

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Analyze the application of entrepreneurship in everyday life.	<ol style="list-style-type: none"> 1.Explain the entrepreneurial perspective. 2.Analyze the differences between entrepreneurs, entrepreneurs, and inventors. 3.Distinguish between entrepreneurs and managers, and also workers 	<p>Criteria: presentation of discussion results</p> <p>Form of Assessment : Participatory Activities, Tests</p>	Questions and answers, discussions, lectures 2 X 50		<p>Material: Getting to know business management</p> <p>References: <i>Utomo, Kurniawan P., et al. FUNDAMENTALS OF MANAGEMENT AND ENTREPRENEURSHIP. CV WIDINA MEDIA UTAMA, 2021.</i></p>	5%
2	<ol style="list-style-type: none"> 1.Analyze the application of entrepreneurship in everyday life 2.develop a business in the field of fine arts 	<ol style="list-style-type: none"> 1.Explain the qualities and characteristics of successful entrepreneurs 2.can design business proposals in the field of fine arts 	<p>Criteria: results of discussions and work plans</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	analysis, discussion, proposal design 2 X 50		<p>Material: business development</p> <p>Reader: <i>Setiawan. Tony. 2012. Entrepreneurship. Jakarta: Oryza.</i></p>	5%
3	<ol style="list-style-type: none"> 1.Analyze the application of entrepreneurship in everyday life 2.develop a business in the field of fine arts 	<ol style="list-style-type: none"> 1.Explain the qualities and characteristics of successful entrepreneurs 2.can design business proposals in the field of fine arts 	<p>Criteria: results of discussions and work plans</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	analysis, discussion, proposal design 2 X 50		<p>Material: business development</p> <p>Reader: <i>Setiawan. Tony. 2012. Entrepreneurship. Jakarta: Oryza.</i></p>	5%
4	<ol style="list-style-type: none"> 1.Analyze the application of entrepreneurship in everyday life 2.develop a business in the field of fine arts 	<ol style="list-style-type: none"> 1.can design business proposals in the field of fine arts 2.can present ideas 	<p>Criteria: results of presentations and discussions</p> <p>Forms of Assessment : Participatory Activities, Project Results Assessment / Product Assessment, Practices / Performance</p>	proposal presentation 2 X 50		<p>Material: business development</p> <p>Reader: <i>Setiawan. Tony. 2012. Entrepreneurship. Jakarta: Oryza.</i></p>	10%
5	management perspective and scope	<ol style="list-style-type: none"> 1.Have knowledge of financial management 2.Able to make decisions and analyze the consequences of decisions 	<p>Criteria: financial design presentation</p> <p>Form of Assessment : Participatory Activities, Portfolio Assessment</p>	Questions and answers and discussion Practice completing the 2 X 50 worksheet		<p>Material: entrepreneurial management</p> <p>Reference: <i>Utomo, Kurniawan P., et al. FUNDAMENTALS OF MANAGEMENT AND ENTREPRENEURSHIP. CV WIDINA MEDIA UTAMA, 2021.</i></p>	5%
6	<ol style="list-style-type: none"> 1.Problem solving soft skills 2.developed business management design 	<ol style="list-style-type: none"> 1.Able to solve problems in business. 2.able to organize business management 	<p>Criteria: preparation of business management</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	discussion and preparation of business development management 2 X 50		<p>Material: entrepreneurial management</p> <p>Reader: <i>Hendro. 2011. Basics of Entrepreneurship. Jakarta: Erlangga.</i></p>	5%
7	<ol style="list-style-type: none"> 1.Problem solving soft skills 2.developed business management design 	<ol style="list-style-type: none"> 1.Able to solve problems in business. 2.able to organize business management 	<p>Criteria: preparation of business management</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	discussion and preparation of business development management 2 X 50		<p>Material: entrepreneurial management</p> <p>Reader: <i>Hendro. 2011. Basics of Entrepreneurship. Jakarta: Erlangga.</i></p>	5%
8	<ol style="list-style-type: none"> 1.Problem solving soft skills 2.developed business management design 	<ol style="list-style-type: none"> 1.Able to solve problems in business. 2.able to organize business management 	<p>Criteria: preparation of business management</p> <p>Form of Assessment : Participatory Activities, Practice/Performance</p>	presentation of the results of the 2 X 50 design		<p>Material: entrepreneurial management</p> <p>Reader: <i>Hendro. 2011. Basics of Entrepreneurship. Jakarta: Erlangga.</i></p>	10%
9	<ol style="list-style-type: none"> 1.able to understand marketing management 2.able to design marketing 	management understanding and design	<p>Criteria: presentation results</p> <p>Form of Assessment : Practice/Performance, Test</p>	analysis and discussion of marketing of 2 X 9 tv products		<p>Material: promotion management</p> <p>Reader: <i>Wijandi, Soesarsono. 1997. Introduction to Entrepreneurship. Jakarta: Sinar Baru Algensindo.</i></p>	5%

10	1.able to understand marketing management 2.able to design marketing	1.management understanding and design 2.have a development plan	Criteria: presentation results Form of Assessment : Practice / Performance	analysis and discussion of marketing of 2 X 9 tv products		Material: promotion management Reader: Wijandi, Soesarsono. 1997. <i>Introduction to Entrepreneurship.</i> Jakarta: Sinar Baru Algensindo.	5%
11	1.able to understand marketing management 2.able to design marketing	1.management understanding and design 2.have a development plan	Criteria: presentation results Form of Assessment : Participatory Activities, Practice/Performance	create 2 X 9 entrepreneurship supporting products		Material: promotion management Reader: Wijandi, Soesarsono. 1997. <i>Introduction to Entrepreneurship.</i> Jakarta: Sinar Baru Algensindo.	5%
12	1.able to understand marketing management 2.able to design marketing	1.management understanding and design 2.have a development plan	Criteria: presentation results Form of Assessment : Participatory Activities, Practice/Performance	present 2 X 9 entrepreneurship supporting products		Material: entrepreneurial management Reference: Utomo, Kurniawan P., et al. <i>FUNDAMENTALS OF MANAGEMENT AND ENTREPRENEURSHIP.</i> CV WIDINA MEDIA UTAMA, 2021.	10%
13	Carry out innovations from the results of analysis of small businesses.	product samples	Criteria: how strong is the screen printing in clean water Form of Assessment : Participatory Activities, Practice/Performance	manufacture of 2 X 50 development products		Material: product Library: Team. 2016. <i>Entrepreneurship.</i> Surabaya: University press.	5%
14	1.Carry out innovations from the results of analysis of small businesses. 2.development product design	the results of the creation of supporting work for product promotion	Criteria: expression of ideas Form of Assessment : Participatory Activities, Practice/Performance	practice 2 X 50		Material: entrepreneurship Reader: Setiawan. Tony. 2012. <i>Entrepreneurship.</i> Jakarta: Oryza.	5%
15	Carrying out exercises for intrapreneurship from the results of the business plan prepared.	1.Responsible for implementing the business plan that has been created. 2.explain the results of promotional supporting designs	Criteria: analysis and discussion Forms of Assessment : Participatory Activities, Practice/Performance, Tests	Report presentation. and preparation of the 2 X 50 exhibition		Material: product promotion Reader: Team. 2016. <i>Entrepreneurship.</i> Surabaya: University press.	5%
16	Skilled in preparing business plans.	1.Prepare a business plan for PMW/PKMK. 2.showcase and practice selling products	Criteria: sales skills and marketing strategies Form of Assessment : Participatory Activities, Portfolio Assessment	presentation and exhibition of 2 X 50 products		Material: marketing management Reference: Utomo, Kurniawan P., et al. <i>FUNDAMENTALS OF MANAGEMENT AND ENTREPRENEURSHIP.</i> CV WIDINA MEDIA UTAMA, 2021.	10%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	42.5%
2.	Project Results Assessment / Product Assessment	3.33%
3.	Portfolio Assessment	7.5%
4.	Practice / Performance	40%
5.	Test	6.67%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment:** test and non-test.

8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.