



**Universitas Negeri Surabaya**  
**Faculty of Social and Legal Sciences,**  
**Political Science Undergraduate Study Program**

**Document Code**

**SEMESTER LEARNING PLAN**

<b>Courses</b>	<b>CODE</b>	<b>Course Family</b>	<b>Credit Weight</b>			<b>SEMESTER</b>	<b>Compilation Date</b>																																																													
Political communication and lobbying	6720102009	Compulsory Study Program Subjects	T=2	P=0	ECTS=3.18	2	July 19, 2024																																																													
<b>AUTHORIZATION</b>		<b>SP Developer</b>	<b>Course Cluster Coordinator</b>			<b>Study Program Coordinator</b>																																																														
		Silkania Swarizona, S.IP., M.IP.	Silkania Swarizona, S.IP., M.IP.			Dr. Moch. Mubarak Muharam, M.IP.																																																														
<b>Learning model</b>	Case Studies																																																																			
<b>Program Learning Outcomes (PLO)</b>	PLO study program that is charged to the course																																																																			
	Program Objectives (PO)																																																																			
	PO - 1	Able to analyze political communication and lobbying																																																																		
	PLO-PO Matrix																																																																			
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PO-1																																																																				
PO Matrix at the end of each learning stage (Sub-PO)																																																																				
	<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center;">P.O</td> <td colspan="16" style="text-align: center;">Week</td> </tr> <tr> <td></td> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td><td style="text-align: center;">6</td><td style="text-align: center;">7</td><td style="text-align: center;">8</td><td style="text-align: center;">9</td><td style="text-align: center;">10</td><td style="text-align: center;">11</td><td style="text-align: center;">12</td><td style="text-align: center;">13</td><td style="text-align: center;">14</td><td style="text-align: center;">15</td><td style="text-align: center;">16</td> </tr> <tr> <td style="text-align: center;">PO-1</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table>																P.O	Week																	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	PO-1																	
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PO-1																																																																				
<b>Short Course Description</b>	Political Communication and Lobbying examines the substance of the political communication process which includes its definition, actors and effects. This course discusses the concept of public space and public opinion. Technological developments encourage communication courses and political lobbying to provide a portion of the discussion about democracy in virtual space.																																																																			
<b>References</b>	<b>Main :</b>																																																																			
	<ol style="list-style-type: none"> <li>1. Buku Ajar Komunikasi dan Lobi Politik</li> <li>2. Brian Mc Nair. 2011. And Introduction to Political Communication (5th edition). London: Routledge</li> <li>3. Darren G. Lilleker. 2006. Key Concepts In Political Communication. London: Sage</li> <li>4. Gary D. Rawnsley.2005 Political Communication and Democracy. New York: Palgrave MacMilan</li> <li>5. Jalaludin Rakhamat. 2006. Komunikasi Politik. Bandung: Rosdakarya</li> <li>6. Walter Lipman. 1998. Public Opinion. New Bruns Wick: Transaction Publishers.</li> </ol>																																																																			
	<b>Supporters:</b>																																																																			
<b>Supporting lecturer</b>	Dr. Moch. Mubarak Muharam, M.IP. Silkania Swarizona, S.IP., M.IP.																																																																			
<b>Week-</b>	<b>Final abilities of each learning stage (Sub-PO)</b>	<b>Evaluation</b>		<b>Help Learning, Learning methods, Student Assignments, [ Estimated time]</b>		<b>Learning materials [ References ]</b>	<b>Assessment Weight (%)</b>																																																													
		<b>Indicator</b>	<b>Criteria &amp; Form</b>	<b>Offline ( offline )</b>	<b>Online ( online )</b>																																																															
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)																																																													

1	1 Able to analyze brief syllabi, assignment plans, and lecture contracts	Defining Political Communication	<b>Criteria:</b> true=100 <b>Form of Assessment :</b> Participatory Activities	Lectures and question and answer discussions 270		<b>Material:</b> Introduction to Political Communication <b>Reader:</b> Brian Mc Nair. 2011. <i>And Introduction to Political Communication (5th edition).</i> London: Routledge	3%
2	Students are able to analyze the concept of political communication	Students' accuracy in analyzing the concept of political communication	<b>Criteria:</b> Student participation in questions and answers and conveying ideas <b>Form of Assessment :</b> Participatory Activities	Lectures and question and answer discussions 270	270	<b>Material:</b> Politics in the era of mediation and the concept of political communication <b>Reader:</b> Brian Mc Nair. 2011. <i>And Introduction to Political Communication (5th edition).</i> London: Routledge	3%
3	Students are able to analyze the concept of political lobbying	Students' accuracy in analyzing the concept of political lobbying	<b>Criteria:</b> Student participation in questions and answers and conveying ideas <b>Form of Assessment :</b> Participatory Activities	lectures and questions and answers 270		<b>Material:</b> Political lobbying <b>Reference:</b> <i>Textbook of Communication and Political Lobbying</i>	3%
4	explain the actors in political communication	Students' accuracy in analyzing communication and political leadership	<b>Criteria:</b> Student participation in questions and answers and conveying ideas <b>Form of Assessment :</b> Participatory Activities	lectures and questions and answers 270		<b>Material:</b> Political communication actors <b>Bibliography:</b> Darren G. Lilleker. 2006. <i>Key Concepts in Political Communication.</i> London: Sage	5%
5	Explain political communication in a democratic society	Students' accuracy in analyzing political communication in democratic countries	<b>Criteria:</b> Student participation in questions and answers and conveying ideas <b>Form of Assessment :</b> Participatory Activities	lectures and discussions 270		<b>Material:</b> Politics, Democracy and Media <b>Reader:</b> Brian Mc Nair. 2011. <i>And Introduction to Political Communication (5th edition).</i> London: Routledge	3%
6	Explaining Party Political Communication	The accuracy of students analyzing political communication in authoritarian countries	<b>Criteria:</b> true=100 <b>Form of Assessment :</b> Participatory Activities	lectures and discussions 270		<b>Material:</b> Party Political Communication: Advertising and Political Public Relations <b>Reader:</b> Brian Mc Nair. 2011. <i>And Introduction to Political Communication (5th edition).</i> London: Routledge	4%
7	Students are able to analyze political communication in developing countries	Students' accuracy in analyzing political communication in developing countries	<b>Criteria:</b> Student participation in questions and answers and conveying ideas <b>Form of Assessment :</b> Participatory Activities	lectures and discussions 270		<b>Material:</b> Political Communication in a globalized world <b>Reader:</b> Brian Mc Nair. 2011. <i>And Introduction to Political Communication (5th edition).</i> London: Routledge	5%

8	can do UTS	can do uts	<b>Criteria:</b> true=100  <b>Form of Assessment :</b> Participatory Activities, Tests	test 270		<b>Material:</b> all political communication materials <b>Reader:</b> Brian Mc Nair. 2011. <i>And Introduction to Political Communication (5th edition)</i> . London: Routledge	20%
9	Students are able to analyze communication and political modernization	Explain communication and political modernization	<b>Criteria:</b> true=100  <b>Form of Assessment :</b> Participatory Activities	lectures and discussions 270		<b>Material:</b> political communication concept <b>Reader:</b> Darren G. Lilleker. 2006. <i>Key Concepts in Political Communication</i> . London: Sage	4%
10	Students are able to analyze political communication and mass media	Students' accuracy in analyzing political communication and mass media	<b>Criteria:</b> Criteria: – Group ability in writing papers and presenting paper assignments – Student participation in questions and answers and conveying ideas  <b>Form of Assessment :</b> Participatory Activities	lectures and questions and answers 270		<b>Material:</b> political comms and media <b>References:</b> <i>Textbook of Political Communication and Lobbying</i>	4%
11	Students are able to analyze Political Lobbying as a tool for realizing interests	Students' accuracy in analyzing political lobbying as a tool for realizing interests	<b>Criteria:</b> Criteria: – Group ability in writing papers and presenting paper assignments – Student participation in questions and answers and conveying ideas  <b>Form of Assessment :</b> Participatory Activities	lectures and assignments 270		<b>Material:</b> political lobbying <b>Reference:</b> <i>Textbook of Communication and Political Lobbying</i>	4%
12	Elements of Political Communication	Students' accuracy in analyzing political lobbying	<b>Criteria:</b> student participation in class  <b>Form of Assessment :</b> Participatory Activities	lectures and questions and answers 270		<b>Material:</b> Elements of Political Communication <b>Literature:</b> <i>Textbook of Political Communication and Lobbying</i>	4%
13	discourse and development of political messages	accuracy of analyzing the political committee and political lobbying	<b>Criteria:</b> Student participation in questions and answers and conveying ideas  <b>Form of Assessment :</b> Participatory Activities	interviews and discussions 270		<b>Material:</b> Framing and Agenda Setting <b>Bibliography:</b> Gary D. Rawnsley. 2005 <i>Political Communication and Democracy</i> . New York: Palgrave MacMilan	4%
14	Students are able to explain ethics in political persuasion	the accuracy of analyzing the old order political committee and political lobbying	<b>Criteria:</b> true=100  <b>Form of Assessment :</b> Participatory Activities	lectures and questions and answers 270		<b>Material:</b> Ethics of political communication <b>Reference:</b> Darren G. Lilleker. 2006. <i>Key Concepts in Political Communication</i> . London: Sage	4%

15	Students are able to analyze political communication through information technology	accuracy of analyzing about comm and t. informatics	<b>Criteria:</b> true=100  <b>Form of Assessment :</b> Participatory Activities	interviews and questions and answers 270		<b>Material:</b> Digital Politics <b>Library:</b> <i>Textbook of Political Communication and Lobbying</i>	5%
16	UAS	uas	<b>Criteria:</b> uas  <b>Form of Assessment :</b> Participatory Activities	face to face 270		<b>Material:</b> all political communication materials <b>. Reference:</b> <i>Textbook of Political Communication and Lobbying</i>  <b>Material:</b> all political communication materials <b>Reader:</b> <i>Brian Mc Nair. 2011. And Introduction to Political Communication (5th edition). London: Routledge</i>	25%

#### Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	90%
2.	Test	10%
		100%

#### Notes

- 1. Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment:** test and non-test.
- 8. Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.**