

## Universitas Negeri Surabaya Faculty of Languages and Arts German Literature Undergraduate Study Program

Document Code

SEMESTER LEARNING PLAN												
Courses		COI	DE		Cours	e Fam	ily	Credit We	ight	SEMESTER	Compilation Date	
Business Management		792	0602100					T=2 P=0	ECTS=3.18	7	July 18, 2024	
AUTHORIZATION		SP	SP Developer			Course Cluster Coordinator		Study Program Coordinator				
									Dr. Wisma Kurniawati, M.Pd.			
Learning model		Case Studies										
Program		PLO study program that is charged to the course										
Learning		Program Objectives (PO)										
(PLO)		PLO-PO Matrix										
		P.O										
		PO Matrix at the end of each learning stage (Sub-PO)										
			P.O Week  1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16							15 16		
Short Course Description		Providing entrepreneurial knowledge and skills to enrich and strengthen students' personalities towards independent prosperity, with various themes contained in the Small Business Management book. Material studied includes: Why set up a small business, tips for building a small business, managing small business marketing, managing small business capital, finding sources of funds, analyzing financial position, managing small business human resources, managing small business production, and managing business marketing. Small Learning activities include lectures with an integrated system using a communicative approach. Lectures contain writing exercises and structured assignments, both individual and group. Evaluation is carried out through student participation in lectures, written tests at the middle and end of the semester. To enrich student skills, the material is supplemented with teaching materials which can be downloaded from pages on the Internet.										
References		Main:										
		Kemendiknas. 2012. Manajemen Usaha Kecil. Jakarta. Kemendiknas     Kemendiknas. 2010. Manajemen Usaha. Jakarta: Kemendiknas.										
		Supporters:										
Supporting lecturer		Yunanfathur Rahman, S.S., M.A.										
Week-	eac	Final abilities of each learning stage (Sub-PO)		Evaluation			Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [ References	Assessment Weight (%)		
	(Su			ator	Criteria & F	orm	Offlir offlir		Online	( online )	]	
(1)		(2)	(3)		(4)		(5	)		(6)	(7)	(8)

1	Understand the basic concepts of Small Business in Indonesia	1.Describe the basic concepts of Small Business in Indonesia 2.Describe the role of Small Businesses in Indonesia as supporting the economy 3.Identify the characteristics of Small Businesses in Indonesia.	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
2	Understand the concept of Small Business (Career) for Foreign Language Learners	1.Describe the concept of Small Business (Career) for Foreign Language Learners 2.Describe the role of Small Business (Career) Foreign Language Learners	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
3	Understand the concept of Small Business (Career) for Foreign Language Learners in Indonesia	1.Describe the concept of Small Business (Career) for Foreign Language Learners in Indonesia 2.Describe the role of Small Business (Career) for Foreign Language Learners in Indonesia	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
4	Understand the concept of Small Business Marketing Management	Describe the concept of Small Business Marketing Management	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
5	Understand the concept of Small Business Marketing Management	Describe the concept of Small Business Marketing Management	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
6	Understand the concept of Small Business Capital Management	Describe the concept of Small Business Capital Management	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
7	Understand the concept of Small Business Capital Management	Describe the concept of Small Business Capital Management	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
8	UTS	Small Businesses in Indonesia	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%

9	Understand the concept of Small Business Human Resources Management	Describe the concept of Small Business Human Resources Management	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
10	Understand the concept of Small Business Human Resources Management	Describe the concept of Small Business Human Resources Management	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
11	Understand the concept of Production Management in Small Businesses	Describe the concept of Production Management in Small Businesses	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
12	Understand the concept of Production Management in Small Businesses	Describe the concept of Production Management in Small Businesses	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
13	Understand the concept of Small Business Development in Indonesia	Describe the concept of Small Business Development in Indonesia	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
14	Understand the concept of Banking and Cooperatives for Small Businesses	Describe the concept of Banking and Cooperatives for Small Businesses	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
15	Understand the concept of the Role of CSR for Small Businesses	Describe the concept of the Role of CSR for Small Businesses	Criteria: 1. Suitability to the material	group discussion and cooperative learning 2 X 50		0%
16						0%

**Evaluation Percentage Recap: Case Study** 

⊏va	iualion Perd	emaye Reca	ap. Case Study
No	Evaluation	Percentage	
		0%	

## Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program)
  which are used for the formation/development of a course consisting of aspects of attitude, general skills, special
  skills and knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. Subject Sub-PO (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. **Forms of assessment:** test and non-test.
- 8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.

- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
  12. TM=Face to face, PT=Structured assignments, BM=Independent study.