

# Universitas Negeri Surabaya Faculty of Economics and Business Bachelor of Management Study Program

Document Code

		SEN	IES	STE	≣R	LE	EAF	RN	INC	G P	LA	N							
Courses	Courses					Cou	ırse l	Fami	ly	Credit Weight			S	SEMES	STER	Cor	npilat e	ion	
International Management	612010306	6120103060			Study Program Elective Courses			T=3	P=0	EC	TS=4.	77	7	7	May	/ 2, 20	23		
AUTHORIZAT	SP Develo	SP Developer					urse ordin		er				Progra inator	am					
		R.A. Sista F	Paran	nita, S	SE., M	1.Si			Ku	as Ma sumai Pd., M	ningru		.E.,	١	⁄uyun	Isbana	ah, S.I	≣., M.\$	SM.
Learning model	Case Studies																		
Program Learning	PLO study program that is charged to the course																		
Outcomes (PLO)	PLO-14 (PLO 1) Graduates are able to master management theory as a whole																		
(FLO)	Program Objectives (PO)																		
		C3. Students are able to analyze theories in the field of International Financial Management correctly.																	
		P3. Students are able to make strategic decisions based on analysis of information and financial data of Multinational Companies																	
	PO - 3 A	5. Students are a	ıble t	o sho	w inte	ellige	nt, in	depe	nden	t, carir	ng and	l toug	gh char	acter					
	PLO-PO Matrix																		
	PO Matrix at the	P.O PO-1 PO-2 PO-3	parni		.O-14		h-PO	<b>)</b>											
	1 O Matrix at the	cha of cach it	, ai i ii	iig 3	luge	(Su	D-1 O	)											
		P.O									Week	:							1
İ			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	1
		PO-1																	
		PO-2																	
		PO-3																	
Short Course Description	This course contai and macro econo international scope exchange rates, er rates, inflation, pol exchange rate ma methods that are cact as MNC manad is structured paper their group discus assessment of the	mic aspects. Fit and are relate kchange rates b titics. Meanwhile anagement, exporten used are le gers to solve inte s and assignme sions on topics	om a d to etwee , in the osure cture ernati nts the	a ma the ir en co ne mir e mar es, dis onal f nat ar ccord	croecenterna ountriecroecenagem scussiefinance re sub ance	onor tionation es ar onor nent, ons, ial comitte with	mic a al bal nd the nic as asse prese ases ed at the	spec ance eir rel spect et ma entati using the b syllat	t, MN of p ations, the anage ions, real ous. A	NC co aymer ship w management case s data f ning of At the	mpan ith ot gemen and s studie from s f each	y bu echa ner e nt of s short- s, an ugge lectu	siness Inisms conom MNC m term/lo d reflect sted we ure. Stu	active for desire value nanace ong-te ction. ebsite udent	rities a eterm riables gers is erm sp erm sp Stude es. Th s also	are ća ining f s, for e s expla pendin ents ar e outp prese	rried oreigr examp ined i g. The e also ut of the nt the	out at curre le inte n term e leari invite nis cou	t an ency erest as of ning ed to urse ts of
References	Main :																		

- 1. Madura, Jeff. 2020. International Financial Management, 14th Edition. Boston, USA: Cengage Learning
- 2. Eiteman, David K., Stonehill, Arthur L., Moffet, Michael H. 2010. Multinational Business Finance, 10th Edition. Amerika: Prentice Hall.
- 3. Shapiro, Allan C. 2009. Multinational Financial Management, 9th edition. New Jersey (AS): John Wiley & Son, Inc
- 4. Sartono, Agus. 2001. Manajemen Keuangan Internasional. Yogyakarta: FE UGM
- 5. Kuncoro, Mudrajad. 1996. Manajemen Keuangan Internasional: Pengantar Ekonomi Dan Bisnis Global

# Supporters:

1. Brigham, Eugene F. and Joel F. Houston. 2018. Dasar-dasar Manajemen Keuangan. Jakarta: Salemba Empat.

## Supporting lecturer

Dr. Hendra Kurniawan Kesuma Harjaya, S.E., M.M. Dr. Harlina Meidiaswati, S.E., M.Si. Dr. Ulil Hartono, S.E., M.Si. R.A. Sista Paramita, S.E., M.Si. Achmad Kautsar, S.E., M.M. Ina Uswatun Nihaya, S.E., M.Sc.

Week-	Final abilities of each learning	Evaluation			Help Learning, earning methods, dent Assignments, Estimated time]	Learning materials [References	Assessment	
	stage (Sub-PO)	Indicator Criteria & Form		Offline Online ( online )  offline )		]	Weight (%)	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
1	Describe the scope of International Financial Management discussion	1.1.1. Able to explain the objectives of MNC companies 2.1.2. Able to explain international business theory 3.2.1. Able to explain methods in running international business 4.2.2. Able to explain Exposure to international risks	Criteria: Holistic  Form of Assessment: Participatory Activities, Practice/Performance		Lectures, demonstrations and questions and answers 3 X 50	Material: Scope of International Financial Management Discussion References: Madura, Jeff. 2020. International Financial Management, 14th Edition. Boston, USA: Cengage Learning	2%	
2	Describe the scope of International Financial Management discussion	1.1.1. Able to explain the objectives of MNC companies 2.1.2. Able to explain international business theory 3.2.1. Able to explain methods in running international business 4.2.2. Able to explain Exposure to international risks	Criteria: Holistic  Form of Assessment: Participatory Activities, Practice/Performance		Lectures, demonstrations and questions and answers 3 X 50	Material: Scope of International Financial Management Discussion References: Madura, Jeff. 2020. International Financial Management, 14th Edition. Boston, USA: Cengage Learning	2%	

3	Explain and analyze international fund flows	1.3.1. Recognizing Balance Of Payment (Balance of Payment) 2.3.2. Able to explain factors that influence the flow of international trade 3.3.3. Able to correct the trade balance deficit 4.3.4. Able to explain International Capital Flows 5.3.5. Able to explain international institutions that facilitate the flow of international funds.	Criteria: holistic rubric  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations an questions and ansv 3 X 50	3%
4	Explain and analyze International Financial Markets	1.4.1. Able to explain the motives for using international financial markets 2.4.2. Able to explain the Forex market 3.4.3. Able to explain the Eurocurrency Market 4.4.4. Able to compare international financial markets	Criteria: holistic rubric  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations an questions and ans 3 X 50	2%
5	Explain and analyze the determining factors of Exchange Rates	1.5.1. Able to calculate exchange rate movements 2.5.2. Able to explain factors that influence exchange rates, and analyze interactions between factors	Criteria: holistic rubric  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations an questions and anso 3 X 50	 3%
6	Explain derivative instruments for currencies	1.6.1. Able to explain forward contracts 2.6.2. Able to explain about Futures contracts 3.6.3. Able to explain Options	Criteria: holistic rubric  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations an questions and anso 3 X 50	2%

7	Explaining the Influence of Government on Exchange Rates	1.7.1. Able to explain the Exchange Rate System 2.7.2. Able to explain Single European Currency 3.7.3. Be able to explain government intervention can affect exchange rates	Criteria: holistic rubric  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations and questions and answers 3 X 50	Material: Government Influence on Exchange Rates Reference: Madura, Jeff. 2020. International Financial Management, 14th Edition. Boston, USA: Cengage Learning	3%
8	midterm exam	Meeting assessment indicators 1-7	Criteria: midterm exam results  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	working on UTS questions via SIDIA 3 X 50		10%
9	Analyzing International Arbitration decisions and Interest Rate Parity	1.9.1. Able to calculate, analyze and make International Arbitration decisions 2.10.1. Able to calculate and analyze Interest Rate Parity (IRP)	Criteria: holistic  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations and questions and answers 3 X 50	Material: International Arbitration and Interest Rate Parity References: Madura, Jeff. 2020. International Financial Management, 14th Edition. Boston, USA: Cengage Learning	8%
10	Analyzing International Arbitration decisions and Interest Rate Parity	1.9.1. Able to calculate, analyze and make International Arbitration decisions 2.10.1. Able to calculate and analyze Interest Rate Parity (IRP)	Criteria: holistic  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations and questions and answers 3 X 50	Material: International Arbitration and Interest Rate Parity References: Madura, Jeff. 2020. International Financial Management, 14th Edition. Boston, USA: Cengage Learning	8%
11	Analyze the relationship between inflation, interest rates, and exchange rates	1.11.1. Able to explain Purchasing power parity (PPP) 2.11.2. Able to explain the International Fisher Effect (IFE) 3.12.1. Be able to explain the differences between IRP, IFE, and PPP	Criteria: holistic  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations and questions and answers 3 X 50	Material: International Arbitration and Interest Rate Parity References: Madura, Jeff. 2020. International Financial Management, 14th Edition. Boston, USA: Cengage Learning	7%

12	Analyze the relationship between inflation, interest rates, and exchange rates	1.11.1. Able to explain Purchasing power parity (PPP) 2.11.2. Able to explain the International Fisher Effect (IFE) 3.12.1. Be able to explain the differences between IRP, IFE, and PPP	Criteria: holistic  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations and questions and answers 3 X 50	Material: International Arbitration and Interest Rate Parity References: Madura, Jeff. 2020. International Financial Management, 14th Edition. Boston, USA: Cengage Learning	7%
13	Able to explain the Foreign Exchange Rate	1.13.1. Able to explain the reasons why MNCs forecast exchange rates 2.13.2. Able to forecast exchange rates	Criteria: holistic  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations and questions and answers 3 X 50	Material: Foreign Exchange Rate Reference: Madura, Jeff. 2020. International Financial Management, 14th Edition. Boston, USA: Cengage Learning	7%
14	Calculating Exposure to Exchange Rate Fluctuations	1.14.1. Able to explain the Relevance of Exchange Rate Risk 2.14.2. Able to explain transaction exposure 3.15.1. Able to explain Economic exposure 4.15.2. Able to explain Translational exposure	Criteria: holistic  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations and questions and answers 3 X 50	Material: Effect of Exposure on Exchange Rate Fluctuations References : Madura, Jeff. 2020. International Financial Management, 14th Edition. Boston, USA: Cengage Learning	8%
15	Calculating Exposure to Exchange Rate Fluctuations	1.14.1. Able to explain the Relevance of Exchange Rate Risk 2.14.2. Able to explain transaction exposure 3.15.1. Able to explain Economic exposure 4.15.2. Able to explain Translational exposure	Criteria: holistic  Forms of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	Lectures, demonstrations and questions and answers 3 X 50	Material: Effect of Exposure on Exchange Rate Fluctuations References : Madura, Jeff. 2020. International Financial Management, 14th Edition. Boston, USA: Cengage Learning	8%
16	Final exams	• * * * * * * * * * * * * * * * * * * *	Criteria: working on UAS questions  Form of Assessment: Project Results Assessment / Product Assessment, Test	3 X 50		20%

**Evaluation Percentage Recap: Case Study** 

Evaluation Percentage Recap: Case Study							
No	Evaluation	Percentage					
1.	Participatory Activities	40%					
2.	Project Results Assessment / Product Assessment	48%					
3.	Practice / Performance	2%					
4.	Test	10%					

100%

### **Notes**

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program)
  which are used for the formation/development of a course consisting of aspects of attitude, general skills, special
  skills and knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment: test and non-test.
- 8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.