



**Universitas Negeri Surabaya
Vocational Faculty,
D4 Graphic Design Study Program**

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
LAYOUTS	9034204428	Compulsory Study Program Subjects	T=4	P=0	ECTS=6.36	2	July 29, 2022
AUTHORIZATION	SP Developer		Course Cluster Coordinator			Study Program Coordinator	
	Irhamna Nirbhaya Carreca, S.T., M.MT.		Nova Kristiana, S.Sn., M.Sn.			Asidigisianti Surya Patria, S.T., M.Pd.	

Learning model	Project Based Learning
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Program Learning Outcomes (PLO)	PLO study program that is charged to the course
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PLO-5	Able to master theoretical knowledge about the history of design, basic principles of graphic design, basic principles of marketing communications by utilizing IPTES in the field of graphic design.
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Program Objectives (PO)	
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PO - 1	Understand the elements and principles of layout
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PO - 2	Understand the grid system
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PO - 3	Designing the layout of the brochure
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PO - 4	designing grid systems in print and digital media
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PLO-PO Matrix	
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P.O	PLO-5
PO-1	
PO-2	
PO-3	
PO-4	

PO Matrix at the end of each learning stage (Sub-PO)	
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P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
PO-1																
PO-2																
PO-3																
PO-4																

Short Course Description	This course provides mastery of layout as the main component in creating communicative and aesthetic graphic works. Exploration of layout as digital communication and its relationship with various visual media, both print and digital
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References	Main :
	<ol style="list-style-type: none"> Ambrose, Gavin and Haris, Paul. 2011. Basics Design 02: Layout: Second Edition 2nd Edition. Swiss: Bloomsbury Publishing PLC Brockmann, Josef Muller. 1996. Grid System in Graphic Design. Niggli. Rustan, Suriyanto. 2008. Layout: Dasar & Penerapannya, Jakarta: Gramedia Pustaka Utama Tondreau, Beth. 2009. Layout Essentials: 100 Design Principles for Using Grids . Beverly, Massachusetts, USA: Rockport Publisher. Samara, Tomothy. 2005. Making and Breaking the Grid: A Graphic Design Layout Workshop . USA: Rockport Publisher.
	Supporters:
	<ol style="list-style-type: none"> Sugiarto, Matthew. 2019. Instagram Marketing. Jakarta: Lunar Book

Supporting lecturer	Nova Kristiana, S.Sn., M.Sn. Muhamad Ro'is Abidin, S.Pd., M.Pd. Irhamna Nirbhaya Carreca, S.T., M.MT.
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Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Introduction to Layout Courses	1.Students understand the objectives of the course 2.Students understand what will be studied in the course 3.Students can differentiate between good and bad designs based on aesthetics	Criteria: 1.Activeness in class discussions 2.Assignment assessment Form of Assessment : Participatory Activities, Project Results Assessment / Product Assessment	Lectures, discussions, questions and answers, assignments 4 X 50	GMeet	Material: Basic layout References: <i>Ambrose, Gavin and Haris, Paul. 2011. Basics Design 02: Layout: Second Edition 2nd Edition. SwitZERland: Bloomsbury Publishing PLC</i> Material: Basic layout Reader: <i>Rustan, Surianto. 2008. Layout: Basics & Application, Jakarta: Gramedia Pustaka Utama</i>	6%
2	Layout Basics	1.Students understand the meaning of layout 2.Students can provide layout references that suit the media used 3.Students understand composition 4.Students understand the types of layout	Criteria: Activeness in class discussions Form of Assessment : Participatory Activities	Lectures, discussions, questions and answers 4 X 50	GMeet	Material: Basic layout References: <i>Ambrose, Gavin and Haris, Paul. 2011. Basics Design 02: Layout: Second Edition 2nd Edition. SwitZERland: Bloomsbury Publishing PLC</i> Material: Basic layout Reader: <i>Rustan, Surianto. 2008. Layout: Basics & Application, Jakarta: Gramedia Pustaka Utama</i>	2%
3	Layout History	1.Students can understand the history of layout development 2.Students can describe the principles of layout in the past 3.Students understand the development and characteristics of layout in the pre-print era 4.Students understand the influence of industrial developments on layout design 5.Students understand the history of modern layout 6.Students understand the history of layout in the digital era	Criteria: Activeness in class discussions Form of Assessment : Participatory Activities	Lectures, discussions, questions and answers 4 X 50	GMeet	Material: History of design development Reader: <i>Tondreau, Beth. 2009. Layout Essentials: 100 Design Principles for Using Grids. Beverly, Massachusetts, USA: Rockport Publishers.</i>	2%

4	Layout Elements and Principles	<ol style="list-style-type: none"> 1.Students understand the basic elements used in layout 2.Students can describe and understand the use of each element in the layout 	<p>Criteria: 2</p> <p>Form of Assessment : Participatory Activities</p>	Lectures, discussions, questions and answers, practice 4 X 50	GMeet	<p>Material: Layout elements References: <i>Ambrose, Gavin and Haris, Paul. 2011. Basics Design 02: Layout: Second Edition 2nd Edition. Switzerland: Bloomsbury Publishing PLC</i></p> <hr/> <p>Material: Layout elements Reader: <i>Rustan, Surianto. 2008. Layout: Basics & Application, Jakarta: Gramedia Pustaka Utama</i></p>	2%
5	Layout Elements and Principles	<ol style="list-style-type: none"> 1.Students understand the basic principles used in layout 2.Students can describe and understand the use of each design principle in layout 	<p>Criteria: Activeness in discussion</p> <p>Form of Assessment : Participatory Activities</p>	Lectures, discussions, questions and answers, practice 4 X 50	GMeet	<p>Material: Layout Principles References: <i>Ambrose, Gavin and Haris, Paul. 2011. Basics Design 02: Layout: Second Edition 2nd Edition. Switzerland: Bloomsbury Publishing PLC</i></p>	2%
6	Understanding Grid Systems	<ol style="list-style-type: none"> 1.Students understand the meaning of grid 2.Students understand the use of grids in layouts 3.Students understand the types of grids and their application in layouts 4.Students can apply grids in layouts adapted to the media 	<p>Criteria: 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Layout proportions</p> <p>Form of Assessment : Participatory Activities, Project Results Assessment / Product Assessment</p>	Practice Studio Project Based Learning, Discussion in groups, Assignment 4 X 50	GMeet	<p>Material: Grid system References: <i>Brockmann, Josef Muller. 1996. Grid Systems in Graphic Design. Niggli.</i></p> <hr/> <p>Material: Grid Systems References: <i>Tondreau, Beth. 2009. Layout Essentials: 100 Design Principles for Using Grids. Beverly, Massachusetts, USA: Rockport Publishers.</i></p> <hr/> <p>Material: Grid system Bibliography: <i>Samara, Tomothy. 2005. Making and Breaking the Grid: A Graphic Design Layout Workshop. USA: Rockport Publishers.</i></p>	6%
7	Understanding Grid Systems	<ol style="list-style-type: none"> 1.Students understand the meaning of grid 2.Students understand the use of grids in layouts 3.Students understand the types of grids and their application in layouts 4.Students can apply grids in layouts adapted to the media 	<p>Criteria: 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Layout proportions</p> <p>Form of Assessment : Participatory Activities, Project Results Assessment / Product Assessment</p>	Practice Studio Project Based Learning, Discussion in groups, Assignment 4 X 50	GMeet	<p>Material: Grid system References: <i>Brockmann, Josef Muller. 1996. Grid Systems in Graphic Design. Niggli.</i></p> <hr/> <p>Material: Grid Systems References: <i>Tondreau, Beth. 2009. Layout Essentials: 100 Design Principles for Using Grids. Beverly, Massachusetts, USA: Rockport Publishers.</i></p> <hr/> <p>Material: Grid system Bibliography: <i>Samara, Tomothy. 2005. Making and Breaking the Grid: A Graphic Design Layout Workshop. USA: Rockport Publishers.</i></p>	6%
8	UTS	<ol style="list-style-type: none"> 1.Conformity to the brief 2.Student creativity in making layouts 	<p>Criteria: 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Layout proportions</p> <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Material application assignment in half semester 4 X 50	-	<p>Material: Layout design References: <i>Ambrose, Gavin and Haris, Paul. 2011. Basics Design 02: Layout: Second Edition 2nd Edition. Switzerland: Bloomsbury Publishing PLC</i></p> <hr/> <p>Material: Layout design Reader: <i>Rustan, Surianto. 2008. Layout: Basics & Application, Jakarta: Gramedia Pustaka Utama</i></p>	20%

9	Layout and Media	<ol style="list-style-type: none"> 1.Students can describe the output media layout 2.Students can describe the differences in layout characteristics in print and digital media 3.Students can describe the stages in layout 4.Students can understand the advantages and disadvantages of layout in print and digital media 5.Students can provide examples of layouts in print and digital media 6.Students can create a mix layout strategy for a campaign 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Layout proportions <p>Form of Assessment : Participatory Activities</p>	Lectures, discussions, questions and answers, practice 4 X 50	-	<p>Material: Media layout Reader: <i>Rustan, Surianto. 2008. Layout: Basics & Application, Jakarta: Gramedia Pustaka Utama</i></p> <hr/> <p>Material: Digital layout Reader: <i>Sugiarto, Matthew. 2019. Instagram Marketing. Jakarta: Lunar Book</i></p>	2%
10	Layout and Media	<ol style="list-style-type: none"> 1.Students can describe the output media layout 2.Students can describe the differences in layout characteristics in print and digital media 3.Students can describe the stages in layout 4.Students can understand the advantages and disadvantages of layout in print and digital media 5.Students can provide examples of layouts in print and digital media 6.Students can create a mix layout strategy for a campaign 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Layout proportions <p>Form of Assessment : Participatory Activities</p>	Lectures, discussions, questions and answers, practice 4 X 50	-	<p>Material: Media layout Reader: <i>Rustan, Surianto. 2008. Layout: Basics & Application, Jakarta: Gramedia Pustaka Utama</i></p> <hr/> <p>Material: Digital layout Reader: <i>Sugiarto, Matthew. 2019. Instagram Marketing. Jakarta: Lunar Book</i></p>	2%
11	Layout on Print Media	<ol style="list-style-type: none"> 1.Students can describe layout characters in printed media 2.Students can describe layout elements in print media 3.Students can describe the principles of layout in print media 4.Students can create layouts on print media 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Layout proportions <p>Form of Assessment : Participatory Activities</p>	Lectures, discussions, questions and answers, practice 4 X 50	-	<p>Material: Layout design for brochures/magazines Library: <i>Samara, Tomothy. 2005. Making and Breaking the Grid: A Graphic Design Layout Workshop. USA: Rockport Publishers.</i></p> <hr/> <p>Material: Layout design for brochures/magazines Reader: <i>Rustan, Surianto. 2008. Layout: Basics & Application, Jakarta: Gramedia Pustaka Utama</i></p>	2%

12	Layout on Print Media	<ol style="list-style-type: none"> 1.Students can describe layout characters in printed media 2.Students can describe layout elements in print media 3.Students can describe the principles of layout in print media 4.Students can create layouts on print media 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Layout proportions <p>Form of Assessment : Participatory Activities</p>	Lectures, discussions, questions and answers, practice 4 X 50	-	<p>Material: Layout design for brochures/magazines Library: Samara, Tomothy. 2005. <i>Making and Breaking the Grid: A Graphic Design Layout Workshop. USA: Rockport Publishers.</i></p> <hr/> <p>Material: Layout design for brochures/magazines Reader: Rustan, Surianto. 2008. <i>Layout: Basics & Application, Jakarta: Gramedia Pustaka Utama</i></p>	3%
13	Layout on Print Media	<ol style="list-style-type: none"> 1.Students can describe layout characters in printed media 2.Students can describe layout elements in print media 3.Students can describe the principles of layout in print media 4.Students can create layouts on print media 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Layout proportions <p>Form of Assessment : Participatory Activities, Project Results Assessment / Product Assessment</p>	Lectures, discussions, questions and answers, practice 4 X 50	-	<p>Material: Layout design for brochures/magazines Library: Samara, Tomothy. 2005. <i>Making and Breaking the Grid: A Graphic Design Layout Workshop. USA: Rockport Publishers.</i></p> <hr/> <p>Material: Layout design for brochures/magazines Reader: Rustan, Surianto. 2008. <i>Layout: Basics & Application, Jakarta: Gramedia Pustaka Utama</i></p>	6%
14	Layout on Digital Media	<ol style="list-style-type: none"> 1.Students can describe layout characters on digital media 2.Students can describe layout elements in digital media 3.Students can describe the principles of layout on digital media 4.Students can create layouts on digital media 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Layout proportions <p>Form of Assessment : Participatory Activities, Project Results Assessment / Product Assessment</p>	Lectures, discussions, questions and answers, practice 4 X 50	-	<p>Material: Layout on digital media Reader: Rustan, Surianto. 2008. <i>Layout: Basics & Application, Jakarta: Gramedia Pustaka Utama</i></p> <hr/> <p>Material: Digital layout Reader: Sugiarto, Matthew. 2019. <i>Instagram Marketing. Jakarta: Lunar Book</i></p>	6%
15	Layout on Digital Media	<ol style="list-style-type: none"> 1.Students can describe layout characters on digital media 2.Students can describe layout elements in digital media 3.Students can describe the principles of layout on digital media 4.Students can create layouts on digital media 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Layout proportions <p>Form of Assessment : Participatory Activities</p>	Lectures, discussions, questions and answers, practice 4 X 50	-	<p>Material: Layout on digital media Reader: Rustan, Surianto. 2008. <i>Layout: Basics & Application, Jakarta: Gramedia Pustaka Utama</i></p> <hr/> <p>Material: Digital layout Reader: Sugiarto, Matthew. 2019. <i>Instagram Marketing. Jakarta: Lunar Book</i></p>	3%

16	UAS	1.Conformity to the brief 2.Student creativity in making layouts	Criteria: 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Layout proportions Form of Assessment : Project Results Assessment / Product Assessment, Test	Practice Studio Project Based Learning, Discussion in groups. Phase5: Testing Results. Students explain and present the results. Lecturer on the accuracy of grid system design on Instagram. Phase6: Experience Evaluation. Students revise if the work they produce does not reach the set standards. Lecturers give students time for reflection and revision of projects. Lecturers provide suggestions and input on projects. 4 X 50	-	Material: Design layout and its application References: <i>Ambrose, Gavin and Haris, Paul. 2011. Basics Design 02: Layout: Second Edition 2nd Edition. Switzerland: Bloomsbury Publishing PLC</i>	30%
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Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	35%
2.	Project Results Assessment / Product Assessment	50%
3.	Test	15%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment:** test and non-test.
- Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- TM=Face to face, PT=Structured assignments, BM=Independent study.

