



**Universitas Negeri Surabaya**  
**Faculty of Education,**  
**Undergraduate Study Program in Out-of-School Education**

Document  
Code

## SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Social Communication	8620502069	Compulsory Study Program Subjects	T=2	P=0	ECTS=3.18	3	January 1, 2023
AUTHORIZATION	SP Developer		Course Cluster Coordinator			Study Program Coordinator	
	Prof. Dr. Yatim Riyanto, M.Pd. ; Widya Nusantara, S.Pd., M.Pd. ; Dr. Widodo, M.Pd. ; Rivo Nugroho, S.Pd., M.Pd.		Prof. Dr. Yatim Riyanto, M.Pd.			Rivo Nugroho, S.Pd., M.Pd.	

Learning model	Project Based Learning
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Program Learning Outcomes (PLO)	PLO study program which is charged to the course		
PLO-6	Mastering community empowerment techniques to plan and apply them to non-formal education programs		
PLO-8	Able to design and implement Andragogy-based learning in Non-Formal Education and Community Education		
PLO-10	Able to communicate both in writing and orally in accordance with academic values, norms and ethics		

Program Objectives (PO)	
PO - 1	Students are able to apply the nature, concepts, types of social communication, functions and processes of communication, characteristics of effective communication, good communication techniques
PO - 2	Students are able to negotiate and conduct public relations programs using information and communication technology in the field of community empowerment training.

PLO-PO Matrix				
	P.O	PLO-6	PLO-8	PLO-10
	PO-1	✓		✓
	PO-2		✓	✓

PO Matrix at the end of each learning stage (Sub-PO)																	
		Week															
	P.O	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
	PO-1	✓	✓		✓			✓		✓		✓					✓
	PO-2			✓		✓	✓		✓		✓		✓	✓	✓	✓	

Short Course Description	Students are able to apply the essence, concepts, types of social communication, functions and processes of communication, characteristics of effective communication, good communication techniques and negotiation skills and public relations programs using information and communication technology in the field of community empowerment training. Indicators of success In this course, students are able to implement the concepts, types, functions and processes of social communication well. An indicator of the success of this course is that there is active student communication in class and students are able to communicate well to build relationships and collaborate with the community.
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References	<p><b>Main :</b></p> <ol style="list-style-type: none"> <li>1. Holmes, David. 2005. Communication theory media, technology,society. London: London Sage Publication</li> <li>2. Elvinaro Ardianto &amp; Sholeh Sumirat. 2002. dasar-dasar public relations.Bandung: Remaja Rosdakarya</li> <li>3. Lewicky, Roy J, Bruce Berry, David M.Sanders. 2008. Essentials of Negotiation. Boston USA: McGrawHillIrwin</li> <li>4. Iriantra,Yosal. 2004. Community Relation Konsep dan aplikasi. Bandung: Simbiosis Rekatama Media</li> <li>5. Lasswell, Harold D. 2007. The structure and function of communication in society. journal</li> <li>6. Suranto Aw. 2010. Komunikasi Sosial Budaya. Yogyakarta: Graha Ilmu.</li> <li>7. Dedy mulyana. 2000. Ilmu komunikasi suatu pengantar. Bandung: PT remaja rosda karya.</li> <li>8. Onong Uchjana Efendi. 2003. Ilmu Teori dan Filsafat Komunikasi. Bandung: PT Citra Adidtya Bakti.</li> <li>9. Frazier Moore. 2005. Humas membangun citra dengan komunikasi. Bandung: PT Remaja Rosdakarya.</li> <li>10. Alo Liliweri. 1991. Memahami Peran Komunikasi Massa dalam Masyarakat. Bandung: Citra Aditya.</li> <li>11. Alvin. A Goldberg, Carl E Larson. 1985. Komunkasi Kelompok Proses diskusi dan penerapannya. Jakarta: Universitas Indonesia.</li> <li>12. Aubrey Fisher. 1996. Komunikasi Antar Pribadi, Tinjauan tantangan Hubungan Manusia. Terjemahan BKU Komunikasi FPS Unpad</li> </ol>
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		<b>Supporters:</b>					
<b>Supporting lecturer</b>	Prof. Dr. Yatim Riyanto, M.Pd. Dr. Widodo, M.Pd. Rivo Nugroho, S.Pd., M.Pd. Widya Nusantara, S.Pd., M.Pd.						
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [ Estimated time]		Learning materials [ References ]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline ( offline )	Online ( online )		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students can clearly describe the meaning of social communication. Students can describe the components and processes of social communication. Students can apply good and effective communication in daily interactions. Students can describe the importance of social communication for society. Students can classify the function of social communication as social control. Students can classify the function of social communication. as a response to environmental developments. Students can classify the function of social communication as channeling social capital inheritance	Students can describe the meaning of communication from several figures. Students can express the components of communication. Students can explain the process of communication. Students can apply good communication techniques. Students can show the characteristics of effective communication. Students can describe 3 things that show that social communication can form self-concept, self-existence and survival Students can explain the function of social communication as social control Students can explain the function of social communication as a response to environmental developments Students can explain the function of social communication as a channel for inherited social capital	<b>Criteria:</b> Students are able to understand 75 percent of the material  <b>Form of Assessment :</b> Participatory Activities	2 X 50 COMMUNICATION PRACTICE DISCUSSION LECTURES	2 X 50 COMMUNICATION PRACTICE DISCUSSION LECTURES	<b>Material:</b> Material about the meaning of social communication. <b>Reference:</b> <i>Holmes, David. 2005. Communication theory media, technology, society. London: London Sage Publications</i>  <b>Material:</b> components and processes of social communication <b>Library:</b> <i>Elvinaro Ardianto &amp; Sholeh Sumirat. 2002. basics of public relations. Bandung: Rosdakarya Youth</i>  <b>Material:</b> understanding of communication according to experts. <b>Readers:</b> <i>Lewicky, Roy J, Bruce Berry, David M.Sanders. 2008. Essentials of Negotiation. Boston USA: McGrawHillIrwin</i>	3%

2	<p>Students can clearly describe the meaning of social communication. Students can describe the components and processes of social communication. Students can apply good and effective communication in daily interactions. Students can describe the importance of social communication for society. Students can classify the function of social communication as social control. Students can classify the function of social communication. as a response to environmental developments. Students can classify the function of social communication as channeling social capital inheritance</p>	<p>Students can describe the meaning of communication from several figures. Students can express the components of communication. Students can explain the process of communication. Students can apply good communication techniques. Students can show the characteristics of effective communication. Students can describe 3 things that show that social communication can form self-concept, self-existence and survival Students can explain the function of social communication as social control Students can explain the function of social communication as a response to environmental developments Students can explain the function of social communication as a channel for inherited social capital</p>	<p><b>Criteria:</b> Students are able to understand 75 percent of the material</p> <p><b>Form of Assessment :</b> Participatory Activities</p>	2 X 50 COMMUNICATION PRACTICE DISCUSSION LECTURES	2 X 50 COMMUNICATION PRACTICE DISCUSSION LECTURES	<p><b>Material:</b> Material about the meaning of social communication <b>Reader:</b> <i>Elvinaro Ardianto &amp; Sholeh Sumirat. 2002. basics of public relations. Bandung: Rosdakarya Youth</i></p> <hr/> <p><b>Material:</b> understanding of communication <b>References:</b> <i>Iriantra, Yosel. 2004. Community Relations Concepts and applications. Bandung: Rekatama Media Symbiosis</i></p> <hr/> <p><b>Material:</b> components in communication <b>References:</b> <i>Lasswell, Harold D. 2007. The structure and function of communication in society. journaling</i></p> <hr/> <p><b>Material:</b> the process of communication <b>Reference:</b> <i>Suranto Aw. 2010. Socio-Cultural Communication. Yogyakarta: Graha Ilmu.</i></p>	3%
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3	<p>Students can clearly describe the meaning of social communication. Students can describe the components and processes of social communication. Students can apply good and effective communication in daily interactions. Students can describe the importance of social communication for society. Students can classify the function of social communication as social control. Students can classify the function of social communication. as a response to environmental developments. Students can classify the function of social communication as channeling social capital inheritance</p>	<p>Students can describe the meaning of communication from several figures. Students can express the components of communication. Students can explain the process of communication. Students can apply good communication techniques. Students can show the characteristics of effective communication. Students can describe 3 things that show that social communication can form self-concept, self-existence and survival Students can explain the function of social communication as social control Students can explain the function of social communication as a response to environmental developments Students can explain the function of social communication as a channel for inherited social capital</p>	<p><b>Criteria:</b> Students are able to understand 75 percent of the material</p> <p><b>Form of Assessment :</b> Participatory Activities</p>	<p>2 X 50 COMMUNICATION PRACTICE DISCUSSION LECTURES</p>	<p>2 X 50 COMMUNICATION PRACTICE DISCUSSION LECTURES</p>	<p><b>Material:</b> Material about social communication for the community</p> <p><b>Reader:</b> <i>Suranto Aw. 2010. Socio-Cultural Communication. Yogyakarta: Graha Ilmu.</i></p> <hr/> <p><b>Material:</b> social communication techniques</p> <p><b>Reader:</b> <i>Dedy Mulyana. 2000. Communication science an introduction. Bandung: PT Teenager Rosda Karya.</i></p> <hr/> <p><b>Material:</b> application of social communication</p> <p><b>Reader:</b> <i>Onong Uchjana Efendi. 2003. Theoretical Science and Philosophy of Communication. Bandung: PT Citra Adidtya Bakti.</i></p>	3%
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4	<p>Students can clearly describe the meaning of social communication. Students can describe the components and processes of social communication. Students can apply good and effective communication in daily interactions. Students can describe the importance of social communication for society. Students can classify the function of social communication as social control. Students can classify the function of social communication as a response to environmental developments. Students can classify the function of social communication as channeling social capital inheritance</p>	<p>Students can describe the meaning of communication from several figures. Students can express the components of communication. Students can explain the process of communication. Students can apply good communication techniques. Students can show the characteristics of effective communication. Students can describe 3 things that show that social communication can form self-concept, self-existence and survival. Students can explain the function of social communication as social control. Students can explain the function of social communication as a response to environmental developments. Students can explain the function of social communication as a channel for inherited social capital</p>	<p><b>Form of Assessment :</b> Participatory Activities</p>	<p>2 X 50 COMMUNICATION PRACTICE DISCUSSION LECTURES</p>	<p>2 X 50 COMMUNICATION PRACTICE DISCUSSION LECTURES</p>	<p><b>Material:</b> Material about the components and processes of social communication. <b>Reader:</b> <i>Iriantra, Yosol. 2004. Community Relations Concepts and applications. Bandung: Rekatama Media Symbiosis</i></p> <hr/> <p><b>Material:</b> interactive communication <b>Reader:</b> <i>Aubrey Fisher. 1996. Interpersonal Communication, A review of the challenges of Human Relations. Translation of FPS Unpad Communication BKU</i></p> <hr/> <p><b>Material:</b> communication in society <b>Reference:</b> <i>Alo Liliweri. 1991. Understanding the Role of Mass Communication in Society. Bandung: Citra Aditya.</i></p> <hr/> <p><b>Material:</b> effective communication <b>Reader:</b> <i>Onong Uchjana Efendi. 2003. Theoretical Science and Philosophy of Communication. Bandung: PT Citra Adidtya Bakti.</i></p>	3%
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5	<p>Students can clearly describe the meaning of social communication. Students can describe the components and processes of social communication. Students can apply good and effective communication in daily interactions. Students can describe the importance of social communication for society. Students can classify the function of social communication as social control. Students can classify the function of social communication. as a response to environmental developments. Students can classify the function of social communication as channeling social capital inheritance</p>	<p>Students can describe the meaning of communication from several figures. Students can express the components of communication. Students can explain the process of communication. Students can apply good communication techniques. Students can show the characteristics of effective communication. Students can describe 3 things that show that social communication can form self-concept, self-existence and survival. Students can explain the function of social communication as social control. Students can explain the function of social communication as a response to environmental developments. Students can explain the function of social communication as a channel for inherited social capital</p>	<p><b>Criteria:</b> Students are able to understand 75 percent of the material</p> <p><b>Form of Assessment :</b> Participatory Activities</p>	<p>2 X 50 COMMUNICATION PRACTICE DISCUSSION LECTURES</p>	<p>2 X 50 COMMUNICATION PRACTICE DISCUSSION LECTURES</p>	<p><b>Material:</b> Material about good and effective communication in everyday relationships. <b>Reader:</b> <i>Iriantra, Yosal. 2004. Community Relations Concepts and applications. Bandung: Rekatama Media Symbiosis</i></p> <hr/> <p><b>Material:</b> interactive communication <b>Reader:</b> <i>Suranto Aw. 2010. Socio-Cultural Communication. Yogyakarta: Graha Ilmu.</i></p>	3%
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6	<p>Students can clearly describe the meaning of social communication. Students can describe the components and processes of social communication. Students can apply good and effective communication in daily interactions. Students can describe the importance of social communication for society. Students can classify the function of social communication as social control. Students can classify the function of social communication. as a response to environmental developments. Students can classify the function of social communication as channeling social capital inheritance</p>	<p>Students can describe the meaning of communication from several figures. Students can express the components of communication. Students can explain the process of communication. Students can apply good communication techniques. Students can show the characteristics of effective communication. Students can describe 3 things that show that social communication can form self-concept, self-existence and survival Students can explain the function of social communication as social control Students can explain the function of social communication as a response to environmental developments Students can explain the function of social communication as a channel for inherited social capital</p>	<p><b>Criteria:</b> Students are able to understand 75 percent of the material</p> <p><b>Form of Assessment :</b> Participatory Activities</p>	<p>2 X 50 COMMUNICATION SCIENCES DISCUSSION LECTURE</p>	<p>2 X 50 COMMUNICATION SCIENCES DISCUSSION LECTURE</p>	<p><b>Material:</b> Material about social communication for the community <b>Reader:</b> Dedy Mulyana. 2000. <i>Communication science an introduction.</i> Bandung: PT Teenager Rosda Karya.</p>	3%
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7	Students can clearly describe the meaning of social communication. Students can describe the components and processes of social communication. Students can apply good and effective communication in daily interactions. Students can describe the importance of social communication for society. Students can classify the function of social communication as social control. Students can classify the function of social communication. as a response to environmental developments. Students can classify the function of social communication as channeling social capital inheritance	Students can describe the meaning of communication from several figures. Students can express the components of communication. Students can explain the process of communication. Students can apply good communication techniques. Students can show the characteristics of effective communication. Students can describe 3 things that show that social communication can form self-concept, self-existence and survival. Students can explain the function of social communication as social control. Students can explain the function of social communication as a response to environmental developments. Students can explain the function of social communication as a channel for inherited social capital	<b>Criteria:</b> Students are able to understand 75 percent of the material  <b>Form of Assessment :</b> Participatory Activities	2 X 50 COMMUNICATION SCIENCES DISCUSSION LECTURE	2 X 50 COMMUNICATION SCIENCES DISCUSSION LECTURE	<b>Material:</b> Material about the function of social communication as a response to environmental developments. <b>Reader:</b> <i>Iriantra, Yosal. 2004. Community Relations Concepts and applications. Bandung: Rekatama Media Symbiosis</i>	4%
8	UTS	Students are able to understand 75 percent of the material	<b>Criteria:</b> Students are able to answer questions as fully as possible  <b>Form of Assessment :</b> Project Results Assessment / Product Assessment	Written test 2 X 50	Written test 2 X 50	<b>Material:</b> Material about UTS <b>Reader:</b> <i>Dedy Mulyana. 2000. Communication science an introduction. Bandung: PT Teenager Rosda Karya.</i>	20%
9	Students are able to design communication strategies in negotiating	Students can describe the meaning, benefits and characteristics of negotiation	<b>Criteria:</b> Students are able to understand 75 percent of the material  <b>Form of Assessment :</b> Participatory Activities	COMMUNICATION PRACTICE 2 X 50	COMMUNICATION PRACTICE 2 X 50	<b>Material:</b> Material about communication strategies in negotiating <b>Reference:</b> <i>Suranto Aw. 2010. Socio-Cultural Communication. Yogyakarta: Graha Ilmu.</i>	4%
10	Students are able to design communication strategies in negotiating	Students can describe the meaning, benefits and characteristics of negotiation	<b>Criteria:</b> Students are able to understand 75 percent of the material  <b>Form of Assessment :</b> Participatory Activities	COMMUNICATION PRACTICE 2 X 50	COMMUNICATION PRACTICE 2 X 50	<b>Material:</b> Material about communication strategies in negotiating <b>Reader:</b> <i>Dedy Mulyana. 2000. Communication science an introduction. Bandung: PT Teenager Rosda Karya.</i>	4%



11	Students are able to design communication strategies in negotiating	Students can describe the meaning, benefits and characteristics of negotiation	<p><b>Criteria:</b> Students are able to understand 75 percent of the material</p> <p><b>Form of Assessment :</b> Participatory Activities</p>	COMMUNICATION PRACTICE 2 X 50	COMMUNICATION PRACTICE 2 X 50	<p><b>Material:</b> Material about communication strategies in negotiating</p> <p><b>Reader:</b> <i>Onong Uchjana Efendi. 2003. Theoretical Science and Philosophy of Communication. Bandung: PT Citra Adidtya Bakti.</i></p>	4%
12	Students are able to design communication strategies in negotiating	Students can describe the meaning, benefits and characteristics of negotiation	<p><b>Criteria:</b> Students are able to understand 75 percent of the material</p> <p><b>Form of Assessment :</b> Participatory Activities</p>	COMMUNICATION PRACTICE 2 X 50	COMMUNICATION PRACTICE 2 X 50	<p><b>Material:</b> Material about communication strategies in negotiating</p> <p><b>Reader:</b> <i>Iriantra, Yosol. 2004. Community Relations Concepts and applications. Bandung: Rekatama Media Symbiosis</i></p>	4%
13	Students are able to design communication strategies in negotiating	Students can describe the meaning, benefits and characteristics of negotiation	<p><b>Criteria:</b> Students are able to understand 75 percent of the material</p> <p><b>Form of Assessment :</b> Participatory Activities</p>	COMMUNICATION PRACTICE 2 X 50	COMMUNICATION PRACTICE 2 X 50	<p><b>Material:</b> Material about communication strategies in negotiating</p> <p><b>Reader:</b> <i>Iriantra, Yosol. 2004. Community Relations Concepts and applications. Bandung: Rekatama Media Symbiosis</i></p>	4%
14	Students are able to design communication strategies in negotiating	Students can describe the meaning, benefits and characteristics of negotiation	<p><b>Criteria:</b> Students are able to understand 75 percent of the material</p> <p><b>Form of Assessment :</b> Participatory Activities</p>	COMMUNICATION PRACTICE 2 X 50	COMMUNICATION PRACTICE 2 X 50	<p><b>Material:</b> Material about communication strategies in negotiating</p> <p><b>Reference:</b> <i>Suranto Aw. 2010. Socio-Cultural Communication. Yogyakarta: Graha Ilmu.</i></p>	4%
15	Students are able to design communication strategies in negotiating	Students can describe the meaning, benefits and characteristics of negotiation	<p><b>Criteria:</b> Students are able to understand 75 percent of the material</p> <p><b>Form of Assessment :</b> Participatory Activities</p>	COMMUNICATION PRACTICE 2 X 50	COMMUNICATION PRACTICE 2 X 50	<p><b>Material:</b> Material about public relations programs using information and communication technology in the field of community empowerment training.</p> <p><b>Bibliography:</b> <i>Frazier Moore. 2005. Public relations builds an image with communication. Bandung: PT Teen Rosdakarya.</i></p>	4%
16	UAS	Students are able to answer questions as fully as possible	<p><b>Criteria:</b> Students are able to understand 75 percent of the material</p> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>	Written test 2 X 50	Written test 2 X 50	<p><b>Material:</b> Material about UAS</p> <p><b>Reference:</b> <i>Lasswell, Harold D. 2007. The structure and function of communication in society. journaling</i></p>	30%

#### Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	50%
2.	Project Results Assessment / Product Assessment	50%
		100%

#### Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.