



Universitas Negeri Surabaya
Faculty of Economics and Business
Islamic Economics Undergraduate Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight	SEMESTER	Compilation Date																																																																																																					
MPK - Ekis - Sharia Strategic Management	6020203095	Compulsory Study Program Subjects	T=1 P=0 ECTS=1.59	6	May 10, 2022																																																																																																					
AUTHORIZATION		SP Developer	Course Cluster Coordinator	Study Program Coordinator																																																																																																						
		Dr. Maryam Bte Badrul Munir	Dr	Dr. Ahmad Ajib Ridwan, S.Pd., M.SEI.																																																																																																						
Learning model	Project Based Learning																																																																																																									
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																																																																																									
	PLO-2	Demonstrate the character of being tough, collaborative, adaptive, innovative, inclusive, lifelong learning and entrepreneurial spirit																																																																																																								
	PLO-4	Develop yourself continuously and collaborate.																																																																																																								
	PLO-9	Able to apply knowledge of Islamic Economics, Islamic Business and Islamic Finance in solving problems by utilizing science and technology.																																																																																																								
	Program Objectives (PO)																																																																																																									
	PO - 1	Able to apply the principle of responsibility in work																																																																																																								
	PO - 2	Able to analyze theories about strategic management as a whole.																																																																																																								
	PO - 3	Able to work independently and in groups																																																																																																								
	PO - 4	Able to solve problems related to Sharia Economics in general by utilizing science and technology.																																																																																																								
	PLO-PO Matrix																																																																																																									
		<table border="1" style="width: 100%; text-align: center;"> <tr> <th>P.O</th> <th>PLO-2</th> <th>PLO-4</th> <th colspan="2">PLO-9</th> </tr> <tr> <td>PO-1</td> <td></td> <td>✓</td> <td colspan="2"></td> </tr> <tr> <td>PO-2</td> <td></td> <td></td> <td colspan="2">✓</td> </tr> <tr> <td>PO-3</td> <td>✓</td> <td></td> <td colspan="2"></td> </tr> <tr> <td>PO-4</td> <td></td> <td></td> <td colspan="2">✓</td> </tr> </table>					P.O	PLO-2	PLO-4	PLO-9		PO-1		✓			PO-2			✓		PO-3	✓				PO-4			✓																																																																												
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PO Matrix at the end of each learning stage (Sub-PO)																																																																																																										
	<table border="1" style="width: 100%; text-align: center;"> <tr> <th rowspan="2">P.O</th> <th colspan="16">Week</th> </tr> <tr> <th>1</th><th>2</th><th>3</th><th>4</th><th>5</th><th>6</th><th>7</th><th>8</th><th>9</th><th>10</th><th>11</th><th>12</th><th>13</th><th>14</th><th>15</th><th>16</th> </tr> <tr> <td>PO-1</td> <td>✓</td><td></td><td>✓</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>✓</td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-2</td> <td></td><td>✓</td><td></td><td>✓</td><td></td><td>✓</td><td>✓</td><td></td><td>✓</td><td></td><td></td><td>✓</td><td></td><td></td><td>✓</td><td></td> </tr> <tr> <td>PO-3</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>✓</td><td></td><td></td><td></td><td></td><td></td><td>✓</td><td></td><td></td> </tr> <tr> <td>PO-4</td> <td></td><td></td><td></td><td></td><td>✓</td><td></td><td></td><td></td><td></td><td>✓</td><td></td><td></td><td>✓</td><td></td><td></td><td>✓</td> </tr> </table>					P.O	Week																1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	PO-1	✓		✓								✓						PO-2		✓		✓		✓	✓		✓			✓			✓		PO-3								✓						✓			PO-4					✓					✓			✓			✓
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Short Course Description	This course includes learning as follows: strategic management analysis, analyzing objections to contemporary management theory, establishing the company's vision and mission, conducting internal and external assessment evaluations, observing strategies, analyzing strategic potential, preparing field exercises, assessing sharia strategic management, evaluation of strategy implementation: managerial attention, establishing sharia strategic management procedures (SPM) in practice, assessing, monitoring and managing sharia strategies and reviewing evaluation and control of strategic management in accordance with Sharia.																																																																																																									
References	Main :																																																																																																									
	<ol style="list-style-type: none"> 1. Santoso, R., Sofianiyatin, L., Maulidizen, A., Apriyanti, A., Sari, F. P., Sihab, M., ... & Wardhana, A. (2022). Konsep dan Implementasi Manajemen Strategi. 2. Natalina, S. A., & Zunaidi, A. (2021). Manajemen Strategik Dalam Perbankan Syariah. WADIAH, 5(1), 86-117. 3. Henry, A. (2021). Understanding strategic management. Oxford University Press. 4. Ansoff, H. I., Kipley, D., Lewis, A. O., Helm-Stevens, R., & Ansoff, R. (2018). Implanting strategic management. Springer. 5. Nurnasrina, A. P., & Putra, P. A. (2018). Manajemen pembiayaan bank syariah. Pekanbaru: Cahaya Pirdaus. 																																																																																																									
	Supporters:																																																																																																									

Supporting lecturer							
Clarashinta Canggih, S.E., CIFP. Dr. Maryam Bte Badrul Munir, S.Pd, M.Si. Rachma Indrarini, S.El., M.SEI.							
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Examining Strategic Management	1.Able to examine the nature of strategic management 2.Able to examine strategic management models 3.Able to examine the benefits of strategic management	Criteria: In accordance with the assessment guidelines / rubric Form of Assessment : Portfolio Assessment	Lectures and Group Discussions 3 X 50		Material: The Nature of Strategic Management Reference: <i>Fred R. David, Strategic Management , 9th ed. Internet. Ed., Prentice Hall, 2003.</i> Material: Studying the nature of strategic management References: <i>Santoso, R., Sofianiyatin, L., Maulidizen, A., Apriyanti, A., Sari, FP, Sihab, M., ... & Wardhana, A. (2022). Concept and Implementation of Strategic Management.</i>	5%
2	Examining Criticism of Modern Management Theory	1.1. Able to examine the strategic management framework 2. Able to examine criticism of strategic management 3. Able to examine sharia strategic management 2.2. Examining Criticism of Modern Management Theory 3.3. Able to study sharia strategic management	Criteria: 1.Participation Rubric 2.LKM Rubric 3.In accordance with the assessment guidelines / rubric Form of Assessment : Portfolio Assessment	Lectures and Group Discussions 3 X 50		Material: Criticism of Modern Management Theory References: <i>Santoso, R., Sofianiyatin, L., Maulidizen, A., Apriyanti, A., Sari, FP, Sihab, M., ... & Wardhana, A. (2022). Concept and Implementation of Strategic Management.</i> Material: Library Management Theory : <i>Henry, A. (2021). Understanding strategic management. Oxford University Press.</i> Material: Management and its theories References: <i>Ansoff, HI, Kiple, D., Lewis, AO, Helm-Stevens, R., & Ansoff, R. (2018). Implanting strategic management. Springer.</i>	5%

3	Creating a Business Vision and Mission	<p>1.1. Able to explain the important values of vision and mission statements</p> <p>2.2. Be able to explain the mission statement</p> <p>3.3. Be able to explain the components of a mission statement</p> <p>4.4. Able to create a vision and mission</p>	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Portfolio Assessment</p>	Lectures and Group Discussions 3 X 50		<p>Material: Business vision and mission</p> <p>References: <i>Ansoff, HI, Kipley, D., Lewis, AO, Helm-Stevens, R., & Ansoff, R. (2018). Implanting strategic management. Springer.</i></p> <hr/> <p>Material: Explanation of the company's vision and mission</p> <p>References: <i>Santoso, R., Sofianiyatin, L., Maulidizen, A., Apriyanti, A., Sari, FP, Sihab, M., ... & Wardhana, A. (2022) . Concept and Implementation of Strategic Management.</i></p>	5%
4	Analyze external assessments and internal assessments	<p>1.1. Able to analyze the nature of external audits</p> <p>2.2. Able to analyze the five forces model</p> <p>3.3. Able to analyze external sources of information</p> <p>4.4. Able to analyze industry: evaluation matrix</p>	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Portfolio Assessment</p>	Lectures and Group Discussions 3 X 50		<p>Material: Analyzing Company Internal Assessments</p> <p>References: <i>Santoso, R., Sofianiyatin, L., Maulidizen, A., Apriyanti, A., Sari, FP, Sihab, M., ... & Wardhana, A. (2022). Concept and Implementation of Strategic Management.</i></p> <hr/> <p>Material: Internal assessment of companies in their environment</p> <p>Reference: <i>Henry, A. (2021). Understanding strategic management. Oxford University Press.</i></p> <hr/> <p>Material: Internal assessment</p> <p>References: <i>Ansoff, HI, Kipley, D., Lewis, AO, Helm-Stevens, R., & Ansoff, R. (2018). Implanting strategic management. Springer.</i></p>	5%

5	Analyze external assessments and internal assessments	<p>1.1. Able to analyze the nature of external audits</p> <p>2.2. Able to analyze the five forces model</p> <p>3.3. Able to analyze external sources of information</p> <p>4.4. Able to analyze industry: evaluation matrix</p>	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Practice / Performance</p>	Project-based Learning 3 X 50		<p>Material: Company External Assessment</p> <p>References: Santoso, R., Sofianiyatin, L., Maulidizen, A., Apriyanti, A., Sari, FP, Sihab, M., ... & Wardhana, A. (2022). <i>Concept and Implementation of Strategic Management.</i></p> <hr/> <p>Material: Explanation of the company's external environment</p> <p>Reference: Henry, A. (2021). <i>Understanding strategic management.</i> Oxford University Press.</p> <hr/> <p>Material: Factors from the external environment</p> <p>References: Ansoff, HI, Kipley, D., Lewis, AO, Helm-Stevens, R., & Ansoff, R. (2018). <i>Implanting strategic management.</i> Springer.</p>	2%
6	Examining strategies in Action	<p>1.1. Able to examine long-term goals</p> <p>2.2. Able to examine types of strategies</p> <p>3.3. Able to examine the means to achieve the strategy</p> <p>4.4. Able to examine strategic management in non-profit organizations</p> <p>5.5. Able to examine strategic management in small companies</p>	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Practice / Performance</p>	Project-based Learning and Group Discussion 3 X 50		<p>Material: Strategy implementation in company actions</p> <p>Reference: Nurnasrina, AP, & Putra, PA (2018). <i>Islamic bank financing management.</i> Pekanbaru: Pirdaus Light.</p> <hr/> <p>Material: Selected strategies in companies</p> <p>Reference: Natalina, SA, & Zunaiddi, A. (2021). <i>Strategic Management in Sharia Banking.</i> WADIAH, 5(1), 86-117.</p> <hr/> <p>Material: Companies and Strategy in organizational structures</p> <p>References: Henry, A. (2021). <i>Understanding strategic management.</i> Oxford University Press.</p>	2%

7	Analyzing Strategy Options	Able to analyze strategy choices	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Practice / Performance</p>	Project-based Learning 3 X 50		<p>Material: Option strategies in companies References: <i>Henry, A. (2021). Understanding strategic management. Oxford University Press.</i></p> <hr/> <p>Material: Strategies in companies in adapting to conditions Reference: <i>Santoso, R., Sofianiyatin, L., Maulidizen, A., Apriyanti, A., Sari, FP, Sihab, M., ... & Wardhana, A. (2022). Concept and Implementation of Strategic Management.</i></p> <hr/> <p>Material: Strategy completion in Islamic concepts Reference: <i>Natalina, SA, & Zunaidi, A. (2021). Strategic Management in Sharia Banking. WADIAH, 5(1), 86-117.</i></p>	2%
8	Field Activity Plan	Field Activity Plan	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Project Based Learning 3 X 50		<p>Material: Material from meetings one to seven References: <i>Santoso, R., Sofianiyatin, L., Maulidizen, A., Apriyanti, A., Sari, FP, Sihab, M., ... & Wardhana, A. (2022). Concept and Implementation of Strategic Management.</i></p> <hr/> <p>Material: Material from an Islamic perspective Reference: <i>Natalina, SA, & Zunaidi, A. (2021). Strategic Management in Sharia Banking. WADIAH, 5(1), 86-117.</i></p>	20%

9	Analyzing Sharia Strategic Management	<p>1.1. Able to analyze Sharia management models</p> <p>2.2. Able to analyze the benefits of Sharia management</p> <p>3.3. Able to study Sharia strategic management theories</p> <p>4.4. Able to analyze Sharia strategic plans</p> <p>5.5. Able to analyze the steps for preparing sharia strategic management</p>	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Practice / Performance</p>	Project-based Learning 3 X 50		<p>Material: Sharia strategic management analysis</p> <p>References: : <i>Natalina, SA, & Zunaedi, A. (2021). Strategic Management in Sharia Banking. WADIAH, 5(1), 86-117.</i></p>	2%
10	Analyzing Sharia Strategic Management	<p>1.1. Able to analyze Sharia management models</p> <p>2.2. Able to analyze the benefits of Sharia management</p> <p>3.3. Able to study Sharia strategic management theories</p> <p>4.4. Able to analyze Sharia strategic plans</p> <p>5.5. Able to analyze the steps for preparing sharia strategic management</p>	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Practice / Performance</p>	Project Based Learning 3 X 50		<p>Material: Material on the benefits of sharia management</p> <p>Reference: <i>Nurnasrina, AP, & Putra, PA (2018). Islamic bank financing management. Pekanbaru: Pirdaus Light.</i></p>	2%
11	Analyzing Strategy implementation: Management issues	<p>1.1. Examining the nature of strategy implementation</p> <p>2.2. Analyze policies</p> <p>3.3. Manage conflict</p> <p>4.4. Analyze production/operations problems</p> <p>5.5. Analyze Human Resources problems</p> <p>6.6. Analyze financial/accounting issues</p> <p>7.7. Analyze research and development issues</p> <p>8.8. Analyze Management Information System (MIS) issues</p>	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Practice / Performance</p>	Project-based Learning 3 X 50		<p>Material: Analysis of the nature of implementing strategies and policies in companies</p> <p>References: <i>Santoso, R., Sofianiyatin, L., Maulidizen, A., Apriyanti, A., Sari, FP, Sihab, M., ... & Wardhana, A. (2022). Concept and Implementation of Strategic Management.</i></p>	2%
12	Analyzing Strategy implementation: Management issues	<p>1.1. Examining the nature of strategy implementation</p> <p>2.2. Analyze policies</p> <p>3.3. Manage conflict</p> <p>4.4. Analyze production/operations problems</p> <p>5.5. Analyze Human Resources problems</p> <p>6.6. Analyze financial/accounting issues</p> <p>7.7. Analyze research and development issues</p> <p>8.8. Analyze Management Information System (MIS) issues</p>	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Practice / Performance</p>	Project-based Learning 3 X 50		<p>Material: Material on problems and strategies in companies.</p> <p>Reference: <i>Henry, A. (2021). Understanding strategic management. Oxford University Press.</i></p>	3%

13	Developing Sharia Strategic Management Steps (MSS) in Practice	<p>1.1. Analyze companies with various businesses</p> <p>2.2. Vision, mission and objectives of PT</p> <p>3.3. Analyze the environment</p> <p>4.4. Analyze the competition</p> <p>5.5. Analyzing Sharia</p> <p>6.6. Preparation of company strategy</p> <p>7.7. Strategy selection</p> <p>8.8. Strategy implementation</p> <p>9.9. Control and evaluation as well as management results and achievements</p>	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Practice / Performance</p>	Project-based Learning 3 X 50		<p>Material: Sharia Strategy Practices</p> <p>References: <i>Natalina, SA, & Zunaidi, A. (2021). Strategic Management in Sharia Banking. WADIAH, 5(1), 86-117.</i></p> <hr/> <p>Material: Sharia strategy in examples of organizational structures in banking</p> <p>Reference: <i>Nurnasrina, AP, & Putra, PA (2018). Islamic bank financing management. Pekanbaru: Pirdaus Light.</i></p>	5%
14	Reviewing, evaluating and controlling Sharia strategies	<p>1.1. Examining the nature of strategy evaluation</p> <p>2.2. Analyze the strategy evaluation framework</p> <p>3.3. Analyze cases related to challenges in management</p>	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Practice / Performance</p>	Project-based Learning 3 X 50		<p>Material: Evaluation and control of sharia strategies</p> <p>References: <i>Santoso, R., Sofianiyatin, L., Maulidizen, A., Apriyanti, A., Sari, FP, Sihab, M., ... & Wardhana, A. (2022). Concept and Implementation of Strategic Management.</i></p>	5%
15	Analyzing Sharia Strategic Management Control and Evaluation	<p>1.1. Analyze strategic control</p> <p>2.2. Examining the balanced scorecard plus as a comprehensive measurement method</p> <p>3.3. Develop management performance measurement steps</p>	<p>Criteria: In accordance with the assessment guidelines / rubric</p> <p>Form of Assessment : Practice / Performance</p>	Project-based Learning 3 X 50		<p>Material: Control and Evaluation in strategic management</p> <p>References: <i>Santoso, R., Sofianiyatin, L., Maulidizen, A., Apriyanti, A., Sari, FP, Sihab, M., ... & Wardhana, A. (2022) . Concept and Implementation of Strategic Management.</i></p> <hr/> <p>Material: Strategy evaluation in companies</p> <p>References: <i>Henry, A. (2021). Understanding strategic management. Oxford University Press.</i></p>	5%

16	Final Internship Report	Final Internship Report	Criteria: 1. Presenting the final Internship report related to the Sharia Strategic Management course 2. In accordance with the assessment guidelines / rubric Form of Assessment : Project Results Assessment / Product Assessment	Project Based Learning 3 X 50			30%
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Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Project Results Assessment / Product Assessment	50%
2.	Portfolio Assessment	20%
3.	Practice / Performance	30%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment:** test and non-test.
- Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- TM=Face to face, PT=Structured assignments, BM=Independent study.