



Universitas Negeri Surabaya
Faculty of Languages and Arts
Bachelor of Visual Communication Design Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Packaging Design	9024103007	Study Program Elective Courses	T=3	P=0	ECTS=4.77	7	May 4, 2023
AUTHORIZATION	SP Developer		Course Cluster Coordinator			Study Program Coordinator	
	Kanya Catya, S.T., M.A.				Marsudi, S.Pd., M.Pd.	

Learning model	Project Based Learning
-----------------------	-------------------------------

Program Learning Outcomes (PLO)	PLO study program that is charged to the course													
	PLO-3	Develop logical, critical, systematic and creative thinking in carrying out specific work in their field of expertise and in accordance with work competency standards in the field concerned												
	PLO-9	Able to design Visual Communication Design work that is oriented towards problem solving with a creativity and technology-based approach and using the latest software.												
	Program Objectives (PO)													
	PO - 1	Able to understand the structure and design packaging structures												
	PO - 2	Able to realize a responsible attitude towards work in the field of packaging design expertise independently												
	PO - 3	Able to plan the packaging design design process from the concept stage, method, to the end												
	PLO-PO Matrix													
		<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th>P.O</th> <th>PLO-3</th> <th>PLO-9</th> </tr> <tr> <td>PO-1</td> <td style="text-align: center;">✓</td> <td style="text-align: center;">✓</td> </tr> <tr> <td>PO-2</td> <td style="text-align: center;">✓</td> <td style="text-align: center;">✓</td> </tr> <tr> <td>PO-3</td> <td style="text-align: center;">✓</td> <td style="text-align: center;">✓</td> </tr> </table>	P.O	PLO-3	PLO-9	PO-1	✓	✓	PO-2	✓	✓	PO-3	✓	✓
	P.O	PLO-3	PLO-9											
PO-1	✓	✓												
PO-2	✓	✓												
PO-3	✓	✓												

PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
PO-1	✓	✓	✓	✓	✓			✓	✓	✓						
PO-2											✓					
PO-3						✓	✓					✓	✓	✓	✓	✓

Short Course Description	Course to explain and master skills in designing packaging and developing it by considering marketing strategies, legal issues, environmental issues and global issues. The study material presented is mastery of designing folding patterns, cutting, color layout, text, graphics/images on packaging, making dummies (100% original shape/size). Lectures are presented with theoretical and practical strategies.
---------------------------------	--

References	Main :	
		<ol style="list-style-type: none"> 1. Klimchuck, M. 2006. Desain Kemasan. Jakarta: Erlangga. 2. Julianti, S. 2014. The Art of Packaging. Jakarta: Gramedia. 3. Surianto. Rustan. 2009. Logo. Jakarta: Gramedia Pustaka Utama 4. Wirya, Iwan. 1999. Kemasan yang Menjual: Menang Bersaing Melalui Kemasan. Jakarta: Gramedia Pustaka Utama,
	Supporters:	

	<ol style="list-style-type: none"> 1. Youtube 2. Sosial Media 						
Supporting lecturer	Muhamad Ro'is Abidin, S.Pd., M.Pd.						
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students understand the study contract for one semester and introduction to courses	Can describe the function, purpose and structure of packaging design.	Criteria: 1.Students attend lectures 2.Students are actively involved in discussions Form of Assessment : Participatory Activities	Lectures, discussions and questions and answers. 150'	Lecture, Quiz, and Question and Answer • 2(2x50) minutes	Material: Basics of packaging design Reference: <i>Klimchuck, M. 2006. Packaging Design. Jakarta: Erlangga.</i>	4%
2	Understand the history of packaging	Can understand the history of packaging from its inception to its current development.	Criteria: 1.Students attend lectures 2.Students are actively involved in discussions Form of Assessment : Participatory Activities	Lectures, discussions and presentations. 150'		Material: History of packaging Reference: <i>Klimchuck, M. 2006. Packaging Design. Jakarta: Erlangga.</i>	4%
3	Understand the function and purpose of packaging	Able to understand the function and purpose of packaging design.	Criteria: 1.Students attend lectures 2.Students are actively involved in discussions Form of Assessment : Participatory Activities	Lectures, discussions and presentations. 150'		Material: Function and purpose of packaging design Reference: <i>Julianti, S. 2014. The Art of Packaging. Jakarta: Gramedia.</i>	4%
4	Understand the latest packaging issues and packaging material selection	Students can understand the latest packaging issues and packaging material selection	Criteria: 1.Students attend lectures 2.Students are actively involved in discussions 3.Collaborate with group members in carrying out assignments 4.Demonstrate performance and be accountable for the results of his work with presentations Form of Assessment : Practice / Performance	Lecture, discussion, question and answer, practice 150'		Material: packaging issues Reference: <i>Julianti, S. 2014. The Art of Packaging. Jakarta: Gramedia.</i>	3%

5	Understand the latest packaging issues and packaging material selection	Students can understand the latest packaging issues and packaging material selection	<p>Criteria:</p> <ol style="list-style-type: none"> 1. Students attend lectures 2. Students are actively involved in discussions 3. Collaborate with group members in carrying out assignments 4. Demonstrate performance and be accountable for the results of his work with presentations <p>Form of Assessment : Practice / Performance</p>	Lecture, discussion, question and answer, practice 150'		<p>Material: packaging issues Reference: Julianti, S. 2014. <i>The Art of Packaging</i>. Jakarta: Gramedia.</p>	5%
6	Understand packaging materials	Students are able to understand packaging materials	<p>Criteria:</p> <ol style="list-style-type: none"> 1. Students attend lectures 2. Students are actively involved in discussions 3. Students collaborate with their group members in carrying out assignments 4. Students show their performance and take responsibility for the results of their work with presentations <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Lecture, question and answer, practice 150'		<p>Material: Packaging materials Reference: Julianti, S. 2014. <i>The Art of Packaging</i>. Jakarta: Gramedia.</p>	4%
7	Understand the structure and design the packaging structure	Students are able to understand various structures and design packaging structures: Deformation of circles, cubes and triangles.	<p>Criteria:</p> <ol style="list-style-type: none"> 1. Students attend lectures 2. Students collaborate with their group members in carrying out assignments 3. Students show their performance and take responsibility for the results of their work with presentations 4. Students are actively involved in discussions <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Lecture, question and answer, practice 150'		<p>Material: Packaging structure Reference: Julianti, S. 2014. <i>The Art of Packaging</i>. Jakarta: Gramedia.</p>	11%

8	Understand the structure and design the packaging structure	Students are able to understand various structures and design packaging structures: Deformation of circles, cubes and triangles.	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Students attend lectures 2.Students collaborate with their group members in carrying out assignments 3.Students show their performance and take responsibility for the results of their work with presentations 4.Students are actively involved in discussions <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Lecture, question and answer, practice 150'		<p>Material: Packaging structure Reference: Julianti, S. 2014. <i>The Art of Packaging</i>. Jakarta: Gramedia.</p>	10%
9	Understand the elements in packaging labels	Students are able to understand the elements in packaging labels	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Students attend lectures 2.Students are actively involved in discussions 3.Students collaborate with their group members in carrying out assignments 4.Students show their performance and take responsibility for the results of their work with presentations <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Lecture, question and answer, practice 150'		<p>Material: packaging label elements Reader: Wirya, Iwan. 1999. <i>Packaging that Sells: Winning the Competition Through Packaging</i>. Jakarta: Gramedia Pustaka Utama,</p> <hr/> <p>Material: elements of packaging labels Reference: Julianti, S. 2014. <i>The Art of Packaging</i>. Jakarta: Gramedia.</p>	5%
10	Understand the elements in packaging labels	Students are able to understand the elements in packaging labels	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Students attend lectures 2.Students are actively involved in discussions 3.Students collaborate with their group members in carrying out assignments 4.Students show their performance and take responsibility for the results of their work with presentations <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Lecture, question and answer, practice 150'		<p>Material: packaging label elements Reader: Wirya, Iwan. 1999. <i>Packaging that Sells: Winning the Competition Through Packaging</i>. Jakarta: Gramedia Pustaka Utama,</p> <hr/> <p>Material: elements of packaging labels Reference: Julianti, S. 2014. <i>The Art of Packaging</i>. Jakarta: Gramedia.</p>	5%

11	Understanding the Code of Ethics for Packaging Design	Students understand the Code of Ethics for Packaging Design	<p>Criteria:</p> <ol style="list-style-type: none"> 1. Students attend lectures 2. Students are actively involved in discussions 3. Students collaborate with their group members in carrying out assignments 4. Students show their performance and take responsibility for the results of their work with presentations <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	150' Workout		<p>Material: Code of ethics for packaging design Reference: Klimchuck, M. 2006. <i>Packaging Design</i>. Jakarta: Erlangga.</p>	5%
12	Understand the packaging design process and design a package	Able to understand the packaging design process and design a package	<p>Criteria:</p> <ol style="list-style-type: none"> 1. Students attend lectures 2. Students collaborate with their group members in carrying out assignments 3. Students show their performance and take responsibility for the results of their work with presentations <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	150' Workout		<p>Material: Packaging design process Reference: Julianti, S. 2014. <i>The Art of Packaging</i>. Jakarta: Gramedia.</p>	5%
13	Understand the packaging design process and design a package	Able to understand the packaging design process and design a package	<p>Criteria:</p> <ol style="list-style-type: none"> 1. Students attend lectures 2. Students collaborate with their group members in carrying out assignments 3. Students show their performance and take responsibility for the results of their work with presentations <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	150' Workout		<p>Material: Packaging design process Reference: Julianti, S. 2014. <i>The Art of Packaging</i>. Jakarta: Gramedia.</p>	5%

14	Understanding traditional packaging	Students understand the study of traditional Indonesian packaging	<p>Criteria:</p> <ol style="list-style-type: none"> 1. Students attend lectures 2. Students collaborate with their group members in carrying out assignments 3. Students show their performance and take responsibility for the results of their work with presentations <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	150' Workout		<p>Material: Traditional packaging Reader: <i>Wirya, Iwan. 1999. Packaging that Sells: Winning the Competition Through Packaging. Jakarta: Gramedia Pustaka Utama,</i></p>	5%
15	Able to revitalize traditional packaging	Students are able to design work to revitalize traditional packaging	<p>Criteria:</p> <ol style="list-style-type: none"> 1. Students attend lectures 2. Students collaborate with their group members in carrying out assignments 3. Students show their performance and take responsibility for the results of their work with presentations <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	150' Workout		<p>Material: Traditional packaging Reader: <i>Wirya, Iwan. 1999. Packaging that Sells: Winning the Competition Through Packaging. Jakarta: Gramedia Pustaka Utama,</i></p>	5%
16	UAS	Students are able to design packaging according to the latest packaging processes and issues	<p>Criteria:</p> <ol style="list-style-type: none"> 1. Students attend lectures 2. Students collaborate with their group members in carrying out assignments 3. Students show their performance and take responsibility for the results of their work with presentations <p>Form of Assessment : Project Results Assessment / Product Assessment</p>			<p>Material: Packaging Design Literature: <i>Julianti, S. 2014. The Art of Packaging. Jakarta: Gramedia.</i></p>	20%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	12%
2.	Project Results Assessment / Product Assessment	80%
3.	Practice / Performance	8%
		100%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.