

Universitas Negeri Surabaya Faculty of Economics and Business Islamic Economics Undergraduate Study Program

Document Code

SEMESTER LEARNING PLAN

Courses		CODE		Course Fami	ly	Cred	it We	ight	SEMESTER	Compilation Date	
Halal Industr	у	6020202069				T=3	P=0	ECTS=4.77	7	March 24, 2021	
AUTHORIZA [*]	ΓΙΟΝ	SP Develope	SP Developer			Course Cluster Coordinator			Study Program Coordinato		
		Dr. Moch. Kh	oirul Anwar,	MEI	Dr. Ara	sy Fa	ıhrulla	ıh	Dr. Ahmad <i>A</i> S.Pd.,	Ajib Ridlwan, M.SEI.	
Learning model	Case Studies										
Program	PLO study prog	m that is charged to the course									
Learning Outcomes (PLO)			tering theoretical concepts in the fields or all and specifically to solve problems p							Finance in	
	Program Object	ives (PO)									
	PO - 1	Able to demonstrate	ible attitude tow	ards wo	rk inc	lepen	dently and in	groups			
	PO - 2	Able to understand	e to understand the halal industry								
	PO - 3	Able to understand	halal and ha	aram in Islam							
	PO - 4	Able to understand	halal regula	tions in Indone	sia						
	PO - 5	Able to create and i	mplement a	halal guarante	e systen	n					
	PO - 6	Able to analyze halal industry opportunities in various fields									
	PO - 7	Able to understand	marketing o	pportunities for	halal pr	oduc	ts				
	PLO-PO Matrix										
		P.O	PLO	-5							
		PO-1									
		PO-2									
		PO-3									
		PO-4									
		PO-5									
		PO-6									
		PO-7									

PO Matrix at the end of each learning stage (Sub-PO)

P.O		Week														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
PO-1																
PO-2																
PO-3																
PO-4																
PO-5																
PO-6																
PO-7																

Short Course Description

This course discusses how to understand the development of halal industry, the regulations of halal products and identify opportunities of halal industry. The learning method used is Contextual Teaching and Learning, which is holistic contextual teaching and aims to help students to understand the meaning of the subject matters by connecting the materials and the daily life context (Individual context, social and cultural). Besides, the debate method is also used to develop the student's academic ability. Course Material: 1. The urgency of halal industry, 2. the development of global halal industry, 3. halal haram in Islam, 4. halal industry regulation, 5. halal certification process, 6. halal guarantee system, 7. halal industry in various fields, 8. halal industry for MSME 9. the marketing of halal products.

References

- Yusuf Qardhawi, Halal Haram fi al-Islam, Jakarta: intermedia. Ali Mustafa Yaqub, Kriteria Halal Haram untuk Pangan, Obat dan Kosmetika menurut Al-Quran dan Hadis, Jakarta: Pustaka Firdaus. Ainul Yaqin, Halal di Era Modern: Kupas Tuntas Halal Haram Produk Pangan, Obat dan Kosmetik di Sekitar Kita, Surabaya: MUI Jawa Timur LPPOM MUI, Halal Assurance System (HAS) 23000, Jakarta: LPPOM MUI.
- Fathoni, M. A. (2020). Potret industri halal Indonesia: Peluang dan tantangan. Jurnal Ilmiah Ekonomi Islam, 6(3), 428-435.
- 3. Yudha, A. T. R. C. (2021). Fintech syariah dalam sistem industri halal: Teori dan praktik. Syiah Kuala University Press.
- 4. Harahap, M. G., Tarmizi, R., Sholihah, N. A., Adhianata, H., Maulidizen, A., Sirojudin, H. Á., ... & Supriati, R. (2023). Industri Halal Di Indonesia. Sada Kurnia Pustaka.
- 5. Sayekti, N. W., Mauleny, A. T., & Lisnawati, I. (2022). Kawasan Industri Halal: Upaya Menuju Indonesia Pusat Produsen Halal Dunia. Yayasan Pustaka Obor Indonesia.
- 6. Setyaningsih, R. P. (2022). Isu halal internasional dan regional. Jurnal Kajian Wilayah, 12(1), 121-134
- 7. Kusuma, T. S., & Kurniawati, A. D. (2021). Makanan Halal dan Thoyyib. Universitas Brawijaya Press

Supporters:

Main:

1. Global Islamic Economy Report 2019 Global Islamic Economy Report 2020 Global Islamic Economy Report 2021

Supporting lecturer

Dr. H. Moch. Khoirul Anwar, S.Ag., MEI. Dr. Sri Abidah Suryaningsih, S.Ag., M.Pd.

Week-	Final abilities of each learning stage	Eva	aluation	Lea Stude	elp Learning, rning methods, ent Assignments, stimated time]	Learning materials	Assessment Weight (%)
	(Sub-PO)	Indicator	Criteria & Form	Offline (offline)	Online (online)	[References]	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

1	Identifying the	1. Explain the	Criteria:	Lecture		Material:	4%
	urgency of the	urgency of halal and	Assessment	Assignment		Identifying the	-
	halal industry in	halal and	Guidelines	1: project		urgency of the	
	the economy	haram in		assignment		halal industry	
		various lives.	Form of	to identify		in the economy	
		2. Identify the	Assessment:	the urgency		Reader: Yusuf	
		urgency of the halal industry	Participatory	of the halal		Qardhawi,	
		in the	Activities	industry in		Qarunawi, Halal Haram fi	
		economy		the		al-Islam,	
				tne 3 X 50		aı-ısıam, Jakarta:	
				economy		intermedia. Ali	
]		Mustafa Vasub Halal	
				1		Yaqub, Halal	
						Haram Criteria	
]		for Food,	
						Medicine and	
						Cosmetics	
]		according to	
]		the Al-Quran	
]		and Hadith,	
]		Jakarta:	
]		Pustaka	
]		Firdaus. Ainul	
						Yaqin, Halal in	
						the Modern	
						Era:	
						Completely	
]		Peeling Halal	
						and Haram	
]		Food, Medicine	
]		and Cosmetic	
						Products	
						Around Us,	
]		Surabaya: MUI	
Ţ]		East Java	
				1		LPPOM MUI,	
				1		Halal	
]		Assurance	
Ţ]		System (HAS)	
Ţ]		23000, Jakarta	
Ţ]		: LPPOM MUI.	
						Material:	
Ţ]		Identifying the	
						urgency of the	
Ţ]		halal industry	
						in the economy	
]		Reader: Yusuf	
						Qardhawi,	
]		Halal Haram fi	
						al-Islam,	
]			
						Jakarta: intermedia. Ali	
]			
						Mustafa Vagub Halal	
]		Yaqub, Halal	
						Haram Criteria	
]		for Food,	
						Medicine and	
]		Cosmetics	
						according to	
Ţ]		the Al-Quran	
						and Hadith,	
]		Jakarta:	
						Pustaka	
]		Firdaus. Ainul	
						Yaqin, Halal in	
]		the Modern	
						Era:	
]		Completely	
				1		Peeling Halal	
]		and Haram	
				1		Food, Medicine	
]		and Cosmetic	
]		Products	
]		Around Us,	
				1		Surabaya: MUI	
]		East Java	
]		LPPOM MUI,	
]		Halal	
]		Assurance	
]			
]		System (HAS)	
						23000, Jakarta	
						: LPPOM MUI.	
i				1			

2	Analyzing the development of the halal industry internationally and in Indonesia	1. Explain the development of the halal industry in Indonesia 2. Explain the development of the halal industry in the international world	Criteria: assessment Guidelines Form of Assessment: Participatory Activities	Interactive lecture Discussion in groups of 3 X 50	Material: Analyzing the development of the international halal industry and in Indonesia Library: Global Islamic Economy Report 2019 Global Islamic Economy Report 2020 Global Islamic Economy Report 2020 Report 2021	4%
3	Analyzing regulations regarding halal in Indonesia	1. Explain the regulations regarding halal in Indonesia. 2. Analyze the advantages and disadvantages of regulations regarding halal in Indonesia	Criteria: assessment Guidelines Form of Assessment: Participatory Activities	Studying. Discussion in groups of 3 X 50	Material: Analyzing regulations regarding halal in Indonesia Reference: Yusuf Qardhawi, Halal Haram fi al-Islam, Jakarta: intermedia. Ali Mustafa Yaqub, Halal Haram Criteria for Food, Medicine and Cosmetics according to the Al-Quran and Hadith, Jakarta: Pustaka Firdaus. Ainul Yaqin, Halal in the Modern Era: Thoroughly Peeling Halal and Haram Food, Medicine and Cosmetic rood, Medicine and Cosmetic Surabaya: MUI East Java LPPOM MUI, Halal Assurance System (HAS) 23000, Jakarta : LPPOM MUI. Material: Analyzing regulations regarding halal in Indonesia Library: Global Islamic Economy Report 2019 Global Islamic Economy Report 2020 Global Islamic Economy Report 2021	5%

	1		1			
4	1. Explain the halal certification process. 2. Analyze the advantages and disadvantages of the halal certification process	1. Explain the halal certification process. 2. Analyze the advantages and disadvantages of the halal certification process	Criteria: assessment Guidelines Form of Assessment : Portfolio Assessment	Studying. Case Study Task 2: Do the 3 x 50 practice questions	Material: Halal certification process Advantages and disadvantages of the halal certification process Reader: Yusuf Qardhawi, Halal Haram fi al-Islam, Jakarta: intermedia. Ali Mustafa Yaqub, Halal Haram Criteria for Food, Medicine and Cosmetics according to the Al-Quran and Hadith, Jakarta: Pustaka Firdaus. Ainul Yaqin, Halal in the Modern Era: Completely Peeling Halal and Haram Food, Medicine and Cosmetic Products Around Us, Surabaya: MUI East Java LPPOM MUI, Halal Assurance System (HAS) 23000, Jakarta: LPPOM MUI.	3%
5	Practicing the creation of a halal guarantee system manual	1. Explaining the Urgency of the Halal Guarantee System 2. Creating a halal guarantee system manual 3. Identifying problems in implementing the halal guarantee system	Criteria: assessment Guidelines Form of Assessment : Participatory Activities	Discussion, Lecture and Assignment 3 X 50	Material: Urgency of the Halal Guarantee System Manual of the Halal Guarantee System Implementation of the Halal Guarantee System Implementation of the Halal Guarantee System Literature: Global Islamic Economy Report 2019 Global Islamic Economy Report 2020 Global Islamic Economy Report 2020 Global Islamic Economy Report 2021	5%

6 Practicing the creation of a halal guarantee system manual 1. Explaining the Halal Guarantee System 2. Creating a halal guarantee system manual 3. Identifying problems in implementing the halal guarantee system 2. Creating a halal guarantee system manual 3. Identifying problems in implementing the halal guarantee system 3. Explaining the halal guarantee system minute manual 3. Identifying a problems in implementing the halal guarantee system 4. Evitation of the Halal Guarantee System 5. System Manual of the Halal Guarantee System 6. In the Halal Guarantee System Implementation of the Halal Guarantee System 6. In the Halal Guarantee System Implementation of the Halal Guarantee System 6. In the Halal Guarantee System Implementation of the Halal Guarante
Economy Report 2019 Global Islamic Economy Report 2020

7	Analyzing halal industry opportunities in the food sector	Explain the problems of the halal industry in the food sector 2. Identify opportunities for the halal industry in the food sector	Criteria: assessment process Form of Assessment: Participatory Activities	Lecture Group discussion 3 X 50	P the info operation of the info operation in the info operation i	Interial: Problems of the halal industry in the cod sector, poportunities for the halal industry in the cod sector. Problems of the halal industry in the cod sector. Problems of the halal industry in the cod sector. Problems of the halal industrial indu	5%
8	UTS	UTS	Form of Assessment : Test	3 X 50			15%

9	Analyzing halal industry opportunities in the consumer goods sector	Explaining the problems of the halal industry in the consumer goods sector. Identifying opportunities for the halal industry in the consumer goods sector	Criteria: assessment Guidelines Form of Assessment: Portfolio Assessment	Lecture Group discussion Task 3: review the 1 X 90 halal certification process	Material: Problems of the halal industry in the consumer goods sector. Opportunities for the halal industry in the consumer goods sector. Reference: Yusuf Qardhawi, Halal Haram fi al-Islam, Jakarta: intermedia. Ali Mustafa Yaqub, Halal Haram Criteria for Food, Medicine and Cosmetics according to the Al-Quran and Hadith, Jakarta: Pustaka Firdaus. Ainul	3%
10	Analyzing halal industry opportunities in the tourism sector	1. Explain the problems of the halal industry in the	Criteria: assessment Guidelines		Yaqin, Halal in the Modern Era: Thoroughly Peeling Halal and Haram Food, Medicine and Cosmetic Products Around Us, Surabaya: MUI East Java LPPOM MUI, Halal Assurance System (HAS) 23000, Jakarta: LPPOM MUI. Material: Problems of the halal	6%
	tourism sector	industry in the tourism sector 2. Identify opportunities for the halal industry in the tourism sector	Form of Assessment : Participatory Activities		industry in the tourism sector. Opportunities for the halal industry in the tourism sector References: Global Islamic Economy Report 2019 Global Islamic Economy Report 2020 Global Islamic Economy Report 2020 Global Islamic Economy Report 2021	

		4 = 11		1.	1 1	
11	Analyzing halal	 Explain the problems of 	Criteria:	Lecture	Material:	6%
	industry opportunities in the	the halal	Assessment Guidelines	Group	Problems of	
	fields of cosmetics	industry in the	Guidelliles	discussion	the halal	
	and medicine	field of	Form of		industry in the	
		cosmetics and	Form of		field of	
		medicine. 2.	Assessment :		cosmetics and	
		Identify	Participatory		medicine.	
		opportunities	Activities		Opportunities	
		for the halal			for the halal	
		industry in the field of			industry in the	
		cosmetics and			field of	
		medicine			cosmetics and	
					medicine.	
					Reference:	
					Yusuf	
					Qardhawi,	
					Halal Haram fi	
					al-Islam,	
					Jakarta:	
					intermedia. Ali	
					Mustafa	
					Yagub, Halal	
					Haram Criteria	
					for Food,	
					Medicine and	
					Cosmetics	
					according to	
					the Al-Quran	
					and Hadith,	
					Jakarta:	
					Pustaka	
					Firdaus. Ainul	
					Yaqin, Halal in	
					the Modern	
					Era:	
					Thoroughly	
					Peeling Halal	
					and Haram	
					Food, Medicine	
					and Cosmetic	
					Products	
					Around Us,	
					Surabaya: MUI	
					East Java	
					LPPOM MUI,	
					Halal	
					Assurance	
					System (HAS)	
					23000, Jakarta	
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10	Analyzina halal	1 Evoluin the	Out and a		84-4	Fo.
12	Analyzing halal industry	 Explain the problems of 	Criteria: assessment	Duning	Material:	5%
	opportunities in the	the halal	Guidelines	Project-	Problems of	
	fields of cosmetics	industry in the	Odidelines	based	the halal	
	and medicine	field of	Form of	learning	industry in the	
		cosmetics and	Assessment :	lectures	field of	
		medicine. 2.	Participatory		cosmetics and	
		Identify	Activities		medicine.	
		opportunities for the halal	Activities		Opportunities	
		industry in the			for the halal	
		field of			industry in the	
		cosmetics and			field of	
		medicine			cosmetics and	
					medicine.	
					Reference:	
					Yusuf	
					Qardhawi,	
					Halal Haram fi	
					al-Islam,	
					Jakarta:	
					intermedia. Ali	
					Mustafa	
					Yagub, Halal	
					Haram Criteria	
					for Food,	
					Medicine and	
					Cosmetics	
					according to	
					the Al-Quran	
					and Hadith,	
					Jakarta:	
					Pustaka	
					Firdaus. Ainul	
					Yaqin, Halal in	
					the Modern	
					Era:	
					Thoroughly	
					Peeling Halal	
					and Haram	
					Food, Medicine	
					and Cosmetic	
					Products	
					Around Us,	
					Surabaya: MUI	
					East Java	
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					Assurance	
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opportunities and challenges for the halal MSME di product industry M pri in ld challenges for the halal MSME di product industry M pri in ld halal market halal	Identify the dvantages of the halal MSME roduct ndustry 2. dentify the pportunities and hallenges of the halal MSME roduct ndustry.	Lecture Group discussion	Material: Advantages and disadvantages of the halal product industry for MSMEs. Opportunities and challenges for the halal product industry. Reader: Yusuf Qardhawi, Halal Haram fi al-Islam, Jakarta: intermedia. Ali Mustafa Yaqub, Halal Haram Criteria for Food, Medicine and Cosmetics according to the Al-Quran and Hadith, Jakarta: Pustaka Firdaus. Ainul Yaqin, Halal in the Modern Era: Thoroughly Peeling Halal and Haram Food, Medicine and Cosmetic Products Around Us, Surabaya: MUI East Java LPPOM MUI, Halal Assurance System (HAS) 23000, Jakarta	5%

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14	Identifying opportunities and challenges for the halal MSME product industry	1. Identify the advantages and disadvantages of the halal MSME product industry 2. Identify the opportunities and challenges of the halal MSME product industry	Criteria: assessment Guidelines Form of Assessment : Portfolio Assessment	Lecture Group discussion 1 X 90		Material: Advantages and disadvantages of the halal product industry for MSMEs. Opportunities and challenges for the halal product industry. Reader: Yusuf Qardhawi, Halal Haram fi al-Islam, Jakarta: intermedia. Ali Mustafa Yaqub, Halal Haram Criteria for Food, Medicine and Cosmetics according to the Al-Quran and Hadith, Jakarta: Pustaka Firdaus. Ainul Yaqin, Halal in the Modern Era: Thoroughly Peeling Halal and Haram Food, Medicine and Cosmetic Products Around Us, Surabaya: MUI East Java LPPOM MUI, Halal Assurance System (HAS) 23000, Jakarta: LPPOM MUI.	7%

15	Analyzing sharia marketing of halal products	1. Explain the meaning and urgency of sharia marketing 2. Analyze sharia marketing opportunities for halal products	Criteria: assessment Guidelines Form of Assessment : Participatory Activities	project- based learning 3 x 50 minutes	Material: Analyzing sharia marketing of halal products. Reference: Yusuf Qardhawi, Halal Haram fi al-Islam, Jakarta: intermedia. Ali Mustafa Yaqub, Halal Haram Criteria for Food, Medicine and Cosmetics according to the Al-Quran and Hadith, Jakarta: Pustaka Firdaus. Ainul Yaqin, Halal in the Modern Era: Thoroughly Peeling Halal and Haram Food, Medicine and Cosmetic Products Around Us, Surabaya: MUI East Java LPPOM MUI, Halal Assurance System (HAS) 23000, Jakarta: LPPOM MUI.	5%
16			Criteria: Scoring guidelines Form of Assessment : Test	1 X 90		15%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	50%
2.	Portfolio Assessment	20%
3.	Test	30%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program)
 which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills
 and knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. Subject Sub-PO (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.

- $10. \ \textbf{Learning materials} \ \text{are details or descriptions of study materials which can be presented in the form of several main}$ points and sub-topics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
 12. TM=Face to face, PT=Structured assignments, BM=Independent study.