

Universitas Negeri Surabaya Vocational Faculty, D4 Graphic Design Study Program

Document Code

UNESA	D4 Graphic Design Study Program													
			SE	MES	STER	RLEA	RNII	NG I		N				
Courses		COE	E			Course	Family		Cred	it Wei	ght	SEMESTE		Compilation Date
Basic Typogr	raphy	xx90	44203	310410					T=3	P=0	ECTS=4.77	1	J	uly 17, 2024
AUTHORIZATION		SP [SP Developer				Course Cluster Coordinator			Study Program Coordinator				
												Asidigisia S.	anti Sı T., M	urya Patria, .Pd.
Learning model	Project Based Lo	earning												
Program Learning	PLO study prog	PLO study program that is charged to the course												
Outcomes (PLO)	Program Objectives (PO)													
(1 20)	PLO-PO Matrix													
		P.O												
	PO Matrix at the end of each learning stage (Sub-PO)													
		P.O						W	eek					
			1	2 3	3 4	5 6	7	8 9	10	0 1	.1 12	13 14	15	16
Short Course Description	Courses to expla developing and a of letters, types of	in typogra rranging l f letters, a	phy thetter si	neory inc tructures by of lette	lude; tern manuallers and th	minology in ly (hand lett le basic ele	typogra ering). ments o	aphy ar The stu f typogi	nd typo dy ma raphy.	ograph terial p	ic structure, provided is t	as well as the history of	to ma	aster skills in development
References	Main :													
	 Carter, Rob. 1985. Typographic Design. New York: VNR Co. Cavanaugh, Sean. 1995Digital Type Design Guide. Indiana: Hayden Books. Kusrianto, Adi., 2004. Tipografi Komputer Untuk Desainer Grafis. Yogyakarta: Andi Rustan, Surianto. 2011, Font & Tipografi. Jakarta: Gramedia Sihombing, Danton. 2001. Tipografi Desain Grafis. Jakarta: Gramedia 													
	Supporters:													
						-	-							
Supporting lecturer	Asidigisianti Surya Muh Ariffudin Isla													
Ein	al abilities of			Fralcost					elp Lea			Learning	a	

Week-	Final abilities of each learning stage	Evaluation		Lear Stude	elp Learning, ning methods, nt Assignments, stimated time]	Learning materials [References	Assessment Weight (%)	
	(SuĎ-PO)	Indicator Criteria & Form		Offline (Online (online)]		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
1	Able to understand Lectures and Lecture Contracts for Basic Typography Subjects	1. Can describe the Basic Typography Course. 2. Can prepare materials for the Basic Typography Course	Criteria: Attitude	Discussion 3 X 50			0%	

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2	Able to understand the basics of typography.	1. Can describe the meaning, variety and role of typography 2. Can describe the variables of typesetting 3. Analyze the composition of letters	Criteria: 1.Attitude 2.Actively ask and answer questions	Lectures, discussions, questions and answers, 3 X 50		0%
3	Able to understand anatomy and letter measurement systems	1. Can explain the basic shapes of letters. 2. Can explain the anatomy of letters 3. Can classify letters based on their anatomy 4. Can explain letter size standards. 5. Can analyze the arrangement of letters based on the spacing system	Criteria: 1.1. Conformity to classification 2.2. Neatness 3.3. Layout proportions	Lectures, discussions, questions and answers, practice 3 X 50		0%
4	Able to understand letter families	1. Can explain character sets 2. Can analyze proportions, letter weights and letter slant	Criteria: 1.1. Conformity with the provisions of the question 2.2. Neatness 3.3. Layout proportions	Lectures, discussions, questions and answers, practice 3 X 50		0%
5	Able to understand letter families	1. Can explain about character sets2. Can analyze proportions, letter weights, and letter slant	Criteria: 1.1. Conformity with the provisions of the question 2.2. Neatness 3.3. Layout proportions	Lectures, discussions, questions and answers, practice 3 X 50		0%
6	Able to master Gestalt theory in organizing letters	1. Can describe Gestalt theory in typography.2. Can apply Gestalt theory in typography	Criteria: 1.1. Originality 2.2. Creativity 3.3. Conformity with the provisions of the question 4.4. Neatness 5.5. Layout proportions	Lectures, discussions, questions and answers, practice 3 X 50		0%
7	Able to master Gestalt theory in organizing letters	1. Can describe Gestalt theory in typography. 2. Can apply Gestalt theory in typography	Criteria: 1.1. Originality 2.2. Creativity 3.3. Conformity with the provisions of the question 4.4. Neatness 5.5. Layout proportions	Lectures, discussions, questions and answers, practice 3 X 50		0%
8	Students are able to understand letter families, master the principles of selecting and applying letters, apply the principles of legibility and readability in text, and apply visual hierarchy in text	able to understand letter families, able to master the principles of selecting and applying letters, able to apply the principles of legibility and readability in text, able to apply visual hierarchy in text	Criteria: 1.1. Originality 2.2. Creativity 3.3. Conformity with the provisions of the question 4.4. Neatness 5.5. Layout proportions	Practice 3 X 50		0%
9	Able to understand the development of letter models and styles	1. Can analyze the development of letter models and styles. 2. Can apply digital letters	Criteria: 1.Attitude 2.Actively ask and answer questions	Lectures, discussions, questions and answers, practice 3 X 50		0%

11	Able to master the principles of image application Able to master the principles of image application	1. Can explain the role of images 2. Can analyze the basic shape of images 3. Can apply images in words 1. Can explain the role of image2. Can analyze the basic shape of an image3. Can apply images in	Criteria: 1.1. Originality 2.2. Creativity 3.3. Conformity with the provisions of the question 4.4. Neatness 5.5. Layout proportions Criteria: 1.1. Originality 2.2. Creativity 3.3. Conformity with the provisions of the question 4.4. Neatness	Lectures, discussions, questions and answers, and practice 3 X 50 Lectures, discussions, questions and answers, and practice 3 X 50		0%
12	Able to master the application of motifs in letters	vords 1. Can explain the role of motifs in letters. 2. Analyze the basic forms of motifs in letters. 3. Apply motifs to letters.	5.5. Layout proportions Criteria: 1.1. Originality 2.2. Creativity 3.3. Conformity with the provisions of the question 4.4. Neatness 5.5. Layout proportions	Lectures, discussions, questions and answers, and practice 3 X 50		0%
13	Able to master the application of motifs in letters	1. Can explain the role of motifs in letters.2. Analyze the basic forms of motifs in letters.3. Applying motifs in letters.	Criteria: 1.1. Originality 2.2. Creativity 3.3. Conformity with the provisions of the question 4.4. Neatness 5.5. Layout proportions	Lectures, discussions, questions and answers, and practice 3 X 50		0%
14	Able to master the principles of dramatization	1. Can explain the role of dramatization 2. Can describe the principles of dramatization 3. Can compose letters using dramatization	Criteria: 1.1. Originality 2.2. Creativity 3.3. Conformity with the provisions of the question 4.4. Neatness 5.5. Layout proportions	Lectures, discussions, questions and answers, and practice 3 X 50		0%
15	Able to master the principles of dramatization	1. Can explain the role of dramatization 2. Can describe the principles of dramatization 3. Can compose letters with dramatization	Criteria: 1.1. Originality 2.2. Creativity 3.3. Conformity with the provisions of the question 4.4. Neatness 5.5. Layout proportions	Lectures, discussions, questions and answers, and practice 3 X 50		0%
16						0%

Evaluation Percentage Recap: Project Based Learning

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No	Evaluation	Percentage		
		0%		

Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study
 Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of
 their study program obtained through the learning process.
- The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which
 are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and
 knowledge
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. Subject Sub-PO (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.

- 6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.