

Universitas Negeri Surabaya Faculty of Languages and Arts English Literature Undergraduate Study Program

Document Code

SEMESTER LEARNING PLAN

	rses CODE Course Family Credit Weight SEMESTER Compila																				
Courses				CODE					Cοι	Irse F	ami	ly	Crea	lit We	ight		SEME	STER	Co Da	mpilat te	ion
Journalism In En	glish			7920202	108					dy Pro tive C			T=2	P=0	ECTS=3	8.18		7		otembe 2023	er
AUTHORIZATION	1			SP Deve	loper							Course Cluster Coordinator			tor	Study Program Coordinat		ator			
			-	Silvia Ad	elia, S	6.S, M	I.A					Cicilia Deandra Putri, S.S, M.A				Dr. Ali Mustofa, S.S., N		S., M.I	۶d.		
Learning model	Case Studies																				
Program	PLO study pro	gra	m tha	t is char	ged t	o the	cou	rse													
Learning Outcomes (PLO)	PLO-5			le to dem or risk tak											, imaginat	tion,	experin	nentatio	on, pro	blem	
. ,	Program Object	ctiv	es (PC))																	
	PO - 1														effectively ding socia						
	PO - 2	Being able to apply the principles of appropriate language in different types of media content, with a focus on the language commonly used in the media industry.																			
	PO - 3	Be pr	ecome oposin	e able to develop critical thinking and problem-solving skills by analyzing real-world media-related scenarios an ing solutions, and reflect on the implications of these solutions for media industry practices.						and											
	PLO-PO Matrix	(
		P.O PLO-5																			
				PO-1	-1																
				PO-2																	
				PO-3																	
	PO Matrix at th	ne e	nd of	each lea	rning	y staę	ge (Si	ub-PC)												
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				P.O		1	1	-		1	1	Week						-			
					1	2	3	4	5	6	7	7 8 9 10 11 12				12	13	14	15	16	-
			PO-1										-								-
			PO-2																		-
			PO-3																		J
Short Course Description	This course expl and magazine p production as w activities are con	rodı ell a	uction, as theo	digital an retical lea	d soc arning	ial me J. Stu	edia, a dents	and vi will a	ideo p Ilso b	roduc e intro	ction. oduc	. In th ed to	is cou some	rse, s issue	tudents w s discuss	vill de sed ir	velop n SDG:	practica s. All te	al skill: eachin	s in m g leari	edia
References	Main :																				
	 Carroll, Brian. 2014. Writing and Editing for Digital Media. London: Routledge. Branston, Gill., and Stafford, Roy. 2010. The Media Students Book (5th ed). London and New York: Routledge. Burton, Graeme. 2002. More Than Meets the Eye: an Introduction to Media Studies (3rd ed). London: Arnold. Kellner, Douglas. 1995. Media Culture: Cultural Studies, Identity and Politics between the Modern and the Postmod and New York: Routledge. MacRury, Iain. 2009. Advertising . London and New York: Routledge. 						noderi	n . Lon	idon												
	Supporters:																				
	Supporters:																				

1. Hicks, W. (2013). English for journalists. Routledge. 2. Sullivan, L., Bennett, S., & Boches, E. (2012). Hey, Whipple, squeeze this: The classic guide to creating great ads. John Wiley & Sons. 3. Dille, F., & Platten, J. Z. (2008). The ultimate guide to video game

writing and design. Lone Eagle.
2. 4. Halvorson, K., & Rach, M. (2012). Content strategy for the Web: content strategy Web _p2. New Riders. 5. Rousseau, D. H., & Phillips, B. R. (2013). Storyboarding Essentials: SCAD Creative Essentials (How to Translate Your Story to the Screen for Film, TV, and Other Media). Watson-Guptill. 6. MacRury, Iain. 2009. Advertising. London and New York: Routledge.

lecti	Final abilit	Gilang Gusti Aji, S ies of each	Evaluati	on	Lea Stude	lelp Learning, rning methods, ent Assignments,	Learning materials	Assessment
Week	learning st (Sub-PO)	age	Indicator	Criteria & Form	Offline (offline)	stimated time] Online (<i>online</i>)	[References]	Weight (%)
(1)		(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	unders elemer includiin intervie plannin articles readers these s based article. to deve in skills media- such ar intervie news, (calenda presen conteni the effe these o skills. L to enha literacy the use for rese and pre eand pre endia nglish, ectonth ogyincu apractiu 3.LLO4 E develop skills re related conduc reportin conteni the effe these o skills. I	Being able to o proficiency in elated to media- tasks, such as sting interviews, ng news, creating t calendars, and ting media t, and reflect on ectiveness of communication Being able to the digital literacy arough the use of	 To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. • To be able to analyze and critique examples of journalistic writing, including newspaper articles and online news stories, focusing on the effectiveness of headlines, leads, and overall writing style. • To be able to practice interviewing techniques, including developing effective questions, active listening, and building rapport with sources. • To be able to plan and outline a project-based newspaper article, including choosing a topic, conducting research, and identifying potential sources. • To be ab letowriteanewspaperar ticlethatdemonstrates anunderstandingofthek eyeelementsofjournalist m, includingwritinganeng agingheadline, cra ft ingane ffe ctivelead, andincorporating fe edback fr ompeersand / ortheinstructor 	Criteria: Written Form of Assessment : Project Results Assessment / Product Assessment	Lecturing, Discussion, Project 3 X 50	Lecturing, Discussion, Project	Material: Journalism Bibliography: Carroll, Brian. 2014. Writing and Editing for Digital Media. London: Routledge.	5%

2	1.	 To be able to identify 	Criteria:	Lecturing,	Lecturing,	Material:	5%
	2.LLO 1 Being able to	and explain the key elements of journalism,	Criteria: Written	Discussion,	Discussion,	Journalism	
	understand the key	including news values,	Form: Rubric	Project	Project	Bibliography:	
	elements of journalism,	news gathering	Form of	3 X 50		Carroll, Brian.	
	including writing	techniques, and ethical				2014. Writing	
	headlines, practicing	considerations in	Assessment :			and Editing for	
	interview skills, and	journalism. • To be able	Project Results Assessment /			Digital Media.	
	planning and writing	to analyze and critique				London:	
	articles that engage	examples of journalistic writing, including	Product			Routledge.	
	5 5	newspaper articles and	Assessment				
	readers, and apply	online news stories.					
	these skills to a project-	focusing on the					
	based newspaper	effectiveness of					
	article. LLO4 Being able	headlines, leads, and					
	to develop proficiency	overall writing style. • To be able to practice					
	in skills related to	interviewing techniques,					
	media-related tasks,	including developing					
	such as conducting	effective questions,					
	interviews, reporting	active listening, and					
	news, creating content	building rapport with sources. ● To be able to					
	calendars, and	plan and outline a					
	presenting media	project-based					
	content, and reflect on	newspaper article,					
	the effectiveness of	including choosing a					
	these communication	topic, conducting					
	skills. LLO8 Being able	research, and identifying potential sources. • To					
	to enhance digital	be ab					
	literacy skills through	letowriteanewspaperar					
	the use of technology	ticlethatdemonstrates					
	for researching, writing,	anunderstandingofthek					
	and presenting	eyeelementsofjournalist					
	mediacon tentin E	m , includingwritinganeng					
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		andincorporatingquote					
	ogyincontemporarymedi	sandothersourcematerial alintothearticl e. ● To be					
	apractice s.	able to					
	3.LLO4 Being able to	reviseandeditthenew					
	develop proficiency in	spaperarticle , fo					
	skills related to media-	cusingonclarity,					
	related tasks, such as	accuracy, andstyle , andincorporating fe					
	conducting interviews,	edback fr ompeersand /					
	reporting news, creating	ortheinstructor					
	content calendars, and						
	presenting media						
	content, and reflect on						
	the effectiveness of						
	these communication						
	skills.						
	4.LLO8 Being able to						
	enhance digital literacy						
	skills through the use of						
	technology for						
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3	1.	 To be able to identify 	Criteria:	Lecturing,	Lecturing,	Material:	5%
	2.LLO 1 Being able to	and explain the key	Criteria: Written	Discussion,	Discussion,	Journalism	
	understand the key	elements of journalism,	Form: Rubric	Project	Project	Bibliography:	
	elements of journalism,	including news values, news gathering		3 X 50		Carroll, Brian.	
	including writing	techniques, and ethical	Form of			2014. Writing	
	5 5	considerations in	Assessment :			and Editing for	
	headlines, practicing	journalism. • To be able	Project Results			Digital Media.	
	interview skills, and	to analyze and critique	Assessment /			London:	
	planning and writing	examples of journalistic	Product			Routledge.	
	articles that engage	writing, including	Assessment				
	readers, and apply	newspaper articles and					
	these skills to a project-	online news stories, focusing on the					
	based newspaper	effectiveness of					
	article. LLO4 Being able	headlines, leads, and					
	to develop proficiency	overall writing style. • To					
	in skills related to	be able to practice					
	media-related tasks,	interviewing techniques,					
	such as conducting	including developing					
	0	effective questions, active listening, and					
	interviews, reporting	building rapport with					
	news, creating content	sources. • To be able to					
	calendars, and	plan and outline a					
	presenting media	project-based					
	content, and reflect on	newspaper article,					
	the effectiveness of	including choosing a					
	these communication	topic, conducting research, and identifying					
	skills. LLO8 Being able	potential sources. • To					
	to enhance digital	be ab					
	literacy skills through	letowriteanewspaperar					
	the use of technology	ticlethatdemonstrates					
	for researching, writing,	anunderstandingofthek					
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	3.LLO4 Being able to	able to reviseandeditthenew					
	develop proficiency in	spaperarticle, fo					
	skills related to media-	cusingonclarity,					
	related tasks, such as	accuracy, and style ,					
	conducting interviews,	andincorporating fe					
	reporting news, creating	edback fr ompeersand /					
	content calendars, and	ortheinstructor					
	presenting media						
	content, and reflect on						
	the effectiveness of						
	these communication						
	skills.						
	4.LLO8 Being able to						
	enhance digital literacy						
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4	1.	 To be able to identify and explain the key. 	Criteria:	Lecturing,	Lecturing,	Material:	5%
	2.LLO 1 Being able to	and explain the key elements of journalism,	Criteria: Written Form: Rubric	Discussion,	Discussion,	Journalism	
	understand the key	including news values,	Form: Rubric	Project	Project	Bibliography:	
	elements of journalism,	news gathering	Form of	3 X 50		Carroll, Brian.	
	including writing	techniques, and ethical	Assessment :			2014. Writing	
	headlines, practicing	considerations in	Project Results			and Editing for	
	interview skills, and	journalism. • To be able	Assessment /			Digital Media.	
	planning and writing	to analyze and critique	Product			London:	
	articles that engage	examples of journalistic writing, including	Assessment			Routledge.	
		newspaper articles and	Assessment				
	readers, and apply	online news stories,					
	these skills to a project-	focusing on the					
	based newspaper	effectiveness of					
	article. LLO4 Being able	headlines, leads, and					
	to develop proficiency	overall writing style. • To be able to practice					
	in skills related to	interviewing techniques,					
	media-related tasks,	including developing					
	such as conducting	effective questions,					
	interviews, reporting	active listening, and					
	news, creating content	building rapport with sources. • To be able to					
	calendars, and	plan and outline a					
	presenting media	project-based					
	content, and reflect on	newspaper article,					
	the effectiveness of	including choosing a					
	these communication	topic, conducting					
	skills. LLO8 Being able	research, and identifying potential sources. • To					
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	develop proficiency in	spaperarticle , fo					
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	related tasks, such as	accuracy, andstyle,					
	conducting interviews,	andincorporating fe edback fr ompeersand /					
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	these communication						
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5	1.	 To be able to identify and explain the key 	Criteria:	Lecturing,	Lecturing,	Material:	5%
	2.LLO 1 Being able to	elements of journalism,	Criteria: Written Form: Rubric	Discussion,	Discussion,	Journalism	
	understand the key	including news values,		Project	Project	Bibliography:	
	elements of journalism,	news gathering	Form of	3 X 50		Carroll, Brian.	
	including writing	techniques, and ethical	Assessment :			2014. Writing	
	headlines, practicing	considerations in	Project Results			and Editing for	
	interview skills, and	journalism. • To be able to analyze and critique	Assessment /			Digital Media. London:	
	planning and writing	examples of journalistic	Product			Routledge.	
	articles that engage	writing, including	Assessment			Roulleuge.	
	readers, and apply	newspaper articles and					
	these skills to a project-	online news stories,					
	based newspaper	focusing on the effectiveness of					
	article. LLO4 Being able	headlines, leads, and					
	to develop proficiency	overall writing style. • To					
	in skills related to	be able to practice					
	media-related tasks,	interviewing techniques, including developing					
	such as conducting	effective questions,					
	interviews, reporting	active listening, and					
	news, creating content	building rapport with					
	calendars, and	sources. • To be able to plan and outline a					
	presenting media	project-based					
	content, and reflect on	newspaper article,					
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	these communication	topic, conducting					
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	develop proficiency in	spaperarticle, fo					
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	related tasks, such as	accuracy, andstyle ,					
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	reporting news, creating	ortheinstructor					
	content calendars, and						
	presenting media						
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6	1.	• To be able to identify	Criteria:	Lecturing,	Lecturing,	Material:	5%
U U	1. 2.LLO 1 Being able to	and explain the key	Criteria: Written	Discussion,	Discussion,	Journalism	3%0
	understand the key	elements of journalism,	Form: Rubric	Project	Project	Bibliography:	
	elements of journalism,	including news values, news gathering		3 X 50	,	Carroll, Brian.	
	including writing	techniques, and ethical	Form of			2014. Writing	
	headlines, practicing	considerations in	Assessment :			and Editing for	
	interview skills, and	journalism. • To be able	Project Results Assessment /			Digital Media.	
	planning and writing	to analyze and critique examples of journalistic	Product			London:	
	articles that engage	writing, including	Assessment			Routledge.	
	readers, and apply	newspaper articles and	/ 000001110111				
	these skills to a project-	online news stories,					
	based newspaper	focusing on the effectiveness of					
	article. LLO4 Being able	headlines, leads, and					
	to develop proficiency	overall writing style. • To					
	in skills related to	be able to practice interviewing techniques,					
	media-related tasks,	including developing					
	such as conducting	effective questions,					
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	news, creating content	building rapport with sources. • To be able to					
	calendars, and	plan and outline a					
	presenting media	project-based					
	content, and reflect on	newspaper article,					
	the effectiveness of	including choosing a topic, conducting					
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	related tasks, such as	accuracy, andstyle ,					
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	content, and reflect on						
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2.LLO 1 Being able to understand the key elements of journalism, including a writing	teria: Lecturir riteria: Written orm: Rubric Project 3 X 50	sion, Discussion,	Material: 5% Journalism
elements of journalism, elements of journalism, elements of journalism, including news values, news gathering techniques and ethical	orm: Rubric Project 3 X 50		
elements of journalism, news gathering including a writing including a writing techniques and ethical	3 X 50	t Project	Diblic and a base
elements of journalism, news gathering	3 X 50		Bibliography:
including writing techniques and ethical			Carroll, Brian.
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	oduct		Routledge.
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based newspaper effectiveness of			
article. LLO4 Being able headlines, leads, and			
to develop proficiency overall writing style. • To be able to practice			
interviewing techniques			
media-related tasks, including developing			
such as conducting effective questions,			
interviews, reporting active listening, and			
news, creating content building rapport with			
calendars, and sources. ● To be able to plan and outline a			
presenting media project-based			
content, and reflect on newspaper article,			
the effectiveness of including choosing a			
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skills related to media- cusingonclarity,			
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presenting media			
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the effectiveness of			
these communication			
skills.			
4.LLO8 Being able to			
enhance digital literacy			
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skills through the use of			
technology for			

8	 2.LLO 1 Being able to understand the key elements of journalism, including writing headlines, practicing interview skills, and planning and writing articles that engage readers, and apply these skills to a project- based newspaper article. LLO4 Being able to develop proficiency in skills related to media-related tasks, such as conducting interviews, reporting news, creating content calendars, and presenting media content, and reflect on the effectiveness of these communication skills. LLO8 Being able to enhance digital literacy skills through the use of technology for researching, writing, and presenting mediacon tentin E nglish, andre fl ectontheroleoftechnol ogyincontemporarymedi apractice s. 3.LLO4 Being able to develop proficiency in skills related to media- related tasks, such as conducting interviews, reporting news, creating content calendars, and presenting media content, and reflect on the effectiveness of these communication skills. 4.LLO8 Being able to enhance digital literacy skills through the use of technology for 	 To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. • To be able to analyze and critique examples of journalistic writing, including newspaper articles and online news stories, focusing on the effectiveness of headlines, leads, and overall writing style. • To be able to practice interviewing techniques, including developing effective questions, active listening, and building rapport with sources. • To be able to plan and outline a project-based newspaper article, including choosing a topic, conducting research, and identifying potential sources. • To be ab letowriteanewspaperar ticlethatdemonstrates anunderstandingofthek eyeelementsofjournalist m, includingwritinganeng agingheadline, cra ft ingane ffe ctivelead, andincorporatingquote sandothersourcematerial alintothearticl e. • To be able to reviseandeditthenew spaperarticle, fo cusingonclarity, accuracy, andstyle, andincorporating fe edback fr ompeersand / ortheinstructor 	Criteria: Written Form of Assessment : Project Results Assessment / Product Assessment	Lecturing, Discussion, Project 3 X 50	Lecturing, Discussion, Project	Material: Journalism Bibliography: Carroll, Brian. 2014. Writing and Editing for Digital Media. London: Routledge.	2%
9	Material from meeting 1 to 8	Written test	Criteria: Based on the right answers Form of Assessment : Test	written test 6 X 50		Material: Journalism Bibliography: Carroll, Brian. 2014. Writing and Editing for Digital Media. London: Routledge.	20%

10 1. 2.LLO 1 Being understand t elements of j including wri headlines, pr interview skil planning and articles that readers, and these skills tu based newsp article. LLO4 to develop pr in skills relate media-relate such as conc	he key ournalism, including news values, news gathering techniques, and ethical considerations in journalism. To be able to analyze and critique examples of journalistic engage apply o a project- paper Being able to analyze and critique examples of journalistic online news stories, focusing on the effectiveness of Beang able to tasks, ducting effective questions, including developing effective questions,	Assessment / Product Assessment	Lecturing, Discussion, Project 6 X 50	Lecturing, Discussion, Project	Material: conducting interviews, reporting news, creating content calendars, and presenting media content Reader: Burton, Graeme. 2002. More Than Meets the Eye: an Introduction to Media Studies	2%
such as control interviews, re news, creatir calendars, an presenting m content, and the effectiven these comm skills. LLO8 to enhance of literacy skills the use of ter for researchin and presenti mediacon ter nglish, andre ectontherole ogyincontem apractice s. 3. LLO4 Being develop prof skills related related tasks conducting in reporting nev content, and the effectiven these comm skills. 4. LLO8 Being enhance digi skills through	active listening, and building rapport with sources. • To be able to plan and outline a project-based newspaper article, including choosing a topic, conducting research, and identifying potential sources. • To be ab ligital through chnology ng, writing, ng mtin E fit oftechnol porarymedi sable to icciency in to media- reflect on able to able to including choosing a topic, conducting research, and identifying potential sources. • To be ab letowriteanewspaperar ticlethatdemonstrates anunderstandingofthek eyeelementsofjournalist m, includingwritinganeng agingheadline, cra ft ingane ffe ctivelead, andincorporatingquote sandothersourcemateria alintothearticle, fo cusingonclarity, accuracy, andstyle, andincorporating fe edback fr ompeersand / ortheinstructor	я 1			(3rd ed). London: Arnold.	

11	1	• To be able to identify	Onliteralies	L a structure	La studia a	Madaulal	20/
111	1. 2.LLO 1 Being able to	 To be able to identify and explain the key 	Criteria: Criteria: Written	Lecturing, Discussion,	Lecturing, Discussion,	Material: conducting	2%
	understand the key	elements of journalism,	Form: Rubric	Project	Project	interviews,	
	elements of journalism,	including news values,		6 X 50	.,	reporting	
	including writing	news gathering techniques, and ethical	Form of			news, creating	
	u	considerations in	Assessment :			content	
	headlines, practicing	journalism. • To be able	Project Results			calendars,	
	interview skills, and	to analyze and critique	Assessment /			and	
	planning and writing	examples of journalistic	Product			presenting	
	articles that engage	writing, including newspaper articles and	Assessment			media content	
	readers, and apply	online news stories,				Reader:	
	these skills to a project-	focusing on the				Burton,	
	based newspaper	effectiveness of				Graeme.	
	article. LLO4 Being able	headlines, leads, and				2002. More	
	to develop proficiency	overall writing style. • To be able to practice				Than Meets	
	in skills related to	interviewing techniques,				the Eye: an	
	media-related tasks,	including developing				Introduction to Media Studies	
	such as conducting	effective questions,				(3rd ed).	
	interviews, reporting	active listening, and building rapport with				London:	
	news, creating content	sources. • To be able to				Arnold.	
	calendars, and	plan and outline a				, unoral	
	presenting media	project-based					
	content, and reflect on	newspaper article, including choosing a					
	the effectiveness of	topic, conducting					
	these communication	research, and identifying					
	skills. LLO8 Being able	potential sources. • To					
	to enhance digital	be ab letowriteanewspaperar					
	literacy skills through	ticlethatdemonstrates					
	the use of technology	anunderstandingofthek					
	for researching, writing,	eyeelementsofjournalist					
	and presenting mediacon tentin E	m , includingwritinganeng					
	nglish, andre fl	agingheadline, cra ft					
	ectontheroleoftechnol	ingane ffe ctivelead ,					
	ogyincontemporarymedi	andincorporatingquote					
	apractice s.	sandothersourcematerial alintothearticl e. • To be					
	3.LLO4 Being able to	able to					
	develop proficiency in	reviseandeditthenew					
	skills related to media-	spaperarticle , fo cusingonclarity,					
	related tasks, such as	accuracy, andstyle,					
	conducting interviews,	andincorporating fe					
	reporting news, creating	edback fr ompeersand /					
	content calendars, and	ortheinstructor					
	presenting media						
	content, and reflect on						
	the effectiveness of						
	these communication						
	skills.						
	4.LLO8 Being able to						
	enhance digital literacy						
	skills through the use of						
	technology for						
				I	ļ	1	

				1			
12	 2.LLO 1 Being able to understand the key elements of journalism, including writing headlines, practicing interview skills, and planning and writing articles that engage readers, and apply these skills to a project- based newspaper article. LLO4 Being able to develop proficiency in skills related to media-related tasks, such as conducting interviews, reporting news, creating content calendars, and presenting media content, and reflect on the effectiveness of these communication skills through the use of technology for researching, writing, and presenting mediacon tentin E nglish, andre fl ectontheroleoftechnol ogyincontemporarymedi apractice s. 	 To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. To be able to analyze and critique examples of journalistic writing, including newspaper articles and online news stories, focusing on the effectiveness of headlines, leads, and overall writing style. To be able to practice interviewing techniques, including developing effective questions, active listening, and building rapport with sources. To be able to plan and outline a project-based newspaper article, including choosing a topic, conducting research, and identifying potential sources. To be able letowriteanewspaperar ticlethatdemonstrates anunderstandingofthek eyeelementsofjournalist m, includingwritinganeng agingheadline, cra ft ingane ffe ctivelead, andincorporatingquote 	Criteria: Criteria: Written Form of Assessment : Project Results Assessment / Product Assessment	Lecturing, Discussion, Project 6 X 50	Lecturing, Discussion, Project	Material: conducting interviews, reporting news, creating content calendars, and presenting media content Reader: Burton, Graeme. 2002. More Than Meets the Eye: an Introduction to Media Studies (3rd ed). London: Arnold.	2%
	such as conducting interviews, reporting	effective questions, active listening, and building rapport with				Media Studies (3rd ed).	
	calendars, and	sources. • To be able to plan and outline a					
	content, and reflect on	newspaper article,					
	these communication	topic, conducting research, and identifying					
	to enhance digital	be ab					
	the use of technology	ticlethatdemonstrates anunderstandingofthek					
	and presenting	m,					
	nglish, andre fl	agingheadline , cra ft					
	ogyincontemporarymedi	andincorporatingquote sandothersourcematerial					
	3.LLO4 Being able to	alintothearticl e. • To be able to reviseandeditthenew					
	develop proficiency in skills related to media-	spaperarticle , fo cusingonclarity,					
	related tasks, such as conducting interviews,	accuracy, and style , and incorporating fe					
	reporting news, creating content calendars, and	edback fr ompeersand / ortheinstructor					
	presenting media content, and reflect on						
	the effectiveness of these communication						
	skills. 4.LLO8 Being able to						
	enhance digital literacy skills through the use of						
	technology for						

13	1.	• To be able to identify	Criteria:	Lecturing,	Lecturing,	Material:	2%
	2.LLO 1 Being able to	and explain the key	Criteria: Written	Discussion,	Discussion,	conducting	270
	understand the key	elements of journalism, including news values,	Form: Rubric	Project	Project	interviews,	
	elements of journalism,	news gathering	F	6 X 50		reporting	
	including writing	techniques, and ethical	Form of			news, creating	
	headlines, practicing	considerations in	Assessment :			content	
	interview skills, and	journalism. • To be able	Project Results Assessment /			calendars,	
	planning and writing	to analyze and critique examples of journalistic	Product			and	
	articles that engage	writing, including	Assessment			presenting	
	readers, and apply	newspaper articles and	Assessment			media content	
	these skills to a project-	online news stories,				Reader: Burton,	
	based newspaper	focusing on the effectiveness of				Graeme.	
	article. LLO4 Being able	headlines, leads, and				2002. More	
	to develop proficiency	overall writing style. • To				Than Meets	
	in skills related to	be able to practice				the Eye: an	
	media-related tasks,	interviewing techniques,				Introduction to	
	such as conducting	including developing effective guestions,				Media Studies	
	interviews, reporting	active listening, and				(3rd ed).	
	news, creating content	building rapport with				London:	
	calendars, and	sources. • To be able to				Arnold.	
	presenting media	plan and outline a					
	content, and reflect on	project-based newspaper article,					
	the effectiveness of	including choosing a					
	these communication	topic, conducting					
	skills. LLO8 Being able	research, and identifying					
	to enhance digital	potential sources. • To be ab					
	literacy skills through	letowriteanewspaperar					
	the use of technology	ticlethatdemonstrates					
	for researching, writing,	anunderstandingofthek					
	and presenting	eyeelementsofjournalist					
	mediacon tentin E	m , includingwritinganeng					
	nglish, andre fl	agingheadline, cra ft					
	ectontheroleoftechnol	ingane ffe ctivelead ,					
	ogyincontemporarymedi	andincorporatingquote					
	apractice s.	sandothersourcematerial alintothearticl e. • To be					
	3.LLO4 Being able to	able to					
	develop proficiency in	reviseandeditthenew					
	skills related to media-	spaperarticle , fo					
	related tasks, such as	cusingonclarity, accuracy, andstyle ,					
	conducting interviews,	andincorporating fe					
	reporting news, creating	edback fr ompeersand /					
	content calendars, and	ortheinstructor					
	presenting media						
	content, and reflect on						
	the effectiveness of						
	these communication						
	skills.						
	4.LLO8 Being able to						
	4.LLO8 Being able to enhance digital literacy						
	skills through the use of						
	technology for						
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14	1. 2.LLO 1 Being able to understand the key elements of journalism, including writing headlines, practicing interview skills, and planning and writing articles that engage readers, and apply these skills to a project- based newspaper article. LLO4 Being able to develop proficiency in skills related to media-related tasks, such as conducting interviews, reporting news, creating content calendars, and presenting media content, and reflect on the effectiveness of these communication skills. LLO8 Being able to enhance digital literacy skills through the use of technology	• To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. • To be able to analyze and critique examples of journalistic writing, including newspaper articles and online news stories, focusing on the effectiveness of headlines, leads, and overall writing style. • To be able to practice interviewing techniques, including developing effective questions, active listening, and building rapport with sources. • To be able to plan and outline a project-based newspaper article, including choosing a topic, conducting research, and identifying potential sources. • To be ab letowriteanewspaperar ticlethatdemonstrates anunderstandinoofthek	Criteria: Criteria: Written Form: Rubric Form of Assessment : Project Results Assessment / Product Assessment	Lecturing, Discussion, Project 6 X 50	Lecturing, Discussion, Project	Material: conducting interviews, reporting news, creating content calendars, and presenting media content Reader: Burton, Graeme. 2002. More Than Meets the Eye: an Introduction to Media Studies (3rd ed). London: Arnold.	2%

15	 2.LLO 1 Being able to understand the key elements of journalism, including writing headlines, practicing interview skills, and planning and writing articles that engage readers, and apply these skills to a project- based newspaper article. LLO4 Being able to develop proficiency in skills related to media-related tasks, such as conducting interviews, reporting news, creating content calendars, and presenting media content, and reflect on the effectiveness of these communication skills. LLO8 Being able to enhance digital literacy skills through the use of technology for researching, writing, and presenting mediacon tentin E nglish, andre fl ectontheroleoftechnol ogyincontemporarymedi apractice s. 3.LLO4 Being able to develop proficiency in skills related to media- related tasks, such as conducting interviews, reporting news, creating content, and reflect on the effectiveness of these communication skills. 4.LLO8 Being able to enhance digital literacy skills through the use of technology for 	 To be able to identify and explain the key elements of journalism, including news values, news gathering techniques, and ethical considerations in journalism. To be able to analyze and critique examples of journalistic writing, including newspaper articles and online news stories, focusing on the effectiveness of headlines, leads, and overall writing style. To be able to practice interviewing techniques, including developing effective questions, active listening, and building rapport with sources. To be able to plan and outline a project-based newspaper article, including choosing a topic, conducting research, and identifying potential sources. To be ab letowriteanewspaperar ticlethatdemonstrates anunderstandingofthek eyeelementsofjournalist m, includingwritinganeng agingheadline, cra ft ingane ffe ctivelead, andincorporatingquote sandothersourcematerial alintothearticle. To be able to reviseandeditthenew spaperarticle, fo cusingonclarity, accuracy, andstyle, andincorporating fe edback fr ompeersand / ortheinstructor 	Criteria: Written Form of Assessment : Project Results Assessment / Product Assessment	Lecturing, Discussion, Project 6 X 50	Lecturing, Discussion, Project	Material: conducting interviews, reporting news, creating content calendars, and presenting media content Reader: <i>Burton</i> , <i>Graeme.</i> 2002. More <i>Than Meets</i> the Eye: an Introduction to Media Studies (3rd ed). London: Arnold.	3%
16	Material from meeting 10 to 15	written test	Criteria: Based on the right answers Form of Assessment : Project Results Assessment / Product Assessment, Test	written test 6 X 50		Material: conducting interviews, reporting news, creating content calendars, and presenting media content Reader: Burton, Graeme. 2002. More Than Meets the Eye: an Introduction to Media Studies (3rd ed). London: Arnold.	30%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Project Results Assessment / Product Assessment	65%
2.	Test	35%
		100%

Learning Outcomes of Study Program Graduates (PLO - Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.

- 2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. Program Objectives (PO) are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. Indicators for assessing ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.