



Universitas Negeri Surabaya
Faculty of Languages and Arts
Undergraduate Study Program in Indonesian Language and Literature Education

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date																																																			
Entrepreneurship	8820102168	Compulsory Study Program Subjects	T=2	P=0	ECTS=3.18	4	July 17, 2024																																																			
AUTHORIZATION		SP Developer	Course Cluster Coordinator			Study Program Coordinator																																																				
		-	-			Prof. Dr. Anas Ahmadi, S.Pd., M.Pd.																																																				
Learning model	Project Based Learning																																																									
Program Learning Outcomes (PLO)	PLO study program which is charged to the course																																																									
	PLO-5	Contribute to improving the quality of life of the community, nation and state as well as progressing changes based on Pancasila																																																								
	Program Objectives (PO)																																																									
	PO - 1	-																																																								
	PLO-PO Matrix																																																									
	<table border="1" style="margin: auto;"> <tr> <td style="width: 10%;"></td> <td style="width: 10%;">P.O</td> <td colspan="5">P.O</td> </tr> <tr> <td></td> <td>PO-1</td> <td colspan="5"></td> </tr> </table>								P.O	P.O						PO-1																																										
	P.O	P.O																																																								
	PO-1																																																									
PO Matrix at the end of each learning stage (Sub-PO)																																																										
<table border="1" style="margin: auto;"> <tr> <td rowspan="2" style="width: 10%;"></td> <td rowspan="2" style="width: 10%;">P.O</td> <td colspan="15" style="text-align: center;">Week</td> </tr> <tr> <td style="width: 5%;">1</td> <td style="width: 5%;">2</td> <td style="width: 5%;">3</td> <td style="width: 5%;">4</td> <td style="width: 5%;">5</td> <td style="width: 5%;">6</td> <td style="width: 5%;">7</td> <td style="width: 5%;">8</td> <td style="width: 5%;">9</td> <td style="width: 5%;">10</td> <td style="width: 5%;">11</td> <td style="width: 5%;">12</td> <td style="width: 5%;">13</td> <td style="width: 5%;">14</td> <td style="width: 5%;">15</td> <td style="width: 5%;">16</td> </tr> <tr> <td></td> <td>PO-1</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table>								P.O	Week															1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		PO-1																	
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		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16																																									
	PO-1																																																									
Short Course Description	Discussion of the spirit, principles and management of Indonesian language and literature entrepreneurship through providing theory and examples of Indonesian language and literature entrepreneurial activities in class meetings, business design simulation presentations and entrepreneurship practices in the field to foster the spirit, principles and management of language and literature entrepreneurship Indonesia to apply in everyday life.																																																									
References	Main :																																																									
	<ol style="list-style-type: none"> 1. Alma, Buchari. 2007. Kewirausahaan . Bandung : Alfabeta. 2. Irham, Fahmi. 2012. Kewirausahaan : Teori, Kasus, dan Solusi . Bandung : Alfabeta. 3. Mubarok, Mufti. 2012. Manajemen Praktis Kewirausahaan . Jakarta : Jaya Pustaka. 4. Suhardi, Yusuf. 2011. Kewirausahaan . Semarang : Ghalia. 5. Tunggal, Amin Widjaja. 2007. Entrepreneurship . Jakarta : Harvarindo. 																																																									
	Supporters:																																																									
1. -																																																										
Supporting lecturer	Yermia Nugroho Agung Wibowo, S.Pd., M.Pd.																																																									
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)																																																			
		Indicator	Criteria & Form	Offline (offline)	Online (online)																																																					
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)																																																			

1	understand the concept of entrepreneurship in general	understand the basic concepts of entrepreneurship and mention the characteristics of entrepreneurship	Criteria: 1.2: explanation of 2 characteristics is correct 2.1: explanation of 1 characteristic is correct 3.0: no correct explanation Form of Assessment : Participatory Activities	Questions and answers 4 X 50		Material: - References: <i>Irham, Fahmi. 2012. Entrepreneurship: Theory, Cases, and Solutions. Bandung: Alfabeta.</i>	2%
2	understand the concept of entrepreneurship in general	understand the basic concepts of entrepreneurship and mention the characteristics of entrepreneurship	Criteria: 1.2: explanation of 2 characteristics is correct 2.1: explanation of 1 characteristic is correct 3.0: no correct explanation Form of Assessment : Participatory Activities	Questions and answers 4 X 50		Material: - References: <i>Irham, Fahmi. 2012. Entrepreneurship: Theory, Cases, and Solutions. Bandung: Alfabeta.</i>	2%
3	understand the concept of entrepreneurship education	Able to understand entrepreneurship education Able to state the characteristics of entrepreneurship education.	Criteria: 1.2: explanation of 2 characteristics is correct 2.1: explanation of 1 characteristic is correct 3.0: no correct explanation Form of Assessment : Participatory Activities	Questions and answers, discussions, assignments 2 X 50		Material: - Bibliography: <i>Mubarak, Mufti. 2012. Practical Management of Entrepreneurship. Jakarta : Jaya Pustaka.</i>	2%
4	Understanding the concept of entrepreneurial profile.	Able to understand the entrepreneurial profile. Able to compile an entrepreneurial profile.	Criteria: 1.Question number 1 2.4: explain the company profile correctly and completely 3.3: explains the company profile correctly but not completely 4.2: describes the company profile incorrectly and incompletely. 5.0: no presentation 6.Question number 2 7.4: compose a company profile correctly and systematically. 8.3: compose the company profile correctly but not systematically. 9.2: compose the company profile incorrectly. 10.0: did not prepare a company profile. Form of Assessment : Participatory Activities	Question and answer, discussion-presentation, assignment 4 X 50		Material: - References: <i>Alma, Buchari. 2007. Entrepreneurship. Bandung: Alfabeta.</i>	2%

5	Understanding the concept of entrepreneurial profile.	Able to understand the entrepreneurial profile. Able to compile an entrepreneurial profile.	<p>Criteria:</p> <p>1.Question number 1</p> <p>2.4: explain the company profile correctly and completely</p> <p>3.3: explains the company profile correctly but not completely</p> <p>4.2: describes the company profile incorrectly and incompletely.</p> <p>5.0: no presentation</p> <p>6.Question number 2</p> <p>7.4: compose a company profile correctly and systematically.</p> <p>8.3: compose the company profile correctly but not systematically.</p> <p>9.2: compose the company profile incorrectly.</p> <p>10.0: did not prepare a company profile.</p> <p>Form of Assessment : Participatory Activities</p>	Question and answer, discussion-presentation, assignment 4 X 50		<p>Material: - Bibliography: <i>Tunggal, Amin Widjaja. 2007. Entrepreneurship. Jakarta: Harvarindo.</i></p>	2%
6	understand the concepts of creativity and innovation	Able to understand the concept of creativity in entrepreneurship. Able to understand the concept of innovation in entrepreneurship.	<p>Criteria:</p> <p>1.4: explain the company's innovation correctly and completely</p> <p>2.3: explains the company's innovation correctly but incompletely</p> <p>3.2: explains the company's innovation incorrectly and incompletely.</p> <p>4.0: no presentation</p> <p>Form of Assessment : Participatory Activities</p>	Questions and answers, discussions, assignments 4 X 50		<p>Material: - References: <i>Suhardi, Yusuf. 2011. Entrepreneurship. Semarang : Ghalia.</i></p>	4%
7	understand the concepts of creativity and innovation	Able to understand the concept of creativity in entrepreneurship. Able to understand the concept of innovation in entrepreneurship.	<p>Criteria:</p> <p>1.4: explain the company's innovation correctly and completely</p> <p>2.3: explains the company's innovation correctly but incompletely</p> <p>3.2: explains the company's innovation incorrectly and incompletely.</p> <p>4.0: no presentation</p> <p>Form of Assessment : Participatory Activities</p>	Questions and answers, discussions, assignments 4 X 50		<p>Material: - References: <i>Suhardi, Yusuf. 2011. Entrepreneurship. Semarang : Ghalia.</i></p>	4%
8	UTS	UTS	<p>Criteria: UTS</p> <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	UTS 2 X 50		<p>Material: - Bibliography: <i>Tunggal, Amin Widjaja. 2007. Entrepreneurship. Jakarta: Harvarindo.</i></p>	20%

9	understand the concept of entrepreneurial ethics	Able to understand the SWOT concept Able to state the SWOT principles	<p>Criteria:</p> <p>1.4: explain the company's SWOT correctly and completely</p> <p>2.3: explains the company's SWOT correctly but incompletely</p> <p>3.2: explains the company's SWOT incorrectly and incompletely.</p> <p>4.0: no presentation</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	Question and answer, discussion-presentation, assignment 2 X 50		<p>Material: - References: <i>Irfham, Fahmi. 2012. Entrepreneurship: Theory, Cases, and Solutions. Bandung: Alfabeta.</i></p>	5%
10	understand the concept of entrepreneurial ethics	Able to understand the SWOT concept Able to state the SWOT principles	<p>Criteria:</p> <p>1.4: organize sales activities correctly and completely</p> <p>2.3: organize sales activities correctly but incompletely</p> <p>3.2: organize sales activities incorrectly and incompletely.</p> <p>4.0: does not organize sales activities</p> <p>Form of Assessment : Practice / Performance</p>	Question and answer, discussion-presentation, assignment 4 X 50		<p>Material: - References: <i>Alma, Buchari. 2007. Entrepreneurship. Bandung: Alfabeta.</i></p>	5%
11	understand the concept of entrepreneurial ethics	Able to understand the SWOT concept Able to state the SWOT principles	<p>Criteria:</p> <p>1.4: organize sales activities correctly and completely</p> <p>2.3: organize sales activities correctly but incompletely</p> <p>3.2: organize sales activities incorrectly and incompletely.</p> <p>4.0: does not organize sales activities</p> <p>Form of Assessment : Participatory Activities</p>	Question and answer, discussion-presentation, assignment 4 X 50		<p>Material: - Bibliography: <i>Mubarak, Mufti. 2012. Practical Management of Entrepreneurship. Jakarta : Jaya Pustaka.</i></p>	2%
12	Understand marketing concepts	Able to understand marketing concepts Able to develop marketing concepts	<p>Criteria:</p> <p>1.4: develop the marketing concept correctly and completely</p> <p>2.3: construct the marketing concept correctly but incompletely</p> <p>3.2: develop marketing concepts incorrectly and incompletely.</p> <p>4.0: not developing a marketing concept</p> <p>Form of Assessment : Practice / Performance</p>	Question and answer, discussion-presentation, assignment 4 X 50		<p>Material: - References: <i>Suhardi, Yusuf. 2011. Entrepreneurship. Semarang : Ghalia.</i></p>	5%

13	Understand marketing concepts	Able to understand marketing concepts Able to develop marketing concepts	<p>Criteria:</p> <p>1.4: develop the marketing concept correctly and completely</p> <p>2.3: construct the marketing concept correctly but incompletely</p> <p>3.2: develop marketing concepts incorrectly and incompletely.</p> <p>4.0: not developing a marketing concept</p> <p>Form of Assessment : Practice / Performance</p>	Question and answer, discussion-presentation, assignment 4 X 50		<p>Material: -</p> <p>Bibliography: <i>Mubarak, Mufti. 2012. Practical Management of Entrepreneurship. Jakarta : Jaya Pustaka.</i></p>	5%
14	Understand the concept of business planning	Able to understand the concept of business planning. Able to prepare a business plan	<p>Criteria:</p> <p>1.4: prepare a business plan correctly and completely</p> <p>2.3: prepare a business plan correctly but incompletely</p> <p>3.2: preparing business plans incorrectly and incompletely.</p> <p>4.0: did not prepare a business plan</p> <p>Form of Assessment : Practice / Performance</p>	Question and answer, discussion-presentation, assignment 4 X 50		<p>Material: -</p> <p>Bibliography: <i>Mubarak, Mufti. 2012. Practical Management of Entrepreneurship. Jakarta : Jaya Pustaka.</i></p>	5%
15	Understand the concept of business planning	Able to understand the concept of business planning. Able to prepare a business plan	<p>Criteria:</p> <p>1.4: prepare a business plan correctly and completely</p> <p>2.3: prepare a business plan correctly but incompletely</p> <p>3.2: preparing business plans incorrectly and incompletely.</p> <p>4.0: did not prepare a business plan</p> <p>Form of Assessment : Practice / Performance</p>	Question and answer, discussion-presentation, assignment 4 X 50		<p>Material: -</p> <p>References: <i>Suhardi, Yusuf. 2011. Entrepreneurship. Semarang : Ghalia.</i></p>	5%
16		-	<p>Criteria:</p> <p>-</p> <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	-		<p>Material: -</p> <p>Bibliography: <i>Tunggal, Amin Widjaja. 2007. Entrepreneurship. Jakarta: Harvarindo.</i></p>	30%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	22.5%
2.	Project Results Assessment / Product Assessment	50%
3.	Practice / Performance	27.5%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.

5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.