

Universitas Negeri Surabaya Faculty of Economics and Business Bachelor of Management Study Program

Document Code

Courses			CODE	Course Family Credit Weight SEMEST						ESTER	Cor	npilatio							
Business En	glish		6120102023 Management T=2 P=0 ECTS=3.18						2	Jun	e 1, 20								
UTHORIZA	TION		SP Develop	oer						Cou	rse (Cluste	r Coo	rdinato	or		y Progr dinator		
			Rosa Prafitr	i Juni	arti, S	S.E., N	M.S.M	ı.			arko si.,MN	Nugro M.	hosen	0,		Yuyu	n Isban	ah, S.	E., M.S
earning	Case Studies									<u> </u>									
rogram	PLO study p	rogram v	which is cl	harge	ed to	the o	cours	e											
earning Outcomes	Program Obj	jectives	(PO)																
PLO)	PO - 1	C2. Stu	udents are a	ble to	inter	pret E	Busine	ess E	nglish	terms	s cor	rectly.							
	PO - 2	C4. Stu	udents are a	ıble to	orga	ınize (gramr	nar in	Busi	ness I	Engli	sh cor	rectly.						
	PO - 3		udents are a ss English l					acter	of fai	th, int	ellige	ence, i	ndepe	endence	e, hone	esty, c	aring ar	nd tou	ghness
	PLO-PO Mat	rix																	
	PO Matrix at	the end	PO-3	arnin	ıg sta	age (Sub-l	PO)											
			P.O									Wee	k						
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
		PO-	-1																
		PO	-2																
		PO-	-3																
Short Course Description	The Business communicate Management, business man contextual lear	effectively Financial agement	y in English Manageme	n, bot ent, H	th ora Iumar	ally a 1 Res	nd in	writii s Ma	ng, a anage	ccordi ment,	ing to and	o bus Econ	iness omics	topics, . This	includ Busine	ling M ss En	lanager glish c	nėnt, ourse	Market opens
References	Main :																		
	2. Hughe	es, John &	2016. Skill fo 2 Jon Naunt 2010. Engl	on. 20	016. E	Busine	ess R	esult -	– Inte	rmedi	ate: 0	Oxford		ersity Pr	ess				

Supporting lecturer

Dwiarko Nugrohoseno, S.Psi., M.M.
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Week-	Final abilities of each learning stage (Sub-PO)	Eval	uation	Learnin Student /	Learning, ng methods, Assignments, nated time]	Learning materials [Assessment Weight (%)
	(300-10)	Indicator	Criteria & Form	Offline (offline)	Online (online)]	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students are able to decipher vocabulary and grammar in the field of Economics. Students are able to decipher vocabulary and grammar in the field of Economics	Students are able to decipher vocabulary and grammar with the topic of Economics Students are able to decipher vocabulary and grammar with the topic of Economics	Criteria: holistic rubric Form of Assessment : Participatory Activities	Reading and Thematics 2 X 50		Material: skills for business Reference: Rogers, Louis. 2016. Skills for Business Studies – Intermediate: Oxford	3%
2	Students are able to decipher vocabulary and grammar in the field of Human Resource Management	1.Students are able to explain vocabulary and grammar on the topic Culture 2.Students are able to explain vocabulary and grammar on the topic of Managing People 3.Students are able to explain vocabulary and grammar on the topic Process of Changes 4.Students are able to decipher vocabulary and grammar with the topic Culture 5.Students are able to decipher vocabulary and grammar with the topic Culture 5.Students are able to decipher vocabulary and grammar with the topic Managing People 6.Students are able to decipher vocabulary and grammar with the topic Managing People 6.Students are able to decipher vocabulary and grammar with the topic Managing People 6.Students are able to decipher vocabulary and grammar with the topic Process of Changes	Criteria: holistic rubric Form of Assessment: Participatory Activities	Reading and ThematicReading and Thematic 2 X 50		Material: skills for business Reference: Rogers, Louis. 2016. Skills for Business Studies – Intermediate: Oxford	3%

Students are able to decipher vocabulary and grammar in the field of Human Resource Management

4	Students are able	1.Students are		Reading and	Material:	3%
	to decipher	able to	Form of	ThematicReading	skills for	
	vocabulary and grammar in the	explain	Assessment:	and Thematic	business	
	field of Human	vocabulary	Participatory	2 X 50	Reference:	
	Resource	and grammar	Activities		Rogers,	
	Management	on the topic			Louis. 2016.	
		Culture			Skills for	
		2.Students are			Business	
		able to			Studies – Intermediate:	
		explain			Oxford	
		vocabulary			Oxidia	
		and grammar				
		on the topic				
		of Managing				
		People				
		3.Students are				
		able to				
		explain				
		vocabulary				
		and grammar				
		on the topic				
		Process of				
		Changes				
		Students are				
		able to				
		decipher				
		vocabulary				
		and grammar				
		with the topic				
		Culture				
		Students are				
		able to				
		decipher				
		vocabulary				
		and grammar				
		with the topic				
		Managing				
		People 6.Students are				
		able to				
		decipher				
		vocabulary				
		and grammar				
		with the topic				
		Process of				
		Changes				
		Changes				

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5	Students are able to decipher vocabulary and grammar in the field of Marketing Management	1.Students are able to explain vocabulary and grammar on Marketing topics 2.Students are able to explain vocabulary and grammar on the topic Innovation 3.Students are able to explain vocabulary and grammar on the topic Customers 4.Students are able to decipher vocabulary and grammar with the topic of Marketing 5.Students are able to decipher vocabulary and grammar with the topic of Innovation 6.Students are able to decipher vocabulary and grammar with the topic of Innovation 6.Students are able to decipher vocabulary and grammar with the topic of Innovation 6.Students are able to decipher vocabulary and grammar with the topic Customers	Criteria: holistic rubric Form of Assessment : Participatory Activities	Reading and Thematics 2 X 50		4%

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\ \V	Students are able to decipher vocabulary and grammar in the field of Marketing Management 2. 3. 4. 5.	able to explain vocabulary and grammar on the topic Innovation Students are able to explain vocabulary and grammar on the topic Customers Students are able to decipher vocabulary and grammar with the topic of Marketing	Criteria: holistic rubric Form of Assessment: Participatory Activities	Reading and Thematic Reading and Thematic 2 X 50		4%

7	Students are able to decipher vocabulary and grammar in the field of Marketing Management	1.Students are able to explain vocabulary and grammar on Marketing topics 2.Students are able to explain vocabulary and grammar on the topic Innovation 3.Students are able to explain vocabulary and grammar on the topic Customers 4.Students are able to decipher vocabulary and grammar with the topic of Marketing 5.Students are able to decipher vocabulary and grammar with the topic of Innovation 6.Students are able to decipher vocabulary and grammar with the topic of Innovation 6.Students are able to decipher vocabulary and grammar with the topic of Innovation	Criteria: holistic rubric Form of Assessment : Participatory Activities	Reading and ThematicReading and Thematic 2 X 50		5%
8	Midterm examMidterm exam	with the topic Customers	Form of Assessment :	2 X 50		20%
9	Students are able to decipher vocabulary and grammar in the field of Management.	1.Students are able to explain vocabulary and grammar on the topic of Motivation 2.Students are able to explain vocabulary and grammar on the topic of Sharing Control 3.Students are able to decipher vocabulary and grammar with the topic of Motivation 4.Students are able to decipher vocabulary and grammar with the topic of Georgia of Sharing Control	Criteria: holistic rubric Form of Assessment : Participatory Activities	Reading and Thematicreading and thematic 2 X 50		4%

10	Students are able to decipher vocabulary and grammar in the field of Management.	1.Students are able to explain vocabulary and grammar on the topic of Motivation 2.Students are able to explain vocabulary and grammar on the topic of Sharing Control 3.Students are able to decipher vocabulary and grammar with the topic of Motivation 4.Students are able to decipher vocabulary and grammar with the topic of Motivation 4.Students are able to decipher vocabulary and grammar with the topic of Sharing Control	Criteria: holistic rubric Form of Assessment : Participatory Activities	Reading and Thematicreading and thematic 2 X 50		3%
11	Students are able to decipher vocabulary and grammar in the field of Operations Management.	1.Students are able to explain vocabulary and grammar on the topic of Operation Management. 2.Students are able to explain vocabulary and grammar on the topic Facilities 3.Students are able to decipher vocabulary and grammar with the topic of Operation Management. 4.Students are able to decipher vocabulary and grammar with the topic of Operation Management. 4.Students are able to decipher vocabulary and grammar with the topic Facilities	Criteria: holistic rubric Form of Assessment: Participatory Activities	Reading and Thematicsreading and thematics 2 X 50		3%

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12	Students are able to decipher vocabulary and grammar in the field of Operations Management.	1.Students are able to explain vocabulary and grammar on the topic of Operation Management. 2.Students are able to explain vocabulary and grammar on the topic Facilities 3.Students are able to decipher vocabulary and grammar with the topic of Operation Management. 4.Students are able to decipher vocabulary and grammar with the topic of Poperation Management. 4.Students are able to decipher vocabulary and grammar with the topic Facilities	Criteria: holistic rubric Form of Assessment: Participatory Activities	Reading and Thematicsreading and thematics 2 X 50		5%
13	Students are able to decipher vocabulary and grammar in the field of Financial Management.	1.Students are able to explain vocabulary and grammar on the topic of Banking 2.Students are able to explain vocabulary and grammar on the topic Stock and Shares 3.Students are able to explain vocabulary and grammar on the topic of Financial Crisis 4.Students are able to decipher vocabulary and grammar with the topic of Banking 5.Students are able to decipher vocabulary and grammar with the topic Stock and Shares 6.Students are able to decipher vocabulary and grammar with the topic Stock and Shares 6.Students are able to decipher vocabulary and grammar with the topic of Financial Crisis	Criteria: holistic rubric Form of Assessment: Participatory Activities	Reading and Thematicreading and thematic 2 X 50		4%

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14	Students are able to decipher vocabulary and grammar in the field of Financial Management. Students are able to decipher vocabulary and grammar in the field of Financial Management.	1.Students are able to explain vocabulary and grammar on the topic of Banking 2.Students are able to explain vocabulary and grammar on the topic Stock and Shares 3.Students are able to explain vocabulary and grammar on the topic of Financial Crisis 4.Students are able to decipher vocabulary and grammar with the topic of Banking 5.Students are able to decipher vocabulary and grammar with the topic of Banking 5.Students are able to decipher vocabulary and grammar with the topic Stock and Shares 6.Students are able to decipher vocabulary and grammar with the topic of Financial Crisis	Criteria: holistic rubric Form of Assessment: Participatory Activities	Reading and Thematicreading and thematic 2 X 50		3%

15	Students are able to decipher vocabulary and grammar in the field of Financial Management.	1.Students are able to explain vocabulary and grammar on the topic of Banking 2.Students are able to explain vocabulary and grammar on the topic Stock and Shares 3.Students are able to explain vocabulary and grammar on the topic of Financial Crisis 4.Students are able to decipher vocabulary and grammar with the topic of Banking 5.Students are able to decipher vocabulary and grammar with the topic of Banking 5.Students are able to decipher vocabulary and grammar with the topic Stock and Shares 6.Students are able to decipher vocabulary and grammar with the topic of Financial Crisis	Form of Assessment : Participatory Activities	Reading and Thematicsreading and thematics 2 X 50		3%
16	Final Semester Exam final exam test		Form of Assessment : Test	2 X 50		30%

Evaluation Percentage Recap: Case Study

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No	Evaluation	Percentage
1.	Participatory Activities	50%
2.	Test	50%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study
 Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their
 study program obtained through the learning process.
- The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which
 are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and
 knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.

- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
 12. TM=Face to face, PT=Structured assignments, BM=Independent study.