

Universitas Negeri Surabaya Faculty of Vocational Studies D4 Fashion Design Study Program

Document Code

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Courses	;			CODE				Co	urse	Famil	у			Cr	edit	We	ight			:	SEM	1EST	ER	Co		ilation
Fashion	Phot	ography & Digita	l Media	9441003	131									T=	1 I	P=2	EC	TS=	4.7	7		5		+		7, 2024
AUTHOR	RIZAT	TON		SP Deve	SP Developer						Co	Course Cluster Coordinator						ly P								
															Dr. Irma Russanti, S.Pd., M.Ds.											
Learning model	9	Project Based L	earning																							
Progran Learnin		PLO study prog	gram th	at is cha	rged t	o the	cour	se																		
Outcom		Program Object	tives (F	² O)																						
(PLO)		PLO-PO Matrix																								
		P.O																								
		PO Matrix at th	e end o	f each le	arning	ı stag	je (Su	ıb-PO))																	
			P.0	0					Week																	
				1	2	3	4	5	6	7		8	9	10		11		12		13		14	1	.5	10	6
Short Course Descrip		Introduction to photography as a universal visual language. This course provides a concentration on technical skills, idea development and problem solving abilities to produce photographic works. The scope of learning includes science, engineering, art and skills (science, engineering, art and craft of producing images)																								
Referen	ces	Main :																								
		 Doerjante Garrett, G 	o, Dody. Colin. 19	1980. The Techniques of Photography. Nederland: Time Life Books. 2005. Fotografi 1. Surabaya: Unesa Univercity Press. 33. Belajar Fotografi disadur dari buku Taking Fotographs. Jakarta: BPK Gunung Mulia. an Triantaphillidou, Sophie. 2011. The Manual of Photography. USA: Focal Press.																						
		Supporters:																								
Support lecturer		Nanda Nini Angg	alih, S.P	d., M.Ds.																						
Week-	eac	ıĎ-PO)		Evaluation				Help Learning, Learning methods, Student Assignments, [Estimated time]					Learning materials [References			Assessment Weight (%)										
	(Indicator		Criteria & Form		m	Off	Offline (offline)			On		(on	line)	4	1							
(1) (2)		1.0-	(3)		(4)			(5)			(6)			+	(7)			(8)								
qualit quant shorte advar difficu use o		ole to analyze alaity and analyze quality and quantity, measure ortcomings, twantages, fficulties, ease of se of light in gital photography. See a comparison of tools, materials and costs in photography 2.		e of Can its of oots ibe	me fun cha sup	Description of the meaning, benefits, question			stion: vers, ies.	ssions, ions and ers, case es.								0%								
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2	Able to regulate lighting techniques	Can take photos taking into account the effects of light 2. Can analyze lighting standards for digital photography needs 3. Can produce digital photos with white balance quality standards	Criteria: 1.1. Visual Design Elements; 2.2. Visual Design Principles 3.3. Rule of third composition factors,	Lectures, discussions, assignments, powerpoint, CD ROM Film applications of depth of field, ASA/ISO, shutter speed, aperture/diaphragm, composition and color. 3 X 50		0%
3	Able to develop composition techniques in digital photography.	1. Can explain the meaning of composition. 2. Apply knowledge of photographic composition through a digital camera screen. 3. Producing digital photos using rule of third composition standards. 4. Analyze the compositional structure of digital photography.	Criteria: 1.1. Light standards 2.2. Focus 3.3. Composition 4.4. Color 5.5. White balance	Lectures, discussions, assignments, powerpoint, CD ROM Film applications of depth of field, ASA/ISO, shutter speed, aperture/diaphragm, composition and color. 3 X 50		0%
4	Able to present model shooting techniques.	1. Can describe model shooting techniques. 2. Can understand operationally the model's make-up accessories. 3. Can explain how to set the position of the model style. 4. Can explain how to set the indoor and outdoor lighting layout.	Criteria: 1.1. Light standards 2.2. Focus 3.3. Composition 4.4. Color 5.5. White balance	Lectures, discussions, assignments, powerpoint, CD ROM Film applications of depth of field, ASA/ISO, shutter speed, aperture/diaphragm, composition and color. 3 X 50		0%
5	Able to take photos by applying outdoor photo photography techniques.	1. Can apply the theory of facial makeup and clothing 2. Can adjust the style position of the model. 3. Can adjust the structure and composition of lighting for the subject. 4. Can capture photo subjects based on the strength of natural light. 5. Can adjust the influence of time and light requirements on capturing photo subjects.	Criteria: 1.1. Light standards 2.2. Focus 3.3. Composition 4.4. Color 5.5. White balance	Lectures, discussions, assignments, powerpoint, film applications, depth of field, ASA/ISO, shutter speed, aperture/diaphragm, composition and color. 3 X 50		0%
6	Able to review, analyze, correct/revise weaknesses in outdoor model photos.	Can describe the quality of outdoor model photos. 2. Can improve the quality of outdoor photo shooting. 3. Can present and revise photos of outdoor models.	Criteria: 1.1. Light standards 2.2. Focus 3.3. Composition 4.4. Color 5.5. White balance	Lectures, discussions, assignments, powerpoint, CD ROM Film applications of depth of field, ASA/ISO, shutter speed, aperture/diaphragm, composition and color. 3 X 50		0%
7	Able to take photos using indoor photo photography techniques.	1. Can apply the theory of facial makeup and clothing 2. Can adjust the style position of the model. 3. Can adjust the structure and composition of lighting for the subject. 4. Can capture photo subjects based on the strength of artificial light. 5. Can adjust the influence of artificial light requirements on capturing indoor photo subjects.	Criteria: 1.1. Light standards 2.2. Focus 3.3. Composition 4.4. Color 5.5. White balance	Lectures, discussions, assignments, powerpoint, CD ROM Film applications of depth of field, ASA/ISO, shutter speed, aperture/diaphragm, composition and color.		0%

Able to review, analyze product of processors in incorporation model photon. 9							
Exam (UTS) questions, package and exhibit work 2-print quality 3-packaging 3	8	analyze, correct/revise weaknesses in indoor model	quality of indoor model photos. 2. Can improve the quality of indoor photo shooting. 3. Can present and revise photos of indoor	1.1. Light standards 2.2. Focus 3.3. Composition 4.4. Color	discussions, assignments, powerpoint, film applications, depth of field, ASA/ISO, shutter speed, aperture/diaphragm, composition and color.		0%
meaning of table top photography. Can arrange the layout of product objects. 4 Can arrange the lighting system. 12 Table Top Design and Individual objects. 4 Can arrange the layout of the product. 3 Can apply product photo design. 2 Can arrange the lighting system. 13 Able to present a portfolio design to quality of work 14 Able to analyze principle factors and wat all design opticion design portfolio design portfoli	9		questions, package	1.Photo quality 2.Print quality 3.Packaging 4.Structuring	answers orally, in writing, and practice presenting		0%
TableTop	10	TableTop Theory	meaning of table top photography. 2. Can choose the subject of the product object. 3. Can arrange the layout of product objects. 4. Can analyze lighting. 5. Can apply product photography	1.1. Light standards 2.2. Focus 3.3. Composition 4.4. Color	discussions, assignments, powerpoint, film applications, depth of field, ASA/ISO, shutter speed, aperture/diaphragm, composition and color.		0%
Presentation and Revision Digital and shadow 3. Apply photography Able to present a portfolio design to complete the quality of work Digital and shadow 3. Apply photography Digital and shadow 3. Ap	11	and	top photography product photo design. 2. Choose the subject of the product. 3. Arrange the layout of product objects. 4. Analyze the lighting	1.1. Light standards 2.2. Focus 3.3. Composition 4.4. Color	discussions, assignments, powerpoint, film applications, depth of field, ASA/ISO, shutter speed, aperture/diaphragm, composition and color.		0%
portfolio design to complete the quality of work Solution	12	Presentation and	object composition techniques 2. Analyze the structure of light and shadow 3.	1.1. Light standards 2.2. Focus 3.3. Composition 4.4. Color			0%
principle factors and visual design elements in portfolio designs. 2. Can summarize basic knowledge of photography, 3. Can apply techniques for analyzing, selecting, revising and applying visual design elements. 1. Design standards 2. Design quality 3. Content quality 4. Design completion shutter speed, aperture/diaphragm, composition and color. 3 x 50	13	portfolio design to complete the	Concept Ďesign Portfolio, the position of visual elements in the field. 2. Can capture design characters. 3. Can apply blended digital photos. 4. Can design	1.1. Design standards 2.2. Quality design 3.3. Quality of content 4.4. Design	discussions, assignments, powerpoint, film applications, depth of field, ASA/ISO, shutter speed, aperture/diaphragm, composition and color.		0%
	14	principle factors and visual design elements in	implement/application portfolio designs. 2. Can summarize basic knowledge of photography, 3. Can apply techniques for analyzing, selecting, revising and applying visual design	1.Design standards 2.Design quality 3.Content quality 4.Design	discussions, assignments, powerpoint, film applications, depth of field, ASA/ISO, shutter speed, aperture/diaphragm, composition and color.		0%
16 0%	15						0%
	16						0%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage	
		0%	

Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program
 graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program
 obtained through the learning process.
- obtained through the learning process.

 2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.

- Program Objectives (PO) are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. **Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials are details or descriptions of study materials which can be presented in the form of several main points and subtopics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.