	Universitas Negeri Surabaya **Faculty of Social and Legal Sciences** **Communication Science Bachelor Study Program**							**Document Code**

SEMESTER LEARNING PLAN

Courses		CODE	Course Family		Credit Weight			SEMESTER	Compilation Date
Speaking and Writing Skills (Universidad de Granada)		7020104127			**T=4**	**P=0**	**ECTS=6.36**	5	August 23, 2023
AUTHORIZATION		**SP Developer**		**Course Cluster Coordinator**			**Study Program Coordinator**		
		....		....			Dr. Anam Miftakhul Huda, S.Kom., M.I.Kom.		

Learning model	**Project Based Learning**																	
Program Learning Outcomes (PLO)	**PLO study program that is charged to the course**																	
	Program Objectives (PO)																	
	PO - 1	Analyze																
	PO - 2	Develop																
	PO - 3	creating or producing short stories																
	PLO-PO Matrix																	

P.O
PO-1
PO-2
PO-3

PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
PO-1																
PO-2																
PO-3																

Short Course Description	This course aims to provide course participants with creative writing skills. Course material includes writing as an art, personal narrative, writing scripts (advertising, adlibs, etc.), and writing literary works (poetry, prose, and drama). Lecture methods through lectures and writing practice. Lecture outcomes include advertising scripts, adlibs, and literary works in various forms (print or e-book)

References	**Main :**	
	1. The Routledge Creative Writing Coursebook 2. EYD versi 5 Kemendikbud 3. Smith, Hazel. 2020. The Writing Experiment: Strategies for innovative creative writing. New York: Routledge.	
	Supporters:	
	1. Suarta, I Made. 20014. Teori Sasta. Jakarta: PT Raja Grafindo Persada 2. Teeuw. A. Sastra dan Ilmu Sastra	

Supporting lecturer	

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (*offline*)	Online (*online*)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students are able to analyze the intent, purpose and scope of creative writing	1.Students' accuracy in analyzing the meaning of creative writing 2.Accuracy of analyzing the purpose of creative writing 3.Accuracy of analyzing the scope of creative writing	**Criteria:** Ability to convey ideas about the aims and objectives of creative writing lectures 40%, develop 40% **Form of Assessment** : Participatory Activities, Practice/Performance	lecture, question and answer, discussion 3 X 50		**Material:** At meeting 1, the lecturer explained the meaning of creative writing, background on the importance of the course, and gave several examples of creative writing products that have an impact on life in society. **Bibliography:** *The Routledge Creative Writing Coursebook* --- **Material:** Definition of creative writing **References:** --- **Material:** Students are able to analyze the intent, purpose and scope of creative writing. **Library:** *The Routledge Creative Writing Coursebook*	3%
2	students are able to develop creative ideas to be expressed in one of the selected products (advertising, literary works, etc.)	Students' accuracy in developing creative ideas to be expressed in one of the selected products (advertising, literary works, etc.)	**Criteria:** 1.Test: creative idea development assignment 2.Grammatically good **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	lecture, question and answer, and practice writing 3 X 50		**Material:** Students are able to develop creative ideas and express them in various forms, such as short film scripts, advertising scripts, poetry and short stories. **Library:** *The Routledge Creative Writing Coursebook*	5%

3	Students are able to analyze how to create advertising scripts in various forms and needs (adlibs, television, flyers, etc.)	Students' accuracy in analyzing ways to create advertising scripts in various forms and needs (adlibs, television, flyers, etc.)	**Criteria:** Compilation of advertising scripts in various forms and needs (adlibs, television, flyers, etc.) **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	lecture, discussion, writing practice 3 X 50		**Material:** Students begin to create advertising scripts for various needs. The lecturer explained various examples of advertisements according to their form and use. **References:** *Smith, Hazel. 2020. The Writing Experiment: Strategies for innovative creative writing. New York: Routledge.*	5%
4	Students are able to analyze ways that can be done to develop personal narrative	Students' accuracy in analyzing ways that can be used to develop personal narrative	**Criteria:** Test: each student writes a personal narrative (personal experience, education, work, etc.) **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	lecture, discussion, writing practice 3 X 50		**Material:** Students are trained to be able to analyze ways that can be used to develop personal narrative (personal experience, education, work, etc.) **Library:** *The Routledge Creative Writing Coursebook*	5%
5	Students are able to analyze the differences and similarities in poetry, prose and drama in the context of creative writing and the nature of literary works	Students are able to accurately analyze the differences and similarities of poetry, prose and drama in the context of creative writing and the nature of literary works	**Criteria:** test: comparison of literary works in terms of creative writing and the nature of literary works **Form of Assessment** : Participatory Activities	lecture, discussion, writing practice 3 X 50		**Material:** Students are directed to be able to analyze the differences and similarities of poetry, prose and drama in the context of creative writing and the nature of literary works. **Library:** *The Routledge Creative Writing Coursebook*	5%
6	Students are able to write short stories	The composition of the writing is in the form of a short story	**Criteria:** Test: write a short story **Forms of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment, Tests	lecture, discussion, writing practice 3 X 50		**Material:** Students are trained to be able to write short stories using various creative writing criteria and the nature of literary works. **Library:** *The Routledge Creative Writing Coursebook*	5%

7	Students are able to understand and create writing in the form of: 1. short fiction story2. poetry3. drama4. ad script	Assessment of mid-semester learning outcomes	**Criteria:** Feature articles in the form of human interest are uploaded to their respective social media and the links are collected on Google Drive **Form of Assessment** : Participatory Activities, Tests	lectures, assignments and discussions 3 X 50		**Material:** UTS **Library:** *The Routledge Creative Writing Coursebook*	5%
8	UTS	UTS	**Criteria:** Students are able to answer the questions tested in UTS **Form of Assessment** : Project Results Assessment / Product Assessment	UTS 3 X 50		**Material:** Review of the material that has been given from meetings 1 to 7. **Reference:** *The Routledge Creative Writing Coursebook*	15%
9	Students are able to analyze the criteria for creative writing on company websites	Students are able to create creative writing products on the company‘s website	**Criteria:** test: creative writing on the company‘s website **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	Lectures, discussions and writing practice		**Material:** Students are trained to be able to create creative writing products on the company website. **Library:** *The Routledge Creative Writing Coursebook*	5%
10	Students are able to create promotional flyers that are attractive, arouse human interest and are creative	Students are able to produce attractive flyers or promotional products	**Criteria:** flyer presentation that is composed of thorough editing, good layout, use of appropriate images, symbols and language **Form of Assessment** : Project Results Assessment / Product Assessment	Lectures, discussions, writing assignments		**Material:** Students are asked to make a flyer that contains thorough editing, good layout, use of appropriate images, symbols and language. **Library:** *The Routledge Creative Writing Coursebook*	5%
11	Students are able to analyze various forms and uniqueness of creative writing works in the form of character biographies	Students are able to produce creative writing products in the form of character biographies	**Criteria:** Test: biography writing **Form of Assessment** : Project Results Assessment / Product Assessment	lectures, discussions, assignments to make biographies		**Material:** Students are trained to be able to analyze various forms and uniqueness of creative writing works in the form of character biographies. **Library:** *The Routledge Creative Writing Coursebook*	5%
12	Students are able to create creativity from words to become sentences and continue to create creative paragraphs	Students compose and produce creative paragraphs	**Criteria:** 1.Test: create a creative paragraph 2.2 **Form of Assessment** : Project Results Assessment / Product Assessment	lectures, discussions, and paragraph writing assignments		**Material:** Students are trained to be able to create creativity from words to become sentences and continue to become creative paragraphs **Library:** *The Routledge Creative Writing Coursebook*	5%

13	Students are able to analyze various forms of film that show high imagination and creativity	Students are able to create film scripts that show high imagination and creativity	**Criteria:** Test: create a film script **Form of Assessment** : Project Results Assessment / Product Assessment	lectures, discussions, and film script writing assignments		**Material:** Students are trained to be able to analyze and produce various forms of film scripts that show high levels of imagination and creativity. **References:** **Material:** Students are trained to be able to analyze various forms of film that show high levels of imagination and creativity. **Reference:** *The Routledge Creative Writing Coursebook*	5%
14	Students are able to analyze various creative products from companies, educational institutions and political parties	Students are able to produce products related to the analysis of various creative products from companies, educational institutions and political parties	**Criteria:** results of analysis of various creative products from companies, educational institutions and political parties **Form of Assessment** : Project Results Assessment / Product Assessment	lectures, discussions and assignments		**Material:** Students are able to analyze various creative products from companies, educational institutions and political parties. **Reference:** *The Routledge Creative Writing Coursebook*	5%
15	Students are able to produce electronic short stories that have passed the editorial team	The compilation of electronic short stories that have passed the editorial team and the emergence of creativity in the writing	**Criteria:** Test: assessment of e-short story products **Form of Assessment** : Project Results Assessment / Product Assessment	lectures, questions and answers, assignments		**Material:** Students are trained to be able to produce electronic short stories that have passed the **Pustaka editorial team:**	5%
16	UAS	Students are able to do the UAS related to the material that has been presented	**Criteria:** UAS **Form of Assessment** : Project Results Assessment / Product Assessment	Test		**Material:** All material that has been presented during 1 semester is related to creative writing. **Library:** *The Routledge Creative Writing Coursebook*	16%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	20.67%
2.	Project Results Assessment / Product Assessment	72.67%
3.	Practice / Performance	1.5%
4.	Test	4.17%
		99.01%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.