		Document Code
	Universitas Negeri Surabaya **Faculty of Languages and Arts** **Bachelor of Visual Communication Design Study Program**	

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Applicative Photography	9024103017		**T=3**	**P=0**	**ECTS=4.77**	4	July 18, 2024

AUTHORIZATION	SP Developer	Course Cluster Coordinator	Study Program Coordinator
	....	....	Marsudi, S.Pd., M.Pd.

Learning model	**Project Based Learning**

Program Learning Outcomes (PLO)	**PLO study program that is charged to the course**
	Program Objectives (PO)
	PLO-PO Matrix
	P.O
	PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16

Short Course Description	Courses to master digital photography skills with certain concepts such as photo essays, journalistic photos, architectural photos, commercial photos, and model/salon photos. Lectures are delivered using a direct instruction approach through practice, appreciation and evaluation strategies.

References	**Main :**
	1. Tulleken, Van Kit. 1980. The Techniques of Photography . Nederland: Time Life Books. 2. Lynch, David. 1981. The Focal Guide to Better Pictures . London: Focal Press.
	Supporters:

Supporting lecturer	Nanda Nini Anggalih, S.Pd., M.Ds.

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (*offline*)	Online (*online*)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

1	Able to understand the basics of lighting	1. Explain the meaning and properties of light 2. Describe the characteristics of indoor and outdoor light in photography 3. Describes the types of lighting: direct light, diffused light, reflected light, and window light 4. Identifying artificial light in photography: flash & continuous light 5. Describes types of lighting based on their function: Main light, fill light & effect light		Lecture, discussion, question and answer, practice Task 1: Install Adobe Lightroom software to be used at the next week's meeting/practicum 3 X 50			0%
2	Able to master Adobe Lightroom software	1. Explain and practice how to use Adobe Lightroom software 2. Demonstrates the creation of presets and their characters 3. Do a photo editing demo using Adobe Lightroom software		Lectures, discussions, questions and answers, practice Task 2: Edit photos and create user presets with Adobe Lightroom 3 X 50			0%
3	Able to explain and implement basic photography knowledge	1. Explains basic shooting concepts and techniques 2. Describes various techniques in photography: Angle, depth of field, panning / tilting, slow action, stop action, zooming, bulb, close up, macro, selective of focus, multi exposure, high & low key, open flash, silhouette, sunny sixteen, high speed photography, infra red and tilt shift. 3. Demonstrate basic photography techniques		Lecture, discussion, question and answer, practice Task 3: Choose a minimum of 6 techniques in photography and each technique produces 1 photo work 3 X 50			0%
4	Able to understand and practice studio lighting techniques	1. Explains the introductory theory of studio photography 2. Identify types of studio light according to color temperature: daylight, tungsten light, fluorescent light. 3. Explains Flashlight: standard reflector, softbox, umbrella, and ring flash. 4. Explain about continuous light 5. Practicing studio lighting composition		Lecture, discussion, question and answer, practice Task 4: Carry out studio lighting practice and collect 2 photographs (closeup and fullbody) 3 X 50			0%

5	Able to carry out product photos	1. Explains the theory and techniques of product photography: Introductory/basic theory, function and purpose of product photography 2. Describe things that need to be considered in product photos: product/brand character, accompanying objects, lighting, background, product cleanliness/integrity, product details and shooting angles 3. Demonstrate product photography techniques		Lecture, discussion, question and answer, practice Task 5&6: Collect two works of product photography (artificial and natural lighting) 3 X 50			0%
6	Able to carry out product photos	1. Explains the theory and techniques of product photography: Introductory/basic theory, function and purpose of product photography 2. Describe things that need to be considered in product photos: product/brand character, accompanying objects, lighting, background, product cleanliness/integrity, product details and shooting angles 3. Demonstrate product photography techniques		Lecture, discussion, question and answer, practice Task 5&6: Collect two works of product photography (artificial and natural lighting) 3 X 50			0%
7	Able to take portrait photos (beauty shots)	1. Explain the theory and techniques of portrait photography (beauty shot) 2. Explain the meaning of portrait photography (beauty shot) 3. Mention the elements in a beauty shot: makeup, wardrobe, posing, lighting, filters 4. Demonstrate lighting techniques 5. Explains composition, cropping, and editing/tonals 6. Demonstrate beauty shot techniques		Lecture, discussion, question and answer, practice Tasks 7&8: Collect two portrait/beauty shot photos (artificial and natural lighting) 3 X 50			0%

8	Able to take portrait photos (beauty shots)	1. Explain the theory and techniques of portrait photography (beauty shot) 2. Explain the meaning of portrait photography (beauty shot) 3. Mention the elements in a beauty shot: makeup, wardrobe, posing, lighting, filters 4. Demonstrate lighting techniques 5. Explains composition, cropping, and editing/tonals 6. Demonstrate beauty shot techniques		Lecture, discussion, question and answer, practice Tasks 7&8: Collect two portrait/beauty shot photos (artificial and natural lighting) 3 X 50				0%
9	Midterm Exam (UTS)			3 X 50				0%
10	Able to master and carry out fashion photography	1. Explains the basic material and techniques of fashion photography which includes the background to the development of fashion photography from time to time, the fashion industry and moral responsibility 2. Demonstrate fashion photography techniques 3. Describes the job description of the creative team in fashion photography: fashion stylist, photographer, makeup artist, model. 4. Explains still life fashion photography: photographing fashion items without a model 5. Demonstrate still life fashion photography techniques		Lecture, discussion, question and answer, practice Task 9: Collect fashion photography works (with models) Task 10: Collect still life fashion photography works (without models) 3 X 50				0%

| 11 | Able to master and carry out fashion photography | 1.Explains the basic material and techniques of fashion photography which includes the background to the development of fashion photography from time to time, the fashion industry and moral responsibility
2.Demonstrate fashion photography techniques
3.Describes the job description of the creative team in fashion photography: fashion stylist, photographer, makeup artist, model.
4.Explains still life fashion photography: photographing fashion items without a model
5.Demonstrate still life fashion photography techniques | | Lecture, discussion, question and answer, practice Task 9: Collect fashion photography works (with models) Task 10: Collect still life fashion photography works (without models) 3 X 50 | | | | 0% |
| 12 | Able to understand food styling techniques and carry out food photography | 1.Identify the role and importance of food styling in food photography
2.Describe the basic concepts of food styling
3.Describes the steps in food styling: translating the client's identity into photographs, adjusting the appearance to the selling price, maximizing the visual appearance of food products, plating and composition.
4.Explaining the characteristics of properties in food photography: material characteristics
5.Demonstrate photography techniques based on food characteristics
6.Demonstrating shooting angles: flay layout, 30o and 45o
7.Demonstrate composition and lighting techniques: light and dark food photography
8.Explaining tips for food photography: Food photography do's and don'ts | | Lecture, discussion, question and answer, practice Task 11: Collect food styling works Task 12: Collect food photography works with a dark lighting theme Task 13: Collect food photography works with a natural light & flat layout theme 3 X 50 | | | | 0% |

| 13 | Able to understand food styling techniques and carry out food photography | 1. Identify the role and importance of food styling in food photography
2. Describe the basic concepts of food styling
3. Describes the steps in food styling: translating the client's identity into photographs, adjusting the appearance to the selling price, maximizing the visual appearance of food products, plating and composition.
4. Explaining the characteristics of properties in food photography: material characteristics
5. Demonstrate photography techniques based on food characteristics
6. Demonstrating shooting angles: flay layout, 30o and 45o
7. Demonstrate composition and lighting techniques: light and dark food photography
8. Explaining tips for food photography: Food photography do's and don'ts | | Lecture, discussion, question and answer, practice
Task 11: Collect food styling works
Task 12: Collect food photography works with a dark lighting theme
Task 13: Collect food photography works with a natural light & flat layout theme
3 X 50 | | | 0% |

No	Sub-PO	Indicators		Learning method				%
14	Able to understand food styling techniques and carry out food photography	1. Identify the role and importance of food styling in food photography 2. Describe the basic concepts of food styling 3. Describes the steps in food styling: translating the client's identity into photographs, adjusting the appearance to the selling price, maximizing the visual appearance of food products, plating and composition. 4. Explaining the characteristics of properties in food photography: material characteristics 5. Demonstrate photography techniques based on food characteristics 6. Demonstrating shooting angles: flay layout, 30o and 45o 7. Demonstrate composition and lighting techniques: light and dark food photography 8. Explaining tips for food photography: Food photography do's and don'ts		Lecture, discussion, question and answer, practice Task 11: Collect food styling works Task 12: Collect food photography works with a dark lighting theme Task 13: Collect food photography works with a natural light & flat layout theme 3 X 50				0%
15	Able to design photography works with mood and lifestyle themes	1. Explains: Mood photography as a means of expression & fine art 2. Describe the themes raised: social, cultural, insecurities, emotions, etc. 3. Explains lifestyle photography: capturing business opportunities from contemporary photo trends		Lectures, discussions, questions and answers, practice Task 14: Collect works of mood photography or lifestyle photography (choose one) 3 X 50				0%
16								0%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
		0%

Notes
1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.

6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.