

Universitas Negeri Surabaya Faculty of Languages and Arts Bachelor of Fine Arts Education Study Program

Document Code

				SE	ME	STE	ER L	EAF	RNIN	GΡ	LAI	N						
Courses			CODE	CODE		Course Family		Crea	Credit Weight			SEMESTER		Cor Dat	mpilat te	ion		
Web Design**			8821003038	8821003038			Study Program Elective			P=0 ECTS=4.77		7	7		July	y 18, 2	024	
AUTHOR	IZAT	ION		SP Develop	er		Course	85	Cours	se Clu	ster C	oordinator	Stu	Study Program Cod		ordir	nator	
				Khoirul Amir	n, S.Pd.	, M.Pd			Khoin	ul Amir	n, S.Pc	l., M.Pd.	Fe	ra Raty	vaningrum	1, S.P	²d., M.I	Pd.
Learning model		Project Based Learning																
Program		PLO study program that is charged to the course																
Learning Outcome (PLO)		PLO-10		le to design and anagement.	l implen	nent fin	e arts le	earning t	hat applie	es ICT-	based	pedagogica	l and (collabo	rative cor	npete	encies	and
. ,	Ī	Program Objec	tive	es (PO)														
	Ī	PO - 1	De	signing an HTM	L-based	l websi	ite											
	Ī	PLO-PO Matrix																
		PO Matrix at th	e ei	P.O PO-1 nd of each lea P.O	rning s		Sub-P	, , , , , , , , , , , , , , , , , , , ,			Week]
			-		1	2 3	3 4	5	6 7	8	9	10 11	12	13	14	15	16	
			L	PO-1]
Short Course Descript	ion	This course cont designs for variou									ns via	computers,	as we	ell as c	reating o	ther s	suppoi	rting
Reference	ces	Main :																
		 Herman S Friedmar Lennartz McIntire, Shelly, G 	S, A I, Vi , Sv Per ary	Janner. 2010. Rr sep. 2009. Web taly. 2011. Mode en. 2011. Maste ny. 2008. Visua B. Web Design rian. 2011. Typf	Design ern Web ering Ph I Design Introduc	theory Desig otosho for Th ctory &	v & prac n & Dev p for We ne Mode Technie	tice. Per velopme eb Desig ern Web c 3rd Ed	nt. Pener n. Pener Penerbi ition. Per	bit: Sm bit: Sm t: New erbit: (asing. Riders Course	s. e Technology						
Sunnorti	ina	Dra. Indah Chrys	anti	Angge M Sn														
Supporting lecturer		Khoirul Amin, S.P																
Week-	(Sub-PO)		Eva Indicator	Evaluation				Lea Stude			- [Learning materials [References]			sessm eight (
(1)		(2)		(3)		(4)			(5)			(6)		(7)		(8)	
(-)		<u> </u>		(-)		(-)			·-/			/			,		(0)	

1	Students have insight into the Basic Web.	 Can describe the meaning and general terms on the website Can describe the visual elements that make up a website Can analyze the elements that make up a website in general 	Criteria: 1. "Very Good" if the three indicators above are met 2. "Good" if the four indicators above are not met 3. "Enough" if the four indicators above are not met by two 4. "Less" if the four indicators above are not met by three Form of Assessment : Participatory Activities	Lectures, discussions, questions and answers.	Material: insight into the Basic Web References: Simarmata, Janner. 2010. Web Engineering. Publisher: Andi.	5%
2	Students are able to understand insights about the internet.	 Can explain the meaning of the internet. Can explain the history of the development of the internet. Can analyze and explain basic terms in internet networks. Can explain the history of the development of networked computers. 	Criteria: 1.Topic suitability 2.Group cohesiveness 3.Continuity of matter 4.Final report Form of Assessment Practice / Performance	Lectures, discussions, questions and answers. Task 1	Material: Insights into the internet. References: Simarmata, Janner. 2010. Web Engineering. Publisher: Andi.	5%
3	Students are able to understand insights about the internet.	1. Can explain the meaning of the internet. 2. Can explain the history of internet development. 3. Can analyze and explain basic terms in internet networks. 4. Can explain the history of the development of networked computers.	Criteria: 1. Appropriateness of the topic 2. Group cohesiveness 3. Continuity of material 4. Final report Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers. Task 1	Material: insight into the internet. References: Simarmata, Janner. 2010. Web Engineering. Publisher: Andi.	5%
4	Students have insight into Basic Website Design.	1. Can describe Static Websites and Dynamic Websites 2. Can describe the types of Static Websites and Dynamic Websites	Criteria: 1. Appropriateness of the topic 2. Group cohesiveness 3. Continuity of material 4. Final report Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers. Task 2	Material: Basic Website Design. References: Herman S, Asep. 2009. Web Design theory & practice. Publisher: Andi.	5%
5	Students have insight into the principles of Web Design.	Describe the principles of Web Design.	Criteria: 1. Appropriateness of the example 2. Compactness 3. Presentation 4. Conciseness 5. Final report Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers, assignments. Task 3	Material: principles in Web Design Library: Herman S, Asep. 2009. Web Design theory & practice. Publisher: Andi.	5%

6	Students have	Describe the	Critoria	Loctures	Matorial principle-	E04
6	Students have insight into the principles of Web Design.	Describe the principles of Web Design.	Criteria: 1. Appropriateness of the example 2. Compactness 3. Presentation 4. Conciseness 5. Final report Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers, assignments. Task 3	Material: principles in Web Design Library: Herman S, Asep. 2009. Web Design theory & practice. Publisher: Andi.	5%
7	Students have insight into the principles of Web Design.	Describe the principles of Web Design.	Criteria: 1. Appropriateness of the example 2. Compactness 3. Presentation 4. Conciseness 5. Final report Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers, assignments. Task 3	Material: principles in Web Design Library: Herman S, Asep. 2009. Web Design theory & practice. Publisher: Andi.	5%
8	Students have insight into the rules of typography in Web Design.	1. Can describe the principles of design typography 2. Can analyze types of design typography	Criteria: 1. Ideas and concepts 2. Originality 3. Concept 4. Participation 5. Neatness 6. Timeliness Form of Assessment Project Results Assessment / Product Assessment	Lectures, discussions, questions and answers, assignments. Task 4	Material: typography rules in Web Design Reader: Goessling, Brian. 2011. Typhography - Getting the Hang of Web Typography. Publisher: Smashing.	10%
9	Students have insight into the rules of typography in Web Design.	1. Can describe the principles of design typography 2. Can analyze types of design typography	Criteria: 1. Ideas and concepts 2. Originality 3. Concept 4. Participation 5. Neatness 6. Timeliness Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers, assignments. Task 4	Material: typography rules in Web Design Reader: Goessling, Brian. 2011. Typhography - Getting the Hang of Web Typography. Publisher: Smashing.	5%
10	Students have insight and ability in processing images and website graphics.	Can describe the process of processing images and website graphics.	Criteria: "Very Good" if the four indicators above are met Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers, class practicum.	Material: image processing and website graphics. References: Lennartz, Sven. 2011. Mastering Photoshop for Web Design. Publisher: Sbelas.	5%
11	Students have the insight and ability to design good website mock ups.	Can describe the design of web design mock ups.	Criteria: 1. Ideas and concepts 2. Originality 3. Concept 4. Participation 5. Neatness 6. Timeliness Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers, assignments. Task 5	Material: good website mock up. Bibliography: Shelly, Gary B. Web Design Introductory & Technic 3rd Edition. Publisher: Course Technology.	5%
12	Students have the insight and ability to design the basic elements of a website well.	Can describe the process of designing basic website elements.	Criteria: 1."Very Good" if the four indicators above are met 2."Very Good" if the four indicators above are met Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers, class practicum	Material: basic elements of a good website. References: McIntire, Penny. 2008. Visual Design for The Modern Web. Publisher: New Riders.	5%

13	Students have the insight and ability to design the basic elements of a website well.	Can describe the process of designing basic website elements.	Criteria: 1. Ideas and concepts 2. Originality 3. Concept 4. Participation 5. Neatness 6. Timeliness Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers, assignments. Task 6	Material: basic elements of a good website. References: McIntire, Penny. 2008. Visual Design for The Modern Web. Publisher: New Riders.	5%
14	Students have insight and ability in presenting website layout concepts (mock ups) in print format.	Can describe the webbook design process	Criteria: 1. Ideas and concepts 2. Originality 3. Concept 4. Participation 5. Neatness 6. Timeliness Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers, assignments. Task 6	Material: website layout concept (mock up) into print format. Bibliography: Shelly, Gary B. Web Design Introductory & Technic 3rd Edition. Publisher: Course Technology.	5%
15	Students have insight and ability in designing graphic systems/application elements in relation to mobile apps	Can describe the process of designing sticker designs for mobile apps	Criteria: 1. Ideas and concepts 2. Originality 3. Concept 4. Participation 5. Neatness 6. Timeliness Form of Assessment : Practice / Performance	Lectures, discussions, questions and answers, assignments. Task 7	Material: graphic systems/application elements in relation to mobile apps References: <i>McIntire, Penny.</i> 2008. Visual Design for The Modern Web. Publisher: New Riders.	5%
16	UAS	Materials 9 to 15	Criteria: "Very Good" if the four indicators above are met Form of Assessment : Project Results Assessment / Product Assessment		Material: Web Design Library: Friedman, Vitaly. 2011. Modern Web Design & Development. Publisher: Smashing.	20%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage					
1.	Participatory Activities	5%					
2.	Project Results Assessment / Product Assessment	30%					
3.	Practice / Performance	65%					
		100%					

Notes

- 1. Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.