| | Universitas Negeri Surabaya
Faculty of Languages and Arts
Bachelor of Fine Arts Education Study Program | | | | | | Document Code |

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Packaging Design**	8821002228		T=2	P=0	ECTS=3.18	0	July 18, 2024

AUTHORIZATION	SP Developer	Course Cluster Coordinator	Study Program Coordinator
	....	....	Fera Ratyaningrum, S.Pd., M.Pd.

Learning model	Case Studies

Program Learning Outcomes (PLO)	PLO study program that is charged to the course
	Program Objectives (PO)
	PLO-PO Matrix

		P.O

	PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16

Short Course Description	This course examines and trains packaging design techniques and develops them by considering marketing strategies, legal, environmental and global issues, using a survey approach and problem solving.

References	Main :	
	1. Klimchuck, M. 2006. Desain Kemasan. Jakarta: Erlangga. 2. Julianti, S. 2014. The Art of Packaging. Jakarta: Gramedia. 3. Surianto, Ruslan. Logo, Gramedia Pustaka Utama, Jakarta, 2009. 4. Wirya, Iwan. Kemasan yang Menjual: Menang Bersaing Melalui Kemasan. Gramedia Pustaka Utama, Jakarta, 1999.	
	Supporters:	

Supporting lecturer	Asidigisianti Surya Patria, S.T., M.Pd.

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Able to understand the function, purpose and structure of packaging design.	Can describe the function, purpose and structure of packaging design.		Lectures, discussions and questions and answers. 150'			0%

No							
2	Able to understand and analyze the attractiveness of packaging.	Can analyze and describe the attractiveness of packaging.	**Criteria:** Conformity with the theme.	Lectures, discussions and presentations. 150'			0%
3	Able to understand and analyze the attractiveness of packaging.	Can analyze and describe the attractiveness of packaging.		Lectures, discussions and presentations. 150'			0%
4	Able to understand pre-design packaging research.	Can describe pre-design packaging research.	**Criteria:** Conformity with themes and theories.	Lecture, discussion, question and answer, practice 150'			0%
5	Able to understand pre-design packaging research.	Can describe pre-design packaging research.		Lecture, discussion, question and answer, practice 150'			0%
6	Able to understand creative packaging design strategies.	Can describe creative packaging design strategies.	**Criteria:** Conformity with themes and theories.	Lecture, question and answer, practice 150'			0%
7	Able to understand creative packaging design strategies.	Can describe creative packaging design strategies.		Lecture, question and answer, practice 150'			0%
8	UTS						0%
9	Able to understand changes in packaging design.	Can describe changes in packaging design.		Lecture, question and answer, practice 150'			0%
10	Able to master the principles of packaging re-design.	Can describe the principles of packaging re-design.	**Criteria:** 1. Conformity with the theme. 2. Unique and attractive 3. Original 4. Finishing	150' Workout			0%
11	Able to master the principles of packaging re-design.	Can describe the principles of packaging re-design.		150' Workout			0%
12	Able to master the principles of packaging re-design.	Can describe the principles of packaging re-design.		150' Workout			0%
13	Able to master the principles of packaging re-design.	Can describe the principles of packaging re-design.		150' Workout			0%
14	Able to master the principles of packaging re-design.	Can describe the principles of packaging re-design.		150' Workout			0%
15	Able to master the principles of packaging re-design.	Can describe the principles of packaging re-design.		150' Workout			0%
16	UAS						0%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
		0%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.