



**Universitas Negeri Surabaya
Faculty of Languages and Arts
Bachelor of Visual Communication Design Study Program**

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight	SEMESTER	Compilation Date		
Communication Process	9024102038		T=2 P=0 ECTS=3.18	2	July 18, 2024		
AUTHORIZATION	SP Developer		Course Cluster Coordinator		Study Program Coordinator		
		Marsudi, S.Pd., M.Pd.		
Learning model	Case Studies						
Program Learning Outcomes (PLO)	PLO study program that is charged to the course						
	Program Objectives (PO)						
	PLO-PO Matrix						
		<table border="1" style="margin: auto;"> <tr><td style="width: 30px; height: 30px;">P.O</td></tr> </table>					P.O
P.O							
Short Course Description	Courses to explain the main theories and processes in communication. The study material provided is communication principles, barriers, and communication functions, especially in the context of DKV. Discusses basic concepts of communication science, functions and principles of communication, communication models, verbal and nonverbal communication, as well as meaning and signs in the communication process. Learning with strategies in the form of presentations, discussions, literature reviews and case studies						
	<p>References Main :</p> <ol style="list-style-type: none"> 1. Brent D. Ruben & Lea P. Stewart. 2006. Communication and Human Behavior, 5th Ed. Pearson 2. Stephen W. Littlejohn & Karen A. Foss. 2010. Theories of Human Communication, 10th Edition. Waveland Press, Inc. 3. Dedy Mulyana. 2001. Pengantar Ilmu Komunikasi. Bandung: Rosdakarya. 4. Alex Sobur. 2003. Semiotika Komunikasi. Bandung: Rosdakarya. 5. John Fiske. 2007. Cuktural and Communication Studies. Jalsutra. <p>Supporters:</p>						
Supporting lecturer	Asidigisianti Surya Patria, S.T., M.Pd.						
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

1	Understand the scope of studies and benefits in communication science	1.Be able to mention: The importance of studying communication science 2.Scope of discussion in communication science		Lecture, question and answer 2 X 50			0%
2	Students are able to understand the basic concepts of communication science and the communication process	1.Able to explain: Communication Process 2.Barriers to communication 3.Forms and Types of Communication		Lecture, question and answer 2 X 50			0%
3	Students are able to understand the basic concepts of communication science and the communication process	1.Able to explain: Communication Process 2.Barriers to communication 3.Forms and Types of Communication		Lectures, discussions/case studies 2 X 50			0%
4	Students are able to understand the principles of communication	Able to explain the principles of communication		Lectures, discussions, questions and answers 2 X 50			0%
5	Students are able to understand the principles of communication	Able to explain the principles of communication		Lectures, discussions, questions and answers 2 X 50			0%
6	Able to understand verbal and nonverbal communication messages.	Can describe verbal and nonverbal message communication		Lectures, questions and answers, discussions 2 X 50			0%
7	Able to understand verbal and nonverbal communication messages.	Can describe verbal and nonverbal message communication		Lectures, discussions, questions and answers 2 X 50			0%
8	Midterm exam	Midterm exam		Midterm Exam 2 X 50			0%
9	Able to master the function of media in the communication process	Can describe the function of media in the communication process		Lectures, questions and answers, discussions 2 X 50			0%
10	Able to master the function of media in the communication process	Can describe the function of media in the communication process		Lectures, questions and answers, discussions 2 X 50			0%
11	Able to understand basic concepts in digital communication	Can describe basic concepts in digital communication		Student Presentations, Discussions, questions and answers 2 X 50			0%
12	Able to understand basic concepts in digital communication	Can describe basic concepts in digital communication		Student Presentations, Discussions, questions and answers 2 X 50			0%
13	Able to understand meaning and signs in a semiotic context	Can describe the meaning and signs in an image/text		Student Presentations, Discussions, questions and answers 2 X 50			0%

14	Able to understand meaning and signs in a semiotic context	Can describe the meaning and signs in an image/text		Lectures, Case Studies, Questions and Answers 2 X 50			0%
15	Able to understand images/visuals in the context of visual communication design.	Can describe images/visuals in the context of visual communication design.		Lecture, Question and answer 2 X 50			0%
16	Final exams	Final exams		Final Exam Semester 2 X 50			0%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
		0%

Notes

- 1. Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment:** test and non-test.
- 8. Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12.** TM=Face to face, PT=Structured assignments, BM=Independent study.