



**Universitas Negeri Surabaya
Faculty of Social and Legal Sciences
Communication Science Bachelor Study Program**

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date																																										
Health Communications	7020103025		T=3	P=0	ECTS=4.77	7	August 14, 2023																																										
AUTHORIZATION	SP Developer		Course Cluster Coordinator			Study Program Coordinator																																											
	Ade Firmannandya, S.I.Kom., M.I.Kom.		Tsuroyya, S.S., M.A.			Dr. Anam Miftakhul Huda, S.Kom., M.I.Kom.																																											
Learning model	Case Studies																																																
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																																
	PLO-8	Able to collaborate, develop networks and evaluate performance.																																															
	Program Objectives (PO)																																																
	PLO-PO Matrix																																																
		<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="width: 50px;">P.O</td> <td style="width: 50px;">PLO-8</td> <td colspan="5"></td> </tr> </table>						P.O	PLO-8																																								
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	PO Matrix at the end of each learning stage (Sub-PO)																																																
	<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td rowspan="2" style="width: 30px;">P.O</td> <td colspan="16" style="text-align: center;">Week</td> </tr> <tr> <td style="width: 20px;">1</td> <td style="width: 20px;">2</td> <td style="width: 20px;">3</td> <td style="width: 20px;">4</td> <td style="width: 20px;">5</td> <td style="width: 20px;">6</td> <td style="width: 20px;">7</td> <td style="width: 20px;">8</td> <td style="width: 20px;">9</td> <td style="width: 20px;">10</td> <td style="width: 20px;">11</td> <td style="width: 20px;">12</td> <td style="width: 20px;">13</td> <td style="width: 20px;">14</td> <td style="width: 20px;">15</td> <td style="width: 20px;">16</td> </tr> </table>																P.O	Week																1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
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Short Course Description	This course explores health communication as a multidisciplinary and multi-aspect approach. The course will discuss various types of audiences (individuals, groups, professions, communities, policy makers) and messages in health communication related to their strategic role, both at the micro level (language and symbols in health communication), meso (health communication production process), and macro (impact on public health). Students will also evaluate various goals in health communication. Through case study methods and field visits/practice, students will also broaden their horizons and gain experience in the application of health communication in the community																																																
References	Main :																																																
	<ol style="list-style-type: none"> Harrington, N. 2015. Health Communication: Theory, Method, and Application . New York: Routledge. Berry, D. 2007. Health Communication: Theory and Practice . Berkshire: Open University Press. 																																																
	Supporters:																																																
	<ol style="list-style-type: none"> Whaley, B. B. 2014. Research methods in health communication: Principles and application. Routledge. Hamilton, H., & Chou, W. Y. S. 2014. The Routledge handbook of language and health communication. Routledge. 																																																
Supporting lecturer	Tsuroyya, S.S., M.A. Jauhar Wahyuni, M.I.Kom. Ade Firmannandya, S.I.Kom., M.I.Kom.																																																
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)																																										
		Indicator	Criteria & Form	Offline (offline)	Online (online)																																												
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)																																										

1	Understand the theory, methods and practice of health communication	Able to explain the theory, methods and practice of health communication	Criteria: The assessment sheet Form of Assessment : Participatory Activities	Lectures and discussions 3 X 50		Material: Theory and Practice of Health Communication References: <i>Harrington, N. 2015. Health Communication: Theory, Method, and Application. New York: Routledge.</i>	2%
2	Understand health communication from the patient's perspective	Able to explain health communication from the patient's perspective	Criteria: The assessment sheet Form of Assessment : Participatory Activities	Lectures and discussions 3 X 50		Material: Health Communication from Patient Perspective References: <i>Harrington, N. 2015. Health Communication: Theory, Method, and Application. New York: Routledge.</i>	3%
3	Understand health practitioner challenges and social support needs	Able to explain health practitioner challenges and social support needs	Criteria: The assessment sheet Forms of Assessment : Participatory Activities, Portfolio Assessment, Practical Assessment	Lectures and discussions 3 X 50		Material: Health Practitioner Challenges Bibliography: <i>Harrington, N. 2015. Health Communication: Theory, Method, and Application. New York: Routledge.</i>	2%
4	Understand health communication from the perspective of a health care provider	Able to explain health communication from the perspective of a health service provider	Criteria: The assessment sheet Forms of Assessment : Participatory Activities, Portfolio Assessment, Tests	Lectures and discussions 3 X 50		Material: 2 References: <i>Harrington, N. 2015. Health Communication: Theory, Method, and Application. New York: Routledge.</i>	2%
5	Analyze the communication approaches of health practitioners and patients	Identify health practitioner and patient communication approaches	Criteria: The assessment sheet Form of Assessment : Participatory Activities	Lectures, discussions and presentations 3 X 50		Material: Health Communication Practitioners and Patients References: <i>Berry, D. 2007. Health Communication: Theory and Practice. Berkshire: Open University Press.</i>	5%
6	Identify factors that influence the patient	Explain the factors that influence the patient	Criteria: The assessment sheet Form of Assessment : Participatory Activities	Lectures and discussions 3 X 50		Material: Factors Affecting Patients References: <i>Harrington, N. 2015. Health Communication: Theory, Method, and Application. New York: Routledge.</i>	2%

7	Identifying socio-cultural factors in health communication	Explain socio-cultural factors in health communication	<p>Criteria: The assessment sheet</p> <p>Form of Assessment : Participatory Activities</p>	Lectures and discussions 3 X 50		<p>Material: Social Culture in Health Communication Reference: <i>Harrington, N. 2015. Health Communication: Theory, Method, and Application. New York: Routledge.</i></p>	7%
8	End encounter abilities 1-7	Explain and identify meeting material 1-7	<p>Criteria: The assessment sheet</p> <p>Forms of Assessment : Participatory Activities, Project Results Assessment / Product Assessment, Practical Assessment, Tests</p>	3 X 50 test			20%
9	Understanding ethics in health communication	Explain ethics in health communication	<p>Criteria: The assessment sheet</p> <p>Form of Assessment : Participatory Activities</p>	Lectures and discussions 3 X 50		<p>Material: 3 Library:</p> <hr/> <p>Material: Health Communication Ethics Bibliography: <i>Hamilton, H., & Chou, WYS 2014. The Routledge handbook of language and health communication. Routledge.</i></p>	3%
10	Identifying new media in health communication	Explaining new media in health communication	<p>Criteria: The assessment sheet</p> <p>Form of Assessment : Participatory Activities</p>	Lectures and discussions 3 X 50		<p>Material: New Media Health Communication Reference: <i>Harrington, N. 2015. Health Communication: Theory, Method, and Application. New York: Routledge.</i></p>	4%
11	Understanding campaigns and interventions in health communication	Explain campaigns and interventions in health communication	<p>Criteria: The assessment sheet</p> <p>Form of Assessment : Participatory Activities, Portfolio Assessment</p>	Lectures and discussions 3 X 50		<p>Material: Health Communication Campaign Bibliography: <i>Hamilton, H., & Chou, WYS 2014. The Routledge handbook of language and health communication. Routledge.</i></p>	3%
12	Understand crisis management and communication risks	Explain crisis management and communication risks	<p>Criteria: The assessment sheet</p> <p>Form of Assessment : Participatory Activities</p>	Lectures and discussions 3 X 50		<p>Material: Health Communication Risk Management Reference: <i>Berry, D. 2007. Health Communication: Theory and Practice. Berkshire: Open University Press.</i></p>	4%

13	Analyzing the health behaviors of adults and adolescents at risk	Identifying healthy behaviors of adults and adolescents at risk	Criteria: The assessment sheet Form of Assessment : Participatory Activities, Portfolio Assessment	Lectures, discussions, & analysis of 3 X 50 case studies		Material: Healthy Behavior of Adults and Adolescents at Risk References: Berry, D. 2007. <i>Health Communication: Theory and Practice</i> . Berkshire: Open University Press.	5%
14	Analyze mental health and illness	Identifying mental health and illness	Criteria: The assessment sheet Form of Assessment : Participatory Activities, Portfolio Assessment	Lectures, discussions, & analysis of 3 X 50 case studies		Material: Mental Health and Illness References: Hamilton, H., & Chou, WYS 2014. <i>The Routledge handbook of language and health communication</i> . Routledge.	3%
15	Analyze mental health and illness	Identifying mental health and illness	Criteria: The assessment sheet Form of Assessment : Participatory Activities, Portfolio Assessment	Lectures, discussions, & analysis of 3 X 50 case studies		Material: Mental Health and Illness References: Hamilton, H., & Chou, WYS 2014. <i>The Routledge handbook of language and health communication</i> . Routledge.	4%
16	Analyze mental health and illness	Identifying mental health and illness	Criteria: The assessment sheet Forms of Assessment : Participatory Activities, Project Results Assessment / Product Assessment, Portfolio Assessment, Tests	Lectures, discussions, & analysis of 3 X 50 case studies			30%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	51.34%
2.	Project Results Assessment / Product Assessment	12.5%
3.	Portfolio Assessment	16.34%
4.	Practical Assessment	5.67%
5.	Test	13.17%
		99.02%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and

unbiased. Criteria can be quantitative or qualitative.

7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.