



Universitas Negeri Surabaya
Faculty of Social and Legal Sciences
Communication Science Bachelor Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Evaluation of Internship Implementation	7020104138	Compulsory Study Program Subjects	T=0	P=0	ECTS=0	6	February 4, 2024
AUTHORIZATION	SP Developer		Course Cluster Coordinator			Study Program Coordinator	
		Gilang Gusti Aji			Dr. Anam Miftakhul Huda, S.Kom., M.I.Kom.	

Learning model Project Based Learning

Program Learning Outcomes (PLO) PLO study program that is charged to the course

PLO-6 Able to develop concepts of rules, research and processes in communication strategies related to the fields of marketing communications and media management.

Program Objectives (PO)

PO - 1 Students are able to analyze good presentations like a professional designer/speaker by presenting their work well in public

PLO-PO Matrix

P.O	PLO-6
PO-1	

PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
PO-1																

Short Course Description The Presentation and Communication Techniques course aims to equip students with skills in presenting and conveying ideas in scientific forums and official meetings. To achieve this goal, this course is more focused on practical activities after they have been provided with theory supported by pilot material using audio and video.

References

Main :

- British Conference of Undergraduate Research. 2016. Presentation Guidelines. Bournemouth University.

Supporters:

- Thompson Writing Program. 2015. Oral Presentation. Duke University

Supporting lecturer Mutiah, S.Sos., M.I.Kom.
 Jauhar Wahyuni, M.I.Kom.
 Hasna Nur Lina, S.I.P., M.Comm.

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

1	Students are able to understand the study contract	Students' accuracy in understanding the lecture contract	Criteria: Non Test Form of Assessment : Participatory Activities	4x50		Material: General overview of the course Library: <i>British Conference of Undergraduate Research. 2016. Presentation Guidelines. Bournemouth University.</i>	2%
2	Students are able to understand the basic concepts of presentation and reporting techniques	Students' accuracy in understanding presentation and reporting techniques	Criteria: Non Test Form of Assessment : Participatory Activities	Lecture, Collaborative Learning 4x50		Material: Basics of Oral Presentation Library: <i>Thompson Writing Program. 2015. Oral Presentation. Duke University</i>	2%
3	Students are able to analyze the role of presentation techniques	Students' accuracy in analyzing the role of presentation techniques	Criteria: 3 Form of Assessment : Participatory Activities	Lectures, discussions 4x50		Material: The role of presentation techniques Reference: <i>British Conference of Undergraduate Research. 2016. Presentation Guidelines. Bournemouth University.</i>	3%
4	Students are able to analyze presentation preparation	Students' accuracy in analyzing presentation preparation	Criteria: 1. Non Test 2. Assignment Form of Assessment : Project Results Assessment / Product Assessment	Lectures, discussions, CBL 4x50		Material: Presentation Preparation Reference: <i>Thompson Writing Program. 2015. Oral Presentations. Duke University</i>	3%
5	Students are able to analyze data preparation and management	Student accuracy in analyzing data preparation and management	Criteria: Non test Form of Assessment : Project Results Assessment / Product Assessment	Lectures, discussions, CBL 4x50		Material: Data preparation and management Library: <i>Thompson Writing Program. 2015. Oral Presentation. Duke University</i>	3%
6	Students are able to analyze presentation methods	Students' accuracy in analyzing presentation methods	Criteria: 1. non Test 2. assignment Form of Assessment : Project Results Assessment / Product Assessment	Lectures, discussions 4x50		Material: Presentation Method Literature: <i>British Conference of Undergraduate Research. 2016. Presentation Guidelines. Bournemouth University.</i>	4%

7	Students are able to analyze tools in presentations	Students' accuracy in analyzing tools in presentations	Criteria: Non test Form of Assessment : Project Results Assessment / Product Assessment	Lecture Discussion, Collaborative learning 4x50		Material: Methods and tools in presentations References: <i>British Conference of Undergraduate Research. 2016. Presentation Guidelines. Bournemouth University.</i>	4%
8	Midterm exam	Student accuracy in evaluating meetings 1-7	Criteria: Test Form of Assessment : Project Results Assessment / Product Assessment, Test	Discussion, lecture 4x50		Material: Basic concepts of presentations References: <i>British Conference of Undergraduate Research. 2016. Presentation Guidelines. Bournemouth University.</i>	20%
9	Students are able to analyze the ethics of asking questions in scientific meetings	Students' accuracy in analyzing communication ethics	Criteria: Non test Form of Assessment : Participatory Activities	Lectures, Discussions 4x50		Material: Communication ethics Library: <i>British Conference of Undergraduate Research. 2016. Presentation Guidelines. Bournemouth University.</i>	3%
10	Students are able to analyze the ethics of asking questions in scientific meetings	Students' accuracy in analyzing communication ethics	Criteria: Non test Form of Assessment : Participatory Activities, Project Results Assessment / Product Assessment	Lectures, Discussions 4x50		Material: Communication ethics Library: <i>British Conference of Undergraduate Research. 2016. Presentation Guidelines. Bournemouth University.</i>	3%
11	Students are able to analyze the ethics of asking questions in scientific meetings	Students' accuracy in analyzing communication ethics	Criteria: Non test Form of Assessment : Participatory Activities, Project Results Assessment / Product Assessment	Lectures, Discussions 4x50		Material: Communication ethics Library: <i>British Conference of Undergraduate Research. 2016. Presentation Guidelines. Bournemouth University.</i>	3%
12	Students are able to design media-based presentations	Students' accuracy in designing media-based presentations	Criteria: 1.Non Test 2.Assignment Form of Assessment : Project Results Assessment / Product Assessment	Lectures, Discussions 4x50		Material: Presentation Media Library: <i>Thompson Writing Program. 2015. Oral Presentation. Duke University</i>	5%
13	Students are able to design media-based presentations	Students' accuracy in designing media-based presentations	Criteria: Non Test Form of Assessment : Project Results Assessment / Product Assessment	Lectures, Discussions 4x50		Material: Presentation Media Library: <i>Thompson Writing Program. 2015. Oral Presentation. Duke University</i>	5%

14	Students are able to make video presentations	Students' accuracy in making video presentations	Criteria: Test Form of Assessment : Project Results Assessment / Product Assessment	Lectures, Discussions 4x50		Material: Presentation Media Literature: <i>British Conference of Undergraduate Research. 2016. Presentation Guidelines. Bournemouth University.</i>	5%
15	Students are able to make video presentations	Students' accuracy in making video presentations	Criteria: Test Form of Assessment : Project Results Assessment / Product Assessment	4x50		Material: Presentation Media Library: <i>Thompson Writing Program. 2015. Oral Presentation. Duke University</i>	5%
16	Final exams	Student accuracy in creating video presentations	Criteria: 1. Test 2. Assignment Forms of Assessment : Participatory Activities, Project Results Assessment / Product Assessment, Tests	4x50		Material: Presentation Media Literature: <i>British Conference of Undergraduate Research. 2016. Presentation Guidelines. Bournemouth University.</i>	30%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	23%
2.	Project Results Assessment / Product Assessment	57%
3.	Test	20%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment:** test and non-test.
- Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- TM=Face to face, PT=Structured assignments, BM=Independent study.

