



Universitas Negeri Surabaya
Faculty of Educational Sciences
Bachelor of Education Management Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Strategic Management	8620402079	Compulsory Study Program Subjects	T=2	P=0	ECTS=3.18	3	May 2, 2023
AUTHORIZATION	SP Developer	Course Cluster Coordinator	Study Program Coordinator				
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Learning model Project Based Learning

Program Learning Outcomes (PLO)

PLO study program that is charged to the course

PLO-6	Able to master educational management functions at strategic, tactical and operational levels
PLO-11	Able to demonstrate a responsible attitude and collaborate in accordance with professional norms and ethics

Program Objectives (PO)

PO - 1	Utilizing learning resources and information technology in applying strategic management in the field of education both theoretically and practically and being able to adapt to the situations faced
PO - 2	Master theoretical concepts about strategic management in depth and be able to formulate procedural problem solving.
PO - 3	Responsible for self-learning performance, agreement with group colleagues in understanding the basic concepts of strategic management both theoretically and practically and able to properly apply relevant strategic management theories and able to implement strategies in the strategic management of non-profit organizations.
PO - 4	Able to prepare and create strategic plans for educational institutions

PLO-PO Matrix

P.O	PLO-6	PLO-11
PO-1	✓	
PO-2	✓	
PO-3		✓
PO-4		✓

PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
PO-1	✓	✓														
PO-2			✓	✓	✓	✓	✓	✓	✓							
PO-3										✓	✓		✓	✓	✓	
PO-4												✓				✓

Short Course Description The Strategic Management course is a course that will study the concepts, models and processes of strategic management and their implementation. The material that will be discussed starts from the formulation process which consists of; analysis of the international and external environment, vision and mission of the institution. strategy implementation and evaluation. The task of this course is to prepare strategic plans (renstra) for educational institutions. The model used is Project Based Learning

References

Main :

- David, F.R. 2011. Strategic Management: Concept and Cases . US: Pearson Education, Inc.
- Hery. 2018. Manajemen Strategik . Jakarta: PT Grasindo.
- Lantip, D.P. 2018. Manajemen Strategik . Yogyakarta: UNY Press.
- Lynch, R. 2018. Strategik Management. New York: Pearson.
- Shimizu, K. 2012. The Cores of Strategik Management. New York: Routledge.

		Supporters:					
		1. Yunus, E. 2016. Manajemen Strategis. Yogyakarta: Penerbit Andi. 2. Novianto, E. 2019. Manajemen Strategis. Sleman: Deepublish.					
Supporting lecturer		Dr. Widyo Winarso, M.Pd. Dr. (H.C.) H. Abdul Halim Iskandar, M.Pd. Shelly Andari, S.Pd., M.Pd. Dr. Mufarrihul Hazin, S.Pd.I., M.Pd.					
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Understand the basic concepts of strategic management	Students are able to examine the concept of strategic management	Criteria: Activeness in learning and accuracy in giving answers Form of Assessment : Participatory Activities	Lecture and discussion method 2 X 50		Material: Basic Concepts of Strategic Management Reference: David, FR 2011. <i>Strategic Management: Concept and Cases. US:</i> Pearson Education, Inc.	5%
2	Understanding Models, Processes and Levels of Strategic Management	1.Students are able to understand strategic analysis 2.Students are able to understand strategic dimensions 3.Students are able to understand the strategic level.	Criteria: Activeness in learning and accuracy in giving answers Form of Assessment : Participatory Activities	Presentations, brainstorming and group discussions 2 X 50		Material: Models, Dimensions and Levels of Strategic Management Reference: Lantip, DP 2018. <i>Strategic Management. Yogyakarta:</i> UNY Press.	5%
3	Understand the concept of vision and mission in strategic management and analyze them	1.Students are able to understand the concept of vision and mission in Menstra 2.Able to analyze the vision and mission of educational institutions 3.Students are able to formulate the vision and mission of educational institutions	Criteria: 1.Activeness in learning 2.accuracy of analysis Form of Assessment : Participatory Activities	Group Discussion and Inquiry 2 X 50		Material: Vision and Mission in Strategic Management Reference: Lantip, DP 2018. <i>Strategic Management. Yogyakarta:</i> UNY Press.	5%
4	Analyze the external environment of educational institutions	1.Students are able to understand the concept of internal environmental analysis 2.Students are able to analyze the internal environment of educational institutions	Criteria: 1.Student activity and participation 2.Accuracy of analysis Form of Assessment : Participatory Activities	Group Discussion and Case Based Learning 2 X 50		Material: Internal Environmental Analysis References: David, FR 2011. <i>Strategic Management: Concept and Cases. US:</i> Pearson Education, Inc.	5%

5	Analyze the external environment of educational institutions	1.Students are able to understand the analysis of the external environment of educational institutions 2.Students are able to apply external analysis techniques	Criteria: 1.Student activity and participation 2.Accuracy of analysis Form of Assessment : Project Results Assessment / Product Assessment, Portfolio Assessment	Group Discussion and Case Based Learning 2 X 50		Material: External Environmental Analysis References: <i>Novianto, E. 2019. Strategic Management. Sleman: Deepublish.</i>	5%
6	Apply SWOT analysis in strategic plans	1.Students are able to understand the concept of the SWOT Model 2.Students are able to apply SWOT Analysis in strategic plans	Criteria: Student activity and participation Form of Assessment : Project Results Assessment / Product Assessment, Portfolio Assessment	Group presentation and discussion 2 X 50		Material: SWOT Analysis References: <i>David, FR 2011. Strategic Management: Concept and Cases. US: Pearson Education, Inc.</i>	5%
7	Students are able to analyze types and types of strategies	Students are able to analyze types of strategies	Criteria: Ability to present discussion results and activeness during discussions Form of Assessment : Portfolio Assessment	Group presentation and discussion 2 X 50		Material: Strategic Types and Types Reference: <i>Yunus, E. 2016. Strategic Management. Yogyakarta: Andi Publishers.</i>	5%
8	Sub Summative Exam (USS)	Students are able to work on USS questions	Form of Assessment : Project Results Assessment / Product Assessment	TEST 2 X 50		Material: UTS Reference: <i>Lynch, R. 2018. Strategic Management. New York: Pearson.</i>	15%
9	Understand the formulation of strategic plans (renstra) for educational institutions	1.Students are able to understand the techniques for formulating strategic plans 2.Students are able to apply techniques in formulating strategic plans	Criteria: Students' ability to present the results of group discussions and students' activeness in discussions Form of Assessment : Project Results Assessment / Product Assessment	Group presentation and discussion 2 X 50		Material: Techniques for formulating strategic plans (renstra) Reference: <i>Lantip, DP 2018. Strategic Management. Yogyakarta: UNY Press.</i>	5%
10	Analyzing strategic plans (renstra) of educational institutions	Students are able to analyze strategic plans of educational institutions	Criteria: Students' ability to present the results of group discussions and student activity in discussion sessions Form of Assessment : Project Results Assessment / Product Assessment	Presentation and group discussion 2 X 50		Material: Educational institution's strategic plan Reference: <i>David, FR 2011. Strategic Management: Concept and Cases. US: Pearson Education, Inc.</i>	5%
11	Understand analysis techniques and strategy selection	1.Understand analysis techniques and strategy selection 2.Understand the role of intuition, organizational culture, and leaders in determining strategy	Criteria: Students' ability to present the results of group discussions and activeness during discussions Form of Assessment : Project Results Assessment / Product Assessment, Portfolio Assessment	presentation and group discussion 2 X 50		Material: Analysis techniques and strategy selection Reference: <i>Yunus, E. 2016. Strategic Management. Yogyakarta: Andi Publishers.</i>	5%

12	Prepare strategic plans for educational institutions	1. Students are able to analyze strategic plans 2. Students are able to formulate strategic plans for educational institutions	Criteria: accuracy of preparation Form of Assessment : Project Results Assessment / Product Assessment, Portfolio Assessment	Independent Study 2 X 50		Material: Preparing a Strategic Plan for Educational Institutions Library: <i>Lantip, DP 2018. Strategic Management . Yogyakarta: UNY Press.</i>	5%
13	Understand the concept and process of strategy implementation	1. Students are able to understand the concept of strategy implementation 2. Students are able to explain the strategy implementation process	Criteria: Students' ability to present the results of group discussions and student activity in discussion sessions Form of Assessment : Portfolio Assessment	Group presentation and discussion 2 X 50		Material: Strategy Implementation References: <i>David, FR 2011. Strategic Management: Concept and Cases. US: Pearson Education, Inc.</i>	5%
14	Understand the concept of strategy measurement and evaluation and apply it	1. Students are able to understand the concept of measuring and evaluating strategy implementation 2. Students are able to apply Balanced Scorecard evaluation of strategy implementation	Criteria: 1. Activeness in learning 2. Accuracy of practice Form of Assessment : Portfolio Assessment	Group presentation and discussion 2 X 50		Material: Strategy Evaluation Reader: <i>Hery. 2018. Strategic Management. Jakarta: PT Grasindo.</i>	5%
15	Analyzing education strategic plans in the world	Students are able to analyze strategic plans in the world of education	Criteria: active learning Form of Assessment : Portfolio Assessment	Presentation and discussion 2 X 50		Material: Preparation of strategic plans for educational institutions. Reference: <i>David, FR 2011. Strategic Management: Concept and Cases. US: Pearson Education, Inc.</i>	5%
16	Summative Exam (US)	Students are able to present the results of the strategic plan that has been prepared	Criteria: Truth and Conformity Form of Assessment : Project Results Assessment / Product Assessment	Presentation of the Results of Preparation of the 2 X 50 Strategic Plan		Material: Strategic Plan Presentation Reference: <i>David, FR 2011. Strategic Management: Concept and Cases. US: Pearson Education, Inc.</i>	15%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	20%
2.	Project Results Assessment / Product Assessment	50%
3.	Portfolio Assessment	30%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.

6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.