



**Universitas Negeri Surabaya
Faculty of Social and Legal Sciences,
Bachelor of State Administration Study Program**

Document
Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight	SEMESTER	Compilation Date
Strategic Management	6320102635	Compulsory Study Program Subjects	T=2 P=0 ECTS=3.18	7	July 24, 2023
AUTHORIZATION	SP Developer		Course Cluster Coordinator	Study Program Coordinator	
	Deby Febriyan Eprilianto, S.Sos., M.PA.		dr. Meirinawati, M.AP.	Eva Hany Fanida, S.AP., M.AP.	

Learning model	Case Studies
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Program Learning Outcomes (PLO)	PLO study program which is charged to the course																																																																																																						
PLO-9	Master the theoretical concepts of public sector management to realize the values of good governance.																																																																																																						
PLO-11	Contribute to improving the quality of life in society and the state.																																																																																																						
	Program Objectives (PO)																																																																																																						
PO - 1	Able to master the theoretical concepts of strategic management in the scope of public administration																																																																																																						
PO - 2	Able to utilize information technology in strategic management in organizations																																																																																																						
PO - 3	Able to identify strategic plans in decision making in the public sector																																																																																																						
PO - 4	Work together and have concern for the implementation of strategic management towards problems in society and the environment																																																																																																						
	PLO-PO Matrix																																																																																																						
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	PO Matrix at the end of each learning stage (Sub-PO)																																																																																																						
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PO-4																																																																																																							

Short Course Description	Course Description: This course provides an understanding of preparing strategic plans, classifying forms of strategic plans, and implementing public sector performance measurements
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References	Main :
	<ol style="list-style-type: none"> 1. ferensi 2. Assauri, Sofjan. 2013. Strategic Mangement (Sustainable Competitive Advantages) . Raja Grafindo Persada. 3. Bryson,John M. 2011. Strategic P lanning for P ublic and N onprofit O rganization. Jossey Bass 4. Hit, Michael A. 2011. Strategic Management . South Western College Publishing 5. Hubeis, Musa. 2014. Manajemen Strrtategik dalam Pengembangan Daya Saing Organisasi . Elex Media Komputindo 6. Purnomo, Setiawan Hari. 2007. Manajemen Strategi . Jakarta: Lembaga Penerbit FE UI 7. Vaughan, Shannon K. 2014. Managing Nonprofit Organizations in a Policy World. Sage

		Supporters:					
Supporting lecturer		Dra. Meirinawati, M.AP. Trenda Aktiva Oktariyanda, S.AP., M.AP. Deby Febriyan Eprilianto, S.Sos., MPA. Melda Fadiah Hidayat, M.P.A. Ahmad Nizar Hilmi, S.AP., MPA.					
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Understand what is meant by: strategic management, strategic management process and know the development of strategic management.	1.1. Can explain what is meant by strategic management 2.2. Can explain the strategy management process 3.3. Able to explain the development of strategic management	Criteria: 1. General Assessment Criteria: 2.a. Written UTS (weight 80) Characters 20 total 100 3.b. Bill (Task): 4. Coverage of project visits to mangroves (weight 20) 5. Project report (Weight 40) 6. power point (weight 20) 7. Character (weight 20).. Total 100 8.c. Participation : 9. Absent (weight 40) 10. Discussion (weight 40) 11. Characters (weight 20).. Total 100 12.d. Written final exam (weight 80) Characters 20 . Total 100 13. Final score (102 103 102 103):10 100 Form of Assessment : Participatory Activities	Read literature and listen to explanations of the 3 X 50 lesson		Material: strategic management, strategic management process and development of strategic management. References: <i>Hit, Michael A. 2011. Strategic Management. South Western College Publishing</i>	5%

2	Understand the vision and mission	<p>1.1. Understand the meaning of the vision and create and communicate it</p> <p>2.2. Understand the meaning of mission and create and communicate it</p>	<p>Criteria:</p> <ol style="list-style-type: none"> 1.General Assessment Criteria: 2.a. Written UTS (weight 80) Characters 20 total 100 3.b. Bill (Task): 4.Coverage of project visits to mangroves (weight 20) 5.Project report (Weight 40) 6.power point (weight 20) 7.Character (weight 20).. Total 100 8.c. Participation : 9.Absent (weight 40) 10.Discussion (weight 40) 11.Characters (weight20).. Total 100 12.d. Written final exam (weight 80) Characters 20 . Total 100 13.Final score (102 103 102 103):10 100 <p>Form of Assessment : Participatory Activities</p>	Reading literature and peer discussions 3 X 50		<p>Material: Vision, mission of the organization</p> <p>References: <i>Hubeis, Musa. 2014. Strategic Management in Developing Organizational Competitiveness. Elex Media Komputindo</i></p>	5%
3	Understand how to set company goals.	Understand challenging performance objectives, and understand objectives at all levels of management.	<p>Criteria:</p> <ol style="list-style-type: none"> 1.General Assesment Criteria: 2.a. Written UTS (weight 80) Characters 20 total 100 3.b. Bill (Task): 4.Coverage of project visits to mangroves (weight 20) 5.Project report (Weight 40) 6.power point (weight 20) 7.Character (weight 20).. Total 100 8.c. Participation : 9.Absent (weight 40) 10.Discussion (weight 40) 11.Characters (weight20).. Total 100 12.d. Written final exam (weight 80) Characters 20 . Total 100 13.Final score (102 103 102 103):10 100 <p>Form of Assessment : Participatory Activities</p>	Reading literature, counting case examples, and peer discussions. 3 X 50		<p>Material: company objectives</p> <p>Reader: <i>Purnomo, Setiawan Hari. 2007. Strategic Management. Jakarta: FE UI Publishing Institute</i></p>	5%

4	Formulate strategic planning in the organization	Able to understand the importance of strategy. about corporate strategy, business strategy, functional area strategy, operating strategy	<p>Criteria:</p> <ol style="list-style-type: none"> 1.General Assessment Criteria: 2.a. Written UTS (weight 80) Characters 20 total 100 3.b. Bill (Task): 4.Coverage of project visits to mangroves (weight 20) 5.Project report (Weight 40) 6.power point (weight 20) 7.Character (weight 20).. Total 100 8.c. Participation : 9.Absent (weight 40) 10.Discussion (weight 40) 11.Characters (weight20).. Total 100 12.d. Written final exam (weight 80) Characters 20 . Total 100 13.Final score (102 103 102 103):10 100 <p>Form of Assessment : Participatory Activities</p>	Reading literature, counting case examples, and peer discussions 6 X 50		<p>Material: formulation of strategic planning in organizations Reference: <i>Bryson, John M. 2011. Strategic Planning for Public and Profit Organizations. Jossey Bass</i></p>	7%
5	identify the preparation of strategic plans through profitable approaches	<ol style="list-style-type: none"> 1.Explain the analysis of community environmental conditions 2.Explains the analysis of owned resources 3.Identify imbalances 4.Develop a strategic plan to achieve balance 	<p>Criteria: Holistic Rubric</p> <p>Form of Assessment : Participatory Activities</p>	Face to Face Lectures, Questions and Answers, Discussions		<p>Material: preparation of strategic plans References: <i>Hit, Michael A. 2011. Strategic Management. South Western College Publishing</i></p>	5%

6	Understand the important things in sharpening strategy.	<ol style="list-style-type: none"> 1. Understanding: social, political, regulatory factors. Understand analysis 2. five forces model, SWOT analysis, BCG matrix etc. Understand company culture 	<p>Criteria:</p> <ol style="list-style-type: none"> 1. General Assessment Criteria: 2.a. Written UTS (weight 80) Characters 20 total 100 3.b. Bill (Task): 4. Coverage of project visits to mangroves (weight 20) 5. Project report (Weight 40) 6. power point (weight 20) 7. Character (weight 20).. Total 100 8.c. Participation : 9. Absent (weight 40) 10. Discussion (weight 40) 11. Characters (weight 20).. Total 100 12.d. Written final exam (weight 80) Characters 20 . Total 100 13. Final score (102 103 102 103):10 100 <p>Form of Assessment : Participatory Activities</p>	Read literature and discuss the results of the 6 X 50 formula		<p>Material: sharpening organizational strategy Reader: Purnomo, Setiawan Hari. 2007. <i>Strategic Management</i>. Jakarta: FE UI Publishing Institute</p>	5%
7	Students are able to identify the preparation of strategic plans using the SWOT approach	<ol style="list-style-type: none"> 1. Explain the strengths, weaknesses, opportunities, threats that exist in the organization 2. Identify aspects of the SWOT approach 3. Identify key points using SWOT analysis 	<p>Criteria: Holistic Rubric</p> <p>Form of Assessment : Participatory Activities</p>	Face-to-face lectures, discussions, questions and answers		<p>Material: identification of strategic plan preparation using the SWOT approach Reader: Purnomo, Setiawan Hari. 2007. <i>Strategic Management</i>. Jakarta: FE UI Publishing Institute</p>	8%
8	UTS	Students are able to do UTS well	<p>Criteria: Analytical Rubric</p> <p>Form of Assessment : Test</p>	1 X 50		<p>Material: Able to answer various questions on material 1-7 References: Assauri, Sofjan. 2013. <i>Strategic Management (Sustainable Competitive Advantages)</i>. Raja Grafindo Persada.</p>	10%

9	Understand analysis 2: industry and competition, company environmental analysis	Able to explain industry and competition analysis methods, SWOT analysis, competitive strength, cost analysis	<p>Criteria:</p> <ol style="list-style-type: none"> 1.General Assessment Criteria: 2.a. Written UTS (weight 80) Characters 20 26total 100 3.b. Bill (Task): 4.Coverage of project visits to mangroves (weight 20) 5.Project report (Weight 40) 6.power point (weight 20) 7.Character (weight 20).. Total 100 8.c. Participation : 9.Absent (weight 40) 10.Discussion (weight 40) 11.Characters (weight20).. Total 100 12.d. Written final exam (weight 80) Characters 20 26. Total 100 13.Final value (102 103 102 103):10 = 100 <p>Form of Assessment : Participatory Activities</p>	Read literature and discuss the results of the 1 X 1 formula		<p>Material: Company environmental analysis</p> <p>References: <i>Purnomo, Setiawan Hari. 2007. Strategic Management. Jakarta: FE UI Publishing Institute</i></p>	5%
10	Students are able to organize the stages of strategic decision making in public organizations	structuring the stages of strategic decision making in public organizations	<p>Criteria: Holistic Rubric</p> <p>Form of Assessment : Participatory Activities</p>	Read literature and discuss the results of the formulation		<p>Material: stages of strategic decision making</p> <p>References: <i>Purnomo, Setiawan Hari. 2007. Strategic Management. Jakarta: FE UI Publishing Institute</i></p>	5%

11	Understand what is done to implement the strategy	Able to explain: organization building, budgets, support systems Able to explain: commitment, culture and leadership strategy.	Criteria: 1.General Assessment Criteria: 2.a. Written UTS (weight 80) Characters 20 26total 100 3.b. Bill (Task): 4.Coverage of project visits to mangroves (weight 20) 5.Project report (Weight 40) 6.power point (weight 20) 7.Character (weight 20).. Total 100 8.c. Participation : 9.Absent (weight 40) 10.Discussion (weight 40) 11.Characters (weight20).. Total 100 12.d. Written final exam (weight 80) Characters 20 26. Total 100 13.Final value (102 103 102 103):10 = 100 Form of Assessment : Participatory Activities	Read theory, discussions and listen to explanations of 6 X 50 learning		Material: strategy implementation References: <i>Hit, Michael A. 2011. Strategic Management. South Western College Publishing</i>	5%
12	Students are able to understand methods of measuring public sector performance and work efficiency	understand methods of measuring public sector performance and work efficiency	Criteria: Analytical Rubric Form of Assessment : Participatory Activities	Read theory, discussions and listen to learning explanations		Material: public sector performance measurement methods References: <i>Vaughan, Shannon K. 2014. Managing Nonprofit Organizations in a Policy World. Sage</i>	7%

13	Understand the importance of strategic management control	Able to explain performance, performance evaluation, correction of strategies and targets, environmental changes	<p>Criteria:</p> <ol style="list-style-type: none"> 1.General Assessment Criteria: 2.a. Written UTS (weight 80) Characters 20 26total 100 3.b. Bill (Task): 4.Coverage of project visits to mangroves (weight 20) 5.Project report (Weight 40) 6.power point (weight 20) 7.Character (weight 20).. Total 100 8.c. Participation : 9.Absent (weight 40) 10.Discussion (weight 40) 11.Characters (weight20).. Total 100 12.d. Written final exam (weight 80) Characters 20 26. Total 100 13.Final value (102 103 103):10 = 100 <p>Form of Assessment : Participatory Activities</p>	Read theory, discussions and listen to explanations of 3 X 50 learning		<p>Material: strategic management control</p> <p>References: <i>Hubeis, Musa. 2014. Strategic Management in Developing Organizational Competitiveness. Elex Media Komputindo</i></p>	5%
14	Understand the application of strategic management in non-profit organizations.	able to explain management strategies in non-profit organizations	<p>Criteria:</p> <ol style="list-style-type: none"> 1.General Assessment Criteria: 2.a. Written UTS (weight 80) Characters 20 26total 100 3.b. Bill (Task): 4.Coverage of project visits to mangroves (weight 20) 5.Project report (Weight 40) 6.power point (weight 20) 7.Character (weight 20).. Total 100 8.c. Participation : 9.Absent (weight 40) 10.Discussion (weight 40) 11.Characters (weight20).. Total 100 12.d. Written final exam (weight 80) Characters 20 26. Total 100 13.Final value (102 103 102 103):10 = 100 <p>Form of Assessment : Participatory Activities</p>	Read literature and discussions and listen to explanations of the 3 X 50 lesson		<p>Material: application of strategic management in non-profit organizations</p> <p>Reader: <i>Purnomo, Setiawan Hari. 2007. Strategic Management. Jakarta: FE UI Publishing Institute</i></p>	5%

15	Able to solve problems in case studies	Students are able to analyze the application of the Balanced Scorecard Method in public organizations and the application of the Balanced Scorecard Method in public organizations	Criteria: Understanding and explanation of group presentations related to solving case study problems Form of Assessment : Participatory Activities	Group Presentation 3 X 50		Material: problem solving in case studies References: <i>Purnomo, Setiawan Hari. 2007. Strategic Management. Jakarta: FE UI Publishing Institute</i>	8%
16	UAS	writing test	Criteria: Test results Form of Assessment : Test	UAS 3 X 50		Material: Able to answer various questions on material 1-15 References: <i>Assauri, Sofjan. 2013. Strategic Management (Sustainable Competitive Advantages). Raja Grafindo Persada.</i>	10%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	80%
2.	Test	20%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment:** test and non-test.
- Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- TM=Face to face, PT=Structured assignments, BM=Independent study.