SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Mass Media Production	7020103118		T=1	P=2	ECTS=4.77	3	August 24, 2023

AUTHORIZATION	SP Developer	Course Cluster Coordinator	Study Program Coordinator
	Herma Retno Prabayanti, S.E., M.Med.Kom	Gilang Gusti Aji, S.I.P., M.Si.	Dr. Anam Miftakhul Huda, S.Kom., M.I.Kom.

Learning model	Project Based Learning

Program Learning Outcomes (PLO)	PLO study program that is charged to the course
	Program Objectives (PO)
	PO - 1 — Students are able to design mass media programs, especially digital media.
	PO - 2 — Students are able to organize program production using studio equipment
	PO - 3 — Students are able to combine various mass media production techniques and production practices (shooting techniques, editing and directing).
	PLO-PO Matrix

P.O
PO-1
PO-2
PO-3

PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
PO-1																
PO-2																
PO-3																

Short Course Description	This course develops students' skills in planning and producing mass media programs, especially digital media. Skills related to the form and writing of broadcast program materials; introduction to and skills in using studio equipment; as well as production practices (shooting techniques, editing and directing). With project assignments, students are expected to produce digital media program production work.

References	Main :

1. ferensi:
2. Clark, Barbara and Spohr, Susan J. (2002). Guide to Postproduction for TV and Film: Managing the Process 2nd edition. Amsterdam: Focal Press.
3. Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy . Colorado: Libraries Unlimited.
4. Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction . New Jersey: Prentice Hall.
5. Eastman, Susan Tyler dan Ferguson, Douglas A., (1985). Broadcast/ Cable Programming: Strategis and Practices. Fifth Edition . USA: Wadsworth Publishing Company.
6. Musburger, B, Robert & Kindem, Gorham. 2009. Introduction to Media Production. Elsevier, Oxford, UK

Supporters:

Supporting lecturer	Vinda Maya Setianingrum, S.Sos., M.A. Herma Retno Prabayanti, S.E., M.Med.Kom. Gilang Gusti Aji, S.I.P., M.Si.

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (*offline*)	Online (*online*)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students recognize and identify digital media content production	1.- Able to identify digital media broadcasting 2.Students recognize and identify digital media content production	**Criteria:** 1-100 **Form of Assessment** : Participatory Activities	practice, lecture contract lectures 3 X 50		**Material:** digital media broadcasting **Bibliography:** *Eastman, Susan Tyler and Ferguson, Douglas A., (1985). Broadcast/ Cable Programming: Strategy and Practices. Fifth Edition. USA: Wadsworth Publishing Company.*	5%
2	1.Students recognize and identify digital media content production 2.able to design entertainment programs in accordance with new media developments with a minimum of 2 different types of programs	1.-Students recognize and identify digital media content production for types of entertainment programs 2.- Able to design entertainment programs in accordance with new media developments with a minimum of 2 different types of programs	**Criteria:** 1-100 **Form of Assessment** : Participatory Activities	practice, lecture 3 X 50		**Material:** broadcasting **Bibliography:** *Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited.* **Material:** technical production of broadcasting materials **References:** *Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction. New Jersey: Prentice Hall.*	5%
3	1.Students recognize and identify digital media content production 2.able to design entertainment programs in accordance with new media developments with a minimum of 2 different types of programs 3.able to prepare scripts and/or content for mass media programs that are relevant to the program planning design 4.able to organize a production team with an effective directing system in at least one type of mass media production	1.-Students recognize and identify digital media content production for types of entertainment programs 2.- Able to design entertainment programs in accordance with new media developments with a minimum of 2 different types of programs 3.- Able to prepare scripts and/or content for mass media programs that are relevant to the program planning design 4.able to organize a production team with an effective directing system in at least one type of mass media production	**Criteria:** 1-100 **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	practice, lecture 3 X 50		**Material:** broadcasting **Bibliography:** *Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited.* **Material:** technical production of broadcasting materials **References:** *Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction. New Jersey: Prentice Hall.*	5%

| 4 | 1. Students recognize and identify digital media content production
2. able to design entertainment programs in accordance with new media developments with a minimum of 2 different types of programs
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5. Able to operate a camera with at least 2 types of cameras
6. Able to operate editing applications
7. Able to manage a production team for at least one type of mass media production | **Criteria:**
 1-100

Form of Assessment :
Project Results Assessment / Product Assessment | practice, lecture
3 X 50 | | **Material:** broadcasting
Bibliography:
Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited.

Material: technical production of broadcasting materials
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Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction. New Jersey: Prentice Hall. | 5% |

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4. able to organize a production team with an effective directing system in at least one type of mass media production
5. Able to operate a camera with at least 2 types of cameras
6. Able to operate editing applications
7. Able to manage a production team for at least one type of mass media production | **Criteria:**
 1-100

Form of Assessment : Assessment of Project Results / Product Assessment, Practices / Performance | practice, lecture 3 X 50 | | **Material:** broadcasting
Bibliography: *Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited.*

Material: technical production of broadcasting materials
References: *Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction. New Jersey: Prentice Hall.* | 5% |

| 6 | 1. Students recognize and identify digital media content production
2. able to design television programs and/or audio visual shows according to developments in new media in the form of news and dialogue
3. able to prepare scripts and/or content for mass media programs that are relevant to the program planning design
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5. Able to operate a camera with at least 2 types of cameras
6. Able to operate editing applications
7. Able to manage a production team for at least one type of mass media production | **Criteria:**
 1-100

Form of Assessment :
Practice / Performance | practice, lecture
3 X 50 | | **Material:** broadcasting
Bibliography:
Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited.

Material: technical production of broadcasting materials
References:
Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction. New Jersey: Prentice Hall. | 5% |

| 7 | 1.Students recognize and identify digital media content production 2.able to design television programs and/or audio visual shows according to developments in new media in the form of news and dialogue 3.able to prepare scripts and/or content for mass media programs that are relevant to the program planning design 4.able to organize a production team with an effective directing system in at least one type of mass media production 5.Able to operate a camera with at least 2 types of cameras 6.Able to operate editing applications | 1.-Students recognize and identify digital media content production for types of entertainment programs 2.able to design television programs and/or audio visual shows according to developments in new media in the form of news and dialogue 3.- Able to prepare scripts and/or content for mass media programs that are relevant to the program planning design 4.able to organize a production team with an effective directing system in at least one type of mass media production 5.Able to operate a camera with at least 2 types of cameras 6.Able to operate editing applications 7.Able to manage a production team for at least one type of mass media production | **Criteria:** 1-100 **Form of Assessment** : Project Results Assessment / Product Assessment | practice, lecture 3 X 50 | | **Material:** broadcasting **Bibliography:** *Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited.* **Material:** technical production of broadcasting materials **References:** *Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction. New Jersey: Prentice Hall.* | 5% |

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4.able to organize a production team with an effective directing system in at least one type of mass media production
5.Able to operate a camera with at least 2 types of cameras
6.Able to operate editing applications
7.Able to manage a production team for at least one type of mass media production
8.able to design television programs and/or audio visual shows according to developments in new media in the form of news and dialogue | **Criteria:** 1-100

Form of Assessment : Test | practice, lecture 3 X 50 | | **Material:** broadcasting
Bibliography: *Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited.*

Material: technical production of broadcasting materials
References: *Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction. New Jersey: Prentice Hall.* | 10% |

| 9 | 1.Students recognize and identify digital media content production
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4.able to organize a production team with an effective directing system in at least one type of mass media production
5.Able to operate a camera with at least 2 types of cameras
6.Able to operate editing applications
7.Able to manage a production team for at least one type of mass media production
8.able to describe project results on UTS | **Criteria:**
  1-100

Forms of Assessment:
Participatory Activities, Project Results Assessment / Product Assessment, Practices / Performance | practice, lecture 3 X 50 | | **Material:** broadcasting
Bibliography: *Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited.*

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| 11 | 1. Students recognize and identify digital media content production
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Form of Assessment : Participatory Activities, Practice/Performance | practice, lecture
3 X 50 | | **Material:** broadcasting
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Form of Assessment : Project Results Assessment / Product Assessment | practice, lecture 3 X 50 | | **Material:** broadcasting
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6. Able to operate editing applications
7. Able to manage a production team for at least one type of mass media production | **Criteria:**
 1-100

Form of Assessment : Project Results Assessment / Product Assessment, Test | practice, lecture
3 X 50 | | **Material:** broadcasting
Bibliography:
Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited.

Material: technical production of broadcasting materials
References:
Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction. New Jersey: Prentice Hall. | 15% |

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	16.67%
2.	Project Results Assessment / Product Assessment	53.17%
3.	Practice / Performance	11.67%
4.	Test	17.5%
		99.01%

Notes
1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.

5. **Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.