

Universitas Negeri Surabaya Faculty of Engineering, Bachelor of Information Systems Study Program

Document Code

UNESA	Bach	raculty of Engineering, selor of Information Systems Study Program													
			SE	EMES	STE	R L	EAF	RNI	NG	PL	AN				
Courses			CODE					Cou	rse Fa	amily	Cred	lit Weig	jht	SEMESTER	Compilation Date
Business Eng	glish		572010	2007							T=2	P=0	ECTS=3.18	7	July 18, 2024
AUTHORIZAT	TION		SP Dev	eloper						Cours	se Clu	ster Co	oordinator	Study Progr Coordinator	am
Learning model	Case Studies														
Program Learning	PLO study pro	gram that	is charg	jed to th	ne cou	rse									
Outcomes	Program Object	tives (PO)													Tate July 18, 2024 Study Program Coordinator I Kadek Dwi Nuryana, S.T., M.Kom. 14 15 16 Ints will develop the ability to lent, Production, Marketing,
(PLO)	PLO-PO Matrix														
		F	2.0												
	PO Matrix at th	e end of e	ach leai	rning sta	age (S	ub-PC))								
		P.O								Week					
			1	2 3	4	5	6	7	8	9	10	11	12	13 14 1	15 16
Short Course Description	communicate eff	ectively in E	nglish, b	oth orally	and ir	n writin	g, acco	ording	to bus	lents. T siness	Throug topics	h this o	course, stud ling Manage	lents will devel ement, Product	op the ability to ion, Marketing
References	Main:														
	 Geffner, Gillett, A 	Andrea B. 2 my. 2011. S	2010. Bus Speak Be	siness Er tter Busir	nglish 5 ness Er	ith editi nglish a	Course Cluster Coordinator Study Program Coordinator I Kadek Dwi Nuryana, S.T., M.Kom.								
	Supporters:														
Supporting lecturer	I Gusti Lanang P Dr. Yeni Anistyas			S.Kom., N	Л.Kom.										
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Week-	Final abilities of each learning stage	Evaluation		Lea Stude	elp Learning, rning methods, ent Assignments, estimated time]	Learning materials [References	Assessment Weight (%)
	(Sub-PO)	Indicator	Criteria & Form	Offline (offline)	Online (online)]	
(:) (2)	(3)	(4)	(5)	(6)	(7)	(8)
	Able to understand vocabulary regarding Management; Work and Motivation orally and in writing	Reading: what is management? Listening: what makes a good manager? Speaking: case study Writing: summary		Oral & Written Practice, Discussion with Colleagues 2 x 50			0%
;	Able to understand vocabulary regarding Company Structure; Managing Across Cultures orally and in writing	Reading: Wikinomics and the future of companies, company structure. Listening: Big and small companies. Speaking: presenting a company Writing		Oral & Written Practice, Discussion with Colleagues 2 x 50			0%

3	Able to understand vocabulary regarding Managing across cultures orally and in writing	Reading: Managing across cultures. Listening: Managers, authority, and cultural diversity. Speaking: Roleplay, Welcome American College. Writing: Autobiography text	Oral & Written Practice, Discussion with Colleagues 2 x 50		0%
4	Able to understand vocabulary regarding Production orally and in writing	Reading, Listening, Speaking, Writing	Oral & Written Practice, Discussion with Colleagues 2 x 50		0%
5	Able to understand vocabulary regarding Logistics; Quality verbally and in writing	Reading, Listening, Speaking, Writing	Oral & Written Practice, Discussion with Colleagues 2 x 50		0%
6	Able to understand vocabulary about Products; Marketing orally and in writing	Reading, Listening, Speaking, Writing	Oral & Written Practice, Discussion with 100 Peers		0%
7	Able to understand vocabulary about Advertising orally and in writing	Reading	Oral & Written Practice, Discussion with 100 Peers		0%
8	UTS				0%
9	Able to understand banking vocabulary; Venture Capital orally and in writing	Reading, Listening, Speaking, Writing	Oral & Written Practice, Discussion with 100 Peers		0%
10	Able to understand vocabulary about Bonds; Stock and shares orally and in writing	Reading, Listening, Speaking, Writing	Oral & Written Practice, Discussion with 100 Peers		0%
11	Able to understand vocabulary regarding Derivatives; Accounting and Financial Statements orally and in writing	Reading, Listening, Speaking, Writing	Oral & Written Practice, Discussion with 100 Peers		0%
12	Able to understand vocabulary regarding Market structure and Competition; Oral and written takeovers	Reading, Listening, Speaking, WritingListeningSpeakingWriting	Oral & Written Practice, Discussion with 100 Peers		0%
13	Able to understand vocabulary regarding Government and Taxation; The Business Cycle orally and in writing	Reading	Oral & Written Practice, Discussion with 100 Peers		0%
14	Able to understand vocabulary regarding Corporate Social Responsibility; Efficiency and Employment orally and in writing	Reading, Listening, Speaking, Writing	Oral & Written Practice, Discussion with 100 Peers		0%
15	Able to understand vocabulary regarding Economics and Ecology orally and in writing	Reading, Listening, Speaking, Writing	Oral & Written Practice, Discussion with 100 Peers		0%

16	UAS				0%
			2 X 50		

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage					
		0%					

Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program
 graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program
 obtained through the learning process.
- 2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the
 final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on
 predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased.
 Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.