			Document Code
	Universitas Negeri Surabaya **Vocational Faculty,** **D4 Graphic Design Study Program**		

SEMESTER LEARNING PLAN

Courses		CODE		Course Family		Credit Weight			SEMESTER	Compilation Date
History of Graphic Design		99999044202032				T=0	P=0	ECTS=0	2	July 17, 2024

AUTHORIZATION	SP Developer	Course Cluster Coordinator	Study Program Coordinator
	....	....	Asidigisianti Surya Patria, S.T., M.Pd.

Learning model	Case Studies

Program Learning Outcomes (PLO)	**PLO study program that is charged to the course**
	Program Objectives (PO)
	PLO-PO Matrix

	P.O

PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16

Short Course Description	Understanding the historical development of graphic design starting from the time of Egypt, ancient Greece which introduced logic and aesthetics, the outbreak of the Industrial Revolution, the rise of Western modernism which was marked by the development of modern philosophy which upholds the values of rationalism and universalism, and the spread of post modernism in the 20th century. , which values heterogeneity, plurality and locality, also exerts a strong influence today.

References	**Main :**

1. Eskilson, Stephen J. 2007. Graphic Design A New History. London, Laurence King Publishing.
2. Adhityawan, Arief dan Tim Litbang Concept. 2010. Tinjauan Desain Grafis, Dari Revolusi Industri Hingga Indonesia Kini. Jakarta, Concept Media.
3. Sparke, Penny. 1978. Design in Context. London: Bloomsbury Publishing.
4. Heller, Steven and Seymour Chwast. 1988. Graphic Style From Victorian To Post-Modern, Time and Hudson Ltd, London.
5. Meggs, Philip B. 1992. A History of Graphic Design. New York, Van Nostrand Reinold.
6. Susanto, Mikke. 2011. Diksi Rupa, Kumpulan Istilah dan Gerakan Seni Rupa. Yogyakarta, DictiArt Lab & Djagad Art House. 7. Widagdo, 2000. Sejarah Sosial Desain, Bandung: Penerbit ITB. 8. Sachari, Agus. Sunarya, Yan Yan. 1999. Modernisme Sebuah Tinjauan Historis. Design Modern. Jakarta: Balai Pustaka.

	Supporters:

Supporting lecturer	Dr. Martadi, M.Sn.

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Introduction and lecture contract	Introduction to lectures	**Criteria:** activeness in group discussions, discussion reports, smooth presentation, and responses	Discussion together 2x50			0%
2	Understanding the history of fine arts, ancient civilizations	1. Explain the history of ancient civilizations 2. Mention examples of heritage 3. Mention the characteristics/characteristics of the work 4. Identify works of art in ancient civilizations		Lectures and discussions together 2x50			0%

3	Understand the history of the emergence of the Printing Machine and the Industrial Revolution	1. Explain the history of the emergence of the printing machine2. Explain the background to the Industrial Revolution 3. Mention the factors driving the industrial revolution 4. Identify the influence of the industrial revolution on graphic design	**Criteria:** activeness in group discussions, discussion reports, smooth presentation, and responses	Group discussions and presentations 2x50				0%
4	Understand the background to the emergence of the Art and Craft Movement	1. Explain the background to the emergence of the Art and Craft Movement2. Mention figures in the Art and Craft Movement era3. Mention the characteristics/characteristics of the work	**Criteria:** activeness in group discussions, fluency in presentations, and responses	Group discussions and presentations 2x50				0%
5	Understand the background to the emergence of Art Nouveau	1. Explain the background to the emergence of Art Nouveau2. Mention figures from the Art Nouveau era3. Mention the characteristics/characteristics of the work	**Criteria:** activeness in group discussions, fluency in presentations, and responses	Group discussions and presentations 2x50				0%
6	Understand the history of the emergence of the Bauhaus as a milestone in modernism in graphic design	1. Explain the background to the emergence of Bauhaus2. Mention Bauhaus figures 3. Mention the characteristics/characteristics of Bauhaus works 4. Identify the Bauhaus influence in graphic design	**Criteria:** activeness in group discussions, fluency in presentations, and responses	Lectures and discussions 2x50				0%
7	Understand the history of the emergence of Futurism and the various stylistic tendencies that emerged	1. Explain the background to the emergence of Futurism 2. Mention the figures of Futurism 3. Mention the characteristics/characteristics of works in the Futurism era 4. Identify emerging style trends	**Criteria:** activeness in group discussions, fluency in presentations, and responses	Lectures and group discussions 2x50				0%
8	Midterm exam	Midterm exam	**Criteria:** Midterm exam	Midterm Exam Midterm Exam				0%
9	Understand the background to the emergence of Art Deco	1. Explain the background to the emergence of Art Deco2. Mentions Art Deco artists3. Mention the characteristics/characteristics of Art Deco works 4. Identify the influence of Art Deco in graphic design	**Criteria:** activeness in group discussions, fluency in presentations, and responses	Lectures and discussions 2x50				0%
10	Understanding the early history of the emergence of Design during World War II (Propaganda)	1. Explain the background to the emergence of Propaganda Design2. Mention of Propaganda Design artists3. Mention the characteristics/characteristics of Propaganda Design work 4. Identify the influence of Propaganda Design in graphic design	**Criteria:** activeness in group discussions, fluency in presentations, and responses	Group discussions and presentations 2x50				0%
11	Understanding the history of the emergence of International Typography (Swiss Style)	1. Explain the history of the emergence of International Typography (Swiss Style) 2. Mention the characteristics/characteristics of works in the era of International Typography (Swiss Style) 3. Identifying works in the era of International Typography (Swiss Style)	**Criteria:** activeness in group discussions, fluency in presentations, and responses	Lectures and discussions 2x50				0%
12	Understanding the history of Late Modern Era Design, New York School	1. Explain the history of Late Modern Era Design, New York School2. Mention the characteristics/characteristics of Late Modern Era Design work, New York School3. Identifying works of art from the Late Modern Era Design, New York School	**Criteria:** activeness in group discussions, fluency in presentations, and responses	Group discussions and presentations 2x50				0%
13	Understand the history of the emergence of Post Modernism, New Wave, Punk	1. Explain the background to the emergence of New Wave, Punk2. Mentions figures from the New Wave era, Punk3. Mention the characteristics/characteristics of New Wave, Punk works	**Criteria:** activeness in group discussions, fluency in presentations, and responses	Lectures and discussions 2x50				0%
14	Understanding the background to the emergence of Post Modernism, Pop Art	1. Explain the background to the emergence of Pop Art2. Mention figures in the Pop Art era3. Mention the characteristics/characteristics of Pop Art works	**Criteria:** activeness in group discussions, fluency in presentations, and responses	Group discussions and presentations 2x50				0%
15	Understanding the History and Development of Graphic Design in Indonesia	1. Explain the history and development of graphic design in Indonesia 2. Mention the characteristics/characteristics of the work 3. Identifying works of art in the early days of graphic design entering Indonesia	**Criteria:** activeness in group discussions, fluency in presentations, and responses	Lectures and discussions 2x50				0%

16	Final exams	Final exams	**Criteria:** Final exams	Final Semester Exam Final Semester Exam			0%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
		0%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.