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Universitas Negeri Surabaya Faculty of Engineering, Cosmetology Education Undergraduate Study Program

Document Code

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| Courses | | CODE | | Course Fam | nily | | Credi | it Weigh | t | SEMESTER | Compilation Date | | | |
| Creative | Design | | 8321302030 |) | | | | | | T=2 | P=0 E | CTS=3.18 | 1 | July 18, 2024 |
| AUTHOR | IZATION | | SP Develop | per | | | | Course C | luster C | oordii | nator | | Study Prog Coordinato | ram |
| | | | | | | | | Nia Kusstianti, S.Pd., M.Pd | | | | | | |
| Learning model | Case Studies | | | | | | • | | | | | | | |
| Program | | ogram | that is char | ged to the c | ourse | | | | | | | | | |
| Learning | | ectives | s (PO) | | | | | | | | | | | |
| (PLO) | PLO-PO Mat | ix | | | | | | | | | | | | |
| P.O | | | | | | | | | | | | | | |
| | PO Matrix at | the end | d of each lea | arning stage | (Sub-PO) | | | | | | | | | |
| | | | | | | | | | | | | | | |
| | | | P.O | 1 | 1 | | | Week | 1 | | 1 | | | |
| | | | 1 | 2 3 | 4 5 | 6 | 7 8 | 9 | 10 | 11 | 12 | 13 | 14 1 | 5 16 |
| Short Course Description Conduct studies and provide an understanding of conceptual photography development techniques, such as beauty makeup, magazine conceptual photos, then processed into a creative electronic portfolio on an online weblog. Create a logo and then develop it in the form of a packaging advanced creative media applications based on Microsoft Power Point in the form of infographic video media. Then develop creative media. PK. A n B please contact me. tel/wa 08123237917 | | | | agazine cove a packaging (nen develop 1 | rs, pre-wedding design mockup. elegram-based | | | | | | | | | |
| Reference | ces Main: | | | | | | | | | | | | | |
| | Andi. 2001. Tip dan Trik Pemakaian Adobe ® Photoshop ® 6.0 . Semarang: Wahana Komputer dan Yogyakarta Darmaprawira WA, Sulasmi. 2002. Warna Teori dan Kreatifitas Penggunaannya . Bandung: ITB Drudi, Elisabetta dan Paci, Tiziana. 2001. Figure Drawing for Fashion Design . The Peppin Press. Ronald. 2004. CorelDRAW Graphics Suite 11 . Jakarta: Elex Media Komputindo. Sanyoto, SadjimanEbdi. 2005. Dasar-Dasar Tata Rupa dan Desain (Nirmana). Yogyakarta: Arti Bumi Intaran. Wibawa, Setya Chendra. 2016. CorelDRAW, dan Photoshop Ronald. 2004. CorelDRAW Graphics Suite 11. Jakarta: Elex Media Komput 7. Anonim. 2001. Tip dan Trik Pemakaian Adobe ® Photoshop ® 6.0. Semarang: Wahana Komputer dan Yogyakarta: Andi. Wibawa, Setya Chendra, 2017. Handout Media Desain Kreatif. | | | | putindo. | | | | | | | | | |
| | Supporters: | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| Supporti lecturer | Nia Kusstianti, Setya Chendra Ita Fatkhur Ro Dindy Sinta Me | Wibaw nadhon | a, S.Pd., M.T. i, S.Pd., M.Pd | i. | | | | | | | | | | |
| Week- | Final abilities of each learning stage | | E | Evaluation | | | | Learnin Student A | Learning g metho Assignm nated tir | ods, nents, | | | Learning materials [| Assessment Weight (%) |
| | (Sup-PO) | Sub-PO) | | Criteria | . & Form | | Offline (| offline) | | Or | nline (o | nline) | 1 | |

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| 1 | Describing GBRP, understanding creative design media, understanding bitmaps, vectors, introducing DSLR cameras | 1. Outlines GBRP and college contracts 2. Explain the meaning of creative media 3. Explain the meaning of bitmap and vector 4. Introduction to DSLR cameras | Criteria: 1. Explain the basic concept of creative make-up design? (score 20)Define creative design? (score 20)What is the difference between bitmap and vector images? (score 20) How to operate a DSLR camera, what must be done so that the camera settings run normally (score 40) The assessment criteria are carried out by looking at the following aspects: 2.1. Participation: carried out with an assessment during the middle of the semester (weight 2) 3.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 4.3. UAS: carried out every semester to measure all indicators (weight 3) 5.4. Task: carried out on each indicator (weight 3) 6. Student Final Grade: 7. Participation Score (2)%2 Lever Score (3)%2 UTS Score (2)%2 UAS Score (3) divided by 10. | Model: Direct Learning and/or Blended learning following elearning at https://vi-learn.unesa.ac.id/course/view.php?id=255*/ssection-OMethod: Lecture, discussion and question and answer Approach: Scientific 3 50 | | 0% |
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| 2 | Conceptual photography development (photography 1) | 1.The basics of operating a digital camera to obtain conceptual digital images 2.Use of studio and outdoor photography support tools 3.Speed, Diaphragm and ISO settings according to the light meter | Criteria: 1. Assessment Rubric 2. Able to hold a DSLR camera properly and correctly according to the SOP Able to adjust camera settings, such as ISO, Diaphragm and Speed according to the SOP Able to create conceptual photos, especially makeup beauty according to the SOP 3. The assessment criteria are carried out by looking at aspects: 4.1. Participation: carried out by observing student activities (weight 2) 5.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 6.3. UAS: carried out every semester to measure all indicators (weight 3) 7.4. Task: carried out on each indicator (weight 3) 8. Student Final Grade: 9. Participation Score (2)%2 Lever Score (2)%2 UTS Score (2)%2 UTS Score (3) divided by 10. | Model: Direct learning and blended learning by following elearning at https://vi-learn.unesa.ac.id/course/view.php?id=2557#section-0 Method: Lecture, discussion, demonstration and assignment Approach: Scientific 3 X 50 | | 0% |

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| 3 | Photo Retouching | 1.Operation of Adobe Photoshop 2.Photo editing | Criteria: 1. Assessment Rubric 2. able to design compositions of photo proportions with other objects. able to design compositions using other objects such as fonts, other supporting images in Photoshop 3. The assessment criteria are carried out by looking at aspects: 4.1. Participation: carried out by observing student activities (weight 2) 5.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 6.3. UAS: carried out every semester to measure all indicators (weight 3) 7.4. Task: carried out on each indicator (weight 3) 8. Student Final Grade: 9. Participation Score (2)%2 Lever Score (2)%2 UTS Score (2)%2 UTS Score (3) divided by 10. | Model: Direct Learning Method: Lecture, Discussion, demonstration, and assignment Approach: Scientific, PBL 3 X 50 | | | 0% |
| 4 | Taking bitmap images with a digital camera (photography 2) | a. Operate digital photos to obtain digital images. b. Can operate ISO, Diafrgama and Speed c. Can create a pre- wedding concept | Criteria: 1.a. able to create prewedding photography concepts 2.b. able to determine the equipment and supplies needed 3.The assessment criteria are carried out by looking at aspects: 4.1. Participation: carried out by observing student activities (weight 2) 5.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 6.3. UAS: carried out every semester to measure all indicators (weight 3) 7.4. Task: carried out on each indicator (weight 3) 8. Student Final Grade: 9.Participation Score (2)%2 Lever Score (2)%2 UTS Score (3) divided by 10. | Model: Direct Learning Method: Lecture, Discussion, question and answer, demonstration, and assignment Approach: Scientific, PBL 3 X 50 | | | 0% |

| 5 | Applying the use of layers, selection, and history, as well as layer effects for image editing | 1.Copying layers 2.Delete layers 3.Create a new layer 4.Set the image layer on the work plane 5. Implemented the use of marquee, lasso, and path selection 6.Apply layer effects (bevel and emboss, outer glow, and inner glow) | Criteria: 1.a. wedding/model collage design composition 2.The assessment criteria are carried out by looking at aspects: 3.1. Participation: carried out by observing student activities (weight 2) 4.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 5.3. UAS: carried out every semester to measure all indicators (weight 3) 6.4. Task: carried out on each indicator (weight 3) 7. Student Final Grade: 8.Participation Score (2)%2 Lever Score (3)%2 UTS Score (2)%2 UAS Score (3) divided by 10. | Model: Direct Learning Method: Lecture, Discussion, question and answer, demonstration, and assignment Approach: Scientific, PBL 3 X 50 | | 0% |
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| 6 | Get to know CorelDRAW | 1.Open CorelDRAW 2.Get to know the CorelDRAW menus 3.Get to know the CorelDRAW toolbar 4.Processing printed pages 5.Save the worksheet 6.Open the worksheet 7.Create a new worksheet 8.Exit CorelDRAW | Criteria: 1. Able to design logos and business cards. 2. The assessment criteria are carried out by looking at aspects: 3.1. Participation: carried out by observing student activities (weight 2) 4.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 5.3. UAS: carried out every semester to measure all indicators (weight 3) 6.4. Task: carried out on each indicator (weight 3) 7. Student Final Grade: 8. Participation Score (2)%2 Lever Score (2)%2 UTS Score (3) divided by 10. | Model: Direct learning Method: Lecture, discussion, demonstration and assignment Approach: Scientific, PBL 3 X 50 | | 0% |
| 7 | Combines bitmap and vector objects | 1.Modify the shape tool 2.Make an example of a body painting design | Criteria: 1. Able to create body painting designs with Adobe Photoshop/Coreldraw 2. The assessment criteria are carried out by looking at aspects: 3.1. Participation: carried out by observing student activities (weight 2) 4.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 5.3. UAS: carried out every semester to measure all indicators (weight 3) 6.4. Task: carried out on each indicator (weight 3) 7. Student Final Grade: 8. Participation Score (2)%2 Lever Score (3)%2 UTS Score (2)%2 UAS Score (3) divided by 10. | Model: Direct learning Method: Lecture, discussion, demonstration and assignment Approach: Scientific 3 X 50 | | 0% |

| 8 | a. Combining graphic objects with text with CoreIDRAW b. Create a weblog | 1.Create paragraph text 2.Create artistic text 3.Combine text with graphic objects 4.Create examples of packaging designs 5.Create a weblog | Criteria: 1.able to create a simple photo gallery weblog 2.The assessment criteria are carried out by looking at aspects: 3.1. Participation: carried out by observing student activities (weight 2) 4.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 5.3. UAS: carried out every semester to measure all indicators (weight 3) 6.4. Task: carried out on each indicator (weight 3) 7. Student Final Grade: 8.Participation Score (2)%2 Lever Score (3)%2 UTS Score (2)%2 UAS Score (3) divided by 10. | lecture, Direct teaching, discussion 3 X 50 | | 0% |
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| 9 | UTS Adobe Photoshop (Presentation weblog Gallery Photos, logos and mockups) | | Criteria: 1.1. Able to create editing projects with Adobe Photoshop, then (Present photo gallery weblog, logo and mockup) 2. The assessment criteria are carried out by looking at aspects: 3.1. Participation: carried out by observing student activities (weight 2) 4.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 5.3. UAS: carried out every semester to measure all indicators (weight 3) 6.4. Task: carried out on each indicator (weight 3) 7. Student Final Grade: 8.Participation Score (2)%2 Lever Score (3)%2 UTS Score (3) divided by 10. | 3 X 50 | | 0% |
| 10 | Combines bitmap and vector objects | 1.Modify the shape tool 2.Make an example of a body painting design | Criteria: 1.1. Able to create body painting designs with CorelDraw 2. The assessment criteria are carried out by looking at aspects: 3.1. Participation: carried out by observing student activities (weight 2) 4.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 5.3. UAS: carried out every semester to measure all indicators (weight 3) 6.4. Task: carried out on each indicator (weight 3) 7. Student Final Grade: 8. Participation Score (2)%2 Lever Score (2)%2 UTS Score (2)%2 UTS Score (3) divided by 10. | Model: Direct LearningMethod: Lecture, Discussion, and assignmentApproach: Scientific, PBL 3 X 50 | | 0% |

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| 11 | Advanced Powerpoint Based Infographic Video Media Development | 1.Ms Power Point continued 2.Hyperlinks 3.Animation Hyperlinks 4.Infographic Video Output | Criteria: 1.1. Able to create video/interactive media with Microsoft PowerPoint 2. The assessment criteria are carried out by looking at aspects: 3.1. Participation: carried out by observing student activities (weight 2) 4.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 5.3. UAS: carried out every semester to measure all indicators (weight 3) 6.4. Task: carried out on each indicator (weight 3) 7. Student Final Grade: 8.Participation Score (2)%2 Lever Score (3)%2 UTS Score (3) divided by 10. | Model: Direct LearningMethod: Lecture, Discussion, and assignmentApproach: Scientific, PBL 3 X 50 | | 0% |
| 12 | | | divided by 10. | | | 0% |
| 13 | | | | | | 0% |
| 14 | Social Media Based Creative Media Development (Telegram) | a. Telegram Basics b. Telegram API Bot | Criteria: 1.able to create a portfolio in accordance with SOP 2.The assessment criteria are carried out by looking at aspects: 3.1. Participation: carried out by observing student activities (weight 2) 4.2. UTS: carried out with an assessment during the middle of the semester (weight 2) 5.3. UAS: carried out every semester to measure all indicators (weight 3) 6.4. Task: carried out on each indicator (weight 3) 7. Student Final Grade: 8. Participation Score (2)%2 Lever Score (3)%2 UTS Score (2)%2 UAS Score (3) divided by 10. | Model: Direct Learning Method: Lecture, Discussion, question and answer, and assignment Approach: Scientific, PBL 3 X 50 | | 0% |
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Evaluation Percentage Recap: Case Study

| No | Evaluation | Percentage |
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Notes

- 1. Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning
- process.

 2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. Program Objectives (PO) are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. Subject Sub-PO (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is
- planned at each learning stage, and is specific to the learning material of the course.

 5. Indicators for assessing ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.

- Forms of assessment: test and non-test.
 Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
 Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
 Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
 TM=Face to face, PT=Structured assignments, BM=Independent study.