



**Universitas Negeri Surabaya**  
**Faculty of Languages and Arts**  
**Bachelor of Visual Communication Design Study Program**

Document Code

**SEMESTER LEARNING PLAN**

<b>Courses</b>	<b>CODE</b>	<b>Course Family</b>	<b>Credit Weight</b>	<b>SEMESTER</b>	<b>Compilation Date</b>		
MERCHANDISE	9024103093		T=3 P=0 ECTS=4.77	7	July 18, 2024		
<b>AUTHORIZATION</b>	<b>SP Developer</b>		<b>Course Cluster Coordinator</b>		<b>Study Program Coordinator</b>		
	.....		.....		Marsudi, S.Pd., M.Pd.		
<b>Learning model</b>	Case Studies						
<b>Program Learning Outcomes (PLO)</b>	PLO study program that is charged to the course						
	Program Objectives (PO)						
	PLO-PO Matrix						
		P.O					
<b>Short Course Description</b>	A course that studies and discusses the meaning/definition and scope of merchandising, namely managing merchandise so that you can determine the 7Ts, namely: (1) the right product, (2) the right time, (3) the right place, (4) the right price, (5) the right quantity, (6) the right quality, and (7) selling in the right way.						
	References						
<b>References</b>	<b>Main :</b>						
	<ol style="list-style-type: none"> <li>1. Garment Partnership Indonesia-GPI. 2008. Fabric Sourcing Handbook . Bandung: STTT &amp; IGTC.</li> <li>2. Goet Poespo. 2008. Pemilihan Bahan Tekstil . Yogyakarta: Kanisius.</li> <li>3. Noor Fitrihana &amp; Widiastuti 2011. Pemilihan Bahan dan Pengendalian Kualitas Busana . Yogyakarta: FT UNY.</li> <li>4. Widiastuti 2013. Kumpulan Materi Merchandising versi PPT dan Elektronik.</li> <li>5. Parckard, S., Winters, A.A., &amp; Axelrod, N. 1983. Fashion Buying &amp; Merchandising . New York: Fairchild Publication.</li> <li>6. Parckard, S., Axelrod, N. 1987. Concepts and Cases in Fashion Buying &amp; Merchandising . New York: Fairchild Publication.</li> </ol>						
<b>Supporting lecturer</b>	<b>Supporters:</b>						
	Meirina Lani Anggapuspa, S.Sn., M.Sn.						
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [ Estimated time ]		Learning materials [ References ]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline ( offline )	Online ( online )		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Understand the definition, function and types of merchandise	<ol style="list-style-type: none"> <li>1.Students explain the definition of merchandise.</li> <li>2.Students describe the function of merchandise</li> <li>3.Students describe types of merchandise</li> </ol>		Lectures, discussions, giving 3 X 50 problem solving assignments			0%

2	Understand and manage merchandise with the 7P principles	Students understand merchandise product management	<b>Criteria:</b> Suitability of material Level of Understanding Creativity of Presentation	Lectures, discussions, giving 3 X 50 problem solving assignments			0%
3	Understand and manage merchandise with the 7P principles	Students understand time and place management for merchandise.	<b>Criteria:</b> Suitability of material Level of understanding Creativity of presentation	Lectures, discussions, giving 3 X 50 problem solving assignments			0%
4	Understand and manage merchandise with the 7P principles	Students understand merchandise price management	<b>Criteria:</b> Suitability of material Level of understanding Creativity of presentation	Lectures, discussions, giving 3 X 50 problem solving assignments			0%
5	Understand and manage merchandise with the 7P principles	Students understand merchandise quantity management	<b>Criteria:</b> Material suitability Presentation Creativity	Lectures, discussions, giving 3 X 50 problem solving assignments			0%
6	Understand and manage merchandise with the 7P principles	Students understand merchandise quality management	<b>Criteria:</b> Presentation Creativity Understanding of the material	Lectures, discussions, giving 3 X 50 problem solving assignments			0%
7	Understanding and Managing Merchandise with the 7P Principles	Students understand marketing/merchandise sales management	<b>Criteria:</b> Suitability of material Level of understanding of material Presentation Creativity	Lectures, discussions, giving 3 X 50 problem solving assignments			0%
8	MIDDLE SEMESTER EXAMINATION (UTS)			3 X 50			0%
9	Carrying out Merchandise Management Practical Projects	Students carry out a practical project on merchandise management	<b>Criteria:</b> Suitability of material Level of understanding Creativity of Presentation	Practice designing/designing merchandise products to selecting materials which are realized in production sheets. 3 X 50			0%
10	Carrying out Merchandise Management Practical Projects	Students carry out a practical project on merchandise management	<b>Criteria:</b> Suitability of material Level of Understanding Creativity of Presentation	Practice determining the right time and place 3 X 50			0%
11	Carrying out Merchandise Management Practical Projects	Students carry out a practical project on merchandise management	<b>Criteria:</b> Presentation of material Suitability of material Understanding of material	Practice determining merchandise prices 3 X 50			0%
12	Carrying out Merchandise Management Practical Projects	Students carry out a practical project on merchandise management	<b>Criteria:</b> Presentation of material Understanding of material	Practice determining the quantity of merchandise 3 X 50			0%
13	Carrying out PROJECT Merchandise management practices	Students carry out PROJECT Practical merchandise management	<b>Criteria:</b> Understanding of the Material Presentation Creativity Suitability of the Material	Practice determining the quality of 3 X 50 merchandise			0%
14	Carrying out PROJECT Merchandise management practices	Students carry out PROJECT Practical merchandise management	<b>Criteria:</b> Presentation of material Understanding of material	Practice marketing 3 X 50 merchandise			0%
15	Preparing Project Reports Merchandise management practices	Students prepare a Practical Project Report on merchandise management	<b>Criteria:</b> Understanding of material. Presentation of material	Preparation of 3 X 50 Project Report			0%
16	FINAL SEMESTER EXAMINATION (UAS)			3 X 50			0%

**Evaluation Percentage Recap: Case Study**

No	Evaluation	Percentage
		0%

## Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.