



Universitas Negeri Surabaya
Faculty of Languages and Arts
English Language Education Undergraduate Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight	SEMESTER	Compilation Date												
Entrepreneurship	8820302235		T=2 P=0 ECTS=3.18	3	July 18, 2024												
AUTHORIZATION	SP Developer		Course Cluster Coordinator		Study Program Coordinator												
		Dr. Him'mawan Adi Nugroho, S.Pd., M.Pd.												
Learning model	Project Based Learning																
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																
	Program Objectives (PO)																
	PLO-PO Matrix																
		P.O															
	PO Matrix at the end of each learning stage (Sub-PO)																
	P.O	Week															
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
Short Course Description	This subject discusses the basic concept of entrepreneurship and its application in real life. It gives the students the basic principles of entrepreneurship including (1) scope, characteristics, values, and skills of entrepreneurship (2) analysis of business ideas and creating business plans (3) practice making/running business ideas. The teaching learning activity is conducted through lecturing, discussion, and practice																
References	Main :																
	1. 1. Assauri, Sofyan. 1994. Manajemen Produksi . Jakarta: Universitas Indonesia Press. 2. 2. Depnaker. 1991. Studi Kelayakan Usaha . Jakarta: Gempita. 3. 3. Malcolm Gladwell. 2008. Outliers 13 The Story of Success. Little Brown And Company 4. 4. Derek, Gillard. 2008. Education in England: a brief history. educationinengland.org.uk 5. 5. Unesa. 2000. Kewirausahaan . Surabaya: Unesa University Press																
	Supporters:																
Supporting lecturer	Asrori, S.S., M.Pd.																
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)										
		Indicator	Criteria & Form	Offline (offline)	Online (online)												
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)										

1	Able to understand the entrepreneurial perspective	- Understand the entrepreneurial perspective. - Able to open insight into job opportunities - Explain the goals and benefits of entrepreneurship for students		Questions and answers and discussion 2 X 50			0%
2	Analyze the application of entrepreneurship in everyday life	- Analyze the differences between entrepreneurs, entrepreneurs. - Explain the qualities and characteristics of successful entrepreneurs - Entrepreneurs are born, molded or environment - Explain the benefits of studying entrepreneurship		Presentation and Question and Answer 2 X 50			0%
3	Explain the theory of innovation and creativity	- Defining the meaning of innovation and creativity - Basics of creative thinking - Defining the meaning of innovation - Analyzing the principles of innovation and its opportunities - Product innovation The process of adopting innovation		Questions and answers and discussion 2 X 50			0%
4	Understanding the attitudes and behavior of successful entrepreneurs	Explain the attitudes and behavior of an entrepreneur		Biography (profile) assignment of successful entrepreneurs Discussion and Questions and Answers 2 X 50			0%
5	Problem solving soft skills	- Have knowledge of financial management - Able to make decisions - Able to make decisions and analyze the consequences of decisions Able to solve problems in business.		Questions and answers and discussions. Practice completing the 2 X 50 worksheet			0%
6	Problem solving soft skills	- Have knowledge of financial management - Able to make decisions - Able to make decisions and analyze the consequences of decisions Able to solve problems in business.		Questions and answers and discussions. Practice completing the 2 X 50 worksheet			0%

7	Marketing management and how to promote a business	- Conduct SWOT analysis - Understand marketing concepts - Explain the development and role of marketing - Create a marketing plan - Create a marketing strategy		Questions and answers and discussions. Practice completing the 2 X 50 worksheet			0%
8	Marketing management and how to promote a business	- Conduct SWOT analysis - Understand marketing concepts - Explain the development and role of marketing - Create a marketing plan - Create a marketing strategy		Questions and answers and discussions. Practice completing the 2 X 50 worksheet			0%
9	UTS			2 X 50			0%
10	Create and implement a business plan	- students are able to formulate business ideas in the form of business plans - students are able to present business ideas - students are able to carry out business ideas		- discussion-question and answer-presentation 2 X 50			0%
11	Create and implement a business plan	- students are able to formulate business ideas in the form of business plans - students are able to present business ideas - students are able to carry out business ideas		- discussion-question and answer-presentation 2 X 50			0%
12	Create and implement a business plan	- students are able to formulate business ideas in the form of business plans - students are able to present business ideas - students are able to carry out business ideas		- discussion-question and answer-presentation 2 X 50			0%
13	Create and implement a business plan	- students are able to formulate business ideas in the form of business plans - students are able to present business ideas - students are able to carry out business ideas		- discussion-question and answer-presentation 2 X 50			0%
14	Create and implement a business plan	- students are able to formulate business ideas in the form of business plans - students are able to present business ideas - students are able to carry out business ideas		- discussion-question and answer-presentation 2 X 50			0%
15	Create and implement a business plan	- students are able to formulate business ideas in the form of business plans - students are able to present business ideas - students are able to carry out business ideas		- discussion-question and answer-presentation 2 X 50			0%

16							0%
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Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
		0%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.