

Universitas Negeri Surabaya Faculty of Languages and Arts German Language Education Undergraduate Study Program

Document Code

UNES		German Language Education Undergraduate Study Program																		
					SEN	/IES	TEI	R L	EΑ	RN	ING	P	LAI	N						
Courses				CODE			Cou	Course Family				Credit Weight			SE	SEMESTER Cor		ompilat ate	ion	
Business	s Mar	nagement		8820702031								T=2	P=0 I	CTS=3.1	в	6	Ju	ly 16, 2	:024	
AUTHOR	IZAT	ION		SP De	velope	er					Co	urse	Clust	er Coo	rdinator		udy Prog			
													Dwi Imroatu Julaikah, S.Pd., M.Pd.			١,				
Learning model		Project Based I	_earnir	ıg																
Program Learning		PLO study program that is charged to the course																		
Outcome (PLO)		Program Obje		(PO)																
(. 20)		PLO-PO Matri	X																	
				P.O]														
		PO Matrix at the end of each learning stage (Sub-PO)																		
			Р	.0 1	L 2	3	4	5	6	7	8	Wee	ek 10	11	12	13	14	15	16	
Short Course Descript	tion	Providing entrep various themes building a small financial positio marketing. Sma writing exercise lectures, written materials which	contain busine n, mar Il Learr s and s tests a	ned in the ss, man aging shading act structure at the m	ne Sma naging small I ivities i ed assi niddle a	all Busing small busines include ignmer and en	ness Mousines ss hur lectur its, bo d of th	Managess mai man res wit th indi	ement rketinç esour th an ividua nester	book. man ces, m integra and o	Mater aging nanagi ited sy group.	rial si smal ing s ysten Eva	tudied I busin mall b n using luation	include ess ca usines a coi is cai	es: Why se pital, findings product mmunicative ried out the	et up a ng so tion, a re app nrough	a small be urces of f and mana proach. L n student	usine unds agino ectui part	ess, tips s, analy g busir res cor ticipatio	s for zing ness ntain on in
Reference	ces	Main:																		
		 1. 1. Kemendiknas. 2017. Manajemen Usaha Kecil. Jakarta 2. Kemendiknas. 2020. Manajemen Usaha. Jakarta Kemendiknas 									arta:									
		Supporters:																		
Supporti lecturer	ing	Tri Edliani Lesta	ri, S.S.	, M.Hum	n.															
Week- e	eac	Final abilities of each learning stage Sub-PO)		Evaluation				Help Learning, Learning methods, Student Assignments, [Estimated time]			m	Learning materials		Assessment Weight (%)						
				ndicato	r	Criteria & Form			ffline (ffline)		Online (online)		Re	References]						
(1)		(2)		(3)			(4	l)			(5)			(6			(7)		(8)	

Week-	Final abilities of each learning stage	Eva	lluation	Learı Studer	lp Learning, ning methods, nt Assignments, timated time]	Learning materials [References	Assessment Weight (%)	
	(Sub-PO)	Indicator	Criteria & Form	Offline (offline)	Online (online)]		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
1	Understand the basic concepts of Small Business in Indonesia	1. Describe the basic concepts of Small Business in Indonesia 2. Describe the role of Small Business in Indonesia as a supporter of the economy 3. Identify the characteristics of Small Business in Indonesia.	Criteria: Suitability to the material	group discussion and cooperative learning 2 X 50			0%	

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Understand the concept of Small Business (Career) for Foreign Language Learners	1.Describe the concept of Small Business (Career) for Foreign Language Learners 2.Describe the role of Small Business (Career) Foreign Language Learners	Criteria: 1.Activeness in presentation 2.very active: 9- 10active: 7- 8medium: 5- 6passive: 5	group discussions and cooperative learning to solve 2 X 50 problems		0%
Understand the concept of Small Business (Career) for Foreign Language Learners in Indonesia	1.Describe the concept of Small Business (Career) for Foreign Language Learners in Indonesia 2.Describe the role of Small Business (Career) for Foreign Language Learners in Indonesia	Criteria: 1.Active in presentations and discussions 2.very active: 9- 10active: 7- 8medium: 5- 6passive 5	2 X 50 problem- based cooperative learning		0%
have direct knowledge of business management in MSMEs in the community around campus, from planning to business control	1.Business management in MSMEscapital management 2.business raw material management 3.production management 4.HR management 5.marketing Management 6.financial management	Criteria: 1.Activeness, initiative and communicative 2.all items met: 85 - 100 two items: 71 - 841 items 60 - 70	Field studyproblem- based learning 6 X 50		0%
have direct knowledge of business management in MSMEs in the community around campus, from planning to business control	1.Business management in MSMEscapital management 2.business raw material management 3.production management 4.HR management 5.marketing Management 6.financial management	Criteria: 1.Activeness, initiative and communicative 2.all items met: 85 - 100 two items: 71 - 841 items 60 - 70	Field studyproblem- based learning 6 X 50		0%
have direct knowledge of business management in MSMEs in the community around campus, from planning to business control	1.Business management in MSMEscapital management 2.business raw material management 3.production management 4.HR management 5.marketing Management 6.financial management	Criteria: 1.Activeness, initiative and communicative 2.all items met: 85 - 100 two items: 71 - 841 items 60 - 70	Field studyproblem- based learning 6 X 50		0%
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8	carry out management analysis of MSME businesses	finding and proposing strategies for problems in MSME business management	Criteria: all items in the instrument: 85 -1003 items in the instrument: 71 - 841 and 2 items in the instrument: 60 - 70	Preparation of reports Presentation Discussion 2 X 50		0%
9	carry out management analysis of MSME businesses	finding and proposing strategies for problems in MSME business management	Criteria: all items in the instrument: 85 -1003 items in the instrument: 71 - 841 and 2 items in the instrument: 60 - 70	Preparation of reports Presentation Discussion 2 X 50		0%
10	master minimum business management competencies for MSMEs	1.Planning 2.Organizing 3.Directions 4.Controlling	Criteria: `1 - 100	2 X 50 project based learning		0%
11	master minimum business management competencies for MSMEs	1.Planning 2.Organizing 3.Directions 4.Controlling	Criteria: `1 - 100	2 X 50 project based learning		0%
12	master minimum business management competencies for MSMEs	1.Planning 2.Organizing 3.Directions 4.Controlling	Criteria: `1 - 100	2 X 50 project based learning		0%
13	master minimum business management competencies for MSMEs	1.Planning 2.Organizing 3.Directions 4.Controlling	Criteria: `1 - 100	2 X 50 project based learning		0%
14	master minimum business management competencies for MSMEs	1.Planning 2.Organizing 3.Directions 4.Controlling	Criteria: `1 - 100	2 X 50 project based learning		0%
15	master minimum business management competencies for MSMEs	1.Planning 2.Organizing 3.Directions 4.Controlling	Criteria: `1 - 100	2 X 50 project based learning		0%
16						0%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
		0%

Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study
 Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their
 study program obtained through the learning process.
- The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which
 are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and
 knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.