



**Universitas Negeri Surabaya
Faculty of Engineering
, Undergraduate Culinary Education Study Program**

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight	SEMESTER	Compilation Date																																											
Edupreneur	8321102149		T=2 P=0 ECTS=3.18	5	July 18, 2024																																											
AUTHORIZATION	SP Developer		Course Cluster Coordinator	Study Program Coordinator																																												
	Dr. Hj. Sri Handajani, S.Pd., M.Kes.																																												
Learning model	Project Based Learning																																															
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																															
	Program Objectives (PO)																																															
	PLO-PO Matrix																																															
		P.O																																														
	PO Matrix at the end of each learning stage (Sub-PO)																																															
		<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <tr> <td rowspan="2" style="width: 5%;">P.O</td> <td colspan="16">Week</td> </tr> <tr> <td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td> </tr> </table>															P.O	Week																1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
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Short Course Description	This course is designed to provide knowledge and skills for students who want to study in a small community through a thematic and economic study approach based on educational products. Students are expected to play an active role in using academic skills to solve problems related to educational products/entrepreneurship, by applying the philosophy: multiple intelligence, thematic cottages, life and business for students, and self-development approach.																																															
References	Main :																																															
	Supporters:																																															
Supporting lecturer	Dr. Hj. Sri Handajani, S.Pd., M.Kes. Mauren Gita Miranti, S.Pd., M.Pd.																																															
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)																																									
		Indicator	Criteria & Form	Offline (offline)	Online (online)																																											
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)																																									
1	Students can explain the role of edupreneurship in the economy and community life	Students understand the concept of edupreneurship and can analyze the role of edupreneurship in the economy	Criteria: According to the rubric	STAD 2 X 50			0%																																									

2	Students explain the ins and outs of franchising as a form of business and are able to explain the procedures for forming and establishing a new business.	Students understand the concept of franchising and are able to understand the procedures for setting up a business	Criteria: According to the rubric	STAD 2 X 50			0%
3	Students understand the need for organization and management in achieving profit-oriented organizational goals.	Students understand and can manage human resources using a business organizational structure	Criteria: according to the rubric	STAD 2 X 50			0%
4	Students are able to practice what has been explained by the teacher/lecturer regarding: "Marketing Techniques and Strategies" Are able to determine market share and understand the calculation of cost of production & cost of goods sold.	Students can calculate the selling price of the product/service to be sold	Criteria: according to the assessment rubric	2 X 50 Simulation			0%
5	Students are able to understand and explain the meaning of products and understand the existence of a product life cycle (PLC). And can set the selling price	Students are able to understand the concept of marketing strategy	Criteria: In accordance with the assessment rubric	Contextual presentation & discussion 2 X 50			0%
6	Students can create and present business plans in edupreneurship in groups	Students can create and present business plans in edupreneurship in groups	Criteria: Students are expected to be able to make business plans in the field of education in accordance with the characteristics of a good business plan. This business plan is outlined in the form of a master plan.	Think Pair Share 2 X 50			0%
7	Students can create and present business plans in edupreneurship in groups	Students can create and present business plans in edupreneurship in groups	Criteria: Students are expected to be able to make business plans in the field of education in accordance with the characteristics of a good business plan. This business plan is outlined in the form of a master plan.	Think Pair Share 2 X 50			0%
8	UTS	Students work on questions with a full sense of responsibility and honesty	Criteria: According to the rubric items	Online Exam 2 X 50			0%
9	Students create a brand/branding for the planned business	Students can create brand/branding designs for their planned business	Criteria: Practical work on creating a brand and surveying the public regarding the brand created	Group Investigation 2 X 50			0%
10	Students create advertisements that are attractive and have selling power	Students can create advertising designs that are attractive and have selling power	Criteria: Students create advertising content for their business	PJBL 2 X 50			0%

11	Students create advertisements that are attractive and have selling power	Students can create advertising designs that are attractive and have selling power	Criteria: Students create advertising content for their business	PjBL 2 X 50			0%
12	Students practice business management that has been designed	Students practice business management that has been designed	Criteria: Students practice business management that has been designed	Practical 2 X 50			0%
13	Students practice business management that has been designed	Students practice business management that has been designed	Criteria: Students practice business management that has been designed	Practical 2 X 50			0%
14	Students practice business management that has been designed	Students practice business management that has been designed	Criteria: Students practice business management that has been designed	Practical 2 X 50			0%
15	Students practice business management that has been designed	Students practice business management that has been designed	Criteria: Students practice business management that has been designed	Practical 2 X 50			0%
16	UAS	Students can work on UAS questions with discipline, responsibility and honesty	Criteria: In accordance with the assessment rubric	Online exam 2 X 50			0%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
		0%

Notes

- 1. Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment:** test and non-test.
- 8. Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.**

