



**Universitas Negeri Surabaya  
Fakultas Ilmu Sosial dan Hukum  
Program Studi S1 Ilmu Komunikasi**

Kode Dokumen

**SEMESTER LEARNING PLAN**

<b>Course</b>	<b>KODE</b>	<b>Rumpun MataKuliah</b>	<b>Bobot Kredit</b>			<b>SEMESTER</b>	<b>Tanggal Penyusunan</b>																																																																																				
keterampilan Berpidato	7020103020		T=3	P=0	ECTS=4.77	4	27 Agustus 2023																																																																																				
<b>OTORISASI</b>	<b>Pengembang S.P</b>		<b>Koordinator Rumpun matakuliah</b>			<b>Koordinator Program Studi</b>																																																																																					
	Herma Retno Prabayanti, S.E., M.Med.Kom		.....			Dr. Anam Miftakhul Huda, S.Kom., M.I.Kom.																																																																																					
<b>Model Pembelajaran</b>	Project Based Learning																																																																																										
<b>Program Learning Outcomes (PLO)</b>	PLO program Studi yang dibebankan pada matakuliah																																																																																										
	Program Objectives (PO)																																																																																										
	PO - 1	Mahasiswa mampu memahami, menguraikan dan mempraktekkan beragam strategi, teknik, dan pendekatan ketrampilan berpidato yang relevan di bidang ilmu komunikasi.																																																																																									
	PO - 2	Mahasiswa mampu Mengkaji substansi definisi, tipe, proses, model, dan etika public speaking																																																																																									
	PO - 3	Mahasiswa mampu mengkombinasikan beragam ketrampilan berpidato sesuai konteks dan situasi sosial.																																																																																									
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<b>Deskripsi Singkat Mata Kuliah</b>	Matakuliah ini mengembangkan keterampilan public speaking mahasiswa dengan beragam strategi, teknik, dan pendekatan yang relevan di bidang ilmu komunikasi. Mengkaji substansi definisi, tipe, proses, model, dan etika public speaking , serta konteks dan situasi sosial.																																																																																										
<b>Pustaka</b>	<b>Utama :</b>																																																																																										
	1. Borg, J. 2014. Persuasion . Essex: Pearson Education Limited. 2. Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta : Gramedia Pustaka Utama 3. Carneige, Dale. 2007. The Art of Public Speaking . Cosimo Classi 4. Fine, Debra. 2008. The Fine Art of The Big Talk . Jakarta: Gramedia Pustaka Utama 5. Sriewijono, Alexander.2008. Talk inc Points . Jakarta: Gramedia Pustaka Utama.																																																																																										
	<b>Pendukung :</b>																																																																																										
	1. <a href="https://youtu.be/bbz2boNSeL0">https://youtu.be/bbz2boNSeL0</a>																																																																																										
<b>Dosen Pengampu</b>	Vinda Maya Setianingrum, S.Sos., M.A. Herma Retno Prabayanti, S.E., M.Med.Kom. Putri Aisyiyah Rachma Dewi, S.Sos., M.Med.Kom.																																																																																										
<b>Minggu Ke-</b>	Kemampuan akhir tiap tahapan belajar (Sub-PO)	<b>Penilaian</b>		<b>Bantuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [ Estimasi Waktu]</b>		<b>Materi Pembelajaran [ Pustaka ]</b>	<b>Bobot Penilaian (%)</b>																																																																																				
		<b>Indikator</b>	<b>Kriteria &amp; Bentuk</b>	<b>Luring (offline)</b>	<b>Daring (online)</b>																																																																																						
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)																																																																																				

1	Memahami pengetahuan dasar public speaking	-mahasiswa mampu Menjelaskan sejarah public speaking dan pentingnya mempelajari public speaking	<b>Kriteria:</b> nilai maksimal 10  <b>Bentuk Penilaian :</b> Aktifitas Partisipasif	penjabaran kontrak perkuliahan Ceramah Diskusi materi dasar public speaking 3 X 50		<b>Materi:</b> Senin Public Speaking <b>Pustaka:</b> <i>Carneige, Dale. 2007. The Art of Public Speaking . Cosimo Classi</i>	2%
2	1.Memahami pengetahuan dasar public speaking 2.mahasiswa mampu mengkaji definisi public speaking dari minimal 2 pendapat ahli	1.- mampu Menjelaskan tujuan matakuliah public speaking 2.- mampu menjelaskan sejarah public speaking dan pentingnya mempelajari public speaking 3.- mampu menjelaskan kembali definisi public speaking menurut aristoteles hingga para ahli sesuai dengan perkembangan era digital	<b>Kriteria:</b> nilai maksimal 10  <b>Bentuk Penilaian :</b> Aktifitas Partisipasif	Ceramah Diskusi materi dasar public speaking 3 X 50		<b>Materi:</b> mengenal public speaking <b>Pustaka:</b> <i>Borg, J. 2014. Persuasion . Essex: Pearson Education Limited.</i>	2%
3	mahasiswa mampu menguraikan minimal 2 jenis strategi ketrampilan berpidato yang relevan di bidang ilmu komunikasi	1.mahasiswa mampu mengintegrasikan peran komunikasi informatif dan komunikatif dan persuasif dalam public speaking 2.- Understand public speaking strategies and planning. Apply communication in public speaking	<b>Criteria:</b> max value 10  <b>Form of Assessment :</b> Participatory Activities	Lecture - discussion - example of 3 X 50 speech script		<b>Material:</b> public speaking strategies <b>References:</b> <i>Carneige, Dale. 2007. The Art of Public Speaking. Cosimo Classi</i>	2%
4	1.Students are able to describe at least 2 types of speech skills techniques that are relevant in the field of communication science 2.Students are able to practice at least 2 types of relevant speech skills techniques in the field of communication science	1.Students are able to practice diaphragmatic and abdominal breathing techniques 2.students are able to practice articulation and accentuation according to good and correct Indonesian (EYD)	<b>Criteria:</b> max value 10  <b>Form of Assessment :</b> Participatory Activities, Practice/Performance	- Lecture - Discussion Video screening - Practice vocal technique 3 X 50		<b>Material:</b> vocal techniques and articulation <b>References:</b> <i>Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama</i>	2%

5	Identify and utilize the power of public speaking	<p>1.- Understand and implement the power of public speaking in amazing openings</p> <p>2.- Identify and utilize the strengths of public speaking in formal and non-formal speeches</p> <p>3.- Implementing the power of public speaking through closing with the concept of call to action</p>	<p><b>Criteria:</b> max value 20</p> <p><b>Form of Assessment :</b> Participatory Activities, Practice/Performance</p>	<p>- Lecture - Simulation Discussion - Practice 3 X 50</p>		<p><b>Material:</b> Understanding and implementing the power of public speaking in amazing openings <b>Reference:</b> <i>Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama</i></p> <hr/> <p><b>Material:</b> Implementing the power of public speaking through closing with the concept of call to action <b>Reader:</b> <i>Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama</i></p> <hr/> <p><b>Material:</b> Identifying and utilizing the power of public speaking <b>Reference:</b> <i>Carneige, Dale. 2007. The Art of Public Speaking. Cosimo Classi</i></p>	3%
6	<p>1.Students are able to examine the definition of public speaking from at least 2 expert opinions</p> <p>2.Students are able to study the entire structure of the public speaking process in accordance with ethics</p>	<p>1.- Explain the structure of public speaking</p> <p>2.- Able to structure public speaking according to context</p> <p>3.- able to study all stages of public speaking according to public speaking etiquette</p> <p>4.Explain the stages in public speaking</p>	<p><b>Criteria:</b> max value 20</p> <p><b>Form of Assessment :</b> Participatory Activities, Practice/Performance</p>	<p>- Lectures - Discussions - 3 X 50 Practice Videos</p>		<p><b>Material:</b> Public Speaking Structure <b>Reference:</b> <i>Fine, Debra. 2008. The Fine Art of Big Talk. Jakarta: Gramedia Pustaka Utama</i></p>	2%
7	<p>1.Understand and implement ethics in public speaking</p> <p>2.Students are able to study the entire structure of the public speaking process in accordance with ethics</p>	<p>- Explain the concept of ethics in public speaking. Explain the ethical approach in public speaking</p>	<p><b>Criteria:</b> max value 20</p> <p><b>Form of Assessment :</b> Participatory Activities</p>	<p>- Lecture - Discussion - Evaluation of ethics in practice 3 X 50</p>		<p><b>Material:</b> Ethics in Public Speaking <b>Reference:</b> <i>Carneige, Dale. 2007. The Art of Public Speaking. Cosimo Classi</i></p>	5%
8	Able to do UTS	Explain the answer correctly	<p><b>Criteria:</b> max value 100</p> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment, Test</p>	<p>Verbal exam and draft script 3 X 50</p>		<p><b>Material:</b> Draft manuscript <b>References :</b> <i>Borg, J. 2014. Persuasion. Essex: Pearson Education Limited.</i></p>	23%

9	1.students are able to analyze the audience 2.Students are able to define speech skills according to context	1.-Explain the concept of Receivers 2.- define Context 3.-Analyzing the audience/listeners according to context	<b>Criteria:</b> value 10  <b>Form of Assessment :</b> Participatory Activities	- Lecture - Discussion 3 X 50		<b>Material:</b> social context in public speaking <b>References:</b> <i>Carneige, Dale. 2007. The Art of Public Speaking. Cosimo Classi</i>	2%
10	Understand personal strengths	- Explain the meaning of personal mapping, critical thinking, high impact talk in action - Explain the concepts of monology and dialogue -	<b>Criteria:</b> value 10  <b>Form of Assessment :</b> Participatory Activities	- Lectures - Discussions - 3 X 50 video playback		<b>Material:</b> concepts of monologic and dialogic <b>References:</b> <i>Fine, Debra. 2008. The Fine Art of Big Talk. Jakarta: Gramedia Pustaka Utama</i>	2%
11	1.Students are able to practice at least 2 types of relevant speech techniques in the field of communication science 2.Students are able to describe at least 2 types of speech skills strategies that are relevant in the field of communication science	1.-Make a public speaking practice plan according to the form/model chosen 2.- Choose a topic 3.Determine the content of the message/material	<b>Criteria:</b> value 10  <b>Form of Assessment :</b> Participatory Activities, Practice/Performance	Lecture - Performance/individual practice 3 X 50		<b>Material:</b> speech manuscript <b>Bibliography:</b> <i>Carneige, Dale. 2007. The Art of Public Speaking. Cosimo Classi</i>  <b>Material:</b> compiling a speech topic <b>Reader:</b> <i>Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama</i>	5%
12	Apply speech skills according to context	- Carrying out public speaking practice 1 - Identifying strengths, uniqueness and weaknesses -	<b>Criteria:</b> max value 20  <b>Form of Assessment :</b> Participatory Activities, Practice/Performance	practice observation 3 X 50		<b>Material:</b> speech text <b>Reader:</b> <i>Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama</i>	5%
13	1.Apply speech skills according to context 2.Students are able to combine speech techniques according to context and social situations	- Carrying out public speaking practice 1 - Identifying strengths, uniqueness and weaknesses -	<b>Criteria:</b> max value 20  <b>Form of Assessment :</b> Participatory Activities, Practice/Performance	practice observation 3 X 50		<b>Material:</b> speech text <b>Reader:</b> <i>Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama</i>	5%
14	1.Apply speech skills according to context 2.Students are able to combine speech techniques according to context and social situations	1.- Carry out public speaking practice 2.- evaluate public speaking practices	<b>Criteria:</b> max value 20  <b>Form of Assessment :</b> Participatory Activities, Practice/Performance	practice observation 3 X 50		<b>Material:</b> speech text <b>Reader:</b> <i>Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama</i>	5%
15	1.Apply speech skills according to context 2.Students are able to combine speech techniques according to context and social situations	1.- Carry out public speaking practice 2.- evaluate public speaking practices	<b>Criteria:</b> max value 20  <b>Form of Assessment :</b> Participatory Activities, Practice/Performance	practice observation 3 X 50		<b>Material:</b> speech text <b>Reader:</b> <i>Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama</i>	5%

16	UAS	doing UAS	<b>Criteria:</b> value 100  <b>Form of Assessment :</b> Test	3 X 50 script practice test		<b>Material:</b> Public Speaking <b>Reference:</b> <i>Sirait, Charles Bonar. 2007. The Power of Public Speaking. Jakarta: Gramedia Pustaka Utama</i>	30%
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#### Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	31%
2.	Project Results Assessment / Product Assessment	11.5%
3.	Practice / Performance	16%
4.	Test	41.5%
		100%

#### Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment:** test and non-test.
- Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- TM=Face to face, PT=Structured assignments, BM=Independent study.