



Universitas Negeri Surabaya Faculty of Languages and Arts, Javanese Language and Literature Education Undergraduate Study Program

UNESA							Pr	ogr	am												
			S	EM	ES	TE	R L	E/	ARN	IIN	G P	PLA	N								
Courses			CODE			Co	Course Family			Credit Weight			S	EMES	TER		ompilat ate	tion			
Entrepreneurship			882020217	176 Compulsory Stud		tudy		T=2	P=0	E	CTS=3	.18		4		ly 17, 2	2024				
AUTHORIZAT	TION		SP Developer			- Pr	ogran	1 Subj		ourse	Clus	ter (Cool	dinato	or S	tudy P	rogran	n Coor	dinato	r	
			Danang Wijoyanto, S.Pd., M.Pd.					Pr	Prof. Dr. udjang pairin, M.Pd.				l.	Latif Nur Hasan, S.Pd., M.Pd.			'd.				
Learning model	Project Based Le	earning																			
Program Learning	PLO study program that is charged to the course																				
Outcomes (PLO)	PLO-2 Demonstrate the character of being tough, collaborative, adaptive, innovative, inclusive, lifelong learning and entrepreneurial spirit																				
	PLO-3	Develop logical, critical, systematic and creative thinking in carrying out specific work in their field of expertise and in accordance with work competency standards in the field concerned																			
	PLO-7																				
	Program Objectives (PO)																				
	PO - 1	Utilizing science and technology to obtain, collect and process various intricacies of entrepreneurship in order to build and improve an entrepreneurial mentality.																			
	PO - 2	Mastering theoretical concepts about the ins and outs of entrepreneurship and entrepreneurial mentality, and being able to formulate solutions to various problems regarding entrepreneurship procedurally.																			
	PO - 3	Make strategic decisions based on information and data analysis, and provide guidance in choosing various alternative solutions in resolving and resolving problems regarding entrepreneurship and developing students' entrepreneurial mentality.																			
	PO - 4 Have a commitment and attitude of responsibility for one's own and group learning performance in solving various problems, practical analysis of entrepreneurial forms that support the learning of Javanese language and literature in schools.																				
	PLO-PO Matrix																				
														-							
			P.O		PLO-2 PLO-3				PLO-7												
			PO-1				·														
			PO-2		•	•		1													
			PO-3					1			/										
		PO-4 •																			
	PO Matrix at the end of each learning stage (Sub-PO)																				
			P.O									Wee	ek								1
				1	2	3	4	5	6	7	8	9	1	0	11	12	13	14	15	16	
		PO-	1																		Ī
		PO-	2																		1
		PO-	3																		1
		PO-	4																		
Short Course Description	Discussion of the examples of Indo entrepreneurship apply in everyday	nesian l practice	anguage a	nd lite	erature	e entre	epren	eurial	activi	ties in	class	mee	tings	s, bu	ısiness	desig	jn simu	ulation	presen	tations	and
References	Main :																				

- Alma, Buchari. 2007. Kewirausahaan . Bandung : Alfabeta.
 Irham, Fahmi. 2012. Kewirausahaan : Teori, Kasus, dan Solusi . Bandung : Alfabeta.
 Mubarok, Mufti. 2012. Manajemen Praktis Kewirausahaan . Jakarta : Jaya Pustaka.
 Suhardi, Yusuf. 2011. Kewirausahaan . Semarang : Ghalia.
 Tunggal, Amin Widjaja. 2007. Entrepreneurship . Jakarta : Harvarindo.

Supporters:

Supporting lecturer

Latif Nur Hasan, S.Pd., M.Pd. Respati Retno Utami, S.Pd., M.Pd. Danang Wijoyanto, S.Pd., M.Pd.

Week-	Final abilities of each learning stage	Evalu	uation	Lear Stude	elp Learning, ning methods, nt Assignments, stimated time]	Learning materials [References]	Assessment Weight (%)	
	(Sub-PO)	Indicator	Criteria & Form	Offline (offline)	Online (online)	[References]	,	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
1	understand the concept of entrepreneurship in general	understand the basic concepts of entrepreneurship and mention the characteristics of entrepreneurship	Criteria: 1.2: explanation of 2 characteristics is correct 2.1: explanation of 1 characteristic is correct 3.0: no correct explanation	Questions and answers 2 X 50	Questions and answers 2 X 50	Material: Entrepreneurship Concepts References: Alma, Buchari. 2007. Entrepreneurship. Bandung: Alphabeta.	5%	
			Form of Assessment: Participatory Activities					
2	understand the concept of entrepreneurship in general	understand the basic concepts of entrepreneurship and mention the characteristics of entrepreneurship	Criteria: 1.2: explanation of 2 characteristics is correct 2.1: explanation of 1 characteristic is correct 3.0: no correct explanation Form of Assessment	Questions and answers 2 X 50	Questions and answers 2 X 50	Material: Entrepreneurship Education References: Alma, Buchari. 2007. Entrepreneurship. Bandung: Alphabeta.	5%	
			: Participatory Activities					
3	understand the concept of entrepreneurship education	Able to understand entrepreneurship education Able to state the characteristics of entrepreneurship education.	Criteria: 1.2: explanation of 2 characteristics is correct 2.1: explanation of 1 characteristic is correct 3.0: no correct explanation Form of Assessment	Questions and answers, discussions, assignments 2 X 50	Questions and answers, discussions, assignments	Material: Entrepreneurship Profile Reader: Irham, Fahmi. 2012. Entrepreneurship: Theory, Cases, and Solutions. Bandung: Alphabeta.	5%	
			: Project Results Assessment / Product Assessment					

4	Understanding the concept of entrepreneurial profile.	Able to understand the entrepreneurial profile. Able to compile an entrepreneurial profile.	Criteria: 1. Question number 1 2.4: explain the company profile correctly and completely 3.3: explains the company profile correctly but not completely 4.2: describes the company profile incorrectly and incompletely. 5.0: no presentation 6. Question number 2 7.4: compose a company profile correctly and systematically. 8.3: compose the company profile correctly but not systematically. 9.2: compose the company profile incorrectly. 10.0: did not prepare a company profile. Form of Assessment:	Question and answer, discussion- presentation, assignment 2 X 50	Question and answer, discussion-presentation, assignment 2 X 50	Material: Creativity and innovation Reader: Irham, Fahmi. 2012. Entrepreneurship: Theory, Cases, and Solutions. Bandung: Alphabeta.	5%
5	Understanding the concept of entrepreneurial profile.	Able to understand the entrepreneurial profile. Able to compile an entrepreneurial profile.	Criteria: 1.Question number 1 2.4: explain the company profile correctly and completely 3.3: explains the company profile correctly but not completely 4.2: describes the company profile incorrectly and incompletely. 5.0: no presentation 6.Question number 2 7.4: compose a company profile correctly and systematically. 8.3: compose the company profile correctly but not systematically. 9.2: compose the company profile incorrectly but not systematically. 9.2: compose the company profile incorrectly. 10.0: did not prepare a company profile. Form of Assessment: Project Results Assessment / Product Assessment	Question and answer, discussion- presentation, assignment 2 X 50	Question and answer, discussion-presentation, assignment 2 X 50	Material: Entrepreneurial ethics Reference: Mubarok, Mufti. 2012. Practical Management of Entrepreneurship. Jakarta: Jaya Pustaka.	5%

6	understand the concepts of creativity and innovation	Able to understand the concept of creativity in entrepreneurship. Able to understand the concept of innovation in entrepreneurship.	Criteria: 1.4: explain the company's innovation correctly and completely 2.3: explains the company's innovation correctly but incompletely 3.2: explains the company's innovation incorrectly and incompletely 4.0: no presentation Form of Assessment: Project Results Assessment / Product	Questions and answers, discussions, assignments 2 X 50	Questions and answers, discussions, assignments 2 X 50	Material: Marketing Plan Reader: Mubarok, Mufti. 2012. Practical Management of Entrepreneurship. Jakarta: Jaya Pustaka.	5%
7	understand the concepts of creativity and innovation	1.Able to understand the concept of creativity in entrepreneurship. 2.Able to understand the concept of innovation in entrepreneurship.	Assessment Criteria: 1.4: explain the company's innovation correctly and completely 2.3: explains the company's innovation correctly but incompletely 3.2: explains the company's innovation incorrectly and incompletely 4.0: no presentation Form of Assessment : Project Results Assessment / Product Assessment	Questions and answers, discussions, assignments 2 X 50	Questions and answers, discussions, assignments 2 x 50	Material: Business Planning Reference: Suhardi, Yusuf. 2011. Entrepreneurship. Semarang: Ghalia.	5%
8	UTS	UTS	Criteria: UTS Form of Assessment: Project Results Assessment / Product Assessment, Portfolio Assessment	UTS 2 X 50	UTS 2 X 50	Material: UTS Reader: Suhardi, Yusuf. 2011. Entrepreneurship. Semarang: Ghalia.	10%
9	understand the concept of entrepreneurial ethics	1.Able to understand the SWOT concept 2.Able to state the SWOT principles	Criteria: 1.4: explain the company's SWOT correctly and completely 2.3: explains the company's SWOT correctly but incompletely 3.2: explains the company's SWOT incorrectly and incompletely. 4.0: no presentation Form of Assessment: Participatory Activities	Question and answer, discussion- presentation, assignment 2 X 50	Question and answer, discussion- presentation, assignment 2 X 50	Material: Business practices References: Tunggal, Amin Widjaja. 2007. Entrepreneurship. Jakarta: Harvarindo.	5%

10	understand the concept of entrepreneurial ethics	1.Able to understand the SWOT concept 2.Able to state the SWOT principles	Criteria: 1.4: organize sales activities correctly and completely 2.3: organize sales activities correctly but incompletely 3.2: organize sales activities incorrectly and incompletely. 4.0: does not organize sales activities Form of Assessment: Participatory Activities	Question and answer, discussion- presentation, assignment 2 X 50	Question and answer, discussion- presentation, assignment 2 X 50	Material: Business practices References: Tunggal, Amin Widjaja. 2007. Entrepreneurship. Jakarta: Harvarindo.	5%
11	understand the concept of entrepreneurial ethics	1.Able to understand the SWOT concept 2.Able to state the SWOT principles	Criteria: 1.4: organize sales activities correctly and completely 2.3: organize sales activities correctly but incompletely 3.2: organize sales activities incorrectly and incompletely. 4.0: does not organize sales activities Form of Assessment: Participatory Activities	Question and answer, discussion- presentation, assignment 2 X 50	Question and answer, discussion- presentation, assignment 2 X 50	Material: Business practices References: Tunggal, Amin Widjaja. 2007. Entrepreneurship. Jakarta: Harvarindo.	5%
12	Understand marketing concepts	1.Able to understand marketing concepts 2.Able to develop marketing concepts	Criteria: 1.4: develop the marketing concept correctly and completely 2.3: construct the marketing concept correctly but incompletely 3.2: develop marketing concepts incorrectly and incompletely. 4.0: not developing a marketing concept Form of Assessment: Project Results Assessment / Product Assessment, Portfolio Assessment	Question and answer, discussion- presentation, assignment 2 X 50	Question and answer, discussion- presentation, assignment 2 X 50	Material: Business practices References: Tunggal, Amin Widjaja. 2007. Entrepreneurship. Jakarta: Harvarindo.	10%
13	Understand marketing concepts	1.Able to understand marketing concepts 2.Able to develop marketing concepts	Criteria: 1.4: develop the marketing concept correctly and completely 2.3: construct the marketing concept correctly but incompletely 3.2: develop marketing concepts incorrectly and incompletely. 4.0: not developing a marketing concept Form of Assessment: Project Results Assessment / Product Assessment	Question and answer, discussion- presentation, assignment 2 X 50	Question and answer, discussion- presentation, assignment 2 X 50	Material: Business practices References: Tunggal, Amin Widjaja. 2007. Entrepreneurship. Jakarta: Harvarindo.	5%

14	Understand the concept of business planning	1.Able to understand the concept of business planning 2.Able to prepare business plans	Criteria: 1.4: prepare a business plan correctly and completely 2.3: prepare a business plan correctly but incompletely 3.2: preparing business plans incorrectly and incompletely. 4.0: did not prepare a business plan Form of Assessment: Project Results	Question and answer, discussion- presentation, assignment 2 X 50	Question and answer, discussion- presentation, assignment 2 X 50	Material: Business practices References: Tunggal, Amin Widjaja. 2007. Entrepreneurship. Jakarta: Harvarindo.	5%
			Assessment / Product Assessment				
15	Understand the concept of business planning	1.Able to understand the concept of business planning 2.Able to prepare business plans	Criteria: 1.4: prepare a business plan correctly and completely 2.3: prepare a business plan correctly but incompletely 3.2: preparing business plans incorrectly and incompletely. 4.0: did not prepare a business plan Form of Assessment: Project Results Assessment / Product Assessment, Portfolio Assessment	Question and answer, discussion- presentation, assignment 2 X 50	Question and answer, discussion- presentation, assignment 2 X 50	Material: Business report Bibliography: Alma, Buchari. 2007. Entrepreneurship. Bandung: Alphabeta.	10%
16	UAS	Mastering meeting material 1-15	Criteria: Mastering meeting material 1-15 well Form of Assessment: Test	UAS 2 X 50	UAS 2 X 50	Material: UAS Literature: Mubarok, Mufti. 2012. Practical Management of Entrepreneurship. Jakarta: Jaya Pustaka.	10%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	25%
2.	Project Results Assessment / Product Assessment	50%
3.	Portfolio Assessment	15%
4.	Test	10%
		100%

Notes

- 1. Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.

 3. Program Objectives (PO) are abilities that are specifically described from the PLO assigned to a course, and are specific to the
- study material or learning materials for that course.

 Subject Sub-PO (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. Indicators for assessing ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment: test and non-test.
- Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and

- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.12. TM=Face to face, PT=Structured assignments, BM=Independent study.