



Universitas Negeri Surabaya
Faculty of Economics and Business
Bachelor of Economics Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date																																																																		
Tourism Economics	8722003126	Compulsory Study Program Subjects	T=3	P=0	ECTS=4.77	3	May 3, 2023																																																																		
AUTHORIZATION	SP Developer		Course Cluster Coordinator			Study Program Coordinator																																																																			
	Hendry Cahyono		Hendry Cahyono			Dr. Tony Seno Aji, S.E., M.E.																																																																			
Learning model	Case Studies																																																																								
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																																																								
	PLO-5	Able to analyze overall economic theoretical concepts																																																																							
	Program Objectives (PO)																																																																								
	PO - 1	Students are able to understand students can explain macroeconomic concepts in tourism phenomena both nationally and internationally and their role in development.																																																																							
	PO - 2	Students are able to analyze positively and normatively related case studies as preparation to become economic practitioners who are experts in the field of development planning in government.																																																																							
	PLO-PO Matrix																																																																								
		<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td>P.O</td> <td colspan="6">PLO-5</td> </tr> <tr> <td>PO-1</td> <td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-2</td> <td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table>						P.O	PLO-5						PO-1							PO-2																																																			
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PO Matrix at the end of each learning stage (Sub-PO)																																																																									
	<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td rowspan="2">P.O</td> <td colspan="16">Week</td> </tr> <tr> <td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td> </tr> <tr> <td>PO-1</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-2</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table>						P.O	Week																1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	PO-1																	PO-2																
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PO-1																																																																									
PO-2																																																																									
Short Course Description	The Tourism Economics course is a course that PS students must take. S1 Economics. Students will be given the application of various macroeconomic concepts in analyzing tourism phenomena, both national and international, and their role in development.																																																																								
References	Main :																																																																								
	<ol style="list-style-type: none"> 1. Paul Sitohang. Mikro Ekonomi. Yogyakarta : BPFE-UGM. 2. UU No. 10 Tahun 2009 tentang Kepariwisata 3. Sinclair, M.T and Stabler, M. 2002. The Economics of Tourism. Routledge. 4. Cerina, F., Markandya, A. and McAleer, M. (Eds.). 2011. Economics of Sustainable Tourism. Routledge. 5. Richard, G and Wilson, J. 2007. Tourism, Creativity and Development. Routledge 6. Ritchie, B.W., Burns, P. and Palmer, C. (ed.). 2005. Tourism Research Methods: Integrating Theory with Practices. CABI Publishing 7. Sharpley, R. and Telfer, D.J (ed.). 2002. Tourism and Development: Concepts and Issues. Channel View Publication 																																																																								
	Supporters:																																																																								

Supporting lecturer		Hendry Cahyono, S.E., M.E. Ruth Eviana Hutabarat, S.E., M.E.					
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	1. Tourism supply and demand 2. Explain the concept of tourism demand	Students are able to understand the basic concepts of tourism economics	Criteria: According to scoring guidelines Form of Assessment : Participatory Activities	Lectures, discussions, case studies 3 X 50	Lectures, discussions, case studies	Material: basic concepts of tourism economics References: <i>Sinclair, MT and Stabler, M. 2002. The Economics of Tourism. Routledge.</i>	3%
2	Tourism supply and demand	Students are able to understand the basic concepts of tourism economics	Criteria: According to scoring guidelines Form of Assessment : Portfolio Assessment	Lectures, discussions, case studies 3 X 50	Lectures, discussions, case studies	Material: basic concepts of tourism economics References: <i>Cerina, F., Markandya, A. and McAleer, M. (Eds.). 2011. Economics of Sustainable Tourism. Routledge.</i>	4%
3	Mathematical and graphical approaches in tourism economic analysis	Students are able and understand tourism economic analysis	Criteria: According to scoring guidelines Form of Assessment : Portfolio Assessment	Lectures, discussions, case studies 3 X 50	Lectures, discussions, case studies	Material: tourism economic analysis References: <i>Sharpley, R. and Telfer, DJ (ed.). 2002. Tourism and Development: Concepts and Issues. Channel View Publications</i>	4%
4	Mathematical and graphical approaches in tourism economic analysis	Students are able and understand tourism economic analysis	Criteria: According to scoring guidelines Form of Assessment : Portfolio Assessment	Lectures, discussions, case studies 3 X 50	Lectures, discussions, case studies	Material: tourism economic analysis Reference: <i>Law no. 10 of 2009 concerning Tourism</i>	3%
5	multiplier in the tourism economy	Students understand the types of businesses involved in tourism	Criteria: According to scoring guidelines Form of Assessment : Portfolio Assessment	Lectures, discussions, case studies 3 X 50	Lectures, discussions, case studies	Material: multipliers in tourism economics References: <i>Ritchie, BW, Burns, P. and Palmer, C. (ed.). 2005. Tourism Research Methods: Integrating Theory with Practices. CABI Publishing</i>	3%

6	multiplier in the tourism economy	Students understand the types of businesses involved in tourism	Criteria: According to scoring guidelines Form of Assessment : Portfolio Assessment	Lectures, discussions, case studies 3 X 50		Material: tourism economic multiplier References: <i>Cerina, F., Markandya, A. and McAleer, M. (Eds.). 2011. Economics of Sustainable Tourism. Routledge.</i>	4%
7	economic planning in tourism	Students understand planning in economics	Criteria: According to scoring guidelines Form of Assessment : Participatory Activities	Lectures, discussions, case studies 3 X 50	Lectures, discussions, case studies	Material: economic planning in tourism References: <i>Cerina, F., Markandya, A. and McAleer, M. (Eds.). 2011. Economics of Sustainable Tourism. Routledge.</i>	4%
8	midterm exam	Can do questions well and correctly	Criteria: According to scoring guidelines Form of Assessment : Test	Written test 3 X 50		Material: 1-7 References: <i>Richard, G and Wilson, J. 2007. Tourism, Creativity and Development. Routledge</i>	20%
9	development planning strategies in tourism	Students understand tourism economic planning strategies in this book	Criteria: According to scoring guidelines Form of Assessment : Portfolio Assessment	Lectures, discussions, case studies 3 X 50	Lectures, discussions, case studies	Material: development planning in tourism Reference: <i>Paul Sitohang. Micro Economics. Yogyakarta: BPFE-UGM.</i>	4%
10	development planning strategies in tourism	Students understand tourism economic planning strategies in this book	Criteria: According to scoring guidelines Form of Assessment : Participatory Activities	Lectures, discussions, case studies 3 X 50	Lectures, discussions, case studies	Material: development planning in tourism References: <i>Sharpley, R. and Telfer, DJ (ed.). 2002. Tourism and Development: Concepts and Issues. Channel View Publications</i>	4%
11	development planning strategies in tourism	Students understand tourism economic planning strategies in this book	Criteria: According to scoring guidelines Form of Assessment : Portfolio Assessment	Lectures, discussions, case studies 3 X 50	Lectures, discussions, case studies	Material: economic planning in tourism References: <i>Sharpley, R. and Telfer, DJ (ed.). 2002. Tourism and Development: Concepts and Issues. Channel View Publications</i>	4%

12	development planning strategies in tourism	Students understand tourism economic planning strategies in this book	Criteria: According to scoring guidelines Form of Assessment : Participatory Activities	Lectures, discussions, case studies 3 X 50	Lectures, discussions, case studies	Material: development planning in tourism References: <i>Cerina, F., Markandya, A. and McAleer, M. (Eds.). 2011. Economics of Sustainable Tourism. Routledge.</i>	3%
13	Students are able to explain development planning strategies in tourism	Students understand tourism economic planning strategies	Criteria: According to scoring guidelines Form of Assessment : Participatory Activities	Lectures, discussions, case studies	Lectures, discussions, case studies	Material: development planning in tourism Reference: <i>Paul Sitohang. Micro Economics. Yogyakarta: BPFE-UGM.</i>	3%
14	Students are able to explain development planning strategies in tourism	students understand tourism economic planning strategies	Criteria: According to scoring guidelines Form of Assessment : Portfolio Assessment	Lectures, discussions, case studies	Lectures, discussions, case studies	Material: development planning in tourism Reference: <i>Paul Sitohang. Micro Economics. Yogyakarta: BPFE-UGM.</i>	4%
15	Students are able to explain development planning strategies in tourism	students understand tourism economic planning strategies	Criteria: According to scoring guidelines Form of Assessment : Participatory Activities	Lectures, discussions, case studies	Lectures, discussions, case studies	Material: Explaining the role of local governance on a rural scale References: <i>Ritchie, BW, Burns, P. and Palmer, C. (ed.). 2005. Tourism Research Methods: Integrating Theory with Practices. CABI Publishing</i>	3%
16	UAS	Can do questions well and correctly	Criteria: According to scoring guidelines Form of Assessment : Test	Written test		Material: 9-15 References: <i>Sharpley, R. and Telfer, DJ (ed.). 2002. Tourism and Development: Concepts and Issues. Channel View Publications</i>	30%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	20%
2.	Portfolio Assessment	30%
3.	Test	50%
		100%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.