

## Universitas Negeri Surabaya Faculty of Economics and Business Master of Management Study Program

Document Code

UNES	<b>)</b>	of Management Study Program														
				;	SEME	STER L	EARN	IING	PLA	NA						
Courses			CC	ODE		Course	Course Family		Credit Weight		SE	SEMESTER		Com	pilation	
Social Entrepreneurship			61	6110103314					T=3 I	P=0 E	CTS=6.7	2	2		July	18, 2024
AUTHORIZATION			SF	P Develop	oer			Cours	e Clust	er Coo	rdinator	Stu	ıdy Pro	gram Cod	ordina	tor
										Dr.	Dr. Andre Dwijanto Witjaksono, S.T., M.Si.					
Learning model	ı	Case Studies	•					•				•				
Program Learning		PLO study program that is charged to the course														
Outcom (PLO)		PLO-8				management		order to p	properly	solve p	roblems	faced	in orgar	nizations		
(PLO)		PLO-12 Graduates are able to communicate effectively														
		Program Object		0)												
		PLO-PO Matrix														
				P.O PLO-8 PLO-12												
		PO Matrix at th	e end of	each lea	rning stag	e (Sub-PO)										
						Week										
				1	2 3	4 5	6 7	8	9	10	11	12	13	14	15	16
Short Course Description  This course discusses social entrepreneurship, which is a new, rapidly developing area where aspects of business and non-p one forum that combines three main stakeholders, namely non-profit organizations, business actors and the government. The description three main elements, namely the area of social entrepreneurship, the actors and structure of social entrepreneurship business and non-p one forum that combines three main stakeholders, namely non-profit organizations, business actors and the government. The description one forum that combines three main stakeholders, namely non-profit organizations, business actors and the government. The description of the des					ent. This	course	e will cover									
Referen	ces	Main :														
		Únivers 2) Guo <i>Value.</i>	sity Press , Chao & San Frai	s & Bieefe ncisco: J	eld W.,(20 Jossey-Ba	avis. (2010) 14). Social ass 110). Social	Entrepre	neursh	ip An I	Evidei	nce Bas	sed A	pproa	ch to Ci	reatir	
		Supporters:														
Support lecturer		Prof. Dr. Sri Sety Dr. Siti Sri Wulan														
Fii Week-		nal abilities of och learning		Evaluation				Help Learning, Learning methods, Student Assignments, [Estimated time]					materials		ssessment /eight (%)	
	(Su	Sub-PO)		Indicator Criteria		teria & Form			ine ( Online ( online )							
(1)		(2)	(	(3)		(4)		(5)		(6)			(	7)		(8)
1	ba So	nderstand the sic concepts of ocial trepreneurship	to define Entrepre Student to monit develop Social	ts are able e Social eneurship ts are able tor the oment of eneurship	Participa Project R Assessm Assessm	f Assessmen tory Activities, tesults lent / Product lent, Practice / lance, Tests	t: to rea literat listen stude expla and individ	ure, to nt nations dual ntations								30%

2	Understand the	Students are able	<u> </u>	Assignment	Material:	35%
	basic concepts of Social Entrepreneurship	to define Social Entrepreneurship. Students are able to monitor the development of Social entrepreneurship	Forms of Assessment : Participatory Activities, Project Results Assessment / Product Assessment, Practice / Performance, Tests	to read literature, listen to student explanations and individual presentations 3 X 50	Entrepreneurship and National Challenges 1. National Problems 2. The Role of Entrepreneurs Literature: 1) Bornstein, David & Susan Davis. (2010). Social Entrepreneurship: What Everyone Needs to Know. Oxford University Press 2) Guo, Chao & Bieefeld W., (2014). Social Entrepreneurship An Evidence Based Approach to Creating Social Value. San Francisco: Jossey-Bass 3) Gunn, Robert & Durkin C., (2010). Social Entrepreneurship: A Skills Approach . Bristol: Policy Press.	
3	Understand who a social entrepreneur is and what makes social entrepreneurship different.	Students are able to understand who a social entrepreneur is. Students are able to understand the difference between social entrepreneurship and things such as business entrepreneurship, government, activism, and democracy	Criteria: 1.Participative 2.writing test 3. Practice/Performance 4.Product Assessment: Participatory Activities, Project Results Assessment / Product Assessment, Practice / Performance, Tests	Assignment to read literature, listen to student explanations and individual presentations 3 X 50	Material: Self Assessment 1. Understanding self-portrait (Hippocrates) 2. Understanding self-likeness (Carl G. Jung) 3. Recognizing self-type (Hippocrates) and Carl G. Jung) 4. Finding the color of one's energy (Jolande Jacobi) References: 1) Bornstein, David & Susan Davis. (2010). Social Entrepreneurship: What Everyone Needs to Know. Oxford University Press 2) Guo, Chao & Bieefeld W., (2014). Social Entrepreneurship An Evidence Based Approach to Creating Social Value. San Francisco: Jossey-Bass 3) Gunn, Robert & Durkin C., (2010). Social Entrepreneurship: A Skills Approach . Bristol: Policy Press.	30%

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4	Understand who a social entrepreneur is and what makes social entrepreneurship different.	Students are able to understand who a social entrepreneur is. Students are able to understand the difference between social entrepreneurship and things such as business entrepreneurship, government, activism, and democracy	Assignment to read literature, listen to student explanations and individual presentations 3 X 50		0%
5	Understand the social obstacles faced by social entrepreneurs, including financing, attracting and developing employee talent.	Students are able to understand the challenges caused by change. Students are able to understand that social entrepreneurship can create solutions to the problems faced. Students are able to understand the impact obtained by utilizing labor	Assignment to read literature, listen to student explanations and individual presentations 3 X 50		0%
6	Understand the social obstacles faced by social entrepreneurs, including financing, attracting and developing employee talent.	Students are able to understand the challenges caused by change. Students are able to understand that social entrepreneurship can create solutions to the problems faced. Students are able to understand the impact obtained by utilizing labor	Assignment to read literature, listen to student explanations and individual presentations 3 X 50		0%
7	Analyzing the influence exerted by social entrepreneurs	Students are able to understand social entrepreneurship and its influence on the environment	Assignment to read literature, listen to student explanations and individual presentations 3 X 50		0%
8	UTS		3 X 50		0%
9	Understand how to improve interactions between social entrepreneurship and other sectors such as education	Students are able to explain how a social entrepreneur changes their thinking. Students are able to analyze the interaction between social entrepreneurship and the education sector	Assignment to read literature, listen to student explanations and individual presentations 3 X 50		0%
10	Understand how to improve interactions between social entrepreneurship and other sectors such as education	Students are able to explain how a social entrepreneur changes their thinking. Students are able to analyze the interaction between social entrepreneurship and the education sector	Assignment to read literature, listen to student explanations and individual presentations 3 X 50		0%
11	Understand how to improve interactions between social entrepreneurship and other sectors such as government and business	Students are able to analyze and explain dividend policy theories. Students are able to identify the influence of social entrepreneurship on the business sector	Assignment to read literature, listen to student explanations and individual presentations 3 X 50		0%

12	Understand how to improve interactions between social entrepreneurship and other sectors such as government and business	Students are able to analyze and explain dividend policy theories. Students are able to identify the influence of social entrepreneurship on the business sector	Assignment to read literature, listen to student explanations and individual presentations 3 X 50		0%
13	Understand how to increase interaction between social entrepreneurship and other sectors such as media	Students are able to conclude the concept and importance of working capital. Students are able to differentiate between the operating cycle and the cash cycle	Assignment to read literature, listen to student explanations and individual presentations 3 X 50		0%
14	Understand how to increase interaction between social entrepreneurship and other sectors such as media	Students are able to conclude the concept and importance of working capital. Students are able to differentiate between the operating cycle and the cash cycle	Assignment to read literature, listen to student explanations and individual presentations 3 X 50		0%
15	Complete a case study	Students are able to understand how to prepare themselves to become a social entrepreneur	Assignment to read literature and listen to students' explanations 3 X 50		0%
16	UAS		 3 X 50		0%

**Evaluation Percentage Recap: Case Study** 

No	Evaluation	Percentage
1.	Participatory Activities	23.75%
2.	Project Results Assessment / Product Assessment	23.75%
3.	Practice / Performance	23.75%
4.	Test	23.75%
		95%

## Notes

- 1. Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO** (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined
  indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be
  quantitative or qualitative.
- Forms of assessment: test and non-test.
- 8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials are details or descriptions of study materials which can be presented in the form of several main points and subtopics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.