



**Universitas Negeri Surabaya  
Faculty of Languages and Arts  
German Literature Undergraduate Study Program**

**Document Code**

**SEMESTER LEARNING PLAN**

<b>Courses</b>	<b>CODE</b>	<b>Course Family</b>	<b>Credit Weight</b>	<b>SEMESTER</b>	<b>Compilation Date</b>																																																				
Tourism Management	7920602099	Study Program Elective Courses	T=2 P=0 ECTS=3.18	5	August 18, 2023																																																				
<b>AUTHORIZATION</b>		<b>SP Developer</b>	<b>Course Cluster Coordinator</b>	<b>Study Program Coordinator</b>																																																					
		Dra. Raden Roro Dyah Woroharsi Parnaningroem, M.Pd.	.....	Dr. Wisma Kurniawati, M.Pd.																																																					
<b>Learning model</b>	<b>Project Based Learning</b>																																																								
<b>Program Learning Outcomes (PLO)</b>	<b>PLO study program that is charged to the course</b>																																																								
	<b>Program Objectives (PO)</b>																																																								
	<b>PO - 1</b>	Equipping students with knowledge about managing tourism activities through an understanding of tourism concepts, the tourism industry, tourists, tourist attractions, planning tourist trips, determining prices for tour packages, as well as the ability to make brochures to complement tourism aspects. This course uses lecture, discussion, question and answer, group work methods.																																																							
	<b>PLO-PO Matrix</b>																																																								
		<table border="1" style="margin-left: auto; margin-right: auto;"> <tr><td style="text-align: center;">P.O</td></tr> <tr><td style="text-align: center;">PO-1</td></tr> </table>				P.O	PO-1																																																		
P.O																																																									
PO-1																																																									
<b>PO Matrix at the end of each learning stage (Sub-PO)</b>																																																									
	<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center;">P.O</td> <td colspan="16" style="text-align: center;">Week</td> </tr> <tr> <td></td> <td style="text-align: center;">1</td><td style="text-align: center;">2</td><td style="text-align: center;">3</td><td style="text-align: center;">4</td><td style="text-align: center;">5</td><td style="text-align: center;">6</td><td style="text-align: center;">7</td><td style="text-align: center;">8</td><td style="text-align: center;">9</td><td style="text-align: center;">10</td><td style="text-align: center;">11</td><td style="text-align: center;">12</td><td style="text-align: center;">13</td><td style="text-align: center;">14</td><td style="text-align: center;">15</td><td style="text-align: center;">16</td> </tr> <tr> <td style="text-align: center;">PO-1</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table>					P.O	Week																	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	PO-1																	
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PO-1																																																									
<b>Short Course Description</b>	Furthermore, lecture material is provided in the Tourism Management course in the Program																																																								
<b>References</b>	<b>Main :</b>																																																								
	<ol style="list-style-type: none"> <li>1. Anggrianto, Ronny. 2012. Bisnis Tour and travel. Jakarta: Kompas Gramedia</li> <li>2. Leiper, Neil. 2014. Tourism Management. Australia: National Library of Australia</li> <li>3. Levy-Hillerich, Dorothea. 2005. Kommunikation im Tourismus. Berlin: Cornelsen</li> <li>4. Spillane, James. 2012. Manajemen Profesional Biro Perjalanan Wisata. Malang: Dioma</li> <li>5. Wahab, Salah. 2003. Manajemen Kepariwisataaan. Jakarta: Pradnya Paramita.</li> <li>6. Ismayanti. 2010. Pengantar Pariwisata. Jakarta: Kompas Gramedia.</li> </ol>																																																								
	<b>Supporters:</b>																																																								
<b>Supporting lecturer</b>	Dra. Raden Roro Dyah Woroharsi Parnaningroem, M.Pd. Lutfi Saksono, S.Pd., M.Pd.																																																								
<b>Week-</b>	<b>Final abilities of each learning stage (Sub-PO)</b>	<b>Evaluation</b>		<b>Help Learning, Learning methods, Student Assignments, [ Estimated time ]</b>		<b>Learning materials [ References ]</b>	<b>Assessment Weight (%)</b>																																																		
		<b>Indicator</b>	<b>Criteria &amp; Form</b>	<b>Offline ( offline )</b>	<b>Online ( online )</b>																																																				
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)																																																		

1	Students understand the basic concepts of tourism	1. Correctly explain the basic concepts of tourism 2. Create a mind-map about basic tourism concepts	<b>Criteria:</b> 1. sehr gut 2. gut 3. befriedigend 4. ausreichend <b>Form of Assessment :</b> Participatory Activities	Lectures, Discussions, Questions and Answers. 100 minutes		<b>Material:</b> Basic concepts of tourism <b>Reader:</b> <i>Ismayanti. 2010. Introduction to Tourism. Jakarta: Kompas Gramedia.</i>	2%
2	Understand the uniqueness of the tourism industry	Understanding the meaning of tourism Explaining the concept of tour travel, making tourist itineraries in East Java and other places in Indonesia, determining the price of a tourist trip properly and correctly, guiding in several places according to the characteristics of the place, communicating in good and correct German	<b>Criteria:</b> 1. sehr gut 2. gut 3. befriedigend 4. ausreichend <b>Form of Assessment :</b> Participatory Activities	Lectures, discussions, questions and answers 100 minutes		<b>Material:</b> The uniqueness of the tourism industry <b>Reference:</b> <i>Ismayanti. 2010. Introduction to Tourism. Jakarta: Kompas Gramedia.</i>	2%
3	Understanding the meaning of tourism, tour travel, making tourist itineraries, determining the price of tourist trips, guiding communication in tourism	Understanding the meaning of tourism Explaining the concept of tour travel, making tourist itineraries in East Java and other places in Indonesia, determining the price of a tourist trip properly and correctly, guiding in several places according to the characteristics of the place, communicating in good and correct German	<b>Criteria:</b> 1. sehr gut 2. gut 3. befriedigend 4. ausreichend <b>Form of Assessment :</b> Participatory Activities	Lectures, discussions, questions and answers, group work. 100 minutes		<b>Material:</b> Traveler <b>Reader:</b> <i>Ismayanti. 2010. Introduction to Tourism. Jakarta: Kompas Gramedia.</i>	2%
4	Students understand the tourism service business.	Create a mind-map about tourism service businesses	<b>Criteria:</b> 1. Very good 2. Good 3. pretty good 4. not good <b>Form of Assessment :</b> Participatory Activities	Lectures, discussions, questions and answers. 100 minutes		<b>Material:</b> Tourism service business <b>Reader:</b> <i>Ismayanti. 2010. Introduction to Tourism. Jakarta: Kompas Gramedia.</i>	3%

5	Understanding the tourist attraction business	Understanding the meaning of tourism Explaining the concept of tour travel, making tourist itineraries in East Java and other places in Indonesia, determining the price of a tourist trip properly and correctly, guiding in several places according to the characteristics of the place, communicating in good and correct German	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good  <b>Form of Assessment :</b> Participatory Activities	Lectures, discussions, questions and answers 100 minutes		<b>Material:</b> Tourist attractions <b>Reference:</b> <i>Ismayanti. 2010. Introduction to Tourism. Jakarta: Kompas Gramedia.</i>	3%
6	Understand the tourism facilities and infrastructure industry	Explains the tourism industry and tourism infrastructure	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good  <b>Form of Assessment :</b> Participatory Activities	Lectures, discussions, questions and answers 100 minutes		<b>Material:</b> Tourism facilities and infrastructure industry <b>Reference:</b> <i>Ismayanti. 2010. Introduction to Tourism. Jakarta: Kompas Gramedia.</i>	3%
7	Understand tourism management	Understand tourism management	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good  <b>Form of Assessment :</b> Participatory Activities	Lectures, discussions, questions and answers 100 minutes		<b>Material:</b> Tourism management <b>Reference:</b> <i>Wahab, Salah. 2003. Tourism Management. Jakarta: Pradnya Paramita.</i>	3%
8	UTS	Doing UTS questions	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good  <b>Form of Assessment :</b> Test	Midterm 100 minutes		<b>Material:</b> UTS <b>Reader:</b> <i>Ismayanti. 2010. Introduction to Tourism. Jakarta: Kompas Gramedia.</i>	10%
9	Understand tourism planning	Explain tourism planning	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good  <b>Form of Assessment :</b> Practice / Performance	Lecture, discussion, question and answer, group work 100 minutes		<b>Material:</b> tourism planning <b>Reference:</b> <i>Wahab, Salah. 2003. Tourism Management. Jakarta: Pradnya Paramita.</i>	5%
10	Understand tourism planning	1. 2.Explain tourism planning	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good  <b>Form of Assessment :</b> Practice / Performance	Lecture, discussion, question and answer, group work 100 minutes		<b>Material:</b> Tourism planning <b>Reference:</b> <i>Wahab, Salah. 2003. Tourism Management. Jakarta: Pradnya Paramita.</i>	5%

11	Understand the components of calculating tour package prices	Explain the components of calculating the price of a tour package	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good  <b>Form of Assessment :</b> Participatory Activities, Practice/Performance	Lecture, discussion, question and answer, group work 100 minutes		<b>Material:</b> Determining prices for tour packages <b>References:</b> Wahab, Salah. 2003. <i>Tourism Management.</i> Jakarta: Pradnya Paramita.	12%
12	Understand the components of calculating tour package prices	Explain the components of calculating the price of a tour package	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good  <b>Form of Assessment :</b> Participatory Activities, Practice/Performance	Lecture, discussion, question and answer, group work 100 minutes		<b>Material:</b> Components of calculating tour packages <b>References:</b> Spillane, James. 2012. <i>Professional Management of Tourist and Travel Bureaus.</i> Malang: Dioma	5%
13	Understand how to determine tour package prices	Determine the price of the tour package	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good  <b>Form of Assessment :</b> Project Results Assessment / Product Assessment	Lecture, discussion, question and answer, group work 100 minutes		<b>Material:</b> Determining prices for tour packages <b>Reader:</b> Anggrianto, Ronny. 2012. <i>Tour and travel business.</i> Jakarta: Kompas Gramedia	15%
14	Understand tour package prices	Determine the price of the tour package	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good	Lecture, discussion, question and answer, group work 100 minutes		<b>Material:</b> Determining prices for tour packages <b>Reader:</b> Anggrianto, Ronny. 2012. <i>Tour and travel business.</i> Jakarta: Kompas Gramedia	15%
15	Understand the potential of the tour and travel business	Explain the potential of the tour and travel business	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good  <b>Form of Assessment :</b> Participatory Activities	Lectures, discussions, questions and answers 100 minutes		<b>Material:</b> Tour and travel business questions potential <b>Reader:</b> Anggrianto, Ronny. 2012. <i>Tour and travel business.</i> Jakarta: Kompas Gramedia	10%
16	Understanding the meaning of tourism, tour travel, making tourist itineraries, determining the price of tourist trips, guiding communication in tourism	Answer UAS questions correctly	<b>Criteria:</b> 1.Very good 2.Good 3.pretty good 4.not good  <b>Form of Assessment :</b> Participatory Activities	Offline 100 minutes		<b>Material:</b> UAS <b>Bibliography:</b> Leiper, Neil. 2014. <i>Tourism Management.</i> Australia: National Library of Australia	20%

#### Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	56.5%
2.	Project Results Assessment / Product Assessment	15%
3.	Practice / Performance	18.5%
4.	Test	10%
		100%

## Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.