



**Universitas Negeri Surabaya
Faculty of Vocational Studies
D4 Public Administration Study Program**

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
COMMUNICATION	99996340102031		T=2	P=0	ECTS=3.18	1	July 17, 2024

AUTHORIZATION	SP Developer	Course Cluster Coordinator	Study Program Coordinator
	Dr. Weni Rosdiana, S.Sos., M.AP.

Learning model	Case Studies
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Program Learning Outcomes (PLO)	PLO study program that is charged to the course																
	Program Objectives (PO)																
	PLO-PO Matrix																
	P.O																
	PO Matrix at the end of each learning stage (Sub-PO)																
			Week														

Short Course Description	This Public Communication course examines the scope of public communication, characteristics of human communicators, principles of communication, perception, verbal and non-verbal communication, and rhetoric. This course uses a student center learning (SCL) strategy which requires student activity in the learning process.
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References	Main :	
		<ol style="list-style-type: none"> 1. Rakhmat, Jalaluddin. 2015. Psikologi Komunikasi . Bandung: Rosda Karya 2. De Vito. 2007. Interpersonal Communication . New York: Sage Publication 3. Littlejohn, Stephen W. 2015. Human Communications . New York: Sage Publication 4. Clow, Kenneth E. 2008. Integrated Advertising, Promotion, and Marketing Communication. New Jersey: Prentice Hall 5. Zarefsky, David. 2012. Public Speaking. UNited States: Pearson
	Supporters:	

Supporting lecturer	Dr. Danang Tandyonomanu, S.Sos., M.Si.
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Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Understand the basic concepts of public communication	1. able to explain the definition of communication 2. able to provide examples of communication events in everyday life		lecture, discussion 3 X 50			0%

2	understand the function and purpose of communication	1. be able to provide examples of each communication function in the context of mathematical science 2. able to explain the purpose of communication		lecture, question and answer 3 X 50			0%
3	able to analyze human characteristics in various situations	1. explain the various schools of view of humans 2. compiling an analysis of human character based on observations in the field		lectures, presentations, discussions 3 X 50			0%
4	able to explain various principles of communication	1. explain the 12 basic principles of communication 2. looking for examples of cases of communication principles		lecture, discussion 3 X 50			0%
5	understand what perception is and the processes that occur when someone perceives a message	1amp answers questions related to perception		lecture 3 X 50			0%
6	understand verbal communication	1. explain verbal messages 2. identify forms of verbal messages 3. practice delivering verbal messages		1. presentation 2. independent reading 3 X 50			0%
7	Understand non-verbal communication (function and non-verbal behavior)	1.define non-verbal messages 2.identify forms of non-verbal messages 3.identify non-verbal signals that are public 4.select appropriate non-verbal cues for various communication situations		1. watch a video about non-verbal communication 2. write a review of the events described in the video 3 X 50			0%
8	understand the material presented at previous meetings	able to answer the written test		written test 3 X 50			0%
9	students are able to understand the basic concepts of image, branding, public relations	can explain what branding is and be able to analyze examples of branding cases		presentation, case discussion 3 X 50			0%
10	Students are able to compose a simple business profile	Arrangement of business profiles in groups		presentation, group discussion 3 X 50			0%
11	students are able to compose a business profile (company profile)	compiling a narrative profile of the organization		group discussion 3 X 50			0%
12	Students are able to understand the basics of public speaking and the techniques for doing it	able to analyze case examples from several public speakers		presentation 3 X 50			0%
13	Students are able to make good and interesting presentations	implementation of public speaking practice		presentation 3 X 50			0%
14	Able to make good and interesting presentations	implementation of public speaking practice		presentation 3 X 50			0%
15	Able to make good and interesting presentations	implementation of public speaking practice		presentation 3 X 50			0%
16	UAS			3 X 50			0%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
		0%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.