

Universitas Negeri Surabaya Faculty of Sports and Health Sciences Bachelor of Sports Science Study Program

Document Code

			SE	EMESTE	ΞR	LEARN	ING	PLA	N					
Courses			CODE		Cour	urse Family		Credit Weight			s	SEMESTER	Compilation Date	
PUBLIC RELATIONS AND RECREATIONAL SPORTS COMMUNICATION			8920102224						T=2	P=0	ECTS=3	.18	7	July 17, 2024
AUTHOR	IZATION		SP Develope	r			Course Cluster Coordinator				Study Program Coordinator			
											Dr. Heri Wahyudi, S.Or., M.Pd.			
Learning model	Project Bas	ed Learnin	g											
Program		PLO study program that is charged to the course												
Outcom		Program Objectives (PO)												
(PLO)	PLO-PO Ma	PLO-PO Matrix												
		P.O												
	PO Matrix a	PO Matrix at the end of each learning stage (Sub-PO)												
		F	P.O				١	Week						
			1 2	3 4	5	6 7	8	9	10	11	12	13	14 15	5 16
Short Course Descript	communicati	This Public Communication course examines the scope of public communication, characteristics of human communicaters, principles of communication, perception, verbal and non-verbal communication, and rhetoric. This course uses a student center learning (SCL) strategy which requires student activity in the learning process.												
Reference	ces Main:													
	2. De V 3. Little 4. Clov	 Rakhmat, Jalaluddin. 2015. Psikologi Komunikasi . Bandung: Rosda Karya De Vito. 2007. Interpersonal Communication . New York: Sage Publication Littlejohn, Stephen W. 2015. Human Communications . New York: Sage Publication Clow, Kenneth E. 2008. Integrated Advertising, Promotion, and Marketing Communication. New Jersey: Prentice Hall Zarefsky, David. 2012. Public Speaking. UNited States: Pearson 												
	Supporters	:												
Supporti lecturer	Dr. Or. Purb Dr. Roy Janu Muhammad	ıardi İrawar	n, S.Or., M.Kes.											
Week-	Final abilities of each learning stage (Sub-PO)	ch learning age		Evaluation		Help Lear Learning me Student Assig [Estimated		ethods, gnments, d time]		F	Learning materials [References	Assessment Weight (%)		
(4)	` ,		Indicator	Criteria & Fo	orm		(offline))	0		(online)]	(0)
1	understand the basic concepts public communication	of the com Able exai com evei	ble to explain definition of amunication 2. e to give mples of amunication ants in ryday life 3.	(4)		lecture discus: 2 X 50	5) sion			(6)		(7)	0%

2	understand the basic concepts of public communication	able to explain the definition of communication 2. Able to give examples of communication events in everyday life 3. effective message	lecture discussion 2 X 50	0%
3	understand the function and purpose of communication	1.able to provide examples of each communication function in a scientific context 2.able to explain the purpose of communication	lecture question and answer 2 X 50	0%
4	understand the function and purpose of communication	1.able to provide examples of each communication function in a scientific context 2.able to explain the purpose of communication	lecture question and answer 2 X 50	0%
5	able to analyze human characteristics in various situations	1.explains various schools of view of humans 2.compiling an analysis of human character based on observations in the field	lecturepresentationdiscussion 2 X 50	0%
6	able to analyze human characteristics in various situations	1.explains various schools of view of humans 2.compiling an analysis of human character based on observations in the field	lecturepresentationdiscussion 2 X 50	0%
7	able to explain various principles of communication	1.explains the 12 basic principles of communication 2.looking for case examples of communication principles	lecture discussion 2 X 50	0%
8	midterm exam		2 X 50	0%
9	students are able to recognize language characteristics and errors or obstacles in encoding	provide examples of cases of communication failure due to coding barriers, able to create alternative solutions to problem solving	lecture, case discussion 2 X 50	0%
10	students are able to improve active listening skills	1.able to explain active listening 2.increased time in active listening practice	lecturerole play 2 X 50	0%
11	understand the theoretical concept of rhetoric	able to answer questions and explain a rhetorical case	1. lecture2. case study 2 X 50	0%
12	understand the theoretical concept of rhetoric	able to answer questions and explain a rhetorical case	1. lecture2. case study 2 X 50	0%

13	able to make presentations well	1.prepare presentation materials 2.make an attractive presentation and comply with the rules of public speaking	practice 2 X 50		0%
14	able to make presentations well	1.prepare presentation materials 2.make an attractive presentation and comply with the rules of public speaking	practice 2 X 50		0%
15	able to make presentations well	1.prepare presentation materials 2.make an attractive presentation and comply with the rules of public speaking	practice 2 X 50		0%
16					0%

Evaluation Percentage Recap: Project Based Learning

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No	Evaluation	Percentage	-	
		Ω%		

Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program
 graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program
 obtained through the learning process.
- 2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. Program Objectives (PO) are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO** (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing ability in the process and student learning outcomes are specific and measurable statements that identify
 the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on
 predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria
 can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and subtopics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.