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<tr><td rowspan="2">[UNESA logo]</td><td rowspan="2">Universitas Negeri Surabaya
Faculty of Social and Legal Sciences
Communication Science Bachelor Study Program</td><td>Document Code</td></tr>
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SEMESTER LEARNING PLAN

Courses		CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Mass communication		7020103027		T=3	P=0	ECTS=4.77	4	July 18, 2024

AUTHORIZATION	SP Developer	Course Cluster Coordinator	Study Program Coordinator
	....	....	Dr. Anam Miftakhul Huda, S.Kom., M.I.Kom.

Learning model	Case Studies
Program Learning Outcomes (PLO)	**PLO study program that is charged to the course**
	Program Objectives (PO)
	PLO-PO Matrix

	P.O

PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16

Short Course Description	The Mass Communication course examines the substance of understanding, concepts, models and theories in mass media practice. Apart from that, the practice of mass media as a center of study is studied conceptually from the level of content, organization, and its interaction with social, political, cultural and economic institutions. Learning is carried out for one semester using presentation methods, discussions, as well as individual and group assignments. Assessment is carried out through written and performance tests.

References	**Main :**	

1.
1. Ardianto, Elvinaro. Komala, Lukiati. 2005. *Komunikasi Massa Suatu Pengantar*. Bandung: PT. Remaja Rosdakarya
2. Baran, J Stanley& Dennis K Davis.2000*Mass Communication Theory : Foundations, Ferment, and Future*. California : Wadsworth
3 . *Cangara*, *Hafied*. 2011. Komunikasi *Politik* Konsep, Teori, dan Strategi. Jakarta: PT. Raja Grafindo Persada
4. Eriyanto. 2011. Analisis Isi, Pengantar Metodologi untuk Penelitian Ilmu Komunikasi & Ilmu Sosial Lainnya. Jakarta: Kencana.
5. Kovach, Bill dan Tom Rosenstiel. 2006. Sembilan Elemen Jurnalisme: Apa yang Seharusnya Diketahui Wartawan dan Diharapkan Publik. Jakarta: Yayasan Pantau.Little, John
6. McQuail, Denis. 2010. Mass Communication Theory 6thed. London : Sage
7. Nurudin, Komunikasi Massa, CESPUR, Malang, September 2003
8. Pete Golding and Garham Murdock,.2007*The Political Economy of Media.* Volume I, Cheltenham, UK. Broolfield, US: The International Library of Studi and culture.
9. Shoemaker, Pamela J., & Stephen D. Reese. (1996). Mediating The Message: Theories Of Influences On Mass Media Content, London: Pearson Longman

10. Sobur, Alex. Semiotika Komunikasi. Bandung : PT Remaja Rosdakarya, 2003

	Supporters:	

Supporting lecturer	Dr. Anam Miftakhul Huda, S.Kom., M.I.Kom. Gilang Gusti Aji, S.I.P., M.Si.

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Explain the meaning, characteristics, themes, issues and traditions of mass communication	- Defining Mass Communication - Outlining the characteristics of mass communication - Explaining themes, issues and traditions in mass communication	**Criteria:** Synthesis of the meaning, characteristics, themes, issues and traditions of mass communication from various references that have been determined and do not rule out the possibility of national and international journal articles	- Lecture - Question and answer pulpit - Discussion 3 X 50			0%
2	Explain the history of the early presence of mass media	- Explain the beginning of the presence of mass media: print media, electronic media, films, recordings - Describe the characteristics of old and new mass media	**Criteria:** The number of current references in the form of books and scientific journal articles	- lecture - question and answer pulpit - discussion 3 X 50			0%
3	Explaining Mass Concepts and Mass Communication Models	- Differentiate the concepts of mass, audience, public - Explain the concept of mass as audience and mass culture - Describe various models of mass communication	**Criteria:** Synthesis of phenomena and current theoretical concepts and references	- lecture - question and answer pulpit - discussion 3 X 50			0%
4	Explain the theory of media and society	- Connecting media and society - Outlining several themes of media and society theory - Explaining several media and society theories	**Criteria:** Analyze current issues in media & society with the latest theories and references	- lecture - question and answer podium - assignment to write a 3 X 50 essay			0%
5	Explaining Normative Media Theory	- Explain the obligations of the media - Explain the four theories of the press	**Criteria:** Analysis and synthesis of the implementation of media responsibility	- lecture - question and answer pulpit - discussion - assignment 3 X 50			0%
6	Explain various principles in media practice	Explain various ideal criteria for media practice	**Criteria:** Peer review essay implementation of media responsibility	- lectures - discussions - case studies 3 X 50			0%
7	Explains the definition and framework of Media Accountability	- Explain the definition of media accountability - Outline the media accountability framework	**Criteria:** Analysis and synthesis of assignment topics and current theories and references	- lectures - discussions - case studies 3 X 50			0%
8	Mastering meeting material 1 - 7	Explain, compare and analyze UTS questions	**Criteria:** Comprehensive analysis and synthesis of written paper assignment topics	3 X 50 test			0%
9							0%
10							0%

11							0%
12							0%
13							0%
14							0%
15							0%
16							0%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
		0%

Notes
1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.