



**Universitas Negeri Surabaya
Faculty of Economics and Business
Bachelor of Accounting Study Program**

Document
Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date																																																																																																				
Strategic Management	6220102118	Compulsory Study Program Subjects	T=2	P=0	ECTS=3.18	5	May 8, 2023																																																																																																				
AUTHORIZATION		SP Developer	Course Cluster Coordinator			Study Program Coordinator																																																																																																					
		Bayu Rama Laksono, SE., M.Ak	Bayu Rama Laksono, SE., M.Ak			Dr. Rohmawati Kusumaningtias, S.E., Ak., MSA.																																																																																																					
Learning model	Project Based Learning																																																																																																										
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																																																																																										
	PLO-1	Able to demonstrate religious, national and cultural values, as well as academic ethics in carrying out their duties																																																																																																									
	PLO-4	Develop yourself continuously and collaborate.																																																																																																									
	PLO-6	Able to analyze financial reports and conduct audits in accordance with the professional code of ethics and audit standards with the support of information technology																																																																																																									
	PLO-8	Able to prepare, present, analyze and interpret financial and non-financial reports by considering sustainability for the purpose of decision making at a strategic level in accordance with the professional code of ethics with the support of information technology																																																																																																									
	Program Objectives (PO)																																																																																																										
	PO - 1	Able to demonstrate ethical values in the fields of accounting and finance in carrying out their duties in strategic management																																																																																																									
	PO - 2	Able to apply and analyze theoretical and practical concepts regarding various theories in Accounting and Financial Reporting; Management Accounting and Internal Control; Auditing and Assurance; Financial and Investment Management; Personal and Corporate Taxation; Accounting and Management Information Systems; Governance, Strategic Management, Internal Control and Risk Management.																																																																																																									
	PO - 3	Able to combine technical competence and professional expertise to design and make appropriate decisions in the context of problem solving based on the results of data analysis																																																																																																									
	PO - 4	Able to prepare, present, analyze and interpret financial and non-financial reports by considering sustainability for the purpose of decision making at a strategic level in accordance with the Professional Code of Ethics with the support of information technology																																																																																																									
	PLO-PO Matrix																																																																																																										
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Short Course Description	Strategic management courses focus on strategy concepts and the process of strategy formulation, formation, implementation and evaluation. The scope of discussion in this course includes; determining strategic direction or vision (mission, vision, values and objectives), external environmental analysis, identification of internal resources and capabilities, strategic development and selection at both corporate, business and functional levels, strategy implementation and execution; and strategic evaluation and control. Students are developed to have the ability to think strategically, make strategic decisions and view various business issues from a company-wide perspective.																																																																																																										

References		Main :					
				<ol style="list-style-type: none"> 1. Fred R David dan Forest R David. 2016. Manajemen Strategik (e15): Suatu Pendekatan Keunggulan Bersaing-Konsep. Salemba Empat. 2. Thompson dan Strickland . 1940. Concept and Cases Strategic Management Fifth Edition. Better Graphic Inc. 3. Stahl, Michael J . 1991. Strategic Management for Decision Making. New England Book Components IncH. 4. Nawawi, Hadari. 2000. Manajemen Strategik Oganisassi Non Profit Bidang Pemerintahan. Yogyakarta: Gajah Mada University Press. 5. Solihin, Ismail . 2002. Manajemen Strategik. Jakarta: Erlangga. 			
		Supporters:					
Supporting lecturer		Dr. Nadia Asandimitra Haryono, S.E., M.M. Prof. Dr. Dian Anita Nuswantara, S.E., M.Si., Ak. Ambar Kusumaningsih, S.E., Ak., CA., M.A. Bayu Rama Laksono, M.Ak.					
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Understand what is meant by: strategic management, strategic management process and know the development of strategic management.	<ol style="list-style-type: none"> 1. Accuracy in explaining the scope of strategic management 2. Accuracy in explaining the development of strategic management 	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	<p>Learning Forms</p> <ol style="list-style-type: none"> 1. Lectures 2. Responses and tutorials <p>Project-based Learning</p> <p>Learning Methods Student Assignments</p> <ol style="list-style-type: none"> 1. Make a summary of the lecture material. 2. Make a power point presentation <p>Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	<p>ViLearning: SIDIA 2 x 50</p>	<p>Material: Ch 1 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	2%

2	Able to understand VMTS	Accuracy in understanding the meaning of the vision and creating and communicating it	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: Ch 2 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	2%
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3	Able to understand VMTS	Accuracy in understanding the meaning of the vision and creating and communicating it	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Practice / Performance</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: Ch3 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	2%
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4	Able to understand VMTS	Accuracy in explaining Strategy in Action	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Practice / Performance</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: Ch3 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	4%
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5	Able to set organizational goals	Accuracy in preparing forecasts using trend analysis, logistic trend, exponential trend, statistics and regression analysis	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: David & David Ch 4 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p> <hr/> <p>Material: Able to set organizational goals Reader: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	3%
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6	Able to understand the importance of strategy, about corporate strategy, business strategy, functional area strategy, operating strategy	Accuracy in explaining the structure of business organizations.	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Practice / Performance</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: David & David Ch 5 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	4%
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7	Able to understand the importance of strategy, about corporate strategy, business strategy, functional area strategy, operating strategy	<p>1.Accuracy in Explaining SWOT Analysis</p> <p>2.Accuracy in explaining the five forces model</p> <p>3.Accuracy in explaining the BCG matrix</p>	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	<p>Learning Forms</p> <p>1. Lectures</p> <p>2. Responses and tutorials</p> <p>Project-based Learning</p> <p>Learning Methods</p> <p>Student Assignments</p> <p>1. Make a summary of the lecture material.</p> <p>2. Make a power point presentation</p> <p>Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60')</p> <p>BM: Understanding the material 3 credits (2 x 3 x 60')</p> <p>PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: David & David Ch 5</p> <p>Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	25%
8	Midterm exam		<p>Form of Assessment : Test</p>	MID SEMESTER EXAMINATION 2 X 50	MIDTERM EXAM		10%

9	Analyzing: industry and competition, as well as the company environment	Accuracy in being able to explain industry and competitive analysis methods, SWOT analysis, competitive strength, and cost analysis	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: David & David Ch 6 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	2%
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10	Analyzing: industry and competition, as well as the company environment	Accuracy in explaining industry and competitive analysis methods, SWOT analysis, competitive strength, and cost analysis	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: David & David Ch 6 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	2%
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11	Analyze the implementation of organizational strategy	Accuracy in explaining organization building, budgets, support systems	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: David & David Ch 9-10 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	3%
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12	Able to determine, analyze and report Accumulated Costs as a basis for decision making	Accuracy in explaining commitment culture and leadership strategy	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: David & David Ch 9-10 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	2%
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13	Understand the importance of strategic management control	Accuracy in explaining performance, performance evaluation, correction of strategies and targets, environmental changes	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: David & David Ch 9-10 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	2%
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14	Understand the importance of strategic management control	Accuracy in explaining performance, performance evaluation, correction of strategies and targets, environmental changes	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: David & David Ch 9-10 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	2%
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15	Able to understand the application of strategic management in non-profit organizations	Accuracy in explaining management strategies in non-profit organizations	<p>Criteria: Criteria: 1. actively answer with a score of 80 2. not actively answer without getting a score, 3. written test answers are correct, all score 100</p> <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	<p>Learning Forms 1. Lectures 2. Responses and tutorials Project-based Learning</p> <p>Learning Methods Student Assignments 1. Make a summary of the lecture material. 2. Make a power point presentation Estimated time 3 credits (2 x 3 x 50') TM: Presentation and Discussion 3 credits (2 x 3 x 60') BM: Understanding the material 3 credits (2 x 3 x 60') PT: Assignment Structured – Students summarize 2 X 50 material</p>	ViLearning: SIDIA 2 x 50	<p>Material: David & David Ch 11 Bibliography: <i>Fred R David and Forest R David. 2016. Strategic Management (e15): An Approach to Competitive Advantage-Concept. Salemba Four.</i></p>	25%
16	FINAL EXAMS		<p>Form of Assessment : Test</p>	FINAL EXAMINATION OF SEMESTER 2 X 50	FINAL EXAMS		10%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	10%
2.	Project Results Assessment / Product Assessment	50%
3.	Practice / Performance	20%
4.	Test	20%
		100%

Notes

- 1. Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment:** test and non-test.
- 8. Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.

10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.