



**Universitas Negeri Surabaya**  
**Faculty of Economics and Business**  
**Islamic Economics Undergraduate Study Program**

Document Code

**SEMESTER LEARNING PLAN**

<b>Courses</b>	<b>CODE</b>	<b>Course Family</b>	<b>Credit Weight</b>	<b>SEMESTER</b>	<b>Compilation Date</b>																																																																																																																
MPK - Ekis - Business Feasibility Study	6020203097	Study Program Elective Courses	T=1 P=0 ECTS=1.59	6	July 18, 2024																																																																																																																
<b>AUTHORIZATION</b>		<b>SP Developer</b>	<b>Course Cluster Coordinator</b>	<b>Study Program Coordinator</b>																																																																																																																	
		Khusnul Fikriyah, S.E., M.SEI.	Khusnul Fikriyah, S.E., M.SEI.	Dr. Ahmad Ajib Ridlwan, S.Pd., M.SEI.																																																																																																																	
<b>Learning model</b>	<b>Project Based Learning</b>																																																																																																																				
<b>Program Learning Outcomes (PLO)</b>	<b>PLO study program that is charged to the course</b>																																																																																																																				
	<b>PLO-5</b>	Mastering theoretical concepts in the fields of Islamic Economics, Islamic Business and Islamic Finance in general and specifically to solve problems procedurally in accordance with the scope of work.																																																																																																																			
	<b>Program Objectives (PO)</b>																																																																																																																				
	<b>PO - 1</b>	Responsible for the achievement of group work																																																																																																																			
	<b>PO - 2</b>	Able to study theories about Sharia Business																																																																																																																			
	<b>PO - 3</b>	Able to analyze business information and data																																																																																																																			
	<b>PO - 4</b>	Able to design business plans in accordance with Sharia concepts based on the results of business feasibility evaluations																																																																																																																			
	<b>PLO-PO Matrix</b>																																																																																																																				
		<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td>P.O</td> <td>PLO-5</td> </tr> <tr> <td>PO-1</td> <td style="text-align: center;">✓</td> </tr> <tr> <td>PO-2</td> <td></td> </tr> <tr> <td>PO-3</td> <td></td> </tr> <tr> <td>PO-4</td> <td></td> </tr> </table>				P.O	PLO-5	PO-1	✓	PO-2		PO-3		PO-4																																																																																																							
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<b>PO Matrix at the end of each learning stage (Sub-PO)</b>																																																																																																																					
	<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th rowspan="2">P.O</th> <th colspan="16">Week</th> </tr> <tr> <th>1</th><th>2</th><th>3</th><th>4</th><th>5</th><th>6</th><th>7</th><th>8</th><th>9</th><th>10</th><th>11</th><th>12</th><th>13</th><th>14</th><th>15</th><th>16</th> </tr> <tr> <td>PO-1</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-2</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-3</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-4</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table>																P.O	Week																1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	PO-1																	PO-2																	PO-3																	PO-4																
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<b>Short Course Description</b>	This course provides an understanding of how to assess the feasibility of a business by assessing market and marketing aspects, technical/operational aspects, human resource aspects, financial aspects, legal aspects, economic and social aspects, and environmental impact analysis (AMDAL).																																																																																																																				
<b>References</b>	<b>Main :</b>																																																																																																																				
	<ol style="list-style-type: none"> <li>Purwohandoko, dkk. 2014. Studi Kelayakan Bisnis. Surabaya:UNIPRESS</li> <li>Daoed, T. S., &amp; Nasution, M. A. (2021). Studi Kelayakan Bisnis.</li> <li>Adnyana, I. M. (2020). BUKU: STUDI KELAYAKAN BISNIS.</li> </ol>																																																																																																																				
<b>Supporters:</b>																																																																																																																					
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<b>Supporting lecturer</b>	Khusnul Fikriyah, S.E., M.SEI. Fitriah Dwi Susilowati, S.Sos., M.SM.																																																																																																																				

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [ Estimated time]		Learning materials [ References ]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline ( offline )	Online ( online )		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Able to examine the concept of business feasibility and business feasibility analysis	1.Understand the meaning and objectives of a business feasibility study 2.Describe the institutions that require feasibility studies 3.Explain the purpose of investment decisions and the importance of investment 4.Explain aspects of a feasibility study 5.Explain the feasibility study analysis tools and framework 6.Explain the criteria for evaluating a feasibility study	<b>Form of Assessment :</b> Project Results Assessment / Product Assessment	offline: Lecture (lecture) Cooperative Learning Online: WAG (discussion) Google Classroom (material and discussion) Google Meet (lecture lecture) [1 x 3 x 50 minutes]. as an introduction (debriefing before internship) 3 X 50		<b>Material:</b> Understanding the meaning, objectives of a business feasibility study <b>Reference:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i> <hr/> <b>Material:</b> institutions that require feasibility studies <b>References:</b> <i>Daoed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i> <hr/> <b>Material:</b> objectives of investment decisions and the importance of investment <b>Reference:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i> <hr/> <b>Material:</b> aspects of a feasibility study <b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i> <hr/> <b>Material:</b> Feasibility study analysis tools and framework <b>References:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i> <hr/> <b>Material:</b> Feasibility study assessment criteria <b>References:</b> <i>Daoed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i>	4%

2	Able to examine market and marketing aspects in business feasibility	<ol style="list-style-type: none"> <li>1.Explain the characteristics of market aspects</li> <li>2.Explain the strengths, weaknesses, opportunities and threats of the business</li> <li>3.Explain marketing strategies and marketing mix optimization strategies</li> <li>4.Explain the company's competitive strategy in expanding its business</li> <li>5.Explains methods, approaches, techniques and obstacles in measuring forecasting and demand for products/services to see market opportunities</li> </ol>	<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>	<p>Offline: 1. Lecture (lecture) 2. Cooperative Learning Online: 1. WAG (discussion) 2. Google Classroom (material and assignments) 3. Google Meet (lecture) [1 x 3 x 50 minutes] 3 X 50</p>		<p><b>Material:</b> Characteristics of market aspects <b>Reference:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Business strengths, weaknesses, opportunities and threats <b>References:</b> <i>Daoed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> Marketing strategy and marketing mix optimization strategy <b>Reference:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> Company competitive strategies in expanding business <b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <hr/> <p><b>Material:</b> Methods, approaches, techniques and obstacles in measuring forecasting and demand for products/services to see market opportunities. <b>Reference:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	4%
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3	Able to examine technical/operational aspects of business feasibility	<ol style="list-style-type: none"> <li>1.Explain operating systems and procedures</li> <li>2.Calculating production capacity</li> <li>3.Explain inventory management</li> <li>4.Explain the facilities and production facilities needed to support technical activities in the feasibility study</li> </ol>	<p><b>Criteria:</b> Holistic rubric</p> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>	<p>Offline: 1. Lecture (lecture) 2. Cooperative Learning Online: 1. WAG (discussion) 2. Google Classroom (material and assignments) 3. Google Meet (lecture) [1 x 3 x 50 minutes] 3 X 50</p>		<p><b>Material:</b> Operational systems and procedures <b>References:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Calculating production capacity <b>References:</b> <i>Daoed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> Inventory management <b>Reference:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> Facilities and production facilities needed to support technical activities <b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p>	5%
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4	Able to examine aspects of human resource management in business feasibility	<ol style="list-style-type: none"> <li>1.Explain the type of work and describe the work required to support management in the feasibility study</li> <li>2.Describes the job requirements necessary to support management in the feasibility study</li> <li>3.Explain the organizational structure within the company</li> <li>4.Explain the workforce recruitment process</li> <li>5.Explain the pattern of HR empowerment needed to support management in feasibility studies</li> </ol>	<b>Form of Assessment :</b> Portfolio Assessment	Offline: 1. Lecture (lecture) 2. Cooperative Learning Online: 1. WAG (discussion) 2. Google Classroom (material and assignments) 3. Google Meet (lecture) [1 x 3 x 50 minutes] 3 X 50		<p><b>Material:</b> Types of work and job descriptions needed to support management in feasibility studies  <b>References:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <p><b>Material:</b> job requirements needed to support management in feasibility studies  <b>References:</b> <i>Daoed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <p><b>Material:</b> organizational structure in the company  <b>Reference:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <p><b>Material:</b> labor recruitment process  <b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <p><b>Material:</b> HR empowerment patterns needed to support management in feasibility studies  <b>Reference:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	3%
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5	Able to examine financial aspects of business feasibility	<ol style="list-style-type: none"> <li>1. Calculate needs and sources of investment funds</li> <li>2. Estimating business cash flow and the importance of cash flow in business valuation</li> <li>3. Explain and assess investment proposals using various existing methods</li> <li>4. Explain the concept of risk in investment assessment</li> <li>5. Explaining the costs that must be borne by the company, calculating capital costs from existing funding sources, explaining alternative methods for linking investment decisions with spending decisions as well as cash flow management and use of capital costs</li> </ol>	<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>	WAG (discussion) Google Classroom (materials) Google Meet (lecture) [2 x 3 x 50 minutes] 3 X 50		<p><b>Material:</b> Calculating needs and sources of investment funds <b>Reference:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Estimating business cash flow and the importance of cash flow in business valuation <b>Reference:</b> <i>Daoed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> assessing investment proposals using various existing methods. <b>Reference:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> risk concept in investment assessment <b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <hr/> <p><b>Material:</b> costs that must be borne by the company, calculating capital costs from existing funding sources, explaining alternative methods for linking investment decisions with spending decisions as well as cash flow management and use of capital costs. <b>Reference:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	5%
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6	Able to examine financial aspects of business feasibility	<ol style="list-style-type: none"> <li>1. Calculate needs and sources of investment funds</li> <li>2. Estimating business cash flow and the importance of cash flow in business valuation</li> <li>3. Explain and assess investment proposals using various existing methods</li> <li>4. Explain the concept of risk in investment assessment</li> <li>5. Explaining the costs that must be borne by the company, calculating capital costs from existing funding sources, explaining alternative methods for linking investment decisions with spending decisions as well as cash flow management and use of capital costs</li> </ol>	<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Portfolio Assessment</p>	WAG (discussion) Google Classroom (materials) Google Meet (lecture) [2 x 3 x 50 minutes] 3 X 50		<p><b>Material:</b> Calculating needs and sources of investment funds <b>Reference:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Estimating business cash flow and the importance of cash flow in business valuation <b>Reference:</b> <i>Daoed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> assessing investment proposals using various existing methods. <b>Reference:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> risk concept in investment assessment <b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <hr/> <p><b>Material:</b> costs that must be borne by the company, calculating capital costs from existing funding sources, explaining alternative methods for linking investment decisions with spending decisions as well as cash flow management and use of capital costs. <b>Reference:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	7%
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7	Able to examine supporting aspects in business feasibility	<ol style="list-style-type: none"> <li>1.able to explain the types of businesses and business permit requirements</li> <li>2.Able to explain business establishment procedures</li> <li>3.Able to explain the impact of environmental pollution</li> <li>4.Able to explain the impact of labor absorption on the environment</li> <li>5.Able to explain the social, economic and cultural impacts on the environment</li> </ol>	<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>	WAG Collaborative Learning Lecture (discussion) Google Classroom (materials) Google Meet (lecture) [1 x 3 x 50 minutes] 3 X 50		<p><b>Material:</b> types of business and business permit requirements <b>Reference:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Business establishment procedures <b>Reference:</b> <i>Daoed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> Impact of environmental pollution <b>Reference:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> Impact of labor absorption on the environment <b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <hr/> <p><b>Material:</b> Social, economic and cultural impacts on the environment <b>Reference:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	5%
8	Midterm Evaluation / Midterm Exam		<p><b>Criteria:</b> Holistic Rubric</p> <p><b>Form of Assessment :</b> Test</p>	3 X 50			15%



9	<p>1. Able to prepare business feasibility study reports</p> <p>2. Analyzing Market Aspects</p> <p>3. Analyzing Business Marketing Aspects</p> <p>4. Analyzing Technical Aspects</p> <p>5. Analyzing HRM Aspects</p>	<p>1. Analyzing Market Aspects</p> <p>2. Analyzing Business Marketing Aspects</p> <p>3. Analyzing Technical Aspects</p> <p>4. Analyzing HRM Aspects</p> <p>5. Analyzing Financial Aspects</p> <p>6. Analyzing Supporting Aspects</p>	<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Portfolio Assessment</p>	<p>Field Observations related to business/business practices in companies where students carry out PKL</p> <p>Project Based Learning regarding business feasibility analysis after conducting observations</p> <p>Hearings related to the results of observations and business feasibility analysis 3x50</p>	<p>WAG (discussion) Google Meet (progress discussion) 3x50</p>	<p><b>Material:</b> Analysis of market aspects</p> <p><b>References:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Analysis of business marketing aspects</p> <p><b>References:</b> <i>Daed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> Analysis of technical aspects</p> <p><b>References:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> Analysis of HRM Aspects</p> <p><b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <hr/> <p><b>Material:</b> Analysis of supporting aspects</p> <p><b>References:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	3%
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10	<p>1. Able to prepare business feasibility study reports</p> <p>2. Analyzing Market Aspects</p> <p>3. Analyzing Business Marketing Aspects</p> <p>4. Analyzing Technical Aspects</p> <p>5. Analyzing HRM Aspects</p>	<p>1. Analyzing Market Aspects</p> <p>2. Analyzing Business Marketing Aspects</p> <p>3. Analyzing Technical Aspects</p> <p>4. Analyzing HRM Aspects</p> <p>5. Analyzing Financial Aspects</p> <p>6. Analyzing Supporting Aspects</p>	<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>	<p>Field Observations related to business/business practices in companies where students carry out PKL</p> <p>Project Based Learning regarding business feasibility analysis after conducting observations</p> <p>Hearings related to the results of observations and business feasibility analysis 3x50</p>	<p>WAG (discussion) Google Meet (progress discussion) 3x50</p>	<p><b>Material:</b> Analysis of market aspects</p> <p><b>References:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Analysis of business marketing aspects</p> <p><b>References:</b> <i>Daed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> Analysis of technical aspects</p> <p><b>References:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> Analysis of HRM Aspects</p> <p><b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <hr/> <p><b>Material:</b> Analysis of supporting aspects</p> <p><b>References:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	6%
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11	<p>1. Able to prepare business feasibility study reports</p> <p>2. Analyzing Market Aspects</p> <p>3. Analyzing Business Marketing Aspects</p> <p>4. Analyzing Technical Aspects</p> <p>5. Analyzing HRM Aspects</p>	<p>1. Analyzing Market Aspects</p> <p>2. Analyzing Business Marketing Aspects</p> <p>3. Analyzing Technical Aspects</p> <p>4. Analyzing HRM Aspects</p> <p>5. Analyzing Financial Aspects</p> <p>6. Analyzing Supporting Aspects</p>	<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>	<p>Field Observations related to business/business practices in companies where students carry out PKL</p> <p>Project Based Learning regarding business feasibility analysis after conducting observations</p> <p>Hearings related to the results of observations and business feasibility analysis 3x50</p>	<p>WAG (discussion) Google Meet (progress discussion) 3x50</p>	<p><b>Material:</b> Analysis of market aspects</p> <p><b>References:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Analysis of business marketing aspects</p> <p><b>References:</b> <i>Daed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> Analysis of technical aspects</p> <p><b>References:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> Analysis of HRM Aspects</p> <p><b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <hr/> <p><b>Material:</b> Analysis of supporting aspects</p> <p><b>References:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	6%
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12	<p>1. Able to prepare business feasibility study reports</p> <p>2. Analyzing Market Aspects</p> <p>3. Analyzing Business Marketing Aspects</p> <p>4. Analyzing Technical Aspects</p> <p>5. Analyzing HRM Aspects</p>	<p>1. Analyzing Market Aspects</p> <p>2. Analyzing Business Marketing Aspects</p> <p>3. Analyzing Technical Aspects</p> <p>4. Analyzing HRM Aspects</p> <p>5. Analyzing Financial Aspects</p> <p>6. Analyzing Supporting Aspects</p>	<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>	<p>Field Observations related to business/business practices in companies where students carry out PKL</p> <p>Project Based Learning regarding business feasibility analysis after conducting observations</p> <p>Hearings related to the results of observations and business feasibility analysis 3x50</p>	<p>WAG (discussion) Google Meet (progress discussion) 3x50</p>	<p><b>Material:</b> Analysis of market aspects</p> <p><b>References:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Analysis of business marketing aspects</p> <p><b>References:</b> <i>Daed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> Analysis of technical aspects</p> <p><b>References:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> Analysis of HRM Aspects</p> <p><b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <hr/> <p><b>Material:</b> Analysis of supporting aspects</p> <p><b>References:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	5%
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13	<p>1. Able to prepare business feasibility study reports</p> <p>2. Analyzing Market Aspects</p> <p>3. Analyzing Business Marketing Aspects</p> <p>4. Analyzing Technical Aspects</p> <p>5. Analyzing HRM Aspects</p>	<p>1. Analyzing Market Aspects</p> <p>2. Analyzing Business Marketing Aspects</p> <p>3. Analyzing Technical Aspects</p> <p>4. Analyzing HRM Aspects</p> <p>5. Analyzing Financial Aspects</p> <p>6. Analyzing Supporting Aspects</p>	<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>	<p>Field Observations related to business/business practices in companies where students carry out PKL</p> <p>Project Based Learning regarding business feasibility analysis after conducting observations</p> <p>Hearings related to the results of observations and business feasibility analysis 3x50</p>	<p>WAG (discussion) Google Meet (progress discussion) 3x50</p>	<p><b>Material:</b> Analysis of market aspects</p> <p><b>References:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Analysis of business marketing aspects</p> <p><b>References:</b> <i>Daed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> Analysis of technical aspects</p> <p><b>References:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> Analysis of HRM Aspects</p> <p><b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <hr/> <p><b>Material:</b> Analysis of supporting aspects</p> <p><b>References:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	5%
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14	<p>1. Able to prepare business feasibility study reports</p> <p>2. Analyzing Market Aspects</p> <p>3. Analyzing Business Marketing Aspects</p> <p>4. Analyzing Technical Aspects</p> <p>5. Analyzing HRM Aspects</p>	<p>1. Analyzing Market Aspects</p> <p>2. Analyzing Business Marketing Aspects</p> <p>3. Analyzing Technical Aspects</p> <p>4. Analyzing HRM Aspects</p> <p>5. Analyzing Financial Aspects</p> <p>6. Analyzing Supporting Aspects</p>	<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Portfolio Assessment</p>	<p>Field Observations related to business/business practices in companies where students carry out PKL</p> <p>Project Based Learning regarding business feasibility analysis after conducting observations</p> <p>Hearings related to the results of observations and business feasibility analysis 3x50</p>	<p>WAG (discussion) Google Meet (progress discussion) 3x50</p>	<p><b>Material:</b> Analysis of market aspects</p> <p><b>References:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Analysis of business marketing aspects</p> <p><b>References:</b> <i>Daed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> Analysis of technical aspects</p> <p><b>References:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> Analysis of HRM Aspects</p> <p><b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <hr/> <p><b>Material:</b> Analysis of supporting aspects</p> <p><b>References:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	7%
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15	<p>1. Able to prepare business feasibility study reports</p> <p>2. Analyzing Market Aspects</p> <p>3. Analyzing Business Marketing Aspects</p> <p>4. Analyzing Technical Aspects</p> <p>5. Analyzing HRM Aspects</p>	<p>1. Analyzing Market Aspects</p> <p>2. Analyzing Business Marketing Aspects</p> <p>3. Analyzing Technical Aspects</p> <p>4. Analyzing HRM Aspects</p> <p>5. Analyzing Financial Aspects</p> <p>6. Analyzing Supporting Aspects</p>	<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>	<p>Field Observations related to business/business practices in companies where students carry out PKL</p> <p>Project Based Learning regarding business feasibility analysis after conducting observations</p> <p>Hearings related to the results of observations and business feasibility analysis 3x50</p>	<p>WAG (discussion) Google Meet (progress discussion) 3x50</p>	<p><b>Material:</b> Analysis of market aspects</p> <p><b>References:</b> <i>Purwohandoko, et al. 2014. Business Feasibility Study. Surabaya: UNIPRESS</i></p> <hr/> <p><b>Material:</b> Analysis of business marketing aspects</p> <p><b>References:</b> <i>Daed, TS, &amp; Nasution, MA (2021). Business Feasibility Study.</i></p> <hr/> <p><b>Material:</b> Analysis of technical aspects</p> <p><b>References:</b> <i>Adnyana, IM (2020). BOOK: BUSINESS FEASIBILITY STUDY.</i></p> <hr/> <p><b>Material:</b> Analysis of HRM Aspects</p> <p><b>References:</b> <i>Ichsan, RN, SE, M., Lukman Nasution, SEI, &amp; Sarman Sinaga, SE (2019). Business feasibility study = Business feasibility study. CV. Sentosa Deli Mandiri.</i></p> <hr/> <p><b>Material:</b> Analysis of supporting aspects</p> <p><b>References:</b> <i>Harahap, S. (2018). Integrative approach business feasibility study.</i></p>	5%
16	FINAL EXAMS		<p><b>Criteria:</b> holistic rubric</p> <p><b>Form of Assessment :</b> Test</p>	3x50	3x50		15%

#### Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Project Results Assessment / Product Assessment	50%
2.	Portfolio Assessment	20%
3.	Test	30%
		100%

#### Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.

7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.