	Universitas Negeri Surabaya **Faculty of Economics and Business** **Bachelor of Economics Study Program**	**Document Code**

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
MPK-ECONOMICS-DIGITAL ECONOMICS	8722003134	Compulsory Study Program Subjects	**T=3**	**P=0**	**ECTS=4.77**	6	July 4, 2023

AUTHORIZATION	SP Developer	Course Cluster Coordinator	Study Program Coordinator
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Learning model	**Project Based Learning**

Program Learning Outcomes (PLO)	**PLO study program that is charged to the course**	
	PLO-3	Develop logical, critical, systematic and creative thinking in carrying out specific work in their field of expertise and in accordance with work competency standards in the field concerned
	PLO-4	Develop yourself continuously and collaborate.
	PLO-6	Able to analyze economic potential empowerment strategies
	PLO-8	Able to apply information technology in problem solving
	Program Objectives (PO)	
	PO - 1	Students are able to understand the concept of the Digital economy;
	PO - 2	Students are able to understand Basic Internet Skills
	PO - 3	Students are able to understand and implement digital business technology
	PLO-PO Matrix	

P.O	PLO-3	PLO-4	PLO-6	PLO-8
PO-1	✔	✔	✔	✔
PO-2	✔	✔	✔	✔
PO-3	✔	✔	✔	✔

PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
PO-1	✔			✔												
PO-2					✔	✔	✔									
PO-3		✔	✔					✔	✔	✔	✔	✔	✔	✔	✔	✔

Short Course Description	This course contains the Concept of Digital Economy; Demand, Market and Marketing of Digital Economy Products; Supply, Production and Costs of Digital Economy Products; Revenue, Advertising, Media planning, and Income Elasticity of Digital Economy Product Companies; Operations Planning and Media Business Feasibility; Digital, National Economy, government and society; and Prospects and challenges of digital business.

References	**Main :**	
	1. Rachmawati L. 2022.Ekonomi Digital. Sidoarjo:Penerbit MejaTamu	
	Supporters:	

Supporting lecturer	Dr. Lucky Rachmawati, S.E., M.Si.

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, **[Estimated time]**		Learning materials **[References]**	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (*offline*)	Online (*online*)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

1	Students are able to understand digital economics material	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Lectures, briefings and questions and answers 3 X 50		**Material:** Digital economics material **Library:** Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...... **Material:** Digital economy material **Library:** https://drive.google.com/...	0%
2	Students are able to prepare field activity plans (RKL)	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Field assignment 3 X 50		**Material:** Digital economics material **Library:** Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...... **Material:** Digital economy material **Library:** https://drive.google.com/...	0%
3	Students are able to report field activity plans (RKL)	Able to plan field activities in accordance with the work program of the internship site	**Criteria:** Field activity plans are prepared systematically according to the guidebook **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	Collection of 3 X 50 field activity plans (RKL).		**Material:** Digital economics material **Library:** Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...	25%
4	1. Students are able to understand Disruptive Mindset VS Steady Mindset 2. Students are able to understand the Development of the Digital Economy 3. Students are able to understand the New Market in the Digital Economy Era 4. Students are able to understand competing with business models	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Field assignment 3 X 50		**Material:** Digital economics material **Library:** Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...	0%
5	Students are able to understand Basic Internet Skills: Search Engine Optimization	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Field assignment 3 X 50		**Material:** Digital economics material **Library:** Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...	0%
6	Students are able to understand and apply Basic Internet Skills: Creating Strong Passwords	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Field assignment 3 X 50		**Material:** Digital economics material **Library:** Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...	0%
7	Students are able to understand Basic Internet Skills: Cloud Storage	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Lectures, demonstrations and questions and answers 3 X 50		**Material:** Digital economics material **Library:** Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...	0%

8	Students are able to understand and apply Social Media Content Optimization for Business	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Field assignment 3 X 50		**Material:** Digital economics material **Library:** *Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...*	0%
9	Students are able to understand and apply Social Media Content Optimization for Business	Not rated	**Criteria:** Not rated **Form of Assessment** : Project Results Assessment / Product Assessment	Field assignment 3 X 50		**Material:** Digital economics material **Library:** *Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...*	0%
10	Students are able to understand and apply Internet Security and Ethics	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Field assignment 3 X 50		**Material:** Digital economics material **Library:** *Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...*	0%
11	Students are able to understand Cyber Security: Shopping and Transactions Online safely	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Field assignment 3 X 50		**Material:** Digital economics material **Library:** *Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...*	0%
12	Students are able to understand and apply Data Protection for Business	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities, Practice/Performance	Field assignment 3 X 50		**Material:** Digital economics material **Library:** *Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...*	0%
13	Students are able to understand and apply Social Media and Marketplace Based Digital Marketing	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Field assignment 3 X 50		**Material:** Digital economics material **Library:** *Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...*	0%
14	Students are able to understand and apply Social Media and Marketplace Based Digital Marketing	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Field assignment 3 X 50		**Material:** Digital economics material **Library:** *Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...*	0%
15	Students are able to understand Online Messaging for Business	Not rated	**Criteria:** Not rated **Form of Assessment** : Participatory Activities	Field assignment 3 X 50		**Material:** Digital economics material **Library:** *Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...*	0%
16	Students are able to make internship results reports	Able to make field activity reports in accordance with the internship work program	**Criteria:** Field activity reports are prepared systematically according to the guidebook **Form of Assessment** : Project Results Assessment / Product Assessment	Collection of internship reports according to RKL 3 X 50		**Material:** Digital economics material **Library:** *Textbook: Lucky Rachmawati. 2022. Digital Economy. Sidoarjo: MejaTamu Publisher, accessed via https://drive.google.com/...*	75%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	12.5%
2.	Project Results Assessment / Product Assessment	87.5%
		100%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.

2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.