



Supporting lecturer

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Universitas Negeri Surabaya Faculty of Social and Legal Sciences Communication Science Bachelor Study Program

			SE	MEST	ER	R LE	ΕΑΙ	RN	INC	G P	PL/	١N						
Courses			CODE		1	Cour	se Fa	mily		Cred	lit W	eight		SEMI	ESTER	2	Cor	npilation e
Mass Media F	Production		7020103118	3						T=1	P=2	EC	ΓS=4.77		3		Aug 202	ust 24, 3
AUTHORIZAT	TION		SP Develop	oer						rse C rdina		r		Stud	y Prog	ram Co	ordin	ator
			Herma Retn M.Med.Kom		ti, S.I	Ε.,			Gilar	ng Gu	sti Aj	i, S.I.I	P., M.Si.	Dr. A	ınam M	1iftakhul M.I.Ko		ı, S.Kom.,
Learning model	Project Based Lo	earning	am that is charged to the course															
Program Learning	PLO study prog	gram t																
Outcomes	Program Objec	tives (
(PLO)	PO - 1	Stude	nts are able t	o design ma	ass m	nedia	progra	ams,	espe	cially	digita	l med	ia.					
	PO - 2	Stude	nts are able t	o organize į	orogra	am pr	oduct	ion u	sing s	studio	equi	pmen	İ .					
	PO - 3		nts are able ques, editing			arious	mas	ss m	edia	produ	uction	tech	niques	and pi	roducti	on prac	ctices	(shooting
	PLO-PO Matrix																	
		P.O PO-1 PO-2 PO-3																
	PO Matrix at the	e end	of each lea	rning stag	e (Su	ıb-PC))											
			P.O								We	ek						
				1 2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
		PC)-1															
		PC)-2															
		PC)-3															
Short Course Description	and writing of bro	course develops students' skills in planning and producing mass media programs, especially digital media. Skills related to the writing of broadcast program materials; introduction to and skills in using studio equipment; as well as production practices (shiniques, editing and directing). With project assignments, students are expected to produce digital media program production we									(shooting							
References	Main :																	
	6. Musburg	am: Foo obert. ohn R. , Susar adswo	cal Press. (2001). Teacl (1991). Broa n Tyler dan F rth Publishinç	hing TV Pro dcasting an erguson, Do g Company.	duction d Tele ougla:	on in a ecom s A.,	a Digi munic (1985	tal W cation). Bro	orld: I : An I oadca	Integr ntrod st/ Ca	ating uction able I	Medi n . Ne Progra	a Literac w Jersey umming:	y . Colo : Prent Strateo	orado: ice Ha gis and	Librarie II.	s Unlii	mited.
	Supporters:																	

Week-	Final abilities of each learning stage	Eva	aluation	Le: Stud	Help Learning, arning methods, lent Assignments, Estimated time]	Learning materials	Assessment Weight (%)
	(Sub-PO)	Indicator	Criteria & Form	Offline (offline)	Online (online)	,	3 7 (7)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students recognize and identify digital media content production	Able to identify digital media broadcasting Students recognize and identify digital media content production	Criteria: 1-100 Form of Assessment : Participatory Activities	practice, lecture contract lectures 3 X 50		Material: digital media broadcasting Bibliography: Eastman, Susan Tyler and Ferguson, Douglas A., (1985). Broadcast/ Cable Programming: Strategy and Practices. Fifth Edition. USA: Wadsworth Publishing Company.	5%
2	1.Students recognize and identify digital media content production 2.able to design entertainment programs in accordance with new media developments with a minimum of 2 different types of programs	1Students recognize and identify digital media content production for types of entertainment programs 2 Able to design entertainment programs in accordance with new media developments with a minimum of 2 different types of programs	Criteria: 1-100 Form of Assessment: Participatory Activities	practice, lecture 3 X 50		Material: broadcasting Bibliography: Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited. Material: technical production of broadcasting materials References: Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction. New Jersey: Prentice Hall.	5%
3	1.Students recognize and identify digital media content production 2.able to design entertainment programs in accordance with new media developments with a minimum of 2 different types of programs 3.able to prepare scripts and/or content for mass media programs that are relevant to the program planning design 4.able to organize a production team with an effective directing system in at least one type of mass media production	1Students recognize and identify digital media content production for types of entertainment programs 2 Able to design entertainment programs in accordance with new media developments with a minimum of 2 different types of programs 3 Able to prepare scripts and/or content for mass media programs that are relevant to the program planning design 4.able to organize a production team with an effective directing system in at least one type of mass media production	Criteria: 1-100 Form of Assessment: Participatory Activities, Project Results Assessment / Product Assessment	practice, lecture 3 X 50		Material: broadcasting Bibliography: Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited. Material: technical production of broadcasting materials References: Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction. New Jersey: Prentice Hall.	5%

4	1.Students	1Students	Criteria:	practice,	Material:	5%
	recognize and	recognize and	1-100	lecture	broadcasting	
	identify digital	identify digital	_	3 X 50	Bibliography:	
	media content	media content	Form of Assessment :		Kenny, Robert.	
	production	production for	Project Results		(2001). Teaching	
	2.able to design	types of	Assessment / Product		TV Production in a	
	entertainment	entertainment	Assessment		Digital World:	
	programs in	programs			Integrating Media	
	accordance	2 Able to			Literacy. Colorado:	
	with new media				Libraries Unlimited.	
		design				
	developments	entertainment			Material: technical	
	with a minimum	programs in			production of	
	of 2 different	accordance			broadcasting	
	types of	with new			materials	
	programs	media			References:	
	3.able to prepare	developments			Bittner, John R.	
	scripts and/or	with a			(1991).	
	content for	minimum of 2			Broadcasting and	
	mass media	different			Telecommunication:	
	programs that	types of			An Introduction.	
	are relevant to	programs			New Jersey:	
	the program	3 Able to			Prentice Hall.	
	planning design	prepare				
	4.able to organize	scripts and/or				
	a production	content for				
	team with an	mass media				
	effective	programs that				
	directing	are relevant				
	system in at	to the				
	-					
	least one type of mass media	program				
		planning				
	production	design				
	5.Able to operate	4.able to				
	a camera with	organize a				
	at least 2 types	production				
	of cameras	team with an				
	6.Able to operate	effective				
	editing	directing				
	applications	system in at				
		least one type				
i		of mass				
		media				
		production				
		Able to				
		operate a				
		camera with				
		at least 2				
		types of				
		cameras				
		6.Able to				
		operate				
		editing				
		applications				
		7.Able to				
		manage a				
		production				
		team for at				
		least one type				
		of mass				
		media				
'						

5	1.Students	1Students	Criteria:	practice,	Material:	5%
	recognize and	recognize and	1-100	lecture	broadcasting	
	identify digital	identify digital		3 X 50	Bibliography:	
	media content	media content	Form of Assessment :		Kenny, Robert.	
	production	production for	Assessment of Project		(2001). Teaching	
	2.able to design	types of	Results / Product		TV Production in a	
	•		Assessment, Practices /		Digital World:	
	entertainment	entertainment	Performance		Integrating Media	
	programs in	programs			Literacy. Colorado:	
	accordance	2 Able to			Libraries Unlimited.	
	with new media	design				
	developments	entertainment			Material: technical	
	with a minimum	programs in				
	of 2 different	accordance			production of	
	types of	with new			broadcasting	
	* *	media			materials	
	programs				References:	
	3.able to prepare	developments			Bittner, John R.	
	scripts and/or	with a			(1991).	
	content for	minimum of 2			Broadcasting and	
	mass media	different			Telecommunication:	
	programs that	types of			An Introduction.	
	are relevant to	programs			New Jersey:	
	the program	3 Able to			Prentice Hall.	
	1 0	prepare				
	planning design					
	4.able to organize	scripts and/or				
	a production	content for				
	team with an	mass media				
	effective	programs that				
	directing	are relevant				
	system in at	to the				
	least one type	program				
	of mass media	planning				
	production	design				
	Able to operate	4.able to				
	a camera with	organize a				
	at least 2 types	production				
	of cameras	team with an				
	6.Able to operate	effective				
	editing	directing				
	applications	system in at				
	applications	-				
		least one type				
		of mass				
		media				
		production				
J		Able to				
		operate a				
		camera with				
		at least 2				
		types of				
		cameras				
		6.Able to				
		operate				
		editing				
J		applications				
		7.Able to				
		manage a				
		production				
		team for at				
		least one type				
		of mass				
			İ			
		media				

6 1. Students recognize and identify digital media content production 2. able to design television programs and/or audio visual shows according to developments in new media in the form of news and dialogue 3. able to prepare scripts and/or content for mass media programs that are relevant to the program planning design 4. able to organize a production 5. Able to operate editing applications 6 1. Students recognize and identify digital media content for mass media programs that are relevant to the program gaplications 7 2. Able to operate editing applications 8 2. Able to operate editing applications 8 3. Able to operate editing applications 9 3. Able to operate editing applications
7.Able to manage a production team for at least one type of mass

_	_					
7	1.Students	1Students	Criteria:	practice,	Material:	5%
	recognize and	recognize and	1-100	lecture	broadcasting	
	identify digital	identify digital		3 X 50	Bibliography:	
	media content	media content	Form of Assessment :		Kenny, Robert.	
	production	production for	Project Results		(2001). Teaching	
	2.able to design	types of	Assessment / Product		TV Production in a	
	television		Assessment		Digital World:	
		entertainment			Integrating Media	
	programs	programs			Literacy. Colorado:	
	and/or audio	2.able to			Libraries Unlimited.	
	visual shows	design				
	according to	television			Material: technical	
	developments	programs			production of	
	in new media in	and/or audio			broadcasting	
	the form of	visual shows				
	news and	according to			materials	
					References:	
	dialogue	developments			Bittner, John R.	
	3.able to prepare	in new media			(1991).	
	scripts and/or	in the form of			Broadcasting and	
	content for	news and			Telecommunication:	
	mass media	dialogue			An Introduction.	
	programs that	3 Able to			New Jersey:	
	are relevant to	prepare			Prentice Hall.	
	the program	scripts and/or				
		•				
	planning design	content for				
	4.able to organize	mass media				
	a production	programs that				
	team with an	are relevant				
	effective	to the				
	directing	program				
	system in at	planning				
	least one type	design				
	of mass media	4.able to				
	production	organize a				
	5.Able to operate	production				
	a camera with	team with an				
	at least 2 types	effective				
	of cameras	directing				
	6.Able to operate	system in at				
	editing .	least one type				
	applications	of mass				
	appoatio110	media				
		production				
		•				
		5.Able to				
		operate a				
		camera with				
		at least 2				
		types of				
		cameras				
		6.Able to				
		operate				
		editing				
		_ applications				
		7.Able to				
		manage a				
		production				
		team for at				
		least one type				
		of mass				
		media				
		production				
				1		

В	1.Students	1Students	Criteria:	practice,	Material:	10%
-	recognize and	recognize and	1-100	lecture	broadcasting	1070
	identify digital	identify digital		3 X 50	Bibliography:	
	media content	media content	Form of Assessment :		Kenny, Robert.	
	production	production for	Test		(2001). Teaching	
	2.able to design	types of			TV Production in a	
	television	entertainment			Digital World:	
	programs	programs			Integrating Media	
	and/or audio	2 Able to			Literacy. Colorado:	
	visual shows	design			Libraries Unlimited.	
	according to	entertainment				
	developments	programs in			Material: technical	
	in new media in	accordance			production of	
	the form of	with new			broadcasting	
	news and	media			materials References:	
	dialogue	developments			Bittner, John R.	
	3.able to prepare	with a			(1991).	
	scripts and/or	minimum of 2			Broadcasting and	
	content for	different			Telecommunication:	
	mass media	types of			An Introduction.	
	programs that	programs			New Jersey:	
	are relevant to	3 Able to			Prentice Hall.	
	the program	prepare				
	planning design	scripts and/or				
	4.able to organize	content for				
	a production	mass media				
	team with an	programs that				
	effective	are relevant				
	directing	to the				
	system in at	program				
	least one type	planning				
	of mass media	design				
	production	4.able to				
	5.Able to operate a camera with	organize a production				
		team with an				
	at least 2 types of cameras	effective				
	6.Able to operate	directing				
	editing	•				
	applications	system in at least one type				
	αμμιιταιι0ΠS	of mass				
		or mass media				
		production 5 Able to				
		5.Able to				
		operate a				
		camera with at least 2				
		at least 2 types of				
		cameras				
		6.Able to				
		operate editing				
		applications				
		7.Able to				
		manage a production				
		team for at				
		least one type				
		of mass media				
		production 8.able to				
		design				
		television				
		programs				
		and/or audio				
		visual shows				
		according to				
		developments				
		in new media				
		in the form of				
		news and				
		dialogue		1 1	1	

	1		T		T	1	
9	1.Students	1Students	Criteria:	practice,		Material:	5%
	recognize and	recognize and	1-100	lecture		broadcasting	
	identify digital	identify digital		3 X 50		Bibliography:	
	media content	media content	Forms of Assessment			Kenny, Robert.	
	production	production for	Dominion of the state of the st			(2001). Teaching	
	2.able to design	types of	Participatory Activities, Project Results			TV Production in a	
	television	entertainment	Assessment / Product			Digital World:	
	programs	programs	Assessment, Practices /			Integrating Media	
	and/or audio	2.able to	Performance			Literacy. Colorado:	
	visual shows	design	Feriorinance			Libraries Unlimited.	
	according to	television					
	developments	programs				Material: technical	
	in new media in	and/or audio				production of	
	the form of	visual shows				broadcasting materials	
	news and	according to				References:	
	dialogue	developments				Bittner, John R.	
	3.able to prepare	in new media				(1991).	
	scripts and/or	in the form of				Broadcasting and	
	content for	news and				Telecommunication:	
	mass media	news and dialogue				An Introduction.	
		3 Able to				New Jersey:	
	programs that					Prentice Hall.	
	are relevant to	prepare					
	the program	scripts and/or					
	planning design	content for					
	4.able to organize	mass media					
	a production	programs that					
	team with an	are relevant					
	effective	to the					
	directing	program					
	system in at	planning					
	least one type	design					
	of mass media	4.able to					
	_ production	organize a					
	5.Able to operate	production					
	a camera with	team with an					
	at least 2 types	effective					
	of cameras	directing					
	6.Able to operate	system in at					
	editing	least one type					
	applications	of mass					
		media					
		production					
		Able to					
		operate a					
		camera with					
		at least 2					
		types of					
		cameras					
		6.Able to					
		operate					
		editing					
		applications					
		7.Able to					
		manage a					
		production					
		team for at					
		least one type					
		of mass					
		media					
		production					
		8.able to					
		describe					
		project results					
		on UTS					

10	1.Students	1Students	Criteria:	practice,	Material:	5%
	recognize and	recognize and	1-100	lecture	broadcasting	
	identify digital	identify digital		3 X 50	Bibliography:	
	media content	media content	Form of Assessment :		Kenny, Robert.	
	production	production for	Project Results		(2001). Teaching	
	2.able to design	types of	Assessment / Product		TV Production in a	
	television	entertainment	Assessment		Digital World:	
	programs	programs			Integrating Media	
	and/or audio	2.able to			Literacy. Colorado:	
	visual shows				Libraries Unlimited.	
		design television				
	according to				Material: technical	
	developments	programs			production of	
	in new media in	and/or audio			broadcasting	
	the form of	visual shows			materials	
	news and	according to			References:	
	dialogue	developments			Bittner, John R.	
	3.able to prepare	in new media			(1991).	
	scripts and/or	in the form of			Broadcasting and	
	content for	news and			Telecommunication:	
	mass media	dialogue			An Introduction.	
	programs that	3 Able to			New Jersey: Prentice Hall.	
	are relevant to	prepare			гтенисе Пан.	
	the program	scripts and/or				
	planning design	content for				
	4.able to organize	mass media				
	a production	programs that				
	team with an	are relevant				
	effective	to the				
	directing	program				
	system in at	planning				
	least one type	design				
	of mass media	4.able to				
	production	organize a				
	5.Able to operate	production				
	a camera with	team with an				
	at least 2 types	effective				
	of cameras	directing				
	6.Able to operate	system in at				
	editing	least one type				
	applications	of mass				
	4,	media				
		production				
		5.Able to				
		operate a				
		camera with				
		at least 2				
		types of				
		cameras				
		6.Able to				
		operate				
		editing				
		applications				
		7.Able to				
		manage a				
		production				
		team for at				
		least one type				
		of mass				
		media				
		production				
		8.able to				
		describe				
		project results				
		on UTS				
n .						
	l l		l			

11	1.Students	1Students	Criteria:	practice,		Material:	5%
	recognize and	recognize and	1-100	lecture		broadcasting	
	identify digital	identify digital		3 X 50		Bibliography:	
	media content	media content	Form of Assessment :			Kenny, Robert.	
	production	production for	Participatory Activities,			(2001). Teaching	
		•	Practice/Performance			TV Production in a	
	2.able to design	types of				Digital World:	
	television	entertainment				Integrating Media	
	programs	programs				Literacy. Colorado:	
	and/or audio	2 Able to				Libraries Unlimited.	
	visual shows	design					
	according to	television				Material: technical	
	developments	programs				production of	
	in new media in	and/or audio				broadcasting	
	the form of light	visual shows				materials	
	news shows	according to				References:	
	3.able to prepare	developments				Bittner, John R.	
	scripts and/or	in new media				(1991).	
	content for	in the form of				Broadcasting and	
	mass media	light news				Telecommunication:	
		shows				An Introduction.	
	programs that					New Jersey:	
	are relevant to	3 Able to				Prentice Hall.	
	the program	prepare				r remide rian.	
	planning design	scripts and/or					
	4.able to organize	content for					
	a production	mass media					
	team with an	programs that					
	effective	are relevant					
	directing	to the					
	system in at	program					
	least one type	planning					
	of mass media	design					
	production	4.able to					
	5.Able to operate	organize a					
	a camera with	production					
	at least 2 types	team with an					
	of cameras	effective					
	6.Able to operate	directing					
	editing	system in at					
	applications	least one type					
		of mass					
		media					
		production					
		Able to					
		operate a					
		camera with					
		at least 2					
		types of					
		cameras					
		6.Able to					
		operate editing					
		applications					
		7.Able to					
		manage a					
		production					
		team for at					
		least one type					
		of mass					
				l	1		
		media					

12	1.Students recognize and identify digital media content production 2.able to design television programs and/or audio visual shows according to developments in new media in the form of light news shows 3.able to prepare scripts and/or content for mass media programs that are relevant to the program planning design 4.able to organize a production team with an effective directing system in at least one type of mass media production 5.Able to operate a camera with at least 2 types of cameras 6.Able to operate editing applications	1Students recognize and identify digital media content production for types of entertainment programs 2 Able to design television programs and/or audio visual shows according to developments in new media in the form of light news shows 3 Able to prepare scripts and/or content for mass media programs that are relevant to the program planning design 4.able to organize a production team with an effective directing system in at least one type of mass media production 5.Able to operate a camera with at least 2 types of cameras 6.Able to operate editing applications 7.Able to manage a production team for at least one type of team of a team for at least one type of masa manage a production team for at least one type	Criteria: 1-100 Form of Assessment: Project Results Assessment / Product Assessment	practice, lecture 3 X 50	Material: broadcasting Bibliography: Kenny, Robert. (2001). Teaching TV Production in a Digital World: Integrating Media Literacy. Colorado: Libraries Unlimited. Material: technical production of broadcasting materials References: Bittner, John R. (1991). Broadcasting and Telecommunication: An Introduction. New Jersey: Prentice Hall.	9%
		production team for at				

13	1.Students	1Students	Criteria:	practice,	Material:	5%
	recognize and	recognize and	1-100	lecture	broadcasting	
	identify digital	identify digital	_	3 X 50	Bibliography:	
	media content	media content	Form of Assessment :		Kenny, Robert.	
	production	production for	Project Results		(2001). Teaching	
	2.able to design	types of	Assessment / Product		TV Production in a	
	television	entertainment	Assessment		Digital World:	
	programs	programs			Integrating Media	
	and/or audio	2 Able to			Literacy. Colorado:	
	visual shows	design			Libraries Unlimited.	
	according to	television			Adams and all stands after the	
	developments	programs			Material: technical	
	in new media in	and/or audio			production of broadcasting	
	the form of light	visual shows			materials	
	news shows	according to			References:	
	3.able to prepare	developments			Bittner, John R.	
	scripts and/or	in new media			(1991).	
	content for	in the form of			Broadcasting and	
	mass media	light news			Telecommunication:	
	programs that	shows			An Introduction.	
	are relevant to	3 Able to			New Jersey:	
	the program	prepare			Prentice Hall.	
	planning design	scripts and/or				
	4.able to organize	content for				
	a production	mass media				
	team with an	programs that				
	effective	are relevant				
	directing	to the				
	system in at	program				
	least one type	planning				
	of mass media	design				
	production	4.able to				
	Able to operate	organize a				
	a camera with	production				
	at least 2 types	team with an				
	of cameras	effective				
	6.Able to operate	directing				
	editing	system in at				
	applications	least one type				
		of mass				
		media				
		production				
		5.Able to				
		operate a				
		camera with				
		at least 2				
		types of				
		cameras				
		6.Able to				
		operate				
		editing				
		applications				
		7.Able to				
		manage a				
		production				
		team for at				
		least one type				
,		of mass				
		media				
		production				

14	1.Students	1Students	Criteria:	practice,		Material:	5%
	recognize and	recognize and	1-100	lecture		broadcasting	
	identify digital	identify digital		3 X 50		Bibliography:	
			Form of Assessment :			Kenny, Robert.	
	media content	media content	Project Results			(2001). Teaching	
	production	production for	Assessment / Product			TV Production in a	
	2.able to design	types of	Assessment			Digital World:	
	television	entertainment				Integrating Media	
	programs	programs				Literacy. Colorado:	
	and/or audio	2 Able to				Libraries Unlimited.	
	visual shows	design				Libraries Orillinited.	
	according to	television				No. 4 and a land and a street	
	developments	programs				Material: technical	
	in new media in	and/or audio				production of	
	the form of light	visual shows				broadcasting	
	•					materials	
	news shows	according to				References:	
	3.able to prepare	developments				Bittner, John R.	
	scripts and/or	in new media				(1991).	
	content for	in the form of				Broadcasting and	
	mass media	light news				Telecommunication:	
	programs that	shows				An Introduction.	
	are relevant to	3 Able to				New Jersey:	
	the program	prepare				Prentice Hall.	
	planning design	scripts and/or					
	4.able to organize	content for					
	a production	mass media					
	team with an	programs that					
	effective	are relevant					
	directing	to the					
	system in at	program					
	least one type	planning					
	of mass media	design					
	production	4.able to					
	5.Able to operate	organize a					
	a camera with	production					
	at least 2 types	team with an					
	of cameras	effective					
	6.Able to operate	directing					
	editing	system in at					
	applications	least one type					
		of mass					
		media					
		production					
		5.Able to					
		operate a					
		camera with					
		at least 2					
		types of					
		cameras					
		6.Able to					
		operate					
		editing					
		applications					
		7.Able to					
		manage a					
		production					
		team for at					
		least one type					
		of mass					
		media					
		production			1		

5 1.Students						
. I.Students	1Students	Criteria:	practice,		Material:	5%
recognize and	recognize and	1-100	lecture		broadcasting	
identify digital	identify digital		3 X 50		Bibliography:	
media content	media content	Form of Assessment :			Kenny, Robert.	
		Project Results			(2001). Teaching	
production	production for	Assessment / Product			TV Production in a	
2.able to design	types of	Assessment			Digital World:	
television	entertainment				Integrating Media	
programs	programs				Literacy. Colorado:	
and/or audio	2 Able to				Libraries Unlimited.	
visual shows	design				Libraries Orinitriteu.	
according to	television					
developments	programs				Material: technical	
					production of	
in new media in	and/or audio				broadcasting	
the form of light					materials	
news shows	according to				References:	
3.able to prepare	developments				Bittner, John R.	
scripts and/or	in new media				(1991).	
content for	in the form of				Broadcasting and	
mass media	light news			ĺ	Telecommunication:	
programs that	shows			ĺ	An Introduction.	
are relevant to	3 Able to			ĺ	New Jersey:	
				ĺ	Prentice Hall.	
the program	prepare			ĺ		
planning design						
4.able to organize	content for					
a production	mass media					
team with an	programs that					
effective	are relevant					
directing	to the					
system in at	program					
=						
least one type	planning					
of mass media	design					
production	4.able to					
Able to operate	organize a					
a camera with	production					
at least 2 types	team with an					
of cameras	effective					
6.Able to operate	directing					
editing	system in at					
applications						
applications	least one type					
	of mass					
	media					
	production					
	5.Able to			ĺ		
	operate a			ĺ		
	camera with			ĺ		
	at least 2			ĺ		
	types of			ĺ		
				ĺ		
	cameras			ĺ		
	6.Able to			1		
	operate			ĺ		
	editing			1		
	applications			ĺ		
	7.Able to			1		
	manage a			ĺ		
	production			1		
				1		
	team for at			ĺ		
	least one type			ĺ		
	of mass			ĺ		
	media					
	production			ĺ		
			I			

16	1.Students recognize and identify digital media content	1Students recognize and identify digital	Criteria: 1-100	practice, lecture		Material: broadcasting	15%
	identify digital media content	•	1 100				
	media content	identify digital					
			Form of Assessment :	3 X 50		Bibliography: Kenny, Robert.	
		media content	Project Results			(2001). Teaching	
	production	production for	Assessment / Product			TV Production in a	
	2.able to design	types of	Assessment, Test			Digital World:	
	television	entertainment				Integrating Media	
	programs	programs				Literacy. Colorado:	
	and/or audio	2 Able to				Libraries Unlimited.	
	visual shows	design					
	according to	television				Material: technical	
	developments	programs				production of	
	in new media in	and/or audio				broadcasting	
	the form of light	visual shows				materials	
	news shows	according to				References:	
	3.able to prepare	developments				Bittner, John R.	
	scripts and/or	in new media				(1991).	
	content for	in the form of				Broadcasting and	
	mass media	light news				Telecommunication:	
	programs that	shows				An Introduction.	
	are relevant to	3 Able to				New Jersey:	
	the program	prepare				Prentice Hall.	
	planning design	scripts and/or					
	4.able to organize	content for					
	a production	mass media					
	team with an	programs that					
	effective	are relevant					
	directing	to the					
	system in at	program					
	least one type	planning					
	of mass media	design					
	production	4.able to					
	5.Able to operate	organize a					
	a camera with	production					
	at least 2 types	team with an					
	of cameras	effective					
	6.Able to operate	directing					
	editing	system in at					
	applications	least one type					
		of mass					
		media					
		production					
		5.Able to					
		operate a					
		camera with					
		at least 2					
		types of					
		cameras					
		6.Able to					
		operate					
		editing					
		applications					
		7.Able to					
		manage a					
		production					
		team for at					
		least one type					
		of mass					
		media					
		production					
				l	i		

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage					
1.	Participatory Activities	16.67%					
2.	Project Results Assessment / Product Assessment	53.17%					
3.	Practice / Performance	11.67%					
4.	Test	17.5%					
		99.01%					

Notes

- 1. Learning Outcomes of Study Program Graduates (PLO Study Program) are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses are several learning outcomes of study program graduates (CPL-Study Program) which are
- used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.

 Program Objectives (PO) are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material of learning materials for that course.
- Subject Sub-PO (Sub-PO) is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.

- Indicators for assessing abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment: test and non-test.
- Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.

 10. Learning materials are details or descriptions of study materials which can be presented in the form of several main points
- 11. The assessment weight is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- ${\bf 12.\ TM}\hbox{-}{\sf Face\ to\ face,\ PT}\hbox{-}{\sf Structured\ assignments,\ BM}\hbox{-}{\sf Independent\ study}.}$