	Universitas Negeri Surabaya **Faculty of Economics and Business,** **Master of Economics Education Study Program**	**Document Code**

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Digital Business Management Learning	8710302100	Compulsory Study Program Subjects	T=2	P=0	ECTS=4.48	2	May 22, 2023

AUTHORIZATION	SP Developer	Course Cluster Coordinator	Study Program Coordinator
	Dr. Norida Canda Sakti, M.Si	Dr. Siti Sri Wulandari, S.Pd., M.Pd.	Dwi Yuli Rakhmawati, S.Si., M.Si., Ph.D.

Learning model	Case Studies

Program Learning Outcomes (PLO)	**PLO study program that is charged to the course**	
	PLO-8	Master the concepts and principles of pedagogy, didactics and economics in depth to carry out design, management and evaluation by utilizing science and technology.
	PLO-12	Faithful to God Almighty and able to uphold human values in carrying out duties based on religion, morals and ethics
	Program Objectives (PO)	
	PO - 1	Have the ability to model various real problems, especially in the field of information and communication technology.
	PO - 2	Have the ability to adapt and collaborate with other fields of science in the application and development of computing science.
	PO - 3	Able to communicate and interact positively both individually and within a multidisciplinary team.
	PO - 4	Have an understanding of professional responsibilities and ethics.
	PLO-PO Matrix	

P.O	PLO-8	PLO-12
PO-1		
PO-2		
PO-3		
PO-4		

PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
PO-1																
PO-2																
PO-3																
PO-4																

Short Course Description	Students understand the concept of e-business and business components and are able to create an e-business system that supports running an online business

References	**Main :**

1. Setiawan S.D., Oktaviani r., Fahmi I., dan Djohar S. 2018. ANALISIS SITUASIONAL PERUSAHAAN PENYEDIA LAYANAN BROADBAND DI ERA BISNIS DIGITAL MIX: Jurnal Ilmiah Manajemen, Vol 8, Iss 1, Pp 50-72 (2018
2. Sari P.N., Sari Y.S. dan Lianingsih S. 2019. Social Entrepreneurship Management In Marketer Village In Era Disruption JPBM (Jurnal Pendidikan Bisnis dan Manajemen), Vol 5, Iss 1, Pp 47-57 (2019
3. Violinda Q., Setyorini N., Indriasari I., dan Setiawati I. 2022. Pengelolaan Bisnis Berbasis Digital pada Usaha Mikro "Dapur Umma" di Era New Normal. Jurnal Surya Masyarakat, Vol 4, Iss 2, Pp 186-192 (2022)

Supporting lecturer	Dr. Harti, M.Si. Dr. Tri Sudarwanto, S.Pd., MSM. Dr. Siti Sri Wulandari, S.Pd., M.Pd. Dr. Raya Sulistyowati, S.Pd., M.Pd.

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (*offline*)	Online (*online*)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Able to understand the meaning and development of E-Business	Students are able to understand the basic concepts of e-Business	**Criteria:** Non test: Understand the meaning and development of E-Business **Form of Assessment** : Participatory Activities, Portfolio Assessment	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** Understanding and development of E-Business **Reader:** *Setiawan SD, Oktaviani r., Fahmi I., and Djohar S. 2018. SITUATIONAL ANALYSIS OF BROADBAND SERVICE PROVIDER COMPANIES IN THE DIGITAL MIX BUSINESS ERA: Journal of Scientific Management, Vol 8, Iss 1, Pp 50-72 (2018*	3%
2	Able to understand the meaning and development of E-Business	Students are able to understand the basic concepts of e-Business	**Criteria:** Non test: Understanding the Concept of E-Business: Dimensions, Scope and evolution **Form of Assessment** : Participatory Activities, Portfolio Assessment	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** E-Business Concept: Dimensions, Scope and evolution **References:** *Violinda Q., Setyorini N., Indriasari I., and Setiawati I. 2022. Digital-Based Business Management in the "Umma Kitchen" Micro Enterprise in the New Normal Era. Journal of Solar Society, Vol 4, Iss 2, Pp 186-192 (2022)*	3%
3	Able to understand the E-Business Concept: Dimensions, Scope and evolution	Students can take advantage of market opportunities in the world of e-Business	**Criteria:** Non tets: understand the E-Business Concept: Dimensions, Scope and evolution **Form of Assessment** : Participatory Activities, Portfolio Assessment	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** E-Business or E-Commerce **Reader:** *Setiawan SD, Oktaviani r., Fahmi I., and Djohar S. 2018. SITUATIONAL ANALYSIS OF BROADBAND SERVICE PROVIDER COMPANIES IN THE DIGITAL MIX BUSINESS ERA: Journal of Scientific Management, Vol 8, Iss 1, PP 50-72 (2018*	3%

4	Able to understand the E-Business Concept: Dimensions, Scope and evolution	Students can take advantage of market opportunities in the world of e-Business	**Criteria:** Non tets: understand the E-Business Concept: Dimensions, Scope and evolution **Form of Assessment** : Participatory Activities, Portfolio Assessment	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** E-Business or E-Commerce **Reader:** *Setiawan SD, Oktaviani r., Fahmi I., and Djohar S. 2018. SITUATIONAL ANALYSIS OF BROADBAND SERVICE PROVIDER COMPANIES IN THE DIGITAL MIX BUSINESS ERA: Journal of Scientific Management, Vol 8, Iss 1, PP 50-72 (2018*	3%
5	Able to understand the E-Business Concept: Dimensions, Scope and evolution	Students can take advantage of market opportunities in the world of e-Business	**Criteria:** Non tets: understand the E-Business Concept: Dimensions, Scope and evolution **Form of Assessment** : Participatory Activities, Portfolio Assessment	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** E-Business or E-Commerce **Reader:** *Setiawan SD, Oktaviani r., Fahmi I., and Djohar S. 2018. SITUATIONAL ANALYSIS OF BROADBAND SERVICE PROVIDER COMPANIES IN THE DIGITAL MIX BUSINESS ERA: Journal of Scientific Management, Vol 8, Iss 1, PP 50-72 (2018*	3%
6	Able to understand and implement E-Business Infrastructure	Students can design and implement systems for e-Business	**Criteria:** Non test: understand and implement E-Business Infrastructure **Form of Assessment** : Participatory Activities, Practice/Performance	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** understanding and implementing E-Business Infrastructure **Library:** *Harti and Sakti NC 2020. Development of the Warung-Kampung.Com E-Commerce Application for Small Trader Communities Affected by the PSBB Policy (Unesa Postgraduate Assignment Research Fund PNBP 2020)*	3%

7	Able to understand and implement E-Business Infrastructure	Students can design and implement systems for e-Business	**Criteria:** Non test: understand and implement E-Business Infrastructure **Form of Assessment** : Participatory Activities, Practice/Performance	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** understanding and implementing E-Business Infrastructure **Library:** *Harti and Sakti NC 2020. Development of the Warung-Kampung.Com E-Commerce Application for Small Trader Communities Affected by the PSBB Policy (Unesa Postgraduate Assignment Research Fund PNBP 2020)*	3%
8	Midterm Exam (UTS)	Midterm Exam (UTS)	**Criteria:** Midterm Exam (UTS) **Form of Assessment** : Test	Midterm Exam (UTS) 2 X 50	Midterm Exam (UTS) 2 X 50	**Material:** - **Library:**	20%
9	Able to understand and implement strategies in e-business	Students can create their own products or markets to implement e-Business concepts	**Criteria:** Non test: Understanding and implementing strategies in e-business **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** Scope of E - Business Strategy Management **References:** *Violinda Q., Setyorini N., Indriasari I., and Setiawati I. 2022. Digital-Based Business Management in Micro Enterprises "Umma's Kitchen" in the New Normal Era. Journal of Solar Society, Vol 4, Iss 2, Pp 186-192 (2022)*	3%
10	Able to understand and implement strategies in e-business	Students can create their own products or markets to implement e-Business concepts	**Criteria:** Non test: Understanding and implementing strategies in e-business **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** Scope of E - Business Strategy Management **References:** *Violinda Q., Setyorini N., Indriasari I., and Setiawati I. 2022. Digital-Based Business Management in Micro Enterprises "Umma's Kitchen" in the New Normal Era. Journal of Solar Society, Vol 4, Iss 2, Pp 186-192 (2022)*	3%

11	Able to understand and implement strategies in e-business	Students can create their own products or markets to implement e-Business concepts	**Criteria:** Non test: Understanding and implementing strategies in e-business **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** Scope of E - Business Strategy Management **References:** *Violinda Q., Setyorini N., Indriasari I., and Setiawati I. 2022. Digital-Based Business Management in Micro Enterprises "Umma's Kitchen" in the New Normal Era. Journal of Solar Society, Vol 4, Iss 2, Pp 186-192 (2022)*	3%
12	Able to understand and implement strategies in e-business	Students can create their own products or markets to implement e-Business concepts	**Criteria:** Non test: Understanding and implementing strategies in e-business **Forms of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment, Practices / Performance	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** Scope of E - Business Strategy Management **References:** *Violinda Q., Setyorini N., Indriasari I., and Setiawati I. 2022. Digital-Based Business Management in Micro Enterprises "Umma's Kitchen" in the New Normal Era. Journal of Solar Society, Vol 4, Iss 2, Pp 186-192 (2022)*	7%
13	Able to understand and implement building a business in an E-Business context	Students can create their own customers to market existing products	**Criteria:** Non test: Understand and implement Building a business in an E-Business context **Forms of Assessment** : Participatory Activities, Portfolio Assessment, Practice / Performance	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** Understanding and implementing Building a business in the context of E-Business **Reference:** *Harti and Sakti NC 2020. Development of the Warung-Kampung.Com E-Commerce Application for Small Trader Communities Affected by the PSBB Policy (Unesa Postgraduate Assignment Research for 2020 PNBP Funds)*	3%

14	Able to understand and implement building a business in an E-Business context	Students can create their own customers to market existing products	**Criteria:** Non test: Understand and implement Building a business in an E-Business context **Forms of Assessment** : Participatory Activities, Portfolio Assessment, Practice / Performance	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** Understanding and implementing Building a business in the context of E-Business **Reference:** *Harti and Sakti NC 2020. Development of the Warung-Kampung.Com E-Commerce Application for Small Trader Communities Affected by the PSBB Policy (Unesa Postgraduate Assignment Research for 2020 PNBP Funds)*	7%
15	Able to understand and implement building a business in an E-Business context	Students can create their own customers to market existing products	**Criteria:** Non test: Understand and implement Building a business in an E-Business context **Forms of Assessment** : Participatory Activities, Portfolio Assessment, Practice / Performance	Lecture, Response 2 X 50	Lecture, Response 2 X 50	**Material:** Understanding and implementing Building a business in the context of E-Business **Reference:** *Harti and Sakti NC 2020. Development of the Warung-Kampung.Com E-Commerce Application for Small Trader Communities Affected by the PSBB Policy (Unesa Postgraduate Assignment Research for 2020 PNBP Funds)*	3%
16	FINAL SEMESTER EXAMINATION (UAS)	FINAL SEMESTER EXAMINATION (UAS)	**Criteria:** FINAL SEMESTER EXAMINATION (UAS) **Form of Assessment** : Test	FINAL SEMESTER EXAMINATION (UAS) 2 X 50	FINAL SEMESTER EXAMINATION (UAS) 2 X 50	**Material:** - **Library:**	30%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	21.66%
2.	Project Results Assessment / Product Assessment	6.83%
3.	Portfolio Assessment	11.83%
4.	Practice / Performance	9.66%
5.	Test	50%
		99.98%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.

7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.