



## Universitas Negeri Surabaya Faculty of Economics and Business Islamic Economics Undergraduate Study Program

## SEMESTER LEARNING PLAN

Courses		CODE				Cou	ırse F	amily			Credi	it Weig	jht	SEMES	TER	Co	mpilation
	Business Feasib	ility 60202030	97					gram I	Electiv	е	T=1	P=0	ECTS=1.59	,	6		y 18, 202
Study AUTHORIZAT	TION	SP Devel	oner			Cot	ırses		Cou	rse C	luster	Coor	dinator	Study	Program	Coor	dinator
		Khusnul F	•	n, S.E.,	M.SE	il.							, M.SEI.		mad Ajib		an, S.Pd.,
Learning model	Project Based	Learning															
Program	PLO study pr	ogram that is cha	rged to	o the o	cours	e											
Learning Outcomes (PLO)	PLO-5	Mastering theore specifically to sol												amic Fina	ınce in g	eneral	and
	Program Obj	ectives (PO)															
	PO - 1	Responsible for the	ne achi	eveme	nt of o	group	work										
	PO - 2 Able to study theories about Sharia Business																
	PO - 3 Able to analyze business information and data																
	PO - 4 Able to design business plans in accordance with Sharia concepts based on the results of business feasibility evaluations																
	PLO-PO Matr	rix															
		P.O		PLO	-5												
		PO-1		/													
		PO-2															
		PO-3															
		PO-4															
	PO Matrix at	PO Matrix at the end of each learning stage (Sub-PO)															
	3																
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		PO-1															
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Short	This source n	rovides an understa	nding	of ho	w to	00000	o tho	fonci	hility d	of o	husin	ann hi	, 000000100	markat	and me	rkotina	2 00006
Course Description		itional aspects, hum															
References	Main :																
	2. Daoed	handoko, dkk. 2014. , T. S., & Nasution, N na, I. M. (2020). BUK	1. A. (2	021). S	Studi k	Kelaya	ıkan B	isnis.	IIPRES	SS							
	Supporters:																
	<ol> <li>Ichsan, R. N., SE, M., Lukman Nasution, S. E. I., &amp; Sarman Sinaga, S. E. (2019). Studi kelayakan bisnis= Business feasibility study CV. Sentosa Deli Mandiri.</li> <li>Harahap, S. (2018). Studi kelayakan bisnis pendekatan integratif.</li> </ol>																
	CV. Se	entosa Deli Mandiri.					tan int	egratif									

Week-	Final abilities of each learning stage	Evalua	ition	Learnir Student	Learning, ng methods, Assignments, mated time]	Learning materials [ References ]	Assessment Weight (%)
	(Sub-PO)	Indicator	Criteria & Form	Offline ( offline )	Online ( online )		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Able to examine the concept of business feasibility and business feasibility analysis	1.Understand the meaning and objectives of a business feasibility study 2.Describe the institutions that require feasibility studies 3.Explain the purpose of investment decisions and the importance of investment 4.Explain aspects of a feasibility study study 5.Explain the feasibility study analysis tools and framework 6.Explain the criteria for evaluating a feasibility study	Form of Assessment: Project Results Assessment / Product Assessment	offline: Lecture (lecture) Cooperative Learning Online: WAG (discussion) Google Classroom (material and discussion) Google Meet (lecture lecture) [1 x 3 x 50 minutes]. as an introduction (debriefing before internship) 3 X 50		Material: Understanding the meaning, objectives of a business feasibility study Reference: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: institutions that require feasibility studies References: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material: objectives of investment decisions and the importance of investment Reference: Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.  Material: aspects of a feasibility study References: Ichsan, RN, SE, M., Lukman Nasution, SEI, & Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study CV. Sentosa Deli Mandiri.  Material: Feasibility study analysis tools and framework References: Harahap, S. (2018). Integrative approach business feasibility study assessment criteria References: Daoed, TS, & Nasution, MA (2021). Business feasibility study.  Material: Feasibility study.  Material: Feasibility study. Serences: Daoed, TS, & Nasution, MA (2021). Business feasibility study.  Material: Feasibility study.  Material: Feasibility study.  Material: Feasibility study.  Serences: Daoed, TS, & Nasution, MA (2021). Business feasibility study.  Material: Feasibility study.	4%

Able to examine market and marketing aspects in business feasibility	1.Explain the characteristics of	Criteria: holistic rubric	Offline: 1. Lecture (lecture) 2.	Material: Characteristics of	4%
	market aspects  2.Explain the strengths, weaknesses, opportunities and threats of the business  3.Explain marketing strategies and marketing mix optimization strategies  4.Explain the company's competitive strategy in expanding its business  5.Explains methods, approaches, techniques and obstacles in measuring forecasting and demand for products/services to see market opportunities	Form of Assessment : Project Results Assessment / Product Assessment	(lecture) 2. Cooperative Learning Online: 1. WAG (discussion) 2. Google Classroom (material and assignments) 3. Google Meet (lecture) [1 x 3 x 50 minutes] 3 X 50	market aspects Reference: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: Business strengths, weaknesses, opportunities and threats References: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material: Marketing strategy and marketing mix optimization strategy Reference: Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.  Material: Company competitive strategies in expanding business References: Ichsan, RN, SE, M., Lukman Nasution, SEI, & Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.  Material: Methods, approaches, techniques and obstacles in	
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				demand for products/services to see market opportunities.  Reference: Harahap, S. (2018). Integrative approach	
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3	Able to examine technical/operational aspects of business feasibility	1.Explain operating systems and procedures 2.Calculating production capacity 3.Explain inventory management 4.Explain the facilities and production facilities needed to support technical activities in the feasibility study	Criteria: Holistic rubric  Form of Assessment: Project Results Assessment / Product Assessment	Offline: 1. Lecture (lecture) 2. Cooperative Learning Online: 1. WAG (discussion) 2. Google Classroom (material and assignments) 3. Google Meet (lecture) [1 x 3 x 50 minutes] 3 X 50		Material: Operational systems and procedures References: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: Calculating production capacity References: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material: Inventory management Reference: Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.  Material: Facilities and production facilities needed to support technical activities References: Ichsan, RN, SE, M., Lukman Nasution, SEI, & Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.	5%
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4	Able to examine aspects of human resource management in business feasibility	1.Explain the type of work and describe the work required to support management in the feasibility study 2.Describes the job requirements necessary to support management in the feasibility study 3.Explain the organizational structure within the company 4.Explain the workforce recruitment process 5.Explain the pattern of HR empowerment needed to support management in feasibility studies	Form of Assessment : Portfolio Assessment	Offline: 1. Lecture (lecture) 2. Cooperative Learning Online: 1. WAG (discussion) 2. Google Classroom (material and assignments) 3. Google Meet (lecture) [1 x 3 x 50 minutes] 3 x 50	Material: Types of work and job descriptions needed to support management in feasibility studies References: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: job requirements needed to support management in feasibility studies References: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material: organizational structure in the company Reference: Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.  Material: labor recruitment process References: Ichsan, RN, SE, M., Lukman Nasution, SEI, & Sarman Sinaga, SE (2019). Business feasibility study. CV. Sentosa Deli Mandiri.  Material: HR empowerment patterns needed to support management in feasibility study. CV. Sentosa Deli Mandiri. Integrative approach business feasibility study. Integrative approach business feasibility study.	3%

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Able to examine featibility  Interior featib						 	
feasibility study.	6	financial aspects of	and sources of investment funds 2. Estimating business cash flow and the importance of cash flow in business valuation 3. Explain and assess investment proposals using various existing methods 4. Explain the concept of risk in investment assessment 5. Explaining the costs that must be borne by the company, calculating capital costs from existing funding sources, explaining alternative methods for linking investment decisions with spending decisions as well as cash flow management and use of capital	holistic rubric  Form of Assessment : Portfolio	Google Classroom (materials) Google Meet (lecture) [2 x 3 x 50 minutes]	Calculating needs and sources of investment funds Reference: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: Estimating business cash flow and the importance of cash flow in business valuation Reference: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material: assessing investment proposals using various existing methods. Reference: Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.  Material: risk concept in investment assessment References: Ichsan, RN, SE, M., Lukman Nasution, SEI, & Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.  Material: costs that must be borne by the company, calculating capital costs from existing funding sources, explaining alternative methods for linking investment decisions with spending decisions as well as cash flow management and use of capital costs. Reference: Harahap, S. (2018). Integrative approach business	7%

8	Able to examine supporting aspects in business feasibility  Midterm Evaluation /	1.able to explain the types of businesses and business permit requirements 2.Able to explain business establishment procedures 3.Able to explain the impact of environmental pollution 4.Able to explain the impact of labor absorption on the environment 5.Able to explain the social, economic and cultural impacts on the environment	Criteria: holistic rubric  Form of Assessment : Project Results Assessment / Product Assessment  Criteria:	WAG Collaborative Learning Lecture (discussion) Google Classroom (materials) Google Meet (lecture) [1 x 3 x 50 minutes] 3 X 50	Material: types of business and business and business and business permit requirements Reference: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: Business establishment procedures Reference: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material: Impact of environmental pollution Reference: Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.  Material: Impact of labor absorption on the environment References: Ichsan, RN, SE, M., Lukman Nasution, SEI, & Sarman Sinaga, SE (2019). Business feasibility study. CV. Sentosa Deli Mandiri.  Material: Social, economic and cultural impacts on the environment Reference: Harahap, S. (2018). Integrative approach business feasibility study.	15%
J	Midterm Exam		Holistic Rubric Form of Assessment : Test	3 X 50		10/0

9	1.Able to prepare business feasibility study reports 2.Analyzing Market Aspects 3.Analyzing Business Marketing Aspects 4.Analyzing Technical Aspects Analyzing HRM Aspects	1.Analyzing Market Aspects 2.Analyzing Business Marketing Aspects 3.Analyzing Technical Aspects 4.Analyzing HRM Aspects 5.Analyzing Financial Aspects 6.Analyzing Supporting Aspects	Criteria: holistic rubric  Form of Assessment : Portfolio Assessment	Field Observations related to business/business practices in companies where students carry out PKL Project Based Learning regarding business feasibility analysis after conducting observations  Hearings related to the results of observations and business feasibility analysis afsections	WAG (discussion) Google Meet (progress discussion) 3x50	Material: Analysis of market aspects References: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: Analysis of business marketing aspects References: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material:	3%
	Marketing Aspects 4.Analyzing Technical Aspects Analyzing HRM	Aspects 4.Analyzing HRM Aspects 5.Analyzing Financial Aspects 6.Analyzing Supporting		Project Based Learning regarding business feasibility analysis after conducting observations Hearings related to the results of observations and business feasibility analysis		Surabaya: UNIPRESS  Material: Analysis of business marketing aspects References: Daoed, TS, & Nasution, MA (2021). Business	
						feasibility study.	

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10	1.Able to prepare business feasibility study reports 2.Analyzing Market Aspects 3.Analyzing Business Marketing Aspects 4.Analyzing Technical Aspects Analyzing HRM Aspects	1.Analyzing Market Aspects 2.Analyzing Business Marketing Aspects 3.Analyzing Technical Aspects 4.Analyzing HRM Aspects 5.Analyzing Financial Aspects 6.Analyzing Supporting Aspects	Criteria: holistic rubric  Form of Assessment : Project Results Assessment / Product Assessment	Field Observations related to business/business practices in companies where students carry out PKL Project Based Learning regarding business feasibility analysis after conducting observations Hearings related to the results of observations and business feasibility analysis 3x50	WAG (discussion) Google Meet (progress discussion) 3x50	Material: Analysis of market aspects References: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: Analysis of business marketing aspects References: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material: Analysis of technical aspects References: Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.  Material: Analysis of HRM Aspects References: Ichsan, RN, SE, M., Lukman Nasution, SEI, & Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.  Material: Analysis of supporting aspects References: Harahap, S. (2018). Integrative approach business feasibility study.	6%

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12	1.Able to prepare business feasibility study reports 2.Analyzing Market Aspects 3.Analyzing Business Marketing Aspects 4.Analyzing Technical Aspects Analyzing HRM Aspects	1.Analyzing Market Aspects 2.Analyzing Business Marketing Aspects 3.Analyzing Technical Aspects 4.Analyzing HRM Aspects 5.Analyzing Financial Aspects 6.Analyzing Supporting Aspects	Criteria: holistic rubric  Form of Assessment : Project Results Assessment / Product Assessment	Field Observations related to business/business practices in companies where students carry out PKL Project Based Learning regarding business feasibility analysis after conducting observations Hearings related to the results of observations and business feasibility analysis 3x50	WAG (discussion) Google Meet (progress discussion) 3x50	Material: Analysis of market aspects References: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: Analysis of business marketing aspects References: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material: Analysis of technical aspects References: Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.  Material: Analysis of HRM Aspects References: Ichsan, RN, SE, M., Lukman Nasution, SEI, & Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.  Material: Analysis of supporting aspects References: Harahap, S. (2018). Integrative approach business feasibility study.	5%

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13	1.Able to prepare business feasibility study reports 2.Analyzing Market Aspects 3.Analyzing Business Marketing Aspects 4.Analyzing Technical Aspects Analyzing HRM Aspects	1.Analyzing Market Aspects 2.Analyzing Business Marketing Aspects 3.Analyzing Technical Aspects 4.Analyzing HRM Aspects 5.Analyzing Financial Aspects 6.Analyzing Supporting Aspects	Criteria: holistic rubric  Form of Assessment: Project Results Assessment / Product Assessment	Field Observations related to business/business practices in companies where students carry out PKL Project Based Learning regarding business feasibility analysis after conducting observations Hearings related to the results of observations and business feasibility analysis 3x50	WAG (discussion) Google Meet (progress discussion) 3x50	Material: Analysis of market aspects References: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: Analysis of business marketing aspects References: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material: Analysis of technical aspects References: Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.  Material: Analysis of HRM Aspects References: Ichsan, RN, SE, M., Lukman Nasution, SEI, & Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.  Material: Analysis of supporting aspects References: Harahap, S. (2018). Integrative approach business feasibility study.	5%

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14	1.Able to prepare business feasibility study reports 2.Analyzing Market Aspects 3.Analyzing Business Marketing Aspects 4.Analyzing Technical Aspects Analyzing HRM Aspects	1.Analyzing Market Aspects 2.Analyzing Business Marketing Aspects 3.Analyzing Technical Aspects 4.Analyzing HRM Aspects 5.Analyzing Financial Aspects 6.Analyzing Supporting Aspects	Criteria: holistic rubric  Form of Assessment: Portfolio Assessment	Field Observations related to business/business practices in companies where students carry out PKL Project Based Learning regarding business feasibility analysis after conducting observations Hearings related to the results of observations and business feasibility analysis 3x50	WAG (discussion) Google Meet (progress discussion) 3x50	Material: Analysis of market aspects References: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: Analysis of business marketing aspects References: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material: Analysis of technical aspects References: Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.  Material: Analysis of HRM Aspects References: Ichsan, RN, SE, M., Lukman Nasution, SEI, & Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.  Material: Analysis of supporting aspects References: Harahap, S. (2018). Integrative approach business feasibility study.	7%

15	1.Able to prepare business feasibility study reports 2.Analyzing Market Aspects 3.Analyzing Business Marketing Aspects 4.Analyzing Technical Aspects Analyzing HRM Aspects	1.Analyzing Market Aspects 2.Analyzing Business Marketing Aspects 3.Analyzing Technical Aspects 4.Analyzing HRM Aspects 5.Analyzing Financial Aspects 6.Analyzing Supporting Aspects	Criteria: holistic rubric  Form of Assessment : Project Results Assessment / Product Assessment  Criteria:	Field Observations related to business/business practices in companies where students carry out PKL Project Based Learning regarding business feasibility analysis after conducting observations Hearings related to the results of observations and business feasibility analysis 3x50	WAG (discussion) Google Meet (progress discussion) 3x50	Material: Analysis of market aspects References: Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS  Material: Analysis of business marketing aspects References: Daoed, TS, & Nasution, MA (2021). Business Feasibility Study.  Material: Analysis of technical aspects References: Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.  Material: Analysis of HRM Aspects References: Ichsan, RN, SE, M., Lukman Nasution, SEI, & Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.  Material: Analysis of supporting aspects References: Harahap, S. (2018). Integrative approach business feasibility study.	15%
			holistic rubric  Form of Assessment : Test	3x50	3x50		

**Evaluation Percentage Recap: Project Based Learning** 

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No	Evaluation	Percentage			
1.	Project Results Assessment / Product Assessment	50%			
2.	Portfolio Assessment	20%			
3.	Test	30%			
		100%			

## Notes

- 1. Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program
- obtained through the learning process.

  2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.

  3. Program Objectives (PO) are abilities that are specifically described from the PLO assigned to a course, and are specific to the study
- material or learning materials for that course.
  Subject Sub-PO (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
  Indicators for assessing ability in the process and student learning outcomes are specific and measurable statements that identify
- the ability or performance of student learning outcomes accompanied by evidence.

  Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on
- predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.

- Forms of assessment: test and non-test.
- Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field
- Practice, Research, Community Service and/or other equivalent forms of learning.

  9. Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.