

 UNESA	Universitas Negeri Surabaya Faculty of Social and Legal Sciences Communication Science Bachelor Study Program					Document Code	
SEMESTER LEARNING PLAN							
Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Contemporary Mass Media	7020103047		T=3	P=0	ECTS=4.77	6	July 18, 2024
AUTHORIZATION	SP Developer		Course Cluster Coordinator			Study Program Coordinator	
			Dr. Anam Miftakhul Huda, S.Kom., M.I.Kom.	
Learning model	Project Based Learning						
Program Learning Outcomes (PLO)	PLO study program that is charged to the course						
	Program Objectives (PO)						
	PLO-PO Matrix						
		<div style="border: 1px solid black; padding: 5px; display: inline-block;">P.O</div>					
Short Course Description	This course discusses the mass media phenomenon in the current context with its various changes, especially with the main variable of internet technology. The object of study is the development of mainstream mass media/the big five (Print Media, Radio, Television, Film and Recordings) with an analytical focus on aspects of production, consumption and industrial development.						
	References	Main :					
1.		1. Straubhar, Joseph, Robert Larose, Lucinda Davenport.2012. <i>Media Now : Understanding Media, Culture, and Technology</i> 7th Ed. Boston : Wadsworth 2. McQuail, Dennis. 2010. <i>Mcquail Mass Communication Theory</i> . London: Sage Publication. 3. Siapera, Eugenia, Andreas Veglis. 2012. <i>The Handbook of Global Online Journalism</i> .Oxford: Wiley-Blackwel 4. Ulin, Jeffrey. 2014. <i>The Bussiness of Media Distribution: Monetizing Film, TV and Video Content in an Online World</i> . Devon: Florence Production. 5. Morissan.2008. <i>Manajemen Media Penyiaran, Strategi Mengelola Radio dan Televi si</i> . Jakarta: Kencana 6. Rianto, Puji dkk.2012. <i>Digitalisasi Televisi di Indonesia</i> . Yogyakarta : PR2Media					
Supporters:							
Supporting lecturer	Vinda Maya Setianingrum, S.Sos., M.A. Gilang Gusti Aji, S.I.P., M.Si.						
Week-	Final abilities of each learning	Evaluation	Help Learning, Learning methods, Student Assignments, [Estimated time]			Learning materials [Assessment Weight (%)

	stage (Sub-PO)	Indicator	Criteria & Form	Offline (<i>offline</i>)	Online (<i>online</i>)	References]	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students understand the learning outcomes (output) in the Contemporary Mass Media course	- Understand the RPS - Understand the lecture contract - Understand the learning outcomes and targets that must be met in the media business management course		- Lectures, lectures - Questions and answers. - - Discussion 3 X 50			0%
2	Students understand the development of the contemporary print media industry	Explain the changes and developments in the print media industry today		- Pulpit lecture - Question and answer. - Discussion 3 X 50			0%
3	Students understand the changing practices of contemporary print media production, consumption and distribution	Explains changes in current print media production, consumption and distribution practices		- Pulpit lecture - Question and answer. Discussion 3 X 50			0%
4	Students understand the history of the development of the new/online media industry	Explain the history of the development of new/online media		- Pulpit lecture - Question and answer. - Discussion 3 X 50			0%
5	Students understand the practices of production, consumption and distribution of online media	- Explain online media practices in the aspects of production, consumption, distribution		- Pulpit lecture - Question and answer. - 3 X 50 discussion			0%
6	Students understand the history of the development of the recording industry	Explain the history of the development of the recording industry		- Pulpit lecture Question and answer 3 X 50			0%
7	Students understand contemporary recording industry practices in aspects of production, consumption and distribution	- Explain online media practices in the aspects of production, consumption, distribution		- Pulpit lecture - Question and answer. - 3 X 50 discussion			0%
8							0%
9							0%
10							0%
11							0%
12							0%
13							0%
14							0%

15							0%
16							0%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
		0%

Notes

- 1. Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- 2. The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- 4. Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- 5. Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- 6. Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Forms of assessment:** test and non-test.
- 8. Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- 9. Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- 11. The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- 12. TM=Face to face, PT=Structured assignments, BM=Independent study.**