

Universitas Negeri Surabaya Faculty of Economics and Business, Master of Economics Education Study Program

Document Code

Courses		CODE		C	Cours	e Fam	ily		Cre	dit	Weigh	t	SEI	MESTE	R		mpilation		
							Study Program Elective		_						Da				
Business Ma Review	ınagement Edu	cation	87103020	70			Study I Course		m Ele	ctive	T=2	2 P)=0 E	CTS=4.48		2		Ма	y 17, 202
AUTHORIZA	TION		SP Develo	oper						Cours	e Clu	ster	Coor	linator	Stu	dy Pro	gram C	Coordii	nator
			Dr. Tri Sud	darwant	to, S.P	d., M\$	SM.			Prof. [M.Si.	Or. Jur	n Su	rjanti, :	S.E.,	Dw	<i>i</i> i Yuli F		wati, S .D.	.Si., M.Si
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Program	PLO study p	rogram	that is cha	raed to	the o	cours	ie.												
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	PO - 1	_	e to demonstr																ataur -l-
	PO - 2		e to apply and nomics educated				mana	igeme	nt eat	ication i	ıı tne	SUG	mess r	nanagem	ent co	ncentr	ation in	ine po	stgradua
	PO - 3	Able	e to make app	ropriate	e decis	sions i	n solv	ing pro	blems	s in his t	ield of	exp	ertise						
	PLO-PO Mat	rix																	
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					r LO-	-12													
			PO-1				_												
			PO-2																
			PO-3																
	PO Matrix at the end of each learning stage (Sub-PO)																		
			P.O								,	Wee	ek						
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
		-	20.1	1		3	4	3	0		0	9	10	11	12	13	14	13	10
		- -	PO-1											-					
		F	PO-2																
		F	PO-3																
Short Course Description	This course Entrepreneurs Function	explain: hip, Ma	s Introductio nagement Fi	n to leld 1, M	Manag Ianage	jemer ement	t and Field	d Bus 2, Ma	iness anager	Manaç ment Fi	gemer inction	nt, 1	Manag Mana(ement Ti gement Fi	heory unctio	, Orga n 2, Di	nizatioi irecting	nal Er Functi	nvironmer on; Contr
References	Main :																		
	1. Olalekan S.O., C		S.O., Oluyinka S. 2020. INTRODUCTION TO BUSINESS MANAGEMENT. Publisher: HoneyRich Prints.																
	Supporters:																		
	Busine 72844 2. Wular Manaj	 Daniel R. A. Schallmo & Christopher A. Williams. 2018. Digital Transformation Now! Guiding the Successful Digitalization of You Business Model. ISSN 2191-5482 ISSN 2191-5490 (electronic). SpringerBriefs in Business. ISBN 978-3-319-72843-8 ISBN 978-3-319-72844-5 (eBook). https://doi.org/10.1007/978-3-319-72844-5 Wulandari S.S. 2020. Pengembangan Bahan Ajar Berbasis Multimedia Interaktif Mata Kuliah Pengantar Ilmu Administrasi da Manajemen (PIAM) untuk Meningkatkan Hasil Belajar di Masa Pandemic Covid 19 (Penelitian Kebijakan Fakultas/Jurusan FE Dar PNBP 2020 																	
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Week-	Final abilities of each learning stage	Eva	aluation	Learr Studen	p Learning, ning methods, t Assignments, timated time]	Learning materials	Assessment Weight (%)
	(Sub-PO)	Indicator	Criteria & Form	Offline (offline)	Online (online)		0 ()
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Able to apply and analyze Introduction to Management and Business Management	Able to apply and analyze the introduction, definition and meaning of management, the role and skills of managers	Criteria: Non test: Apply and analyze Introduction to Management and Business Management Form of Assessment: Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to study material 2X 50	Cooperative Learning, Analyzing case studies related to study material 2 X 50	Material: Applying and analyzing Introduction to Management and Business Management References: Olalekan SO, Oluyinka S. 2020. INTRODUCTION TO BUSINESS MANAGEMENT. Publisher: HoneyRich Prints.	3%
2	Able to apply and analyze Management Theory	Able to apply and analyze the development of management theory	Criteria: Non test: Able to apply and analyze Management Theory Form of Assessment: Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Applying and analyzing Management Theory Library: Daniel RA Schallmo & Christopher A. Williams. 2018. Digital Transformation Now! Guiding the Successful Digitalization of Your Business Model. ISSN 2191-5490 (electronic). SpringerBriefs in Business. ISBN 978-3-319-72844-5 (eBook). https://doi.org/	3%
3	Able to apply and analyze Management Theory	Able to apply and analyze the development of management theory	Criteria: Non test: Able to apply and analyze Management Theory Form of Assessment: Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Applying and analyzing Management Theory Library: Daniel RA Schallmo & Christopher A. Williams. 2018. Digital Transformation Now! Guiding the Successful Digitalization of Your Business Model. ISSN 2191-5482 ISSN 2191-5490 (electronic). SpringerBriefs in Business. ISBN 978-3-319-72844-5 (eBook). https://doi.org/	3%
4	Able to apply and analyze the organizational environment	Able to apply and analyze the definition and significance of the organizational environment; Micro Environment; Business Ethics and Organizational Social Responsibility	Criteria: Non test: Applying and analyzing the Organizational Environment Form of Assessment: Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Definition and Significance of the Organizational Environment; Micro Environment; Micro Environment; Macro Environment; Business Ethics and Organizational Social Responsibility Library: Wulandari SS 2020. Development of Interactive Multimedia-Based Teaching Materials for Introduction to Administration and Management (PIAM) Courses to Improve Learning Outcomes during the Covid 19 Pandemic (Faculty/Department Policy Research Dana 2020 PNBP	3%

5	Able to apply and analyze the organizational environment	Able to apply and analyze the definition and significance of the organizational environment; Micro Environment; Macro Environment; Business Ethics and Organizational Social Responsibility	Criteria: Non test: Applying and analyzing the Organizational Environment Form of Assessment: Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Definition and Significance of the Organizational Environment; Micro Environment; Macro Environment; Macro Environment; Business Ethics and Organizational Social Responsibility Library: Wulandari SS 2020. Development of Interactive Multimedia-Based Teaching Materials for Introduction to Administration and Management (PIAM) Courses to Improve Learning Outcomes during the Covid 19 Pandemic (Faculty/Department Policy Research Dana 2020 PNBP	3%
6	Able to apply and analyze entrepreneurship	Able to apply and analyze the definition and significance of entrepreneurship; Entrepreneurial characteristics; Business Sector; Small Scale Business	Criteria: Non-test: Applying and analyzing Entrepreneurship Form of Assessment: Participatory Activities, Practice/Performance	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Definition and Importance of Entrepreneurship; Entrepreneurial characteristics; Business Sector; Small Scale Business Library: Daniel RA Schallmo & Christopher A. Williams. 2018. Digital Transformation Now! Guiding the Successful Digitalization of Your Business Model. ISSN 2191-5490 (electronic). SpringerBriefs in Business. ISBN 978-3-319-72844-5 (eBook). https://doi.org/	3%
7	Able to apply and analyze entrepreneurship	Able to apply and analyze the definition and significance of entrepreneurship; Entrepreneurial characteristics; Business Sector; Small Scale Business	Criteria: Non-test: Applying and analyzing Entrepreneurship Form of Assessment: Participatory Activities, Practice/Performance	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Definition and Importance of Entrepreneurship; Entrepreneurial characteristics; Business Sector; Small Scale Business Library: Daniel RA Schallmo & Christopher A. Williams. 2018. Digital Transformation Now! Guiding the Successful Digitalization of Your Business Model. ISSN 2191-5490 (electronic). SpringerBriefs in Business. ISBN 978-3-319-72844-5 (eBook). https://doi.org/	3%
8	Midterm Exam (UTS)	Midterm Exam (UTS)	Criteria: Midterm Exam (UTS) Form of Assessment : Test	Midterm Exam (UTS) 2 X 50	Midterm Exam (UTS) 2 X 50	Material: - Library:	20%

9	Able to apply and analyze Management Field 1	Able to apply and analyze Human Resource Management; Motivation and Leadership; Marketing Management; Consumer behavior	Criteria: Non test: Applying and analyzing Management Field 1 Form of Assessment: Participatory Activities, Practice/Performance	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Human Resource Management Resources; Motivation and Leadership; Marketing Management; Consumer Behavior Literature: Olalekan SO, Oluyinka S. 2020. INTRODUCTION TO BUSINESS MANAGEMENT. Publisher: HoneyRich Prints.	3%
10	Able to apply and analyze the field of management 2	Able to apply and analyze financial management; Accountancy; Operation; Management information System	Criteria: Non test: Applying and analyzing Management Field 2 Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment, Practices / Performance	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Financial Management; Accountancy; Operation; Library Management Information Systems: 1. Daniel RA Schallmo & Christopher A. Williams. 2018. Digital Transformation Now! Guiding the Successful Digitalization of Your Business Model. ISSN 2191-5482 ISSN 2191-5490 (electronic). SpringerBriefs in Business. ISBN 978-3-319-72844-5 (eBook). https://doi.org/ 2. Wulandari SS 2020. Development of Interactive Multimedia-Based Teaching Materials for the Introduction to Administration and Management Science (PIAM) Course to Improve Learning Outcomes during the Covid 19 Pandemic (Faculty/Department Policy Research Dana 2020 PNBP	3%

11	Able to apply and analyze the field of management 2	Able to apply and analyze financial management; Accountancy; Operation; Management information System	Criteria: Non test: Applying and analyzing Management Field 2 Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment, Practices / Performance	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Financial Management; Accountancy; Operation; Library Management Information Systems: 1. Daniel RA Schallmo & Christopher A. Williams. 2018. Digital Transformation Now! Guiding the Successful Digitalization of Your Business Model. ISSN 2191-5482 ISSN 2191-5490 (electronic). SpringerBriefs in Business. ISBN 978-3-319-72844-5 (eBook). https://doi.org/ 2. Wulandari SS 2020. Development of Interactive Multimedia-Based Teaching Materials for the Introduction to Administration and Management Science (PIAM) Course to Improve Learning Outcomes during the Covid 19 Pandemic (Faculty/Department Policy Research Dana 2020 PNBP	7%
12	Able to apply and analyze management functions 1	Able to apply and analyze planning functions; Strategic Planning; Organizing Function	Criteria: Non test: Applying and analyzing Management Functions 1 Form of Assessment: Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Planning Functions; Strategic Planning; Asian Pustaka Organizing Function : Wulandari SS 2020. Development of Interactive Multimedia-Based Teaching Materials for Introduction to Administration and Management (PIAM) Courses to Improve Learning Outcomes during the Covid 19 Pandemic (Faculty/FE Department Policy Research 2020 PNBP Funds	3%
13	Able to apply and analyze management functions 1	Able to apply and analyze planning functions; Strategic Planning; Organizing Function	Criteria: Non test: Applying and analyzing Management Functions 1 Form of Assessment: Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Planning Functions; Strategic Planning; Asian Pustaka Organizing Function : Wulandari SS 2020. Development of Interactive Multimedia-Based Teaching Materials for Introduction to Administration and Management (PIAM) Courses to Improve Learning Outcomes during the Covid 19 Pandemic (Faculty/FE Department Policy Research 2020 PNBP Funds	3%
14	Able to apply and analyze management functions 2	Able to apply and analyze the Directing Function; Control Function	Criteria: Non test: Applying and analyzing Management Functions 2 Forms of Assessment : Participatory Activities, Portfolio Assessment, Practice / Performance	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Directing Function; Library Control Function : Olalekan SO, Oluyinka S. 2020. INTRODUCTION TO BUSINESS MANAGEMENT. Publisher: HoneyRich Prints.	3%

15	Able to apply and analyze management functions 2	Able to apply and analyze the Directing Function; Control Function	Criteria: Non test: Applying and analyzing Management Functions 2 Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment, Portfolio Assessment, Practice / Performance	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Material: Directing Function; Library Control Function : Olalekan SO, Oluyinka S. 2020. INTRODUCTION TO BUSINESS MANAGEMENT. Publisher: HoneyRich Prints.	7%
16	FINAL SEMESTER EXAMINATION (UAS)	FINAL SEMESTER EXAMINATION (UAS)	Criteria: FINAL SEMESTER EXAMINATION (UAS) Form of Assessment : Test	FINAL SEMESTER EXAMINATION (UAS) 2 X 50	FINAL SEMESTER EXAMINATION (UAS) 2 X 50	Material: - Library:	30%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	21.08%
2.	Project Results Assessment / Product Assessment	5.08%
3.	Portfolio Assessment	13.25%
4.	Practice / Performance	10.58%
5.	Test	50%
	_	99.99%

Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program
 graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program
 obtained through the learning process.
- 2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO** (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and subtopics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.