



Universitas Negeri Surabaya
Faculty of Languages and Arts
Master of Arts and Culture Education Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight	SEMESTER	Compilation Date																																																			
Entrepreneurship and Creative Industries	8810902838	Compulsory Study Program Subjects	T=1 P=1 ECTS=4.48	2	February 2, 2024																																																			
AUTHORIZATION		SP Developer	Course Cluster Coordinator	Study Program Coordinator																																																				
		Dr. Djuli Djati Pambudi, M.Sn Dr. Welly Suryandoko, S.Pd., Pd	Dr. Djuli Djati Pambudi, M.Sn Dr. Welly Suryandoko, S.Pd., Pd	Dr. Anik Juwariyah, M.Si.																																																				
Learning model	Project Based Learning																																																							
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																																							
	Program Objectives (PO)																																																							
	PO - 1	Students are able to produce creative entrepreneurial ideas which are expressed through business planning in the field of arts and culture which is put into practice in the form of creative industry-based products.																																																						
	PLO-PO Matrix																																																							
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PO Matrix at the end of each learning stage (Sub-PO)																																																								
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Short Course Description	The Entrepreneurship and Creative Industries studies course is an effort to develop students' knowledge about entrepreneurship and the Creative Industries in Indonesia. Students are expected to be able to produce creative entrepreneurial ideas which are expressed through arts and culture business planning which is put into practice in the form of a product.																																																							
References	Main :																																																							
	<ol style="list-style-type: none"> 1. 1. Hasan, M., Roslan, A. H., Hendrayani, E., Sudirman, A., Sitaniapessy, R. H., Basoeky, U., ... & Wardhana, A. (2021). Kewirausahaan. Media Sains Indonesia. 2. 2. Suryana, Y., & Bayu, K. (2012). Kewirausahaan: Pendekatan Karakteristik Wirausahawan Sukses 3. 3. Kencana, Dollinger, M. J. (2008). Entrepreneurship. Marsh Publications. 4. 4. Kencana. 3. Dollinger, M. J. (2008). Entrepreneurship. Marsh Publications. 5. 5. Sunarya, P. A., & Saefullah, A. (2011). Kewirausahaan. Penerbit Andi. 6. 6. Yunaz, H., Bachri, S., Oktaviani, N. F., Nugroho, L., Septiadi, D., Rachmat, Z., & Tribudhi, D. A. (2022). Industri Kreatif . Get Press 7. 7. Purnomo, R. A. (2016). Industri Kreatif Pilar Pembangunan Indonesia. Ziyad Visi Media. 																																																							
	Supporters:																																																							
Supporting lecturer	Dr. Drs. Djuli Djatiprambudi, M.Sn. Dr. Welly Suryandoko, S.Pd., M.Pd.																																																							

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students are able to understand the objectives of project learning in entrepreneurship and creative industries courses	1.1. Explain the basic concepts of entrepreneurship 2.2. Explain the basic concepts of the Creative Industry 3.3. Explain the characteristics of entrepreneurs	Criteria: formative (Participatory Activities) Form of Assessment : Participatory Activities	Online	Students discuss project learning objectives in entrepreneurship and creative industries courses. 2 X 50		0%
2		formulate fundamental questions related to what the market needs.	Criteria: Formative		Online 2 x 50		0%
3			Form of Assessment : Project Results Assessment / Product Assessment		Students begin to plan an entrepreneurial product project based on the 2 x 50 Creative Industry		0%
4							0%
5							0%
6							0%
7							0%
8							0%
9							0%
10							0%
11							0%
12							0%
13							0%
14							0%
15							0%
16							0%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
		0%

Notes

- 1. Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program)

which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.

3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.