Universitas Negeri Surabaya
Faculty of Social and Legal Sciences
Communication Science Bachelor Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Gender and Media	7020103014		**T=3**	**P=0**	**ECTS=4.77**	5	December 31, 2023

AUTHORIZATION	SP Developer	Course Cluster Coordinator	Study Program Coordinator
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Learning model	Case Studies

Program Learning Outcomes (PLO)	**PLO study program that is charged to the course**	
	PLO-8	Able to collaborate, develop networks and evaluate performance.
	Program Objectives (PO)	
	PO - 1	Students are able to understand the urgency of gender issues in the media
	PO - 2	Students are able to explain the development of the feminist movement and define the concept of gender equality and the concept of feminism
	PO - 3	Students are able to explain the concept and practice of stereotypes in society
	PO - 4	Students are able to identify the construction of women's identity in the media
	PO - 5	Students are able to explain, identify and analyze gender concepts in the media, stereotypes and feminism
	PO - 6	Students are able to analyze gender construction in the study of CDA (critical discourse) communication science
	PO - 7	Students are able to analyze gender construction in communication studies (semiotics)
	PO - 8	Students are able to analyze gender representation in mass media (conventional media & new media)
	PLO-PO Matrix	

P.O	PLO-8
PO-1	
PO-2	
PO-3	
PO-4	
PO-5	
PO-6	
PO-7	
PO-8	

PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
PO-1																
PO-2																
PO-3																
PO-4																
PO-5																
PO-6																
PO-7																
PO-8																

Short Course Description	Examining stereotypes, the influence of gender and race on the media, changes in the audience's role in contemporary media, and analyzing gender-biased language and cultural and social identities using lectures, discussions, debates and case study analysis.

References	Main :	
	1. Parikka, T. 2015. Globalization, Gender, and Media: Formations of the Sexual and Violence in Understanding Globalization . Lanham: Lexington Books. 2. Ross, K. 2010. Gendered Media: Women, Men, Identity Politics . Lanham: Rowman and Littlefield Publishers, Inc. 3. Gill, R. 2007. Gender and Media . Malden: Polity Press.	
	Supporters:	

Supporting lecturer	Tsuroyya, S.S., M.A. Putri Aisyiyah Rachma Dewi, S.Sos., M.Med.Kom. Muhammad Danu Winata, S.Sos, M.A., M.Si (Han).

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (*offline*)	Online (*online*)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Understanding gender issues and lecture methods	Understand the urgency of gender issues. Know the patterns and methods of lectures	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities	Lectures and discussions 3 X 50		**Material:** Understanding gender issues and lecture methods **References:** *Parikka, T. 2015. Globalization, Gender, and Media: Formations of the Sexual and Violence in Understanding Globalization. Lanham: Lexington Books.*	4%

2	Explaining the Concept of Gender Equality	Discuss the development of the feminist movement. Define the concept of gender equality. Define the concept of feminism	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities	· Lecture · Discussion 3 X 50		**Material:** Discussing the development of the feminist movement Defining the concept of gender equality Defining the concept of feminism **References:** *Ross, K. 2010. Gendered Media: Women, Men, Identity Politics. Lanham: Rowman and Littlefield Publishers, Inc.*	4%
3	Explaining the Concept of Gender Equality	Discuss the development of the feminist movement. Define the concept of gender equality. Define the concept of feminism	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities	· Lecture · Discussion 3 X 50		**Material:** Explaining the Concept of Gender Equality **References:** *Ross, K. 2010. Gendered Media: Women, Men, Identity Politics. Lanham: Rowman and Littlefield Publishers, Inc.*	4%
4	Explaining the concept and practice of stereotypes in society	Define the concept of stereotypes Discuss the practice of stereotyping	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities	Presentation and discussion 3 X 50		**Material:** Explaining the Concept and Practice of Stereotypes in Society **References:** *Gill, R. 2007. Gender and Media. Malden: Polity Press.*	4%
5	Explaining the concept and practice of stereotypes in society	Define the concept of stereotypes Discuss the practice of stereotyping	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	Presentation and discussion 3 X 50		**Material:** Explaining the Concept and Practice of Stereotypes in Society **References:** *Gill, R. 2007. Gender and Media. Malden: Polity Press.*	4%
6	Explain cultural and social identity	Identifying the construction of women's identity in the media	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	Presentation and discussion 3 X 50		**Material:** Explaining cultural and social identities **References:** *Ross, K. 2010. Gendered Media: Women, Men, Identity Politics. Lanham: Rowman and Littlefield Publishers, Inc.*	4%

7	Explain cultural and social identity	Identifying the construction of women's identity in the media	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities, Project Results Assessment / Product Assessment	Presentation and discussion 3 X 50		**Material:** Explaining cultural and social identities **References:** *Ross, K. 2010. Gendered Media: Women, Men, Identity Politics. Lanham: Rowman and Littlefield Publishers, Inc.*	18%
8	Master the final abilities of encounters 1-7	Explain, identify and analyze gender concepts in media, stereotypes and feminism	**Criteria:** The assessment sheet **Form of Assessment** : Test	3 X 50 test			10%
9	Gender construction in Critical Discourses Analysis (CDA) studies	Students are able to analyze gender construction in the study of CDA (critical discourse) communication science	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities	Presentation and discussion 3 x 50		**Material:** Gender construction in Critical Discourses Analysis (CDA) studies **References:** *Ross, K. 2010. Gendered Media: Women, Men, Identity Politics. Lanham: Rowman and Littlefield Publishers, Inc.*	4%
10	Gender construction in Framing & Semiotics studies	Students are able to analyze gender construction in the study of communication science. (semiotic)	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities	Presentations and discussions 3 x50		**Material:** Gender construction in Framing & Semiotics studies **Bibliography:** *Gill, R. 2007. Gender and Media. Malden: Polity Press.*	4%
11	1.Gender representation & analysis in conventional media 2.Gender representation & analysis in new media	Students are able to analyze gender representation in mass media (conventional media & new media	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities	Presentation and discussion 3 x 50		**Material:** Gender representation & analysis in conventional media; Gender representation & analysis in new media **Bibliography:** *Parikka, T. 2015. Globalization, Gender, and Media: Formations of the Sexual and Violence in Understanding Globalization. Lanham: Lexington Books.*	4%

12	1.Gender representation & analysis in conventional media 2.Gender representation & analysis in new media	Students are able to analyze gender representation in mass media (conventional media & new media)	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities	Presentation and discussion 3 x 50		**Material:** Gender representation & analysis in new media; Gender representation & analysis in new media **Bibliography:** *Parikka, T. 2015. Globalization, Gender, and Media: Formations of the Sexual and Violence in Understanding Globalization. Lanham: Lexington Books.*	4%
13	1.Gender Analysis in Print Media 2.Gender Analysis in Electronic Media 3.Gender Analysis in Social Media	Students are able to analyze gender representation in mass media (print, electronic and social media)	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities	Presentations and discussions 3 x50		**Material:** Gender Analysis in Print Media; Gender Analysis in Electronic Media; Gender Analysis in Social Media **Bibliography:** *Ross, K. 2010. Gendered Media: Women, Men, Identity Politics. Lanham: Rowman and Littlefield Publishers, Inc.*	4%
14	1.Gender Analysis in Print Media 2.Gender Analysis in Electronic Media 3.Gender Analysis in Social Media	Students are able to analyze gender representation in mass media (print, electronic and social media)	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities	Presentation and discussion 3 x 50		**Material:** Gender Analysis in Print Media, Electronic Media and Social Media **References:** *Ross, K. 2010. Gendered Media: Women, Men, Identity Politics. Lanham: Rowman and Littlefield Publishers, Inc.*	4%
15	1.Gender Analysis in Print Media 2.Gender Analysis in Electronic Media 3.Gender Analysis in Social Media	Students are able to analyze gender representation in mass media (print, electronic and social media)	**Criteria:** The assessment sheet **Form of Assessment** : Participatory Activities	Presentations and discussions 3 x50		**Material:** Gender Analysis in Print Media, Electronic Media and Social Media **References:** *Ross, K. 2010. Gendered Media: Women, Men, Identity Politics. Lanham: Rowman and Littlefield Publishers, Inc.*	4%

| 16 | UAS | Master the entire discussion of material in the course | **Criteria:**
The assessment sheet

Form of Assessment :
Test | Test
3 x50 | | | 20% |

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	57%
2.	Project Results Assessment / Product Assessment	13%
3.	Test	30%
		100%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.