

		Universitas Negeri Surabaya Faculty of Vocational Studies D4 Fashion Design Study Program					Document Code																																
SEMESTER LEARNING PLAN																																							
Courses		CODE	Course Family	Credit Weight			SEMESTER	Compilation Date																															
entrepreneurship		9441002147		T=2	P=0	ECTS=3.18	6	July 19, 2024																															
AUTHORIZATION		SP Developer		Course Cluster Coordinator			Study Program Coordinator																																
				Dr. Irma Russanti, S.Pd., M.Ds.																																
Learning model	Project Based Learning																																						
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																						
	Program Objectives (PO)																																						
	PLO-PO Matrix																																						
	<table border="1" style="margin: auto;"> <tr> <td style="width: 10%;"></td> <td style="width: 10%; text-align: center;">P.O</td> <td colspan="6"></td> </tr> </table>									P.O																													
	P.O																																						
Short Course Description	PO Matrix at the end of each learning stage (Sub-PO)																																						
	<table border="1" style="margin: auto;"> <tr> <td rowspan="2" style="width: 5%;">P.O</td> <td colspan="15" style="text-align: center;">Week</td> </tr> <tr> <td style="width: 3%;">1</td> <td style="width: 3%;">2</td> <td style="width: 3%;">3</td> <td style="width: 3%;">4</td> <td style="width: 3%;">5</td> <td style="width: 3%;">6</td> <td style="width: 3%;">7</td> <td style="width: 3%;">8</td> <td style="width: 3%;">9</td> <td style="width: 3%;">10</td> <td style="width: 3%;">11</td> <td style="width: 3%;">12</td> <td style="width: 3%;">13</td> <td style="width: 3%;">14</td> <td style="width: 3%;">15</td> <td style="width: 3%;">16</td> </tr> </table>								P.O	Week															1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
P.O	Week																																						
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16																							
References	Main : <ol style="list-style-type: none"> 1. Freddy Rungkut. 2001 Bisnis Plan. Jakarta: Selemba Empat. 2. Muhammad Jafar H. 2000. Kemitraan Usaha. Jakarta: Pustaka Sinar Harapan. 3. Rodney Overton. 2004. Are you An Enterpreneur. Jakarta: PT Elex Media Komputindo. 4. Suryana. 2001. Kewirausahaan. Jakarta: Gramedia Utama Pustaka. 5. Tarsis Tarmuji. 2002. Prinsip-prinsip Wirausaha. Yogyakarta: Liberty. 																																						
	Supporters:																																						
Supporting lecturer	Dr. Yuhri Inang Prihatina, S.Pd., M.Sn.																																						
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]			Learning materials [References]	Assessment Weight (%)																															
		Indicator	Criteria & Form	Offline (offline)	Online (online)																																		
(1)	(2)	(3)	(4)	(5)	(6)		(7)	(8)																															

1	Understand the basic concepts of entrepreneurship		Criteria: 1-10		presentation of material using the g.meet platform		0%
2	understand the stages of starting an entrepreneur in the fashion sector				Presentation of material using the G.meet platform		0%
3	Carry out market research and fashion product research						0%
4	Planning new products						0%
5	Develop a BMC model business plan						0%
6	Able to present the BMC model business plan						0%
7	Able to present the BMC model business plan						0%
8	UTS						0%
9	Able to develop marketing strategies						0%
10	carry out production 1						0%
11	carry out production 2						0%
12	online marketing and market testing						0%
13	online marketing						0%
14	Product cast and offline marketing						0%
15	Offline marketing						0%
16	UAS						0%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
		0%

Notes

- 1. Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment:** test and non-test.
- 8. Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.

9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.