

Universitas Negeri Surabaya Faculty of Social and Legal Sciences Communication Science Bachelor Study Program

Document Code

UNESA																				
	SEMESTER LEARNING PLAN																			
Courses			CODE		Cou	Course Family		Cı	Credit Weight				SEMEST	ΓER	Co	mpilat e	ion			
Communication Theory			7020103084					T:	Γ=3 P=0 ECTS=4.77		1.77	2	2	Apr 202	il 26, 23					
AUTHORIZATION			SP Develo	per			<u> </u>			Cours	se Cl	luste	r Co	ordinato	r	Study P	rogran	1 Cool	dinato	or
			Fitri Norhabiba, S.I.Kom, M.			.I.Kon	Kom			Dr. Anam Miftakhul Huda, S.Kom., M.I.Kom.			<u>.</u> ,							
Learning model	Case Studies																			
Program	PLO study prog	gram t	hat is char	ged t	o the	cou	rse													
Learning Outcomes (PLO)	comes PLO-5 Able to develop concepts, rules and processes for planning, research and implementation of social companies to processes for planning research and implementation of social companies to processes.						ocial ch	ange												
(1 20)	Program Objectives (PO)																			
	PO - 1	Stude	nts are able	to ana	alyze	socia	l pher	omer	a thr	ough c	once	ptual	com	ponents	and o	communi	cation	theorie	s.	
PO - 2 Students are able to independently interpret perspectives in communication theory.				sterpret communication problems based on the framework of thinking and							and									
	PLO-PO Matrix																			
			P.O		PL	.0-5														
			PO-1																	
			PO-2																	
	PO Matrix at the	e end	of each lea	rning	j sta	ge (S	ub-P	0)												
		Г	P.O Week										1							
			F.O	1	2	3	4	5	6	7	8	9	10	0 11	12	13	14	15	16	-
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Short Course Description	organization and	Discusses various studies covering communication traditions and contexts, message theory, interpersonal communication theory, organization and group theory, media theory, and public theory contained in 7 communication traditions. In lectures, students are also required to discuss and present various journal articles that raise empirical cases with analysis of various communication theories.																		
References	Main :																			
	 Wood, Julia T. 2011. Communications Mosaics. Boston: Wadsworth. Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: Mc Graw Hill. Richard W dan Lynn Turner. 2010. Introducing Communication Theory: Analysis and application. Mc Graw Hill. Stephen W. Littlejohn dan Karen A. Foss. 2009. Theories of Human Communication. Waveland press Inc 																			
	Supporters:																			
Supporting lecturer	Dr. Eko Pamuji, M.I.Kom. Dr. Danang Tandyonomanu, S.Sos., M.Si. Oni Dwi Arianto, S.S., M.I.Kom. Putri Aisyiyah Rachma Dewi, S.Sos., M.Med.Kom. Dr. Anam Miftakhul Huda, S.Kom., M.I.Kom. Awang Dharmawan, S.Ikom., M.A. Fitri Norhabiba, S.I.Kom., M.I.Kom. Tatak Setiadi, M.A. Muhammad Danu Winata, S.Sos, M.A., M.Si (Han). Aditya Fahmi Nurwahid, S.I.Kom., M.A.																			

Week-	Final abilities of each learning stage	Evalu	ation	Learn Student	p Learning, ing methods, t Assignments, imated time]	Learning materials	Assessment Weight (%)
	(Sub-PO)	Indicator	Criteria & Form	Offline (offline)	Online (online)	[References]	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Understand the definition of theory, characteristics, function and construction of theory.	1.Students can explain the definition of theory, characteristics of theory, and function of theory. 2.Students can explain the formation of communication theory. 3.Students can analyze the development and paradigm of communication theory.	Form of Assessment : Participatory Activities	Lectures and questions and answers 3 X 50		Material: Understand the definition of theory, characteristics, function and construction of theory. Bibliography: Richard W and Lynn Turner. 2010. Introducing Communication Theory: Analysis and application. McGraw Hill.	2%
2	Understand the differences in the 7 traditions of communication theory	Students can analyze the tradition of developing communication theory.	Form of Assessment : Participatory Activities	Lectures, questions and answers, and discussions. 3 X 50		Material: Differences in 7 Communication Theories References: Wood, Julia T. 2011. Communications Mosaics. Boston: Wadsworth.	2%
3	Understand and apply symbolic interaction theory from the socio-psychological tradition	Students can explain and analyze cases of interaction theory from the sociopsychological tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers. 3 X 50		Material: Symbolic Interaction Reference: Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: McGraw Hill. Material: Symbolic Interaction Bibliography: Stephen W. Littlejohn and Karen A. Foss. 2009. Theories of Human Communication. Waveland press Inc	2%
4	Understand and apply expectancy violation theory from the sociopsychological tradition	Students can explain and interpret communication cases based on the theoretical assumptions of expectancy violation theory from the sociopsychological tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers. 3 X 50		Material: Expectancy Violation Theory References: Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: McGraw Hill. Material: Expectancy Violation Theory Bibliography: Stephen W. Littlejohn and Karen A. Foss. 2009. Theories of Human Communication. Waveland press Inc	3%

5	Understand and apply the theory of drama from the rhetorical tradition	Students can explain and analyze cases of dramatization theory from the rhetorical tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers. 3 X 50	Material: Dramatism Reader: Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: McGraw Hill. Material: Dramatism Bibliography: Stephen W. Littlejohn and Karen A. Foss. 2009. Theories of Human Communication. Waveland press Inc	5%
6	Understand and apply agenda setting theory from the socio-psychological tradition	Understand and apply Agenda Setting theory from the Sociopsychological tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers. 3 X 50	Material: Agenda Setting References: Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: McGraw Hill. Material: Agenda Setting Bibliography: Richard W and Lynn Turner. 2010. Introducing Communication Theory: Analysis and application. McGraw Hill.	3%
7	Understand and apply Cultivation theory from the Sociopsychological tradition	Students can explain and interpret cases of cultivation theory from the sociopsychological tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers. 3 X 50	Material: Cultivation Theory References: Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: McGraw Hill. Material: Cultivation Theory Bibliography: Richard W and Lynn Turner. 2010. Introducing Communication Theory: Analysis and application. McGraw Hill.	3%
8	UTS - Students can explain and analyze theoretical cases from the socio-psychological and rhetorical traditions	Students can explain and analyze communication phenomena from the perspective of sociopsychological and rhetorical traditions	Form of Assessment : Test	Presentations, discussions, lectures and questions and answers. 3 X 50		20%

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9	Understand and apply the Uses and Gratification theory from the social-psychological tradition	Students can explain and interpret cases of uses and gratification theory from the sociopsychological tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers. 3 X 50	Material: Uses and Gratification\ Reference: Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: McGraw Hill. Material: Uses and Gratification Reader: Richard W and Lynn Turner. 2010. Introducing Communication Theory: Analysis and application. McGraw Hill.	4%
10	Understand and apply Groupthink theory from the social- psychological tradition	Students can explain and interpret cases of groupthink theory from the socio- psychological tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers. 3 X 50	Material: Groupthink Bibliography: Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: McGraw Hill. Material: Groupthink Bibliography: Wood, Julia T.	4%
					Wood, Julia 1. 2011. Communications Mosaics. Boston: Wadsworth.	
11	Understand and apply narrative paradigm theory from the rhetorical tradition	Students can explain and interpret cases of narrative paradigm theory from the rhetorical tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers. 3 X 50	Material: Narrative Paradigm References: Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: McGraw Hill.	5%
12	Understand and apply standpoint theory from the critical tradition	Students can explain and interpret cases using stand point theory assumptions from the critical tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers. 3 X 50	Material: Standpoint Bibliography: Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: McGraw Hill.	5%
					Material: Standpoint Theory References: Wood, Julia T. 2011. Communications Mosaics. Boston: Wadsworth.	

			1			
13	Understanding and applying silent group theory from the critical phenomenology tradition	Understanding and applying silent group theory from the critical phenomenology tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers.	Material: Muted group Reference: Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: McGraw Hill. Material: Muted Group Bibliography: Wood, Julia T. 2011. Communications Mosaics. Boston: Wadsworth.	4%
14	Understand and apply communication accommodation theory from the social-psychological tradition	Students can explain and analyze cases based on communication accommodation theory from the social-psychological tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers. 3 X 50	Material: Communication Accommodation Theory References: Griffin, EM. 2012. A First Look at Communication Theory (8th edition). Boston: McGraw Hill.	4%
15	Understand and apply theories from the critical tradition	Students can explain and analyze theoretical cases from the critical tradition	Form of Assessment : Participatory Activities	Presentations, discussions, lectures and questions and answers. 3 X 50	Material: Critical Theory Bibliography: Richard W and Lynn Turner. 2010. Introducing Communication Theory: Analysis and application. McGraw Hill.	4%
16	UAS - Students can explain and analyze theoretical cases from the phenomenological and critical traditions		Form of Assessment : Test			30%

Evaluation Percentage Recap: Case Study

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No	Evaluation	Percentage						
1.	Participatory Activities	50%						
2.	Test	50%						
		100%						

Notes

- Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study
 Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their
 study program obtained through the learning process.
- 2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment: test and non-test.
- 8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.