



**Universitas Negeri Surabaya**  
**Faculty of Languages and Arts**  
**Bachelor of Visual Communication Design Study Program**

Document Code

**SEMESTER LEARNING PLAN**

Courses	CODE	Course Family	Credit Weight	SEMESTER	Compilation Date
Digital Imaging	9024103014		T=3 P=0 ECTS=4.77	3	July 17, 2024
AUTHORIZATION	SP Developer	Course Cluster Coordinator		Study Program Coordinator	
	Tri Cahyo Kusumandyoko, S.Sn., M.Ds.	.....		Marsudi, S.Pd., M.Pd.	

**Learning model** Project Based Learning

**Program Learning Outcomes (PLO)** PLO study program that is charged to the course

**Program Objectives (PO)**

**PLO-PO Matrix**

	P.O
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**PO Matrix at the end of each learning stage (Sub-PO)**

		Week															
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16

**Short Course Description** Courses to master the skills of producing visual images using software (Photoshop and Illustrator or CorelDraw). The study material presented is in the form of tutorials (how to) techniques for manipulating photos using Photoshop, digital coloring using Photoshop and Illustrator or CorelDraw, image creation, image compositing (collage, montage). Lectures are delivered using the direct instruction method, with theoretical strategies and practical tutorials.

**References** **Main :**

1. John Foster. 2008. New Masters of Poster Design: Poster Design for the Next Century . New York: Rockport.
2. Danton Sihombing. 2015. Tipografi Dalam Desain Grafis . Jakarta: Gramedia.
3. David Berman. 2005. Do Good Design. New York: AIGA.
4. Hendi Hendratman. 2008. Tips n Trix Graphic Design. Bandung: Informatika.
5. Bouton, Gary David. 1999. Inside Adobe Photoshop. USA: New Reader Publishing.
6. Mc Kenna, Martin. 2004. Digital Fantasy Painting Workshop . England: ILEX, Cambrigade.

**Supporters:**

**Supporting lecturer** Tri Cahyo Kusumandyoko, S.Sn., M.Ds.

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [ Estimated time]		Learning materials [ References ]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline ( offline )	Online ( online )		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Explanation of: Course Objectives Course Definition & Scope Lecture implementation policies Assignments & Assessment Policies Textbooks and learning resources that must be used Essential things in the implementation of lectures	1. Students are able to define the meaning of Digital Imaging. 2. Students are able to understand the scope of Digital Imaging. 3. Students are able to understand Digital Imaging materials and equipment.	<b>Criteria:</b> 1.1. Participation during lectures is carried out through observation (weight 2) 2.2. UTS, carried out once, assessing all relevant indicators through a written exam, averaged and weighted (2) 3.3. Tasks are weighted (3) 4.The final NA is (participation value x2) (assignment value x 3) (UTS value x 2) UAS value (3) divided by 10  <b>Form of Assessment :</b> Assessment of Project Results / Product Assessment, Practices / Performance	Lecture and question and answer, Powepoint. 2 X 50	1 X 50		0%
2	Understand the basics and general insights of Digital Imaging	1. Students are able to understand the characteristics of the surrounding environment as reference material for Digital Imaging. 2. Students are able to understand the role of the surrounding environment in creating Digital Imaging.	<b>Criteria:</b> Correspondence between questions and answers	Lectures and Powepoints 2 X 50			0%

3	Understand and appreciate various Digital Imaging works	Students are able to understand and appreciate the work of Digital Imaging.	<b>Criteria:</b> 1.1. Participation during lectures is carried out through observation (weight 2) 2.2. UTS, carried out once, assessing all relevant indicators through a written exam, averaged and weighted (2) 3.3. Tasks are weighted (3) 4.The final NA is (participation value x2) (assignment value x 3) (UTS value x 2) UAS value (3) divided by 10	Lectures and Powepoints 3 X 50			0%
4	Photo retouching	1.Students are able to understand the concept of photo retouching. 2.Students are able to do digital photo retouching well. 3.Students know the insight into photo retouching well	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	Lectures, Practicals and Powepoints 3 X 50			0%
5	Photo retouching	1.Students are able to understand the concept of photo retouching. 2.Students are able to do digital photo retouching well. 3.Students know the insight into photo retouching well	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	Lectures, Practicals and Powepoints 3 X 50			0%
6	Smart Compositing	1.Students are able to understand the concept of smart image compositing. 2.Students are able to do smart image compositing well.	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	Lectures, Practicals and Powepoints 3 X 50			0%
7	Smart Compositing	1.Students are able to understand the concept of smart image compositing. 2.Students are able to do smart image compositing well.	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	Lectures, Practicals and Powepoints 3 X 50			0%
8	UTS	UTS	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	UTS 3 X 50			0%
9	Digital Imaging for Commercial Advertising	1.Students understand the concept of ILM 2.Students can design digital imaging work for ILM	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	Lectures and practicum, Powepoint 3 X 50			0%
10	Digital Imaging for Commercial Advertising	1.Students understand the concept of ILM 2.Students can design digital imaging work for ILM	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	Lectures and practicum, Powepoint 3 X 50			0%
11	Digital Imaging for Commercial Advertising.	1.Students understand the concept of Commercial Advertising 2.Students can design digital imaging works for commercial advertising	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	Lectures and practicum, Powepoint 3 X 50			0%
12	Digital Imaging for Commercial Advertising.	1.Students understand the concept of Commercial Advertising 2.Students can design digital imaging works for commercial advertising	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	Lectures and practicum, Powepoint 3 X 50			0%

13	Digital Imaging for free artwork.	1.Students can design digital imaging works for free artwork 2.Students are able to communicate their ideas and concepts and display them appropriately.	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	Powepoint Lectures and Presentations 3 X 50			0%
14	Digital Imaging for free artwork.	1.Students can design digital imaging works for free artwork 2.Students are able to communicate their ideas and concepts and display them appropriately.	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	Powepoint Lectures and Presentations 3 X 50			0%
15	Digital Imaging for portfolios	1.Students are able to design a portfolio concept by highlighting DI. 2.Students are able to realize portfolio designs in interesting DI work. 3.Students are able to present the portfolio in an attractive packaging.	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition	Lectures, discussions, Powepoint 3 X 50			0%
16	UAS	UAS	<b>Criteria:</b> Ability to understandFlexibilityPunctualityNeatnessProportionalCreativityOriginality of workComposition  <b>Form of Assessment :</b> Practical Assessment	UAS 3 X 50			0%

**Evaluation Percentage Recap: Project Based Learning**

No	Evaluation	Percentage
		0%

**Notes**

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment:** test and non-test.
- Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- TM=Face to face, PT=Structured assignments, BM=Independent study.